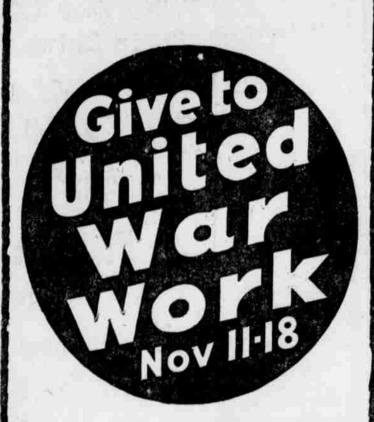
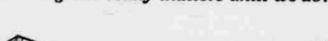
WRIGLEY'S



We will win this war-Nothing else really matters until we do!





Meanwhile: The Flavor Lasts

Then She's Certain of It. First Fair One-"Do you believe "Not until I have repeated it a few

Not His Kind.

Miss Prittikid-"But, father, he is a everything you hear?" Second Ditto- man you can trust," Her Pa-"Gracious, girl; what I want is one I can borrow from."



Unlike Topsy-Swift & Company Has Not "Jest Growed"

Swift & Company, in fifty years of well ordered growth, has become one of the great national services because it has learned to do something for the American people which they needed to have done for them, in the way in which they preferred to have it done.

It has met each successive demand, in the changing conditions of national life. by getting good meat to increasing millions effectively, efficiently, economically, and expeditiously.

The Swift & Company packing plants, refrigerator cars, car routes, branch houses, organization, and personnel of today are the practical solutions, born of practical experience, to the food problems of half a century.

Because of all these elements working in correlation and unison, Swift & Company is able to supply more and better meat to more people than would have been possible otherwise, at a net profit per pound of meatso low (a fraction of a cent) that the consumer price is practically unaffected.

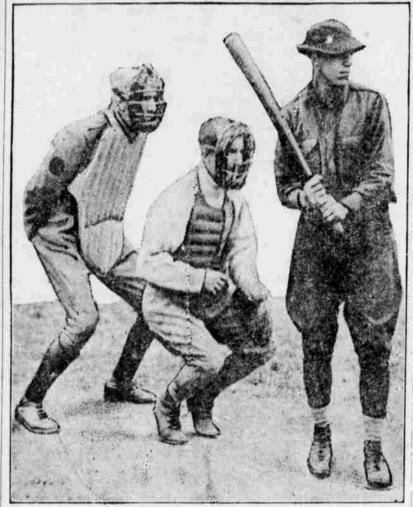
Strip away any portion of this vast, smooth-running human machine, and you make a large part of the meat supply uncertain, lose the benefit of half a century of fruitful experience, and scatter the intelligent energies of men who have devoted a life work toward meeting the needs of a nation in one vital field.

> The booklet of preceding chapters in this story of the packing industry will be mailed on request to Swift & Company, Union Stock Yards, Chicago, Illinois.

Swift & Company, U.S.A.



YANKEE SOLDIERS UNWILLING TO LEAVE BASEBALL PARAPHERNALIA FOR GERMANS



Playing Championship Game Bekind the Firing Lines in France.

Next to rifle, ammunition and canteen, American soldiers seem to rank baseball supplies among the list of the necessities of life in the front lines. At least such was the decision of a Yankee unit operating with the French forces lately. It happened that this unit got into a very hot corner and the order came to retreat.

The necessity for haste made it impossible for the men to carry much with them in the way of personal belongings, but when they arrived at a station out of immediate danger it was found that the baseball paraphernalla had been saved, while many kinds of personal belongings had been sac-

The balls and gloves had been furnished by the Y. M. C. A. and the men took it upon themselves to carry them in preference to their own little

As soon as the unit had reached a quiet place the supplies were turned over to the Y. M. C. A. secretary, who was immediately called on to reissue them for a game. The tide of war ebbs and flows apparently, but baseball

COBB LEADS IN POPULARITY SCHROTH AS SWIM CHAMPION

Slugger Are in Greatest Demand by Soldiers.

Who is the most popular major league ball player among the Yankee soldiers abroad and at camps at home? The question has been answered by the demands of American soldiers on the Clark C. Griffith but and ball fund



Captain Tyrus Cobb.

outfits the soldiers are permitted to mand-5,882 sticks on which appears the name of the leading American big crowds attend the bouts. league slugger have been distributed to Uncle Sam's fighters.

Walter Johnson is the next popular player. The famous twirler's name appears on 1,740 bats. Then in order come those stamped with Benny Kauff's name, 1,680; Sam Rice, 1,138, and Frank Baker, with 1.121. These marked on only 321 of more than 20,-000 bats.

Sport Writer Is Killed.

Tom Jones is the first member of the Baseball Writers' association of a former Columbus newspaper man.

IS NOW SECOND LIEUTENANT TO BASEBALL IN AIRPLANES ROWING RACES AT HARVARD

"Chuck" Garland of Pittsburgh, Former Tennis Champlon, Is Given Commission in Army.

Charles "Chuck" Garland of Pittsburgh has been commissioned a second lieutenant in the field artillery. Lieutenant Garland was the former United States juntor tennis champion and also the former western Pennsylvania title holder, relinquishing the title to William T. Tilden II, in the tournament held at the P. A. A. courts last July.

Lieutenant Garland was in training practically all summer at New Haven and Camp Jackson, S. C., receiving his preliminary military training at the Yale R. O. T. C.

Gene Murphy Seeks Commission. Gene Murphy, brother of the Wizard of Poughkeepsie and who has been Tom's right hand man during each training season preparatory to the officers' training camp at Jacksonville, Louis Browns.

Bats Bearing Autograph of Detroit Sacramento Lad Seems to Have Succeeded Lieutenant Norman Ross on Pacific Coast.

> George Schroth of Sacramento seems to have succeeded Lieutenant Norman Ross of San Francisco as the all round swimming champion of California. Although hardly in Ross' class, Schroth has been winning most of the Pacific A. A. U. title races since Ross left the sport to enter the avia- ing is no exception. tion service, and he has just added to his laurels a victory in the long distance classic of the district.

The event was decided over a two- squint up one eye when you read? mile open water course at Neptune Jack Wolyniek, of the Const Guard

BOXING BOUTS IN AUSTRALIA

Hippodrome, Accommodating 3,000 Persons, Is Used Twice Weekly-Interest Prevails.

Discussing boxing in Australia, Snowy" Baker says: "For reasons that must be known to Americans there have been important modificaions of professional contests. The huge Sydney Stadium, which has a senting capacity of 17,000, is closed your passive left eye, if you kept it during the war, so now local mitt ar- open, would be roving around, detitists must tree to the Hippodrome, a bling your horizon, and free to detect fine building, which can accommodate the slightest motion elsewhere, The structure is used twice weekly for m'xed boxing and vaudeville, but, as the boxing contests are be aiming with one eye closed, and limited to ten rounds and the ffrice of you'd probably never see him. And specify which player's name goes on admission must not exceed 50 cents, you want to see all the Huns you can the bats. Willows bearing the auto- it will be seen that no very big purses graph of Ty Cobb are in greatest de- can be hung up for the lads. However, interest in the sport prevails, and open."

BOSTON FANS ARE VETERANS

Organization Was Formed in 1873 and Called Junior Baseball Players' Association.

There is an organization of baseball are the only ones above the thousand fans in Boston that antedates the Namark. An outstanding feature of the tional league. It was formed in 1873 request is that Tris Spenker's name is and was named the Junior Baseball unel Hensely at Camp Arcadia, in Players' association, its membership the National teague was organized in 1876 it became an organization of fans rather than players and has maintained its status since. The youngsters America to give his life in the world have become old men, but they still war. He was killed in an airplane ac- meet to "fan." Recently the annual cident. Jones was assistant sporting reunion was held in Boston, with some editor of the Detroit Free Press and twenty or more of the original members in attendance,

New Mode of Travel May Be Adopted After War Is Over-Scheme Has Been Tried.

When this cruel war is over, perhaps the major league clubs-and some of the minors, too, for that matter-will adopt the scheme of some of interested in the sport to report for these ball teams of military aviators and make their trips in airplanes, Several instances are recorded of aviators setting out to play a ball game with some other service team making the trip through the air.

Lieutenant Dibble Killed. Lieut. Harry Dibble, a brother of Bob Dibble, the champion single sculler of Canada, is reported killed in action with the Canadlan troops. Like his brother, he was a clever oarsman.

Gedeon Quits Baseball. One of the announced retirements Grand circuit races, has enlisted in from baseball is that of Joe Gedeon, the remount service, and will join the former second baseman of the St

JOHN PHILIP SOUSA

Urges Trapshooters to "Shoot 'Em With Both Eyes Open."

Noted Bandmaster Says Germans Can Never Stand Against Our Marksmen-Makes Clever Demonstration of His Point.

"Shoot with both eyes open and get

em every time. That's the advice of John Philip Sousa, sometimes known as a band master, sometimes as Lieutenant Sou sa, U. S. N., but for the moment speaking as a trapshooter of long experience and for some years president of the American Amateur Trapshooters' as-

The trapshooters are in high giee cent successes of our troops, so important a part that the Germans were provoked to the point of calling them barbarous, there being some subtle distinction in the German mind between scattering shot with a shrapnel shell and with a shotgun shell. The load they are reported as using

in the shotguns in the trenches will go through a two-inch plank at 100 yards, covering an area of nine square feet. "The Germans can never stand against our marksmen. We are too good shots," Sousa believes,

"But why do you say, 'Shoot with both eyes open?' Isn't it instinctive to close one eye when sighting a rifle?" "Yes, It is instinctive, but most instinctive things are wrong. We have

to specially train and put checks on



John Philip Scusa.

our instincts all the time, and shoot-

"Why should you use only one eye when shooting? Do you look at a pretty girl with only one eye? Do you

"No, sir; my boy, keep both of your Beach, Schroth completing the trip eyes open when you shoot-rifle or arough heavy seas in 1 hour 12 min- shotgun. Nature has taken care that utes 42 seconds and defeating by near- one eye will do the actual sightingly six minutes his closest opponent, we call that the pilot eye-and that the other will remain passive. The arrangement of vision varies in different people,'

And to demonstrate this point Sousa made the interviewer sight un object across the room through a finger ring.

keeping both eyes open. "Now close one eye," The interviewer did so, and the ob-

ject was still in range. "Now the other."

The object appeared a foot out of

range. "That merely shows that in your case the right eye is the pilot eye. But

"Let a Han stick his head up three feet away from where you happen to when you've got a gun handy.

"So, I say, shoot with both eyes

ROOT IS ARMY CAMP TRAINER

Former Light-Heavyweight Champion Appointed Athletic Instructor at Arcadia.

Jack Root, former light-heavyweight champion of the world, has been appointed athletic instructor under Colsouthern California. This camp was then being young ball players. When established on what was the former site of "Lucky" Baldwin's Santa Anita raca track.

Tommy Burns In Army.

Ton my Burns, former heavyweight boxing champion of the world, is now in the Canadian army. Tommy is stationed at the liastings Park training camp, Vacouver, British Columbia.

Sport, However, Will Merely Be Inter-

Dormitory-William Haines Re-

Enunged as Coach. William Halaes, re-engaged as coach

of rowing &t Harvard to the advisory rowing committee, has asked students practice dally. No attempt at organized college

aquatics will be attempted, it is announced. Members of the student army training corps who wish may form crews for inter-dormitory com-

Hank Severeid Going Over.

Catcher Hank Severeid, formerly of the St. Louis Browns, who enlisted in the army tank corps after the season closed, is now at Gettysburg, Pa., receiving instruction preliminary to going overseas.

Lubrication for Brakes. The brake mechanism seldom gets the lubrication it deserves.

TALKS ON SHOOTING SUNDAY SCHOOL

(By REV. P. B. FITZWATER, D. D., Teacher of English Bible in the Moody Bible Institute of Chicago.) (Copyright, 1918, Western Newspaper Union.)

LESSON FOR NOVEMBER 17

JACOB FLEEING FROM HIS ANGRY BROTHER.

LESSON TEXT-Genesis 28:10-22. GOLDEN TEXT-He hath not dealt with us after our sins, nor rewarded us according to our iniquities.—Psalms 103:10. ADDITIONAL MATERIAL—Genesis 27:

The motive which moved Rebekah to send Jacob away was a mixed one. She realized that Esau's anger was hot against Jacob, even to the point where just now, because shotguns have been he was likely to kill him. She further playing an important part in the re knew that justice would have to be meted out to him, and thus she would be bereft of them both. Then, too, the realized that if Jacob remained in that land he would likely marry a heathen woman and thus defeat God's purpose regarding the covenant nation. This latter she pressed upon Isaac as a motive for sending him away.

I. Jacob's Flight (v. 10). He was fleeing from his outraged brother. His flight was necessary to save his life. He seems not to have gone the common road, so as to be less likely overtaken by Esnu, should he pursue him. Through forced march he reaches Bethel, a spot nearly fifty

miles away, by nightfall. II. Jacob's Vision (vv, 11-17). Jacob's soul was peculiarly tested. He had to leave home and mother. On the way to Haran night overtakes him, and he is obliged to sleep in a field with a stone for his pillow and the canopy of heaven for a covering. It was under such circumstances that the Lord gave him the wonderful vision at Bethel. Many times the rough experiences and severe trials of life help us on toward God. Luxury and heavenly visions do not usually go together. This finds illustration in John on Patmos; Stephen looking into heaven

in Bedford jail. 1. He saw a ladder reaching from

earth to heaven (v. 12). This suggests a means of communication between earth and heaven, between man and God. It showed Jacob that in spite of his awful sin there was a way to heaven for him. Jesus Christ is the ladder connecting earth and heaven for us (John 1:51; 14:6; Hebrews 10:19, 20). In the incarnation Jesus Christ descended to earth's lowest depth and made a way upon which human feet might climb to beaven. Fortungte are they who in the times of earth's trials discern this ladder!

2. He saw angels of God upon the

ladder (v. 12). They were ascending and descending upon this ladder. These angels were the divine helpers to render needed assistance along life's way. Though unseen, God's angels guide and protect us on our earthly pilgrimage. They ascend unto the Father with our needs, and descend unto us with God's reply. Christ is a real man, and so can identify himself with us; he is the very God, really divine, and so is able to lift us to God and secure our reconciliation with him.

3. He saw the Lord standing above

the ladder (vv. 13-17). To show Jacob that the ladder did not merely reach into space, the personal God appeared and talked with him. His message is filled with infinite grace. (1) He declared the God of Abraham and Isaac (v. 13), thus assuring Jacob that the same hand that guided his fathers was over him. (2) He renewed the covenant as now fleeing from the land, yet the covenant would not fail, for Jacob and his seed should possess it. (3) Assured him of a numerous seed (v. 14). They would spread abroad to the north, and south, and east, and west. (4) The divine presence with the wandering Jacob (v. 15). Though he had sinned and was reaping what he had

sown, yet God was with him. III. Jacob's Vow (vv. 18-22). God's gracious visitation provoked Jacob to make a vow. Each sight of God should cause us to renew our obligation to him. His vow included three things: (1) Dedication of himself to God (v. 12). This is the first thing to do. Our gifts are an abomination while the life is withheld from God. (2) Worship established (vv. 18, 19). "This stone shall be God's house." Worship always follows dedication of one's self to God. There is personal communion between God and those who worship him. (3) Consecration of his substance, of his possessions (v. 22). Those who have fellowship with Ged recognize God's claim upon their possessions. God's grace should constrain us to give of our substance to him.

Meditation.

Meditation is one way of handling the Gospel history. Instead of a vague, half-remembered, less than half-comprehended, story, the life of Jesus, steadily meditated on, passes into the life of the Christian, by an insensible but real transfusion.—Rev. H. P. Liddon, D. D.

A Spiritual Relation. True friendship is a spiritual relation. God reveals himself to us in many ways through our different

friends .- E. V H.

If the young suitor really wishes to make a nice gift, he might try Thrift stamps instead of candy.

not much care whether it is Spanish influenza or just plain grip.

However, the person who has it does

Rats leave a sinking ship, and Austria begins to show signs of wanting to jump off the German barge.

What more irksome slavery could there be in these stirring days than that of being chained to a desk?

GIRLS! LOTS OF BEAUTIFUL HAIR

A small bottle of "Danderine" makes hair thick, glossy and wavy.

Removes all dandruff, stops itch. ing scalp and falling



To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely

a matter of using a little Danderine It is easy and inexpensive to have nice, soft hair and lots of it. Just got a small bottle of Knowlton's Danderine now-it costs but a few cents-all drug stores recommend it-apply a little as directed and within ten minutes there while being stoned, and John Bunyan will be an appearance of abundance, freshness, fluttiness and an incomparable gloss and lustre, and try as you will you cannot find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair-fine and downy at first-yes-but really new hair-sprouting out all over your scalp -Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for Itchy scalp, and it

never fails to stop falling hair at once, If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your hair-taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments-a delightful surprise awaits everyone who tries this, Adv.

Young Idea at Target Practice. The word graminivorous had some how slipped into the reading lesson. Little Willie knew he was doomed as his turn was next. His kneecaps rattled as he stood up for the struggle.

"J-j-j-rnm, jram," he began, "No, no, Willie; the G is hard," sug-

gested the teacher. "I know it, ma'am," replied William as he slipped back into his sent. "The whole doggone word is hard."

LOOK AT CHILD'S TONGUE IF SICK, CROSS, FEVERISH

to the land (v. 13). Though Jacob was HURRY, MOTHER! REMOVE PO!-SONS FROM LITTLE STOMACH,

LIVER, BOWELS. GIVE CALIFORNIA SYRUP OF FIGS



Look at the tongue, mother! It coated, it is a sure sign that your little one's stomach, liver and bowels needs a gentle, thorough cleansing at

When peevish, cross, listless, pale, doesn't sleep, doesn't eat or act naturally, or is feverish, stomach sour, breath bad; has stomach-ache, sore throat, diarrhoa, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul, constipated waste, undigested food and sour bile gently moves out of the little bowels without griping, and you

have a well, playful child again. You needn't coax sick children to take this harmless "fruit laxative;" they love its delicious taste, and it

always makes them feel splendid. Ask your druggist for a bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grown-ups plainly on the bottle. Beware of counterfelts sold here. To be sure you get the genuine, ask to see that it is made by the "Callfornia Fig Syrup Company." Refuse any other kind with contempt.-Adv.

Exactly.

"King George gave a wagonload of vine to the Red Cross." "Now that shows the real spirit."

Keep your liver active, your bowels clean by taking Dr. Pierce's Pleasant Pellets and you'll keep healthy, wealthy and wise. Adv.

Men do less than they ought unless they do all that they can,-Carlyle.