

ote Heads
 ave a job lot of note
 hand. They must go
 The price will do it.
 and prices for the ask-
 e furnish them printed
 than you can buy them
 printing.



Envelopes
 Co. Commissioners, 1102
 We bought
 signment of envelope
 Having bought so many
 we secured a rock bottom
 figure. Send for samples
 and prices.

Agnes Miller, Editor and Proprietor.

A Family Journal, Devoted to News, Science, Art, Political Economy and Current Literature.

Rate: One Dollar Per Annum, in Advance

XXXIX

MIDDLEBURGH SNYDER COUNTY PENNA. MAR. 6 1902

NUMBER 10

LOCAL LAONICS

Snydergrove Times was on a va-
 week judging from the copy
 to reach this office.
 —Good Veal Calves, Hider,
 Wool.
 J. L. WINEMAN,
 Lewisburg, Pa.
 ay surprise party was given
 evening for Hazel Mertz.
 folks had a most delightful
 time.
 —My house and lot, good
 outbuildings.
 JACOB GILBERT,
 Middleburg, Pa.
 party was given Monday
 Mrs. I. H. Bowers for
 Willis. A very enjoyable
 spent.
 of High Grade Cattle did not
 Friday on account of the
 gh water. It was postponed
 of this week.
 of Shirts and Silks are ad-
 selling fast.
 L. DUNKELBERGER.
 In the case of Wm. Seifried
 R. R. Company brought in
 Monday evening of \$5434 in
 the plaintiff.
 n council was organized
 evening by electing D. A.
 idner; Calvin Stetler, Secre-
 James P. Smith, Supervisor.
 us water works.
 subscribers of the Post who
 claim to the life subscription
 id send in claims and proof
 delay. The contest should
 See particulars elsewhere.
 beautiful millinery goods
 could be had than we offer.
 L. DUNKELBERGER.
 A. E. Soles in his new shav-
 hair cutting parlor for year
 ned with a refreshing sham-
 clean towel to each patron
 rth side of Market square op-
 timal Hotel. Satisfaction guar-
 anteed.
 Henry the three year-old son
 Manevel last Wednesday
 uth nail and on the next
 he fell down the cellar stairs
 an ugly gash in his head. He
 along nicely, but the nail has
 ssed from his body.
 Sales continue this week.
 L. DUNKELBERGER.
 yer, administrator of the es-
 tate of Strayer, dec'd, sold the
 rm of 38 acres and 51 per-
 cent. Strayer, for \$900; tract
 acres to W. L. Bassler for
 No. 3 of 11 acres to J. E.
 \$75, all the above estate in
 n twp.
COURT HOUSE CHIPS.
 ds Entered for Record.
 Coryell to Mary A. Greiner,
 4 perches in Monroe twp.,
 Greiner and wife to David
 use and lot in Shamokin
 400.
 ar and wife to Davis E.
 of ground in Port Trever-
 ma Roush and husband to
 sh, two tracts in Middle-
 burg for \$185.
 ary DeLong, dec'd, to Eu-
 4 acres and 13 1/2 perches in
 for \$430.
 Hackenberg and husband
 A. Ush, 18500 square feet of
 ing twp., for \$450.
 rio Pardee, dec'd, to the
 uth of Pennsylvania, 14 1/2
 perches in Snyder, Union
 counties, for \$43,840. This
 ounting ground known as
 Shanty and surroundings.
 Wills Probated.
 and testament of Anna
 ne, late of Chapman twp.,
 ed. Those Paige is named
 but renounced and Geo.
 administrator C. T. A.
 Letters Granted.
 administration in the es-
 tate of Muselman, late of
 P., were granted to R. C.
 administration in the es-
 tate of Baker, late of West Be-
 dec'd, were granted to Simon

COURT PROCEEDINGS.

Court convened Monday, Feb. 24,th
 A. D. 1902, at 11 o'clock A. M.
 Hon. H. M. McClure, President
 Judge, and Hon. Z. T. Gemberling and
 Hon. P. F. Riegle, Associate Judges,
 presiding.
 The constables were sworn and then
 returns filed.
 J. B. Ewing, H. M. Moyer, Emanuel
 Peter and E. A. Heiser were appointed
 tipstaves.
 All tax collectors' bonds that were
 presented to the court, were approved.
COURT OF QUARTER SESSIONS.
 The case of the Commonwealth vs.
 David Hane was continued till next
 term.
 In the case of the Commonwealth vs.
 Dr. Marand Rothrock, the bills were
 ignored in both cases.
 Report of viewers of public road in
 Franklin township was confirmed nisi.
 Report of viewers of public road in
 Beaver and Spring townships was con-
 firmed nisi.
COURT OF COMMON PLEAS.
 Tobias Mitchell was appointed guar-
 dian of the person and estate of John
 Moyer, an individual of weak mind.
 In the case of Sarah Treaster vs. W.
 Henry Boyer, the plaintiff filed an ab-
 tract of title.
 In the matter of the school house site
 in Centre township, the appointment
 of inspectors was enlarged, they to re-
 port to next term.
 A subpoena in divorce was awarded
 in the case of Mary Ellen Dennis or W.
 H. Dennis.
 In the case of John D. Marks vs.
 Henry T. Blessing, the verdict was in
 favor of the plaintiff for twenty-seven
 dollars.
 In the case of William P. Seifried vs.
 the Pennsylvania Railroad Company,
 the verdict is \$1433 in favor of the
 plaintiff.
 In the case of Jacob F. Dock vs.
 John K. Hughes, executor of the estate
 of Margaret Duck, dec'd, a jury was
 drawn and sworn Feb. 27th, and the
 following day a juror was withdrawn,
 and the case was continued, because it
 was apparent that the case of Seifried
 vs. the P. R. Co. would consume the
 balance of the week.
 In the case of George Shotzberger, et
 al vs. J. C. W. Bassler, a new trial was
 granted.
COURT OF QUARTER SESSIONS.
 C. L. Wetzel, G. S. Lepley and W.
 H. Riegle were appointed to inspect
 bridge in Washington township.
 E. D. H. Walter, Howard Row, and
 W. W. Longacre were appointed to in-
 spect bridge in Chapman township.
 Jones Middleswarth, Cyrus Bower-
 sox and N. C. Gutelius were appointed to
 view public road in Monroe twp.
 J. M. Boyer, George I. Kline and
 Henry Maurer were appointed to re-
 view public road in West Perry twp.
 H. E. Richter, H. O. Smith and B.
 F. Arbogast were appointed to view
 public road in Franklin and Beaver
 townships.
ORPHANS' COURT.
 Orders of sale were granted in estates
 of Sarah Haupt, deceased, Henry J.
 App, deceased, Isaac Baker, deceased.
 Returns to order of sale were con-
 firmed in estates of Eliza Snook, dec'd,
 Elias Strouse, dec'd, John Fry, dec'd,
 Margaret B. Moyer, dec'd, and Annie
 C. Kistner, dec'd.
 All the executors', administrators'
 and guardians' accounts and the
 widows' appraisements were confirmed
 as advertised, except those herein men-
 tioned.
 Augustus Knepp was appointed guar-
 dian of Annie P. Kline, a minor child
 of Levi Kline, dec'd.
 H. P. Hottenstein was appointed
 guardian of Annie Wenrich, a minor
 child of Thomas and Josephine Wen-
 rich, dec'd.
 M. P. Arnold was appointed guardian
 of Mabel Diehl, a minor child of Joseph
 Diehl, dec'd.
 Saturday, March 1, the court ad-
 journed to Monday, March 3, 1902 at 11
 A. M. to complete case vs. R. R. Co.
 Monday, 3, court adjourned to Satur-
 day, April 28th, A. D. 1902, at eleven
 o'clock A. M.
 JAS. G. CROUSE, Reporter.

PERTINENT PERSONALS

Mrs. A. W. Potter of Selingsgrove was
 a visitor in town last week.
 Miss Victoria Moyer of Mt. Union is
 visiting J. W. Swartz and family.
 S. I. Herrold and family of Swineford
 will move to Harper, Harper County,
 Kansas.
 Wm. Dunkleburger, chief clerk in the
 Globe Warehouse, Sunbury, was a Mid-
 dleburgh visitor Sunday.
 W. F. Fesse and family of Beaver-
 town spent Sunday at this place with
 E. K. Freyman and wife.
 Mrs. W. P. Kemmer of Harrisburg spent
 last week with her brother, Geo. D.
 Manevel of Franklin township.
 Quite a number of Middleburghers
 went to Selingsgrove Sunday to see the
 high water in the Susquehanna.
 Loyd Bowersox, Clerk in Bowers's
 Grocery store, Sunbury, spent Sunday
 with his parents on the Muddy Flats.
 Miss Ida O. Goodling of Mefersville,
 who is staying with her cousin, Mrs.
 Reno Walter, is taking music lessons
 with Prof. Paul Billhardt.
 A large number of Selingsgrove people
 were called to court last week as
 witnesses in the R. R. suit. Space for-
 bids mentioning all the names.
 M. R. Miller and W. E. Shaffer of
 Washington township, A. B. Markley
 of Aline and Wm. L. Strawser of
 Chapman were business callers Mon-
 day of this week.
 W. W. Wittenmyer spent last week
 in Washington D. C., with his son,
 Samuel. Mr. Wittenmyer saw Prince
 Henry while in Washington, Sam
 Wittenmyer says the Prince's pants
 are too short.
 Thomas Bailey of Kratzerville, John
 Schoch of Hummel's Wharf, Daniel
 Krebs of Dundore, Chas. Sauer of
 Globe Mills, H. M. Freed of Freeburg
 and A. H. Klose of Franklin township
 were cash callers at this office the lat-
 ter part of last week.
 Last week's Middleburgh "Times"
 says: The Misses Grimm and Stetler,
 of Middleburgh, who have been guests
 at the home of Hon. J. Ritter for sev-
 eral weeks, returned home on Wednes-
 day, Mr. Ritter taking them over by
 sleigh. The young ladies became very
 popular during their stay in our midst.
Letter to R. A. Heiser,
 MIDDLEBURGH, PA.
 Dear Sir: It is your business to know
 what materials to put into a house as
 well as to plan it. Of course, you know
 the effect of zinc on lead in paint—toughens
 it. Do you also know the greater
 effect of zinc ground in oil.
 For a painter can't grind; he can only
 mix. Devote lead and zinc is thorough-
 ly ground in oil. The result is an intima-
 te mixture.
 Your painter can only mix he can't
 grind; there's no need of grinding by
 hand; He should buy lead and zinc
 ground together in oil.
 Devote lead and zinc is that; the pro-
 portions are eight besides. It outlasts
 lead and oil two to one, and costs no
 more—even less; for handy-work can't
 compete with machine-work.
 Yours truly,
 F. W. DEVOE & Co.
 The Post's Life Subscription.
 In order to bring the contest for a life
 subscription down to facts and figures,
 we will make preparations to close it.
 Up to this time the following named
 persons have filed claims for the prize.
 James Shuman, Swineford.
 George J. Roush, Kreamer.
 John W. Walter, Franklin twp.
 John Renninger, Franklin twp.
 In order that the contest may pro-
 ceed we will accept proofs of having
 subscribed for the Post for certain
 period. For instance, Mr. George J.
 Roush has produced copy of the Post
 under date of Nov. 28, 1872, showing
 his name written on in ink now stain-
 ed by the elements of time.
 Should Mr. Roush find proof of any
 older dates he will be entitled to have
 his date changed. He knows he has re-
 ceived the paper for a longer time, but
 has found no evidence to prove it.
 Other persons who desire to compete
 for this prize should bring in proof for
 the oldest date they can secure.
 This will not bind them to that date
 as evidence of an older date will entitle
 them to a new position. Send in your
 claims and proof at once as we desire to
 close the contest as soon as possible.

Middleburgh Ad-Writing School.
A New Enterprise in the Shape of a
Correspondence School to Teach
Ad-Writing by Mail.

The "News" of this place last week
 published a criticism of a booklet issued
 from this office. The criticism was
 taken from the Mail Order Journal,
 Chicago. The sentence containing the
 words "anxious by" represents a typo-
 graphical error and should be "anx-
 iously", which should satisfy the most
 august grammarian in the country.
 Nothing has been said in these columns
 up to this time concerning the corre-
 spondence school for teaching the art
 of advertisement writing which is pro-
 posed to be established in Middleburgh
 for the reason that the plans had not
 yet been fully enveloped. If our con-
 temporary had really intended to bene-
 fit the town by his announcement, he
 might have had a copy of the booklet
 which would have opened his "peep-
 ers."
 Advertising is one of the real prob-
 lems of the business world and to-day
 every successful business of any pro-
 portions owes its success to the careful
 planning and operating of a good, live,
 energetic campaign. The need of care-
 ful, considerate thought and business
 ability has called for special education
 along the lines of doing successful work
 in writing and planning advertising
 matter. Only the narrow-minded can
 stoop to the shameful pitfalls of propa-
 gating adverse criticism to a budding
 enterprise of his own town that bids
 fair to be known far and wide in every
 town and hamlet in the United States,
 and who knows perhaps to foreign
 countries, as America is far ahead of
 the Orient in advertising ideas. On ac-
 count of the disgraceful repetition of
 the shoe factory episode, the Post
 deems it a duty to explain to its read-
 ers the plans and purposes of this new
 enterprise for Middleburgh. Advertis-
 ing is not a fake, but a real genuine
 business problem. Men like John
 Wanamaker and other successful ad-
 vertisers have learned the art of doing
 it successfully. Too many advertising
 ship wrecks have been strewn on the
 sands of time by men who should have
 taken such a course of advertisement
 writing as we propose to give and are
 giving now to the men and women who
 have already enrolled for that purpose.
 Middleburgh is not as large as Chicago
 or New York or Scranton, the home of
 correspondence schools, but just as
 good work can be done right from here
 as from the largest place in the world.
 The little town of Kendallville, Ind.,
 is known far and wide over this coun-
 try, because of two enterprises that
 started as small as we do to-day. The
 one is a table for a sick bed and the
 other a wind pump, some of which are
 placed at farm houses in this very
 county. When Fred. E. Macey began
 to make furniture in Grand Rapids,
 Michigan, that town was not known
 and had not even a place on the map.
 To-day Grand Rapids is the largest
 furniture manufacturing town in the
 United States, and Fred. E. Macey is
 the king of them. In his business house
 alone there are employed no less than
 fifty typewriters busily engaged in
 answering letters and the furniture he
 manufactures can be found in every
 town and city in the United States.
 Mr. Macey started at the bottom.
 We have taken the pains to examine
 every ad writing course offered to the
 public and we desire to say without
 the spirit of boasting that the one that goes
 out from Middleburgh, Pa., is the most
 complete and the most exhaustive of-
 fered to the public. We openly chal-
 lenge contradiction to this statement.
 The course consists of 52 lessons care-
 fully prepared so that any one any-
 where on the face of the globe can take
 up and complete as successfully as
 though the student had personal in-
 struction at a school. Each lesson is
 worked out by the student at his own
 home and sent in for personal criticism.
 The work is carefully examined and
 completely criticised and returned to
 the student. The ideas embodied in
 these lessons have received the endorse-
 ments of the best ad writers in the
 country. And to show how they are
 regarded by the best business schools
 of our own state we give below the
 names of five of the leading business
 schools of the state of Pennsylvania
 that have already adopted the course
 of ad writing that had its inception in
 the town of Middleburgh:
 Schissler College of Business, Norris-
 town, Pa.
 Magee's Business College, South Beth-
 lehem, Pa.
 Keller's Business College, Lewisburg.
 Williamsport Commercial College, Wil-
 liamsport, Pa.
 Pott's Shorthand College, Williams-
 port.
 The men at the head of these schools
 would not accept anything but the
 very best. What better testimonial to
 the worth and character of an ad writ-
 ing course can be secured than the
 actual adoption by these schools of that
 very course? On the strength of the
 lessons of this ad writing course, this
 instructor has been engaged by the
 "Penman's Art Journal" of New York
 City to write a series of articles on Ad-
 vertising, and he has personally pre-
 pared advertising matter for the largest
 jewelry house in St. Louis, rated in
 Bradstreet's at several million dollars.
 He has also written advertisements for
 the most successful firms in New York
 and Phila. and other large cities.
 The newspaper publisher or any busi-
 ness man who has time to find fault
 with his competitor's achievements is
 a self-confessor of his own weakness,
 and deserves the penalty he heaps up-
 on himself. The business man who
 carefully looks after his own affairs has
 no time to find fault with a more ag-
 gressive or even a less aggressive com-
 petitor. The cowardly and disgraceful
 attack upon the shoe factory made a
 year ago, at that time Middleburgh's
 only industry, is duplicated by the pro-
 pagation of a thrust against a develop-
 ing enterprise of his own town. The
 criticism re-published by the "Asp"
 was originally published in the Mail
 Order Journal of Chicago, a publica-
 tion which had trouble only a few
 months ago with the Post Office De-
 partment at Washington and in order
 to get help to get out of their trouble,
 wrote a personal letter to the editor of
 the Post under date of Aug. 16, 1901,
 the original of which can be seen at
 this office at any time. The Post
 furnished the required assistance and
 the trouble was cleared up. This shows
 what was done by the Post for the
 Mail Order Journal and what the latter
 did for the Post. With these remarks
 we will dismiss the Journal.
 As advertising is a subject that
 should be thoroughly understood by
 every business man and thousands of
 others who could help out business en-
 terprises, if they would give the matter
 the proper attention and for the addi-
 tional reason that the personal integ-
 rity of the instructor of the "Wagen-
 seller Advertising School" has been as-
 sailed, we ask for the forbearance of our
 readers for using a little more space
 than usual to show what is being done
 and what should be done in a matter
 of so vital importance to business de-
 velopment.
 The name and occupation of an ad-
 writer is comparatively new. It is
 only of recent years that the larger de-
 partment stores and manufacturing
 concerns have begun to employ speci-
 alists for doing that work. The work
 is so important that the success of
 many an enterprise is due to its power-
 ful investives. The ad writer is a speci-
 alist, as much so as a doctor or a law-
 yer, and the man who prepares him-
 self to do better work in any one line
 than his fellows is the man who will
 pluck the persimmons. While the
 larger establishments in this country
 employ and use the entire services of
 an advertising man there are almost a
 million houses in the United States
 who need the services of an ad writer,
 but can not afford to pay for their en-
 tire time. Only a few thousands of
 these are being served at the present
 time by ad writers at so much a month
 or so much a job for a number of cus-
 tomers, much the same as a lawyer
 contracts to do work for a dozen or
 more different clients.

If the business men of Snyder coun-
 ty who say that advertising does not
 pay, would understand the technical
 points how to make it pay, the six
 newspapers of Snyder county would be
 filled to overflowing with advertise-
 ments, and the business men them-
 selves would understand that advertis-
 ing does pay and that prior to that
 time they had failed to make it pay.
 The best test of advertising is in the
 money till. We are willing to be put
 to the test on this question and request
 every business man in Snyder county
 or elsewhere to write to the Post for
 full particulars. We agree to give free
 of charge our services in writing and
 planning advertising matter for six
 months to every business man in Snyder
 county who uses the Post as an adver-
 tising medium, if contracted for
 within thirty days from the date of
 this paper. If you follow our advice
 and your business does not improve
 sufficient to warrant the outlay, then
 say that advertising does not pay.
TO SCHOOL TEACHERS AND OTHERS.
 To every school teacher in Snyder
 county and every other person who
 has the ability to write good English
 and possesses good common sense, we
 wish to say that if you will write to
 the editor of the Post and say that
 you are interested in improving your-
 self and want to earn two or three
 times as much as you are now earning,
 you will receive a prospectus of the ad
 writing course, explaining the whole
 matter and when you have completed
 the course, whether you follow ad-
 writing or not, if you do not get twice
 as much value as you have paid for,
 you can claim and get your money re-
 funded. Princely salaries are paid to
 ad writers. John Wanamaker pays
 his advertising manager \$10,000 a year,
 more than Mr. Wanamaker received
 while he was Postmaster General.
 Quite a number are receiving \$5000 and
 many \$2500, \$3000 and \$4000. These
 are only the best ad writers in the
 country. The poorest of them get \$20
 to \$25 a week. What others get is due
 to their earnest work. What you will
 get is dependent upon yourself. The
 booklet will explain the whole matter.
 It is free. Write for it.
 In addition to the persons enrolled
 from Pennsylvania by the above named
 Business Colleges, students have been
 registered from Illinois and Delaware.
 This is certainly a remarkable showing
 considering the fact that only two in-
 sertions of a small ad was placed in 15
 or 20 of the largest daily newspapers of
 the country, and that only within the
 past thirty days for the first time. Mid-
 dleburgh need not be ashamed of her
 advertising school, because it gives the
 most complete course of instruction in
 advertisement writing, Planning and
 Management now offered to the public.
 If those interested will write us, we
 will cheerfully furnish further evi-
 dence of what has been here set forth.

BANK STATEMENT.
 Report of the Condition of the First National
 Bank of Middleburgh, at Middleburgh, in the
 State of Pennsylvania, at the close of business
 Feb. 25, 1902:

RESOURCES.	
Loans and discounts	\$245,806.71
Overdrafts, secured and unsecured	355.88
U. S. Bonds to secure circulation	33,000.00
U. S. Bonds to secure U. S. Deposits	229.97
U. S. Bonds on hand	1,434.14
Premiums on U. S. Bonds	3,000.00
County Bonds	15,375.00
Stocks, securities, etc.	3,000.00
Banking houses, furniture, and fixtures	15,375.00
Other real estate and mortgages owned	229.97
Due from National Banks (not Reserve Agents)	1,534.22
Due from State Banks and bankers	355.88
Due from approved reserve agents	56,513.58
Checks and other cash items	229.97
Notes of other National Banks	215.00
Fractional paper currency, nickels, and cents	406.42
LAWFUL MONEY RESERVE IN BANK	
VIZ:	
Specie	\$11,586.75
Legal-tender notes	5,360.07
Redemption fund with U. S. Treasurer	1,650.00
(5 per cent. of circulation)	1,650.00
TOTAL	\$376,999.92
LIABILITIES.	
Capital stock paid in	\$50,000.00
Surplus Fund	35,000.00
Undivided profits, less expenses and taxes paid	25,551.14
National Bank notes outstanding	33,000.00
Due to other National Banks	1,434.14
Due to State Banks and Bankers	1,534.22
Dividends unpaid	594.00
Individual deposits subject to check	219,391.62
Demand certificates	240,999.94
post	21,008.31
Notes and bills rediscounted	
TOTAL	\$376,999.92
STATE OF PENNSYLVANIA, SNYDER COUNTY, ss: } I, J. N. THOMPSON, Jr., Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. J. N. THOMPSON, Jr., Cashier, Subscribed and sworn to before me this 1st day of March 1902. J. G. WEISER, Notary Public. CORRECT—Attest: G. ALFRED SCHOECH, W. W. WITTENMYER, A. KREGER, Directors.	