

LOCAL NEWSPAPERS.

THEIR GREAT VALUE AS ADVERTISING MEDIUMS.

Go Directly to the Home and There is No Waste of Circulation and Read From End to End—Points For Advertisers to Consider.

The suburbanite seizes local news with avidity. Families who are known to be peaceable and law abiding will frequently skirmish with edged tools for the first reading of the weekly paper, says Henry E. Shaw in The National Advertiser.

There was a time when the tallow candle pined for luxurious lighting and the town crier with his bell served as the distributor of news, but that was in the dark ages.

The local newspaper spreads the local happenings of the town for the day or the week in less time than a single item of news traveled by word of mouth years ago.

The local paper goes into the home. Please remember that. There is no waste of circulation to it because there can't be.

Advertisers do not use the local paper because it is not generally sold in the railroad train or on the electric cars.

The popularity of gold does not seem to be confined to the costume. It has returned to all its olden prominence in tableware and furniture.

One of the latest decorative designs in fine linings is the "leaves in natural shades," especially the purple variety.

Even to cut glass does the gold craze extend, some of the newest having the edges of the facets defined in gold.

The new pottery shows the same decorative motif extensively than ever before. Jardiniere, toilet sets, umbrella stands, all show the gold in one form or another.

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One You Can Make Yourself, and It Will Do For Water or Food.

I have a feed trough which I made myself out of a piece of galvanized iron. It is three and one-half feet long.

THE SWINGING TROUGH.

decant out of the water. Put two eyes on the top of the end pieces to hang it by. Drive stakes in the ground just far enough apart to let the trough swing.

Iowa almost from the date of its admission has been called the Hawk eye State.

PECULIAR NAMES.



The Queen Way Ten Million Children Were Designated.

"In a long experience in the treasury department I have come across a very large number of names, many of which are rather peculiar," explained an old official.

"Then followed an explanation that his father and mother were unable to select names for their children that were mutually satisfactory and that as a result, though they were christened formally, the first child was a girl, and she was known only as one million.

When Matches Were Introduced.

The Atlas, a London newspaper, published on Jan. 19, 1829, the following paragraph under the head of "Instantaneous Light."

A Broad Coop.

The illustration shows a broad coop that is good for chicks or ducks. It is lighted in the short side of the roof by windows made of one pane of glass.

A Costly Job of Painting.

Eighteen years ago, says the Kennebec (Me.) Journal, a Northern Harbor man wanted to paint his house.

Feeding Little Chicks.

It seems to matter little what kind of food we give our young as it is rich in the right condition—in fact, we ought to feed as much of a variety as possible.

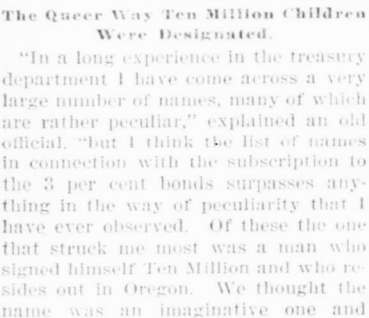
Most Desirable Home in the World.

Never omit to keep a record of the product of the poultry yards. A showing of what is done there is sure to make converts to poultry keeping.

Effect of Light on Silk-worms.

Woman Invents a Condensed Food.

AN EXCEPTION.



Physicians seldom prescribe a proprietary medicine. There are a few, however, who do.

Dr. David Kennedy's Favorite Remedy is prescribed by eminent practitioners.

It's Withholding That Costs.

Truthful Water—Honestly. I can't say that it is, but it is apt to go hand in hand with the gentleman that doesn't put me—Boston Transcript.

Learning Telegraphy.

A Novel Device That Should Aid Would Be Operators.

It takes the ordinary telegraph pupil a long time to read infallibly the ticking of the sounder.

The Chinese began to write books before they migrated from the region south of the Caspian sea.

Making Characters—not Money.

When Williamsport Dickinson Seminary was founded, money making was not in the thought of its promoters.

Williamsport Dickinson Seminary.

Is a Home and Christian school. It provides for health and social culture as efficiently as for mental and moral training.

The Home Paper of Danville.

Of course you read THE MORNING NEWS.

THE PEOPLE'S POPULAR PAPER.

Everybody Reads It.

A CURE FOR CANCER.



California Physician Declares the X Ray is a Sure Remedy.

Much interest has been aroused by the declaration of Dr. J. M. Stridger of Oakland, Cal., that cancer can be cured by means of the X ray.

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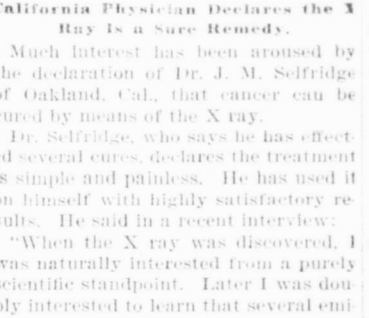
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Everybody Reads It.

TRouble Ahead.



"What are you crying for?" "Me big brother's gettin a Berkin."

CLEANSING AND HEALING CATARRH.

It's Withholding That Costs.

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D. L. & W. RAILROAD.

TIME TABLE. Corrected to May 1, 1901. Table with columns for destinations and times.



GOING EAST. Table with columns for destinations and times.

GOING WEST. Table with columns for destinations and times.

Announcements at Newport with Philadelphia & Reading Railroad for Tammany, Tamaqua, Williamsport, Sunbury, Pottsville, etc.

PENNSYLVANIA RAILROAD.

TIME TABLE. In Effect June 2nd, 1901. Table with columns for destinations and times.

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Shoes, Shoes

Stylish! Cheap! Reliable! Bicycle, Gymnasium and Tennis Shoes.

THE CELEBRATED Carlisle Shoes AND THE Snag Proof Rubber Boots A SPECIALTY.

SOMETHING NEW! A Reliable TIN SHOP For all kind of Tin Roofing, Spouting and General Job Work.

PRICES THE LOWEST! QUALITY THE BEST! JOHN HIXSON

NO. 116 E. FRONT ST.

JOHN W. FARNSWORTH INSURANCE Life Fire Accident and Steam Boiler

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