

### Note Heads

We have a job lot of note heads on hand. They must go quick. The price will do it. Samples and prices for the asking. We furnish them printed for less than you can buy them without printing.

W. Wagenseller, Editor and Proprietor.



### Envelopes

We bought a large consignment of envelopes—Having bought so many we secured a rock bottom figure. Send for samples and prices.

Rates: One Dollar Per Annum, in Advance

### LUCID LOCAL LAONICS

**OR RENT**—A four or six horse farm at Aline, Pa. Apply to A. G. HORNBERGER.

Whist Club was organized at the home of Chief Burgess John F. Stetler by the young folks of the town.

**WANTED**—Veal calves, also hides, wool and wool. J. L. Wineman, N., street, Lewisburg. 10-9 6t.

We are indebted to John L. Bower of this place, for taking a hand at giving a press during the past week.

**Wanted**—A. E. SOES in his new shav-and-hair cutting parlor for your hair cleaned with a refreshing shampoo and a clean towel to each patron on the north side of Market square opposite Central Hotel. Satisfaction guaranteed.

**Accepted**—Masons will hold special Friday evening of this week commemoration of the 150th anniversary of the initiation of George Washington into the ancient and honorable fraternity.

**Burglars** gained entrance to Gell-neth's store, the Washington House Alex. Bowersox's. About \$14.00 taken at Gellneth's, nothing at the Washington House and some meat at Bowersox's.

**Sales** of "Theory and Practice of Advertising" are climbing up. Over 400 copies have been sold. No business man should be without a copy. Copies postpaid. Copies have gone to Canada, England and Belgium.

**Free sample** of Chamberlain's Colic, Cholera and Diarrhoea Remedy sent by mail to each and every drug store. They are easier to take and more pleasant in effect than any other pills. Their use is not hindered by constipation as is often the case with pills. Regular size, 10¢ per box.



### HOW BONNER WON SUCCESS

The career of Robert Bonner, the veteran publisher, furnishes a signal illustration of the value of persistent and sagacious advertising. When he began the publication of the paper whose phenomenal success brought him fame and fortune, he did not wait for the people to find out, slowly and gradually, the interesting features of his journal.

He forced his enterprise upon public attention by a systematic lavishness of expenditure for advertising which at that time was without precedent or parallel. Whole pages of daily newspapers were secured at high prices to blazon forth the merits of his undertaking.

From one end of the country to the other the names of Bonner and his Ledger were made familiar to the people by constant repetition.

Conservative publishers, jogging along in the ruts of old routine, prophesied bankruptcy and ruin for this unconventional innovator, but Bonner kept on spending a large share of his receipts in buying publicity, and those receipts increased with startling rapidity.

Every dollar disbursed in this way brought in more dollars until croakers were confounded and pessimists in this particular branch of business silenced by his tremendous success.

The lesson is one that is as well worth heeding today as it was forty years ago.—Philadelphia Bulletin.

**Large space** in this paper is one of the best investments a merchant can make.

### Coming Events.

**SATURDAY, NOV. 15**, in Selingsgrove, Mrs. Rebecca Wagenseller will sell 2 horses, cow, farming implements, etc.

**TUESDAY, NOV. 18**, near Kantz, J. A. Fisher will sell 1 horse, 1 cow, two head of cattle, trucking outfit, etc.

**Monday, Nov. 24**, Snyder County Teachers' Institute will open in Middleburgh to continue till Friday, Nov. 28.

**TUESDAY, NOV. 25**, near Port Ann, W. A. Gilbert will sell two horses and farming implements.

**Thursday Nov. 27**, The annual Thanksgiving Day. The banks will be closed.

### Swindler at Work.

Neighboring counties are being worked by a slick scoundrel who represents himself as agent for a city clothing house, and takes orders for suits at \$15 receiving \$5 down, the balance to be paid when the suits are delivered. Of course the suits never are delivered.

### Notice to Subscribers.

At various times we have been clubbing the "Farm News" published at Springfield, O. In each case we paid for it a year. No longer.

We learned from some of our subscribers that the publishers are in the habit of continuing the paper after the expiration of the time paid and when several years have elapsed send the subscriber a bill.

In order that there may be no misunderstanding concerning the matter, all subscribers of the Post who are getting the "Farm News", are reminded that we offered and paid for only one year and that those who do not wish to pay for it are advised to refuse it when the year paid for has expired.

If you are satisfied with it and wish to pay for it, you can accept it as long as you see proper, but we simply want to let you all know the conditions.

### PERTINENT PERSONALS

H. R. Riegel is seriously ill this week.

Clem Stetler, of Homestead, is visiting his parents.

H. C. Boyer, of Aline, was at the County seat Tuesday.

Mrs. James Ayres has been on the sick list the past week.

Attorney Jacob Gilbert is visiting friends in Mercer County.

Michael Erdley, the horse dealer of Kreamer, was in town Saturday.

Miss Hattie Fisher, of Kratzerville visited friends in town Saturday.

H. H. Klingler, of Isle of Que, was at the County seat Thursday of last week.

N. A. Bowes is erecting a new house on the hill near the old school building.

David Jordan of Jacks Mountain was in town Saturday calling on his friends.

Henry N. Walter, of Monroe township, was at the County seat one day last week.

Dr. Eyer Walter, a former resident of Selingsgrove was at the County seat Saturday.

H. E. Specht and Merrill Shannon are spending the week hunting for deer at Pardee.

Misses Osman of Shamokin spent several days of the past week with friends in town.

Oliver Rathfon of Shadel was at the County seat last week and dropped in to pay his subscription.

Isaac Dreese, of McClure, was in town Monday and Tuesday. He is settling up John Kahley's estate.

Mrs. J. A. Lombard of Selingsgrove paid a visit last week to her daughter Mrs. M. I. Potter of this place.

Prof. Geo. W. Walbon, of Freeburg County, was at the County seat Monday en route for the West End.

W. P. Shelley and Miss Lizzie Ripka and another young couple of Sunbury spent Sunday with friends in town.

John H. Seibert of New Bloomfield and Charles W. Smith of Millintown were added to the Post printing office force last week.

Mrs. James Beaver and son Raymond of Middleburgh and Miss Ames of Baltimore spent several days with Gabriel Beaver's family.

Ambrose Gutelius, who is employed in a restaurant, in Altoona, spent several days last week in this place with his parents and friends.

Bruce H. Crouse left last week for Pittsburg to resume work at the same place he left last spring when he came home to attend the peach crop.

Albert Smith, Editor of the Elizabethville Echo, who has just recovered from a serious spell of sickness, spent several days in town with his parents.

Nathan Hackenberg of Kreamer was in town last Friday. He reports having raised 580 bushels of corn, 230 bushels potatoes, 83 bushels buckwheat and 200 bushels of oats. The oats was taken from five acres.

John F. Stetler attended the Sesqui-Centennial of the initiation of George Washington in the Masonic Fraternity, which was held by the Grand Lodge of Pennsylvania in Philadelphia last week. President Roosevelt was present and made an address.

**Dried Apples Wanted.** Ten thousand pounds of dried apples are wanted. I will pay five cents a pound in trade at my store. CHARLES BOYER, Paxtonville, Pa.

Special attention is called to L. Dunkelberger's advertisement on page 8. Good news to Ladies, in regards to winter "wraps."

**Marriage Licenses.** Frank Welsler, New York; Susie M. Rine, Beavertown; Henry S. File, Beavertown; Sallie O. Walter, Beavertown; Henry W. Arnold, Swineford; Mary E. Strunk, Swineford; Jas. H. Smith, Beavertown; Ida B. Walter, Beavertown; Joseph W. Amig, West Perry, Pa.; Sadie E. Workman, Eagleville, Pa.; Chas. S. Bingham, Swineford; Mabel Zechman, Swineford.

### Ground By Machinery.

The most durable paint is white lead and zinc ground together. Devoe.

### GENEALOGICAL DEPARTMENT.

Data of Historical Interest to the Readers of the Post.

SWINEFORD.

Continued from issue of Oct. 9th.

V. I. Catherine, married to John Aundra, who had been married before and had several children with his first wife. With his wife Catherine, he had a daughter, Miria, who married a Buffington. He died where Josephat Walters now lives.

V. I. Jacob, was a hatter and also dealt in sheep. He built the house where David Ockers lives and one on the lot where John P. Smith lives. That house has been burned. He was murdered for his money in Lebanon July 4, 1825. He had several children:

1. Agnes, married to James K. Davis of Selingsgrove.
2. Robert, married Miss Selin, a grand daughter of Anthony Sellin, the founder of Selingsgrove.
3. Harriet, married a Brock, a man who first came around here with a show. He exhibited a man without arms.

5. Barbara, married Walter App, of Mahontonga.
6. Absalom, a lawyer in New Berlin, married one of Lawyer Lashell's daughters. He and his two sons went west.
7. John, married a Miss Hillbish, went out west and died there.

V. I. I. Albright, born Oct. 11, 1796, and died Nov. 29, 1888, aged 92 years, 1 month and 18 days. His first wife, Mary C. Haines, was born Jan. 6, 1767, died June 13, 1864, aged 67 years, 5 months and 7 days. His second wife, Catherine, was born Feb. 15, 1805, and died Nov. 6, 1884, aged 79 years, 8 mos and 21 days. She was married four times. Albright's children were:

1. Abraham, married a daughter of Henry Smith and died shortly after.
2. Henry, of Millinburg, married first a Klose and second a Hassenplug. He is the father of Mrs. D. T. Rhoads, of this place.
3. Betsey, married John Hoeh, first of Middleburgh, afterwards of Millinburg.
4. Barbara, married Apr. 3, 1843, to John Bilger. She resides in Franklin.

Among the assessment records we find that John Swineford and Flavel Roan had 150 acres in Penn township Nov. 12, 1790, and John Swineford and Simon Snyder, 50 acres June 28, 1792, and John Swineford, in trust, 270,106 acres June 12, 1810. The latter probably applies to a younger John as the founder of the town, died in 1805. We find also that 150 acres in Dauphin County Sept. 12, 1792, in the name of John Swineford and in 1782 John Swineford is taxed with Jacob Dast's estate in Philadelphia County.

George Swineford, is also probably a son of the original Albright and a brother to the founder of the town. He was born about 1764 and died April 5, 1818, aged 51 years. His early death was caused by an injury received while raising a barn where Waldo Wittenmyer's barn now is. He had two sons, Philip and George. Susannah, the wife of George, died Dec. 27, 1887, aged 78 years and 2 days.

George Swineford was assessed as a single man without property in 1786 and with 100 acres in 1787. Land was surveyed for him in Northumberland County as follows: 100 acres Dec. 24, 1792; 40 acres Apr. 13, 1793; 180 acres, same day; 400 acres Feb. 25, 1794. His body is buried in Franklin.

Peter Swineford. Of this man we have been able to discover very little, but judging from the time he lived, he too was probably a son of the original Albright and a brother of John and George. Of his family we have been able to learn nothing. Land was surveyed for him in Northumberland County as follows: 250 acres, Dec. 12, 1792; 250 acres, Oct. 11, 1792; 100 acres, same day; 30 acres, Dec. 24, 1792; 150 acres, 40 acres and 35 acres Apr. 13, 1793, and 400 acres Feb. 25, 1794.

In Grubb's cemetery there is buried an Albright Swineford, born Sept. 19, 1816, died Apr. 24, 1894, aged 77 years, 7 months and 15 days. Also his wife, Sarah, who died Apr. 27, 1890, aged 67 years, 8 months.

**Unwelcome Guests.** A band of Armenian fortune tellers passed through Selingsgrove having with them a smallpox patient. A telephone message from Sunbury apprised the people of the fact with the result that tradesmen forbade them entrance and others fled before them on all sides.

### Teachers' Institute Announcement.

PROF. GEO. P. BIBLE, Principal of the East Stroudsburg State Normal School.

1. Elements of Vocal Expression.
2. Reading and Elocution
3. Articulation and Pronunciation.
4. Nature Studies.
5. Methods of Teaching Reading.
6. School Management.
7. Psychology.
8. Literature.

REV. CHAS. C. BOYER, Ph. D. Vice Principal of the Keystone State Normal School.

1. As You Would Like It.
2. Modern Phases.
3. The Roman Child and Ours.
4. Learning.
5. The Momentum of Habits.
6. Teaching.
7. The Law-Attitude of Children.
8. Individuality.
9. Spencer's Natural Consequences.
10. A Broken Life Line.

JAMES M. COUGHLIN, City Superintendent, Wilkesbarre, Pa.

1. The Relation of Punishment to Discipline.
2. Habit in Education.
3. Personality of the Teacher.
4. Talks on Arithmetic.
5. How to Make No. 1. in Practice Teaching.

DR. H. W. GASS, Sunbury, Pa.

1. Health an Element of Success.
2. Food, Drink and Digestion.

PROF. WILLIAM NOETLING, Selingsgrove, Pa.

A. R. RUTT, City Superintendent Milton, Pa.

1. Madison and Hamilton.
2. America of To-Morrow.

Professor Paul Billhardt, Middleburgh, Pa., Musical Instructor.

William F. Brown, Freeburg, Pa., Pianist.

The Middleburgh Orchestra will furnish the Music for the Evening Entertainments.

**Papers and Addresses By Teachers.**

1. Literature in Our Ungraded Schools.—Geo. F. Dunkleberger.
2. The Teacher's Preparation.—C. S. Boyer.
3. Nature Studies—Edwin Charles.
4. The Education of the Negro—A. R. Gilbert.
5. Civics in Our Public Schools—Frank Smith.
6. School Discipline—William Romig.
7. Algebra—E. E. Wetzel.
8. Use and Abuse of Text Books—T. A. Stetler.

Teachers, let us bear in mind that this is to be a *Teachers' Institute*. No one knows better, and feels more keenly the trials and the difficulties of the school room than does the Public School teacher. We therefore urge every teacher in the County to come purposed to take part in the discussions of the foregoing subjects.

### Directors' Day.

To the School Directors of Snyder County:

Gentlemen.—You are cordially invited and urged to attend the Annual meeting of the School Directors' Association which will convene in the Grand Jury room, on Thursday, November 27, at 11 o'clock a. m. This will be strictly a business session during which you are supposed to elect your officers for the ensuing year, to select your delegates to attend the State Directors' Association to be held next year, and to discuss among yourselves such questions of importance that may have engaged your attention as school officers. We take the liberty of naming the following subjects as suggestive.

1. What is the Proper method of Procedure in Selecting School Text books?
2. Upon What Should Teachers' Salaries be Based?
3. What Supplementary Work should be Supplied for our Public Schools?
4. What is Being done by way of Enforcing the Compulsory School Law?

Should you not get through in the forenoon with the discussion of such questions as pertain to your work, we suggest that you meet again in the same room at 1 o'clock p. m. At 2 o'clock we wish to have you convene in the Court Room when the following programme will be rendered:

1. Music by the Institute.
2. The Advisability of a Graded Course of Study for Our County—Prof. William Noetling, Selingsgrove, Pa.
3. Vocal Solo—Miss Mary Hillbish, Freeburg, Pa.
4. Recitation—Miss Edith Potter, Selingsgrove, Pa.
5. Address to the Directors—Superintendent J. M. Coughlin.

We hope that every board in the County may be well represented in your business sessions as well as at the Institute during the entire week, thus showing that you are deeply interested in the cause of education and willing to offer encouragement to your teachers and Superintendent.

DAVID SHOLLY, Pres.

### Evening Entertainments.

MONDAY EVENING, NOV. 24, 1902.

Recitation—Miss Alberta Breneman, Selingsgrove, Pa.

Lecture Subject: Vulcan and Venus—Rev. Chas. C. Boyer, Ph. D. Dr. Boyer has won for himself an enviable position on the lecture platform in this and adjoining States. Below we append several of the many favorable press notices given him, both as an instructor and as a lecturer.

*The Charlestown Transcript*:—Dr. Boyer was again in Maryland, putting in a week of good work at the Kent County Teachers' Institute. He pleased all who heard him. Deeply earnest in the work of Educational Development of the Child mind, a ready speaker and a man in deepest sympathy with healthful nature and her Supreme God.

His lecture, Vulcan and Venus, before a large audience on Wednesday evening was a fine and enjoyable production, treating of the union of the beautiful in Art and Nature.

TUESDAY EVENING, NOV. 25, 1902.

The Ritchie Company. The Illinois *Bethany Echo* says: Ritchie's Unique Entertainments were the second number of the Lecture Course and were at the Hall last Thursday evening. They were greeted by the largest

[CONTINUED ON PAGE 4.]

**WALNUTS WANTED.** One thousand bushels of walnuts are desired. The highest prices will be in trade. CHARLES BOYER, Paxtonville, Pa.

For Sale. A tract of nearly 8 acres of good land on the public road through Hiesvalley, in West Perry township, county, adjoining lands of Aaron Kermel and others. Timber on farm. For particulars, address, MRS. EMMA J. MARTIN, Lewisburg, Pa. E. BOWER, Atty., Middleburgh, Pa.

A Fortune to Sunbury Nurse. Eva Martin, formerly of Sunbury, who is a nurse in a hospital at and, Ohio, has been bequeathed an inheritance of \$50,000 by the will of a man considered that his life had been saved by her nursing when in the hospital. The benefactor was from Mahon's Majority 4323.

Vote for Governor in District by Total of 2258.

Official returns, excepting his county, increase Mr. Mahon's total in the Congressional district 1,679	
Shows that he leads the vote for Governor in Huntington county, 371	
Junata, 424 in Mifflin, 192 in Perry, 346 in Perry, 323 in Union, 116 in Fulton, a total of 2258. Mr. Mahon's majority in the district is 4323.	
<b>TABLE OF MAJORITIES.</b>	
Mahon, R. Huber, D.	
109	
233	
1,679	
371	
424	
192	
346	
323	
116	
2,258	
4,556	
Majority 4323	

Thirteen Cent Stamps. The new issue of thirteen cent postage stamps is out. The postmaster has just received the first sheet of printed stamps and the stamps will be on sale in all the post-offices in the country. The issue bears the portrait of the late President Har-