

On Friday and Saturday, March 19th and 20th We Bring into Deserved, Prominence the Finest Examples of American Fashion Creators' Art. On Saturday Between 2 and 4 P. M. These Garments will be Displayed on Living Models.

"What could American style designers accomplish if they were left practically upon their own resources?"—is a question which has been discussed by fashion journals, magazines and many American women ever since France became involved in war. This American Fashion Show is the answer. To demonstrate the independence of American Creative genius we have prepared in every department special displays of original creation that you will be proud to know are American through and through!

Paris which has always dictated our styles, has had but little to say this season on account of the European conflict. So we had to create our own.

And our designers have produced styles that are truly beautiful— not frilly but unquestionably handsome, distinctive and practical in their effective simplicity lies their charm.

Come, Attend This American Fashion Show -- See American Styles, Created by American Women.
You Will Enjoy Your Visit.

America Leads in Ready-to-Wear Clothing.

The models this season are MEN'S Models—not even a suspicion of effeminate effects about them. And they are American which means "best in the world." Fact is, these spring clothes are the best looking we've seen in a long time; you can't help but like them, too and the prices are right.



We want to call your especial attention to two of our leading lines of MEN'S and YOUNG MEN'S SUITS—

HIGH ART AND CLOTHCRAFT.

We have them in Models to suit every age, height, weight and taste, but just one standard of values, "The most for your money" produced by scientific factory methods. This season splendid lines run from \$10.00 to \$25.00.

EASTER NOVELTIES

FOR LADIES.

Have just returned from the Eastern Markets where a fine assortment of the very newest was purchased.

MEN'S & BOYS' CAPS

Very newest styles for sprng.

The most attractive line we have ever shown.

WHEN YOU HEAR THE NAME
"STETSON"

You instinctively think of the best Hat for men on the market. We are showing a full line of NEW SPRING

America Leads in Tailored Suits.

The first tailored suit was created by an American and we have been leading the world ever since in the creation of new tailored suit styles. The beautiful simplicity characteristic of this garment is distinctly an American achievement. They are all the most recent tailored and semi-tailored models in our assortment at "good value" prices. See them.

Our Beautful Lines of "WOOLTEX"

COATS, SUITS & SKIRTS.

Are on Display—Every garmentbearng the "Wooltex" label is so well made and of such materials that the makers freely guarantee that it will keep its shape and give complete satisfaction. WOULD LIKE to have you VISIT this depart-



MEN'S FURNISHINGS MADE IN AMERICA.

American makers produce the finest shirts, collars, gloves, etc. to be found. Millions of dollars' worth are sent abroad each year—a foreign tribute to our progressiveness! Surely such furnishings are best for you to buy.

We can supply you with the nicest Easter furnishings in town.

AMERICAN MILLS WOVE THESE SILKS, DRESS & WASH GOODS

Here you will find the best products of American looms. The patterns are most desirable and all wanted colors are represented. You'll like our prices for they give you the utmost in value.

CHARMING HATS OF AMERICAN CREATION.

The new spring models have found immediate favor and they're "Made in America." There is a note of simplicity in the styles that wins immediaDMIRATION and

their jaunty appearance makes them splendidly becoming. See these All-American hats to day!

OUR NEW MILLINERY DEPART-MENT IS NOW OPEN.

Our showing of the very newest styles on the market, including the CELEBRATED FISK.

HATS, you can find in this assortment just what you want list this department on above dates.

AMERICAN MADE PETTICOATS.

No other country makes such desirable petticoats as America and in no other country can you find such thoroughly good qualities at American prices. All the new spring kinds are here in the best colors. Better see them.

THE HANDSOMEST COATS ARE OF AMERICA.

The flare effect, which is one great feature of the season, is most charming in appearance and American des gners have used it to best advantage because they created it. The favored length is about three quarters, although uneven lengths are considered stylish. In this splendid assortment you'll find the best American styles in all the favored fabrics, patterns and colors, attractively priced.

CORSET FITTING DEPARTMENT

We are prepared to fit your corset in the proper manner, having employed a lady to take charge of this department. THE MODART CORSET is considered one of the best on the market. Its many advantages will be explained to you when you visit our store.

AMERICAN MADE AND DESIGNED SHOES
ARE BEST THIS SEASON AS USUAL.

American Shoes are the most sought after by the best dressers of foreign countrie. Our splendid assortment of American Shoes contains the cream of the new spring styles. Women's high shoes that show the military influence, button and lace tyles are proper. Novelty strap effects, gaiter forms and Colonial pumps are the most favored low shoes. Cloth top and button mdels are featured in men's shes.

Notwithstanding the advance in shoes, we are prepared to give you

advantage of our early buying

We are showing a beautiful line of all

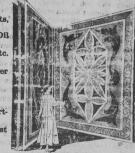
Te are showing a beautiful line of all are newest styles on the market.



AMERICAN MILLS WOVE THESE CARPETS AND RUGS. Here you will find the best products of American looms and that means the best in the world. The patterns and Qualities are unequaled and all wanted sizes are represented. You'll like our prices for they give you the utmost in value.

Our showing this spring of Carpets,
Rugs, Mattings, Linoleums,, Oil.
Cloths, Curtains, Window Shades etc.
is the most complete we have ever
offered the trade.

It will pay you to visit this department as our selection is the largest in the county.



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CENTRE AND MAIN ST ..

DRY GOODS MADE IN AMERICA.

We are proud of the fact of our

We are proud of the fact of our country being able to produce such beautiful designs as are now on exhibition in our Dress Goods Department. The very newest sades.

MEYERSDALE, PA.