



When with some soap, a salesman told
 "It's just as white, indeed, the man
 who makes the Ivory soap by perfect plan,
 Has made the Ivory soap and over
 For Frater & Gamble herebefore.
 Besides, this soap brings to the bill
 More profit than the Ivory will."

We mean to use by such a game,
 Your reputation and good fame.
 A brand or counterfeited to sell,
 Of what is known and proven well.
 This means his soap will never go
 On its own merits fast or slow.
 And you, like him, the truth must see,
 Clean overboard, or set it free.
 It means still more, that throughout the
 The Ivory Soap is in great demand,
 For none else with countless trade
 An article that has no sale.
 And who for counterfeited will pay,
 The price of genuine goods to-day?
 Then whence can the advantage flow
 Or how can you "more profit" know?

Reply to all who do intend
 To use you thus to gain their end.
 "When you for your own soap create,
 Upon its worth depend as great
 As Ivory Soap this day can claim,
 To buy, should twice require the same;
 That have no time, I tell you true,
 To introduce your soap for you,
 And customers perhaps offend.
 With goods I fear to recommend."

Don't buy the soap that salesman says:
 "Is like the Ivory every way."
 For grocers can this tale unfold,
 Of every hundred cakes they sold
 Or twenty-five a loss they bore,
 Or else it woe'd had left their store.

A WORD OF WARNING.

There are many white soaps, such represented to be "just as good as the Ivory." They ARE NOT, but like all counterfeits, lack the peculiar and remarkable qualities of the genuine. Ask for "Ivory" soap and insist upon getting it.
 Be certain, too, by Frater & Gamble.

Rosenbaum & Co.

No. 510, 512, 514 Market St., and 27 Third Ave.

PITTSBURGH.

The Leading Millinery

FURNISHING GOODS HOUSE

Offer the following line of

SPRING and SUMMER GOODS

AT THE LOWEST PRICES IN THE CITY!

Ladies and Children's Dress Hats, Fancy Dressing Bikes with Fringes
 Ladies and Children's Trimmings in toilet.
 Hats, Ladies and Girls' Underwear,
 Ladies and Children's Wraps and Dress Skirts, Wearing Skirts, at all
 Ladies and Children's Gowns of all kinds, Hosiery, new 200 styles, including
 Lace Corsets and Petticoats, The greatest stock of hosiery, from
 Corsets and Underwear, 200 styles, with 100 styles of new styles,
 Silk Mitts and Gloves, 100 to 200, Light dress Ladies' and Children's, 100
 Silk Mitts and Gloves, 100 to 200, 100, 100, 200, the great-
 est assortment of all kinds, all kinds, all kinds, all kinds,
 White Goods of all kinds, all kinds, all kinds, all kinds,

Our Motto - Best Goods, Lowest Prices.

Danziger & Schoenberg

SPECIAL AGENT

Important Announcement.

We are now offering more than ordinary inducements to purchasers each of our seventy-five departments, attention being particularly directed to our

SHIRTS, DRESS GOODS, WASH FABRICS, COTTONS, LINENS, FACE CURTAINS AND UPHOLSTERY GOODS, GENTS' FURNISHINGS, CORSETS, GLOVES, HOSIERY AND HOUSE FURNISHINGS.

Our enormous sales in these departments require us to add large lines daily, and as the same goods can be purchased now lower than they were much earlier in the season, we are enabled to offer our recent purchases at a corresponding reduction.

We are the money saving house for the people - OUR ENORMOUS SALES ATTEST TO THIS FACT.

We extend a cordial invitation to all out of town visitors to come and see us. Mail orders receive prompt and careful attention. Sample sent on application.

DANZIGER & SCHOENBERG,
 Successors to Morris H. Danziger,
 Sixth Street and Penn Avenue, Pittsburgh, Pa.

Some Foolish People

Allow a cough to run until it gets beyond the reach of medicine. They often say, "Oh, it will wear away," but in most cases it wears them away. Could they be induced to try the successful medicine called Kemp's Balsam, which we sell on a positive guarantee to cure, they would immediately see the excellent effect after taking the first dose. Price 50c and \$1.00. Trial size free. At all druggists, cow

Tax-Payers Take Notice.

Does prohibition prohibit? We claim it does not; the facts are on our sides. Consult your friends in Maine, Kansas and Iowa. They will tell you it is a faros and enormous tax. Consult your own interests by ordering *Wines and Liquors* direct from headquarters. We save you money; give you better and purer goods, fill orders more promptly, and prices are lower than elsewhere. Silver Age absolutely pure eye, endorsed by physicians, used in hospitals. Only \$1.50 full standard quart.

Standard	1.50
Wholesale	1.00
Child's	.50

Ports, Sherris, Brandies, Whiskies, Gin, etc., 50 cents quart up. Goods shipped to all parts of the U.S., carefully packed. No extra charge for packages. Send trial order. Write for complete Catalogue and Price list. Mention this paper.
 Max Kalk,
 No. 22 Federal St., Allegheny, Pa.
 1902-13

ADMINISTRATOR'S NOTICE.
 Notice is hereby given that Letters of Administration, in and for the County of Allegheny, Pa., in and for the County of Allegheny, Pa., of the estate of Mrs. George M. ... have been granted to ...

Look!

LOOK!
 If you want a good medicine, look for the name of Dr. J. C. ...

CHICHESTER'S ENGLISH PENNYROYAL PILLS
 250 TABLETS IN A BOX.
 This is a ...

DISEASES OF MEN
 Blood Purifier ...

FREE
 ...

DEAF
 ...

EXHAUSTED VITALITY
 UNTOLD MISERIES

FLINT GLASS MILK BOTTLES
 Manufactured by W. V. Hamilton & Co. PITTSBURGH, PA.

ROOT BEER
 THE MOST APPETIZING AND WHOLESOME ...

CATARH,
 Ocular Discharge and Hay Fever.

ACHING Sides and Back
 ...

HOW IT WORKED.

"Good morning, Jack! why I haven't seen you for a month past. What in the world is the matter with you? You seem to have renewed your youth."
 "Well, Phil, I have. Don't you remember the last time I saw you, how miserable I was? Sick and blue, and in that sort of mood a man gets sometimes, when he feels the most noble thing in life is to go straight to the devil."
 "Not so bad as that, I hope; at all events you didn't go that way, you are looking far too happy and hearty."
 "Thank goodness, no! or rather, thank Vinegar Bitters. Do you remember that day I saw you last, when you recommended that remedy to me so persistently, and I was first vexed and then half convinced?"

"I remember it perfectly, and you needn't say another word upon the subject; your looks tell me that you took the medicine."
 "No doubt of it; everybody remarks upon my improved looks and temper; but I must really tell you all about it. I got the old style, as you recommended, and didn't mind the bitter taste at all. I finished the bottle in about two weeks, and was greatly improved, so much so that I determined to change off and try the new style."
 "Well, how did you like it?"
 "You told me your wife preferred the new style, I believe, well; I must say I agree with her. I like the old style very much but the new is a finer, smoother, more expensive preparation."
 "I believe it is; in fact, I have heard so, and I wonder the McDonald Drug Company sell it for the same price they do the old style, because it is really a very costly preparation."
 "Well, that doesn't concern us. Who was it said that people fancied themselves pious sometimes when they were only bilious? No matter! I was only going to say that I believe people often seem wicked when it is only their liver, or their stomach, or some other cantankerous organ of the body so out of order they couldn't be good if they tried."

"And if all the miserable dyspepsias and victims of biliousness, headache and the thousand and one ills that flesh is heir to would only take Vinegar Bitters, what a happy world this would be!"
 "I should recommend the new style."
 "I never go back on the old style."
 "Well, they can pay their money and take their choice, for both kinds work admirably."
 Only Temperance Bitters Known.

VINEGAR BITTERS
 PURELY VEGETABLE FREE FROM ALCOHOL
 WALKER'S CALIFORNIA
 VINEGAR BITTERS

The Great Blood Purifier
 and Health Restorer. Cures all kinds of Headache within thirty minutes—Try it.
 The only Temperance Bitters known. It stimulates the Brain and quiets the Nerves, regulates the Bowels and renders a perfect blood circulation through the human veins, which is sure to restore perfect health. **FREE!** A beautiful book free. Address, R. H. McDONALD DRUG CO., 522 Washington Street, New York.

WANTED—Agents in every city for the sale of ...

HINDERGUNS.
ADD CONSUMPTIVE

PARKER'S HAIR BALM

SOLID EMERY OIL STONES
Triple Coated
 THE TANITE CO., SHARPENERS
 STROUSSBURG, PA.

HIRES ROOT BEER
 THE MOST APPETIZING AND WHOLESOME ...

ACHING Sides and Back
 ...

WOOD, MORRELL & CO'S

LIMITED.

CELEBRATED

Mammoth Store,

Near the P. R. R. Depot, Johnstown, Pa.,

Most Extensive and Best-Appointed Establishment of its class in the United States.

For longer than twenty-six years the Company's Store has been the leading Merchant House in Johnstown, and its rapid growth is unparalleled. From a small business it has developed into a concern of massive proportions, carrying immense stocks of every variety of goods and employing in all its departments more than one hundred men. It has always been the aim of the proprietors to supply their customers with the very best goods in the market, at the lowest possible prices, and they are ever anxious to be proud of having made their customers' requirements.

TEN STORES IN ONE!

In their different Store Rooms can be found a full and carefully selected stock of every class of goods in their line of business, additions to which are constantly being made, so that their stock is always fresh and new. In the wide range of goods carried may be mentioned

IMPORTED AND DOMESTIC DRY GOODS, CARPETS, HOUSE FURNISHING GOODS, MILLINERY, BOOTS AND SHOES, HATS AND CAPS, READY-MADE CLOTHING, CLOTHS AND CASSIMERES, WOODVALE WOOLLENS, GROCERIES, MEAT, VEGETABLES AND FRUIT.

WOODVALE FLOUR, FEED OF ALL KINDS, SALT TORONADO, HARDWARE, QUEENSWARE, YELLOW WARE, AND WOODEN WARE, IRON AND NAILS, LEATHER AND SHOE FINDINGS, PAPER HANGINGS, FURNITURE, ETC., ETC.

The Attention of Country Merchants

Is invited to the Facilities of this Establishment for supplying every article in demand by their customers, goods of all descriptions being offered

WHOLESALE AND RETAIL,

AS CHEAP AS THE SAME QUALITY CAN BE PURCHASED IN NEW YORK, PHILADELPHIA OR PITTSBURGH.

Their Goods being bought in large quantities, and on the most liberal terms, the management are enabled to sell at the very lowest market prices, and to successfully defy competition.

THE DRY GOODS DEPARTMENT.

Ladies will find this spacious Store Room filled up with every conceivable article for Shopping, and a Stock that will equal in assortment that of the most complete Dry Goods and Millinery Stores in the larger cities. A splendid assortment of Cloths, Cassimeres, Trimmings, etc., may also be found in this department for sale by the yard. Carpets, Oil Cloths, etc., are kept on the second floor, accessible by elevator. None but the best of Staple and Fancy Goods are handled, and "long measures" guaranteed.

CLOTHING, HATS AND CAPS.

In this Department Heavy Stocks are methodically selected especially for the Johnstown trade. All goods are warranted to be of the very best material, well made, stylish and durable. The Stock of these Furnishing Goods is general, without exception.

BOOT AND SHOE STORE.

From the High-top and Wooden Shoe of the workman to the dainty slipper of the lady, the Stock in this department is complete, and customers will there find facilities for seeing to their "understanding." Only the best of leather is used in the manufacture of these goods, and they will be found of new styles and designs.

Shoe Shop and Leather Department.

On the second and third floors, with convenient entrance by gallery from Third Street, is the Shoe Shop and Leather Department, where Men and Boys of all sizes and Shoes are made to order, and where a large stock of men's Footwear of all styles and a fine assortment of Upper and Fine Leather is kept constantly on hand.

Groceries, Vegetables, Hardware

The stock of Groceries, Provisions, etc., is unexcelled in quality, being bought direct from the grower. The very best Flour, etc., in the market are purchased, and offered at the lowest prices. "Down weight" and "sloppy" measures are not used. The stock of Groceries is varied and from the most reliable sources. An open, airy, well-lighted, and comfortable department, where every variety of Groceries, Provisions, and Hardware are kept in the largest quantities in the city, including Foreign and Domestic Produce, Dry Goods, etc. In fact, the variety and the quality of the goods are such that the buyer is assured that he will be offered the very best goods at the lowest prices.

Merchant Tailoring Establishment.

The Tailor Shop occupies several rooms in the second and third stories of the building, entrance from the first side. The Cloth Room is well stocked with Cheviot, Cassimeres, Glacé, etc., and also a fine assortment of the celebrated Woolsley Woollens, which are without a rival in the market. Clothing will be made to order promptly and in fashionable style, inferior trimmings and new styles, and satisfaction is guaranteed in every instance.

MEAT MARKET!

This Department is located just east of the West Store Building, and is one of the best fixtures in the country. Particularly attention is given to the selection of every animal that is killed, from a veal to a hog. The possibility of a model of business is supplied with all the best meats, and under the supervision of the Butcher, Pudding, etc., in the preparation of which the greatest possible care is bestowed. Various and all kinds of Cakes are kept in season.

THE FEED STORE.

Here tons of Flour are stocked away, and supplies are kept with a view of every description, for use in the house or stable. The Stock is always fresh and good.

FURNITURE.

In this Department are kept a full assortment of Kitchen, Parlor and Bedroom Furniture, from the lowest to the highest grade, and the customer will be promptly supplied with House Furnishing Goods of all descriptions.

ACCOMMODATING CARRIAGES.

Our Entire Stock is provided over by experienced craftsmen, who are thorough masters of their business, and strangers and citizens alike will have their wants attended to promptly and intelligently.

ALL GOODS DELIVERED FREE OF CHARGE.

WOOD, MORRELL & CO., LIMITED,

Johnstown, Pa., Nov. 19, 1909.