

COME ON ACROSS WITH THAT POCKET PIECE



THE BEST SECURITY IN THE WORLD



"How Long Would It Take to Get the Kaiser—"

By the Honor Flag of the Third Liberty Loan we will know the patriots of the nations—the individual patriots, the town, city or county patriots, the state patriots.

The community over which the Honor Flag flies first will be the community which has first loaned to Uncle Sam all he has asked to borrow from that community to carry on the war for the freedom of the world.

The specially designed Honor Flag shown in the picture will be awarded to every community to which a quota has been assigned as soon as that community has attained that quota.

Then each subscriber in that community will get a small poster for home window display containing a reproduction of the Honor Flag and a blank for the name of the subscriber.

In each community to which a quota has been assigned a large honor roll will be posted as conspicuously as possible at the top of which will be a

replica of the Honor Flag and the slogan: "Help Our Town Win the Right to Fly This Flag." Space will be left below for the enrollment of names of all subscribers in the community.

A large Honor Flag will be awarded to each state in the union as that state reaches its quota. On the state flag will be enrolled the names of the communities in that state as the communities reach their quota. The flag will be flown at the capital.

The parent flag of all the Honor Flags will be unfurled at Washington and on it will be recorded the names of the states in the order in which they go "over the top."

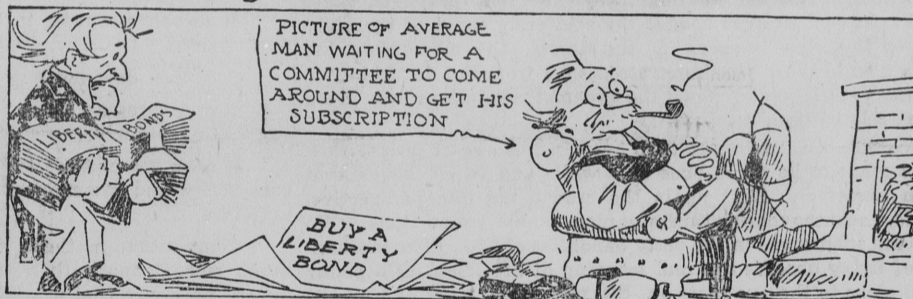
The Honor Flag is white with a red border and three blue horizontal stripes through the white rectangle.

The Honor Flag for communities will be 36 inches wide and 54 inches long. They are of the same quality as the flags of the navy.

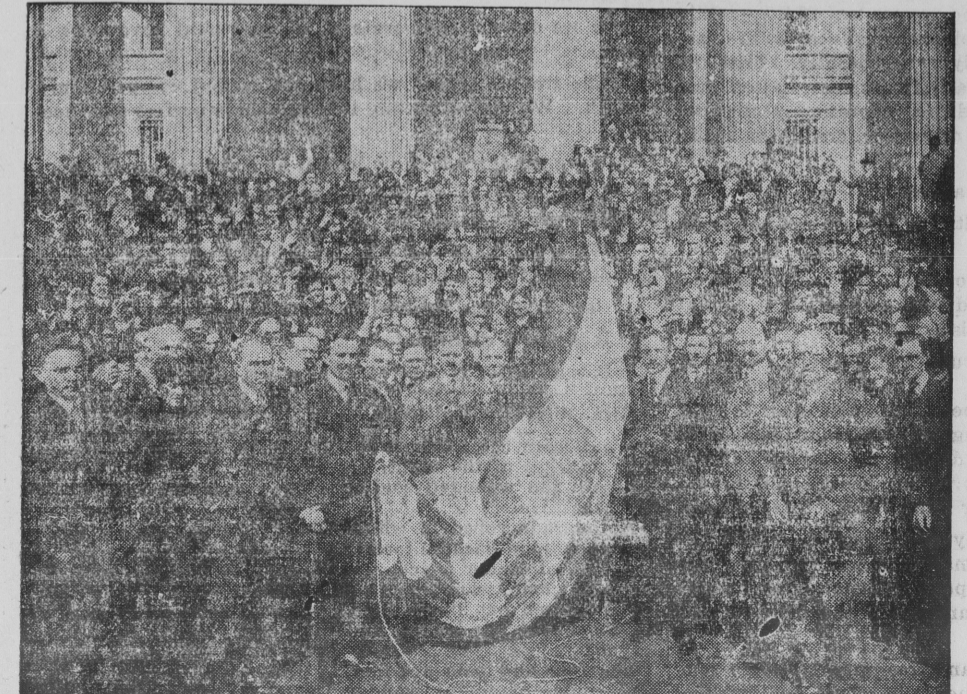
Lieutenant John Phillip Sousa has lost his beard.

That beard had become a national institution. It was known wherever band music was heard. But when he began training the Jackies of the Great Lakes Naval Training School band at the naval training station at Great Lakes, Ill., and took on the title of lieutenant he left off the beard.

The loss of the jaw adornment was not accompanied by any loss, however, of the old Sousa knack of getting the most out of a band that is in it. Lieutenant Sousa has imparted all the old fire to the boys of the naval training station and how faithfully they have absorbed it will be seen in many cities and towns of the Fourth Federal Reserve district during the weeks of the Third Liberty Loan drive. The band is to make a tour of the district.



WASHINGTONIANS WILDLY APPLAUD WHEN SAMPLE LIBERTY LOAN HONOR FLAG IS FLUNG TO THE BREEZE



Washington, D. C.—The raising of a sample Third Liberty Loan Honor Flag over the Treasury building recently was a picturesque sight. For the first time in history, every department of the Treasury ceased activities for fifteen minutes to attend a public event. When Lewis B. Franklin, Director of War Loan Organiza-

tion, started to hoist the flag more than 5,000 persons gathered about him broke into wild applause.

Every community in the nation selling its quota of Liberty bonds during the coming campaign will receive one of these flags.

Grouped about the flag, reading from left to right are the following

persons: Robert M. Clair, assistant director of publicity and chief of the news division; Clarkson Potter, assistant director of the war loan organization; Frank R. Wilson, director of publicity; Lewis B. Franklin, director of the war loan organization; R. W. Emerson, chief of the division of publications; and J. H. Burton, "father" of the flag.

This LIBERTY LOAN ADVERTISEMENT was NOT contributed by Meyersdale's Merchants towards winning the World War for DEMOCRACY.

