## ancesy Itoma Fioked up Eier ty and Noted tor Your Enilightonment

Engene Specht of Beavertown, ot D. 1 , merely enlist Porto Rico.
J. G. Snvder, funeral director, Pentiful hease for the purchased tion ot his patrons.
Elitor Aurand, at Adamsburg building a large and convenien mang years toenjoy the happiness of a plesesant home.

Brigader General Simon Snyder a torner Selinggrove boy, is one of General is a consin of Miss M. K. Snyder of Selinsgrove
Campany G will hold its annual

 can do se, will wot till tion atend thd
nunual gatteriug? Will wewe head "quarters, immediately upon the
rival of the $10: 23$ a. m. train. Mv. S. Weis, our enterprising meryears has resided in our midst and built up a lucrative business by fair and honest dealings has returned
from a three weekssojourn at AtlanticCity, looking as brownas a berry.
Mr. Weis is very much pleased with Atlantic city as a summer resort glad to get back to quiet o'd Selinsglad to get back to quiet od Selins-
grove once again, and our peopleare them again.- 1 ribune
The fall session of Suspuehamm Universitv Selingrove epened on
the 1st of September, under the
most favorable circumstanees, The attendance is proved large
than atany previous session in th historyof this old and wetlestablishDimm has devoted his energies to
building up the school, and he ha been ably sconded in his efforts by
the board of Directors. The towi has abundant reasons to be prond of
Susquehanna University.

## pantonville:



|  <br> were a great many beriee carrie <br> the mountain again this summer <br> Mive Kate Bowereox left for <br> linec laat week again, to begin a <br> shool seartenching the Indians. <br> Isace Gill is lying very low at <br> home, one mile wet of town. <br> A festival, cake-waik and cal <br> chaneing will be held on the Ca <br> Ground at Red Pridge Grove, urday, Sept. 10th for the bencfit the Paxtonville Cornet Band. |
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 and Friday were successes from what the particjpants say. Both partice
were hauled by a traction engine and waguns filled with straw. Some arrange to have a nice picnic ground arranged tor tion as niosegronad that is properly arrangEkhemati) of New York are visiMrs. F.H. Fekleman of Harrisbur ako mpeat a few days with Mrs,
Miler.....Thestudents are coming in ingreat numbers. It is the larg Moet of the old faces has ever had peared, with about nixty new faces. amang the perpie, will he patronized Oor perple can well feel prond o H. Sthoch and wife and Mrs. M. I.
 Ella Growas of Sunbiry and Miss Em-
ily Wanamaker of Mi. Carmel paem-
ed throurh town on their wheels on ed trough town on their wheels on
Monday on their way th Port Trev-
erton......Messrs. MeMurtrie, Carey and W. G. VonNeida went to Wii liamsport on Monday to take in. the
Labor Day demonstrution..... Mrs. Ed. M. Hummel and her sister, Miss ....Mrs. Hamilton, of Shamokin is the guest of Mrs. Jere App.....
Miss Clara Krisher of Lewishurg and Miss Smith of Chestuut Ridge spent several days at the home of the Misses Good.....The new band is progressing nicely in their work.
The nembers are all faithful in atThe members are all faithful in at-
tending the practice. Betore long tending the practice. Betore long
Selinggrove will have a band o which to be proud.....The opera-
tors of the Penn Telephone line held a pincicat Island Park last week a picnic at Island Park last week
when the ladies from all the exchanges were th
bury operators.

## सिEsT BEAVER.

James Steely took a trip through
Big Valley on a wheel last week ... The pienic held at McClure last Saturday passed, off quietly and
was well attended. The Troxelville Band furnished the music and they rendered some ctoice pieces which
we all know they are capable of dowe all know they are capable of do-
ing. . . Our comrade, Pat Gerughty lag....Our comrade, Pat Gerughty
of the 49th P. V., expects to remain here for a few months yet, as he has large salary and all expenses fron Hon. Red Jacols. Pat says the
territory is large including all the territory is large including all the
Easters and about half of the Southern States. Pat was a goor
soldier and no doubt will make a good salesman. Gox luck io you
my Irish boy.....Merchant Long of Crosegrove was awarded the ground
for the peanut stand at the Ridge Church on pienie day for the smal
sum of 819.30 .......J. Steely expects starting in on his winter term
of shool next Moaday. He has about 700 miles betorehim sohe must make an carly start to get there...
Frank Ewing was the first farmer ...The Troxelville Band is expect-
midlecrefk

## A qoos many of our tarmers h Commesel their fall sowing. Very few our peopte atteuded pienicat MeClurelat Saturday..

nid Mrs. Emmet..... Harriet Klin

contemplate taking in the Lewisis putting up a new saw mill, ha
purchased a new kind of Turbin
whecls torun hesane..... Last week
Herbster Bros. had a second smash
up with their seperator, this time
having put a dung-_ork through the
machine..... The St. John's and St Paul's Sunday Schools will hold :
picnic at the Black Oak Ridge Grove ou Saturday, Sept. 17th. Musi Band. Refreshmentson the ground intends to come back again nex
spring as he has rented Reuben spring as'se harm.....James Gossin-
Stcimling's
tends to tart in the stave manufactends to start in the stave manufac-
turing busines shortly....Simon
Yeager and Mrs. Sallie Martin were visiting his son, George, at Lewis town last week......John Bumgard
ner wears a broad smile, all on ac count of the arrival of a young so

## FREEBURG.

The Frebourg Sunday Schools he Miller's and Kantz school, will
have a joint picnic in Hughes'grove Kantz next Saturday Henry Hibish and wife of Frederick,
cebanon Co., are the guests of $F$
Hibish and Hilbish and other relatives. H miller on Surday....Alten Boye of Chicago having spent two week is home to resume lis work. He is a short hand writer for some of
he courts of Chicago......Henry I Boyer and wife nee Schah arrived here Wednesday, the guest of hin
brother, D. S. Boyer, Esq. They will remain several weeks......Mrs. Dr. D. C. Nipple nee Boyer and her
daughter of Newton Hamilton are



merican Tobacco Company papers.

## H. Mantenbenk Ady. Agrueg

The Ameri es in advertising. The American Tubacen The American Tobacco Compa cent appropriation of 8750,000 Battle Ax" Plug T "Battle
worthy of
ment.
To expend this amount of money
diciously is a problem. obvious to any advertiser. olution is therefore very merchant and proburer whan
las ineed of publicity for his husines welfare.
This, then, was the determination
nally reached. The detail nero ary to the handling of this velume nd equipment of an Agency of the first class The G. H. Haulenhec ing Agency of New Yo
herefore selected, an were prepared to cover
country for such mediums. thought to be desirab
twek and sure returns.
In this connection it
pardonable for the Mid call attention to the fae
Ost was inclutued in the
There is a point to b
ere, and it is that if th dvertiser, having pract
imited means and exerci nenthern of yars of e
decides upon a given medi
ecane of the excellence.

## icular overs.

Local advertisers will do v
ith meaning to
uestion to be settled
means of presentation had been id
cided, and here again the smalle merchant will find a "tip.
There was no nibbling at the pro-
position. With broad-gnarc lusiness views, backed with splendid business courage, the firs
called for an entire pag erved to rivet attention, and the hall be driven home every other day
be convincing arguments occupying Iltest inches of space,
insted and displayed.
In conception and e
asiness is unique.
The American Tobacco Company
as taken the dull season, which as taken the dull season, which
was made duller by the timid whe eared the war as a fartor in thi
business, and it has given a colosel re dull, the thing to do is to mak them brighter, and the right way to
make them brighter is thiough judicious advertising.
Newspaper advertising is the bert
way to make good times if you have anything really good to offer, and he way to use newspaper advertim
ing is with generous space and proing is with
per display.
It was P. T. Barnum who said If you ouly have 810 capital to
begin your business, and want to make money, be sure to spend 8
A fenture of this stupendous "or der" has been the perrection of
manipulation, due to the arrange
m. heek Agency.

