
 Dr. Turt's Liver Pills


FROST PROOF ABBAGE PLANTS F= Wivavive Our Silk Scraps $\triangle$ AIND

On I. VE 25 T $50 \%$ ginaze T FORM AND PEP

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 DDEN TREASURES




## Swift \& Company Publicity

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift \& Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected $b_{j}$ the packers' operations, resulting in unreasonably large profits.

Swift \& Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift \& Company were as follows:
$\$ 875,000,000$.
 $\$ 34,650,000$.


Win the War by Preparing the Land Sowing the Seed and Producing Bigger Crops Work in Joint Effort the Soll of the United States and Canada

KIDNEY TROUBLE OFTEN
CAUSES SERIOUS BACKACHE

The Food Controllers of the United States and Canada are asking for
greater food production. Scarcely $100,000,000$ bushels of wheat are avail ereater food production. Scarcely $100,000,000$ bushels of wheat are avail-
able to be sent to the ellies overseas before the crop harvest.
efforts of the United States and Canada resss the burden of supply. Evory Available TIIlable Aere Must Contribute; Every Availablé Farmer and Farm Hand Must Assist

Those whel, 850.00 a month and up, board and lodging.
Those who respond to this appeal will get a warm welcome, good wages,
good board and find comfortale homes. They will get a rate of one cent
boschee's german syrup $\qquad$

How to Make Oatmeal Bread
Healthful to Eat-Saves the Wheat ${ }^{1} 1$ cem foum
Enin

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## ROYAL BAKING POWDER

If used three times a week in place of white bread by the 22 million families in the United States, it would save more than 900,000 barrels of flour a month.

ROYAL BAKING POWDER CO., Dept.W, 135 William St, New York
FOOD WILL WIN THE WAR

