Local Items.

Read M. Brink's ad.

F. H. Ingham and family spent Sunday in Eagles Mere.

Leonard Collins returned from Sayre Wednesday evening.

Mr. and Mrs. J. L. Smith were Williamsport visitors last week.

Henry Carpenter is convalescing after a harsh attack of pneumonia.

Mrs. Fairchilds and children of Dushore are visiting Mrs. T. J. Keeler.

Marcus Horn and wife of Nordmont were calling on friends here last week.

Cashier Edward Ladley is spending a few days with relatives in Kennett Square.

A fine monument has been placed on the Gavitt lot in Mt. J. P. Kilmer. Ash Cemetery.

Ellery P. Ingham arrived in Laporte Wednesday for the summer. Mrs. Ingham will join him here in a few weeks.

Mrs. Amanda Cheney has returned to her summer home in this place after spending the winter in Binghamton, N. Y

Mrs. E. S. Chase of Eagles Mere and Misses Edith Bruner and Marion Raub of Muncy, are the guests of Miss Fannie Meylert.

Binghamton for some time doing visitor last week. contract work, spent part of the week with his family here.

Allen Buch, a Fishing Creek farmer recently shot a black-headed eagle that measured seven feet two ents in this place. inches from tip to tip of wings.

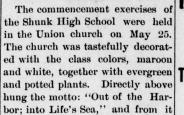
Harry Deiffenderfer, wife and daughter Helen, and Chas. Cheney and wife of Kettle Creek were the guests of Mrs A. M. Cheney this week.

Patsy Kelly of Olean, has been in Laporte for the past week reviving old acquaintances. Mr. Kelly was a resident of this section years ago and this is his first visit to his former home in 36 years.

On Monday evening of last week Overton was swept by a gale developing cyclonic force. A large barn on Louis Rinebold's farm was wrecked, and a large tree, uprooted by the wind, fell upon three cows belonging to Benjamin Hauseknecht, killing them.

Announcement was recently made to Laporte friends of the marriage of Mr. Clayton Graff to Esther Maria Gregory of Washington, D. C., which occurred on September 30, 1910. The bride is a daughter of Mrs. Virginia Brewster and is well known to the people of this place.

Wm. R. Collins of Mildred is asking the voters of the county to support him as a candidate for the business and is one of those who support him as a candidate for the nomination for commissioner. Mr. Collins is a man of large acquaint-ance and will no doubt secure the acalamity howler, even if every



SHUNK.

were draped the trimmings which extended to other parts of the DODGE room. A pleasing programme was furnished by the graduates, Miss Hattie White, Miss Isabelle Potter and Mr. Edwin Frey, and the close and quiet attention of the andience was appreciated. Music was fur-

nished by E. M. Letts and Mrs. C. H. Warren. Blanche and Lavina McKay

called at Mrs. E. M. Letts' Sunday evening.

Jesse Kilmer, Mrs. J. H. Parsish and Mrs. Claude Smith are visiting their parents, Mr. and Mrs.

Mrs. O. J. Williams and daughter Helen called on Mrs. Clark Jones Sunday evening.

Hazel Voorhees took the train for Dushore Saturday morning to attend summer school.

A number from this place attended prayer meeting at the home of John Russell at Piatt Sunday evening.

S. M. Morgan is building a new barn on his farm below town.

Mrs. Izola Mason spent Sunday with Mrs. Isaac Williams.

Henry Stepp, who has been in Blanche Brown was a Wheelerville

John Frey has been on the sick list for some time.

Edgar Campbell of Bucknell is spending a few days with his par-

Leslie McNamire has his mill completed and started it in operation Saturday.

Mrs. Elizabeth Campbell is visiting her aunt in Shunk.

Jesse Williams, Edwin Frey, Hattie White and Bell Rightmire, drove to Dushore Sunday where they will attend summer school.

Mrs, Vinta Dryer of Vermont is visiting friends and relatives in this place.

HILLSGROVE.

Grace Lewis, who was operated upon for appendicitis at Dr. Nutt's sanitarium in Williamsport, is getting along finely.

C. W. Sadler spent part of the week in Canton.

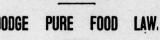
Mrs. C. R. Sadler and son Justin of New Albany, are visiting at C. W. Sadler's.

Jacob Caseman, proprietor of the Sadler House went to Watkins Springs treatment for rheumatism. He was reported Saturday as not improving.

W. L. Hoffman, postmaster and proprietor of our general merchandise store, is doing an excellent



Their Inferior Goods Hurt Merchant and Customer,



Ingenious Canvasser Got Merchant's Wife to Take \$30 In Cheap Stuff In Order to Get a "Fall to Pieces" Rocking Chair.

While the straight out and out mail order houses are receiving the attention of merchants throughout the land, there are dozens of concerns, also mail order houses, whose operations collectively are perhaps more harmful to the people and the merchants than are the sell direct catalogue houses. These concerns are the premium givers which employ canvassers to organize clubs for teas and coffees, spices, extracts and dozens of other articles, paying either a cash commission or giving some premium, such as sets of dishes, house hold furniture, jewelry and the like.

There is scarcely a city in the land of any size but has one or more of these establishments, each doing con-siderable business. Some of these houses pay hundreds of thousands dollars a year for advertising space in the women's papers. The annual vol-ume of business of some of these concerns exceed that of Chicago's biggest catalogue house. Others do business exceeding a million dollars annually. The catalogues published only go into the hands of agents along with samples to be used in canvassing. There is not a city or hamlet where these concerns do not transact business. They generally work on the premium plan-a premium to the purchaser of their gods and a premium to the can-vasser. The goods handled are of an inferior class. They escape the inves-tigation of the pure food officials be-cause shipments are made direct to the consumer or to the agent who does the distributing, and no inspector has the audacity to take goods for analysis that go in this manner to a consumer.

Various plans have been devised to head off the operations of these con-cerns. So far no adequate plan has been discovered that will stand the tests of the higher courts. Strange to say, frequently wives of merchants are found among the patrons of these concerns. Not long ago the wife of a storekeeper purchased through one club more than \$30 worth of stuff, a better quality of which her husband carried in stock, just to get a cheap rocking chair, and then gave to her neighbors a lot of soaps, extracts and other goods she received in order to keep it out of her husband's sight. Funny game, is it not? But what can be done about it?-Agricultural South-

IRONCLAD RULE IN TRADE.

Best One Is, Have No Such Rule-A

one is fit to the up to, and that is to have no such rules.

have no such rules. Fifteen years ago a man wishing to order a suit of clothes entered a cer-tain tailoring establishment and be-came interested in what today we call "I admire that," he said, "but I nev-

er wore anything like it before and want my wife to see it. Cut me a sam-

ple-just an inch square will do." Sadler House went to Watkins Glen, N. Y., to take the Glen of the house to cut samples," said the salesman.

"What-not even an inch square?" The man walked into another tailor shop on the same block, and for fifteen years he has been getting his clothes there-forty-five suits in all.

How many samples would Tailor No. 1 have given to get an order on fortyfive suits of clothes?

DRINKING CUPS TO GO FROM NEW YORK PUBLIC SCHOOLS Fountains to Replace What Many Believe Are Germ Holders.

It is goodby to the drinking cup in New York public schools. The board of education has decided upon the installation of hygienic drink-ing fountains to supplant the tin cup, which has been universally denound as a menace to the health of school children.

As a test 164 of these special foun-tains are to be installed. They will be distributed to the schools where the district superintendents have head-quarters. This means fifteen schools



DRINKING FOUNTAIN.

in Brooklyn, seven in Queens and three in Richmond. If accepted as

The type of fountain agreed upon for the test is a nickeled fountain arranged with a mouthpiece. The pupil will release the water, which is at low pressure, by placing thumb tips upon opposite sides of the rim of the foun-tain and pressing downward. The mouthpiece is in the center of the space between the thumbs.

Opposition to the drinking cups has been led by the medical societies, par-ents' association and other organizations for years. All of these com-plaints recognized a danger to health and a home for germs in the tin cup of the old deer of the second deer of the old days.

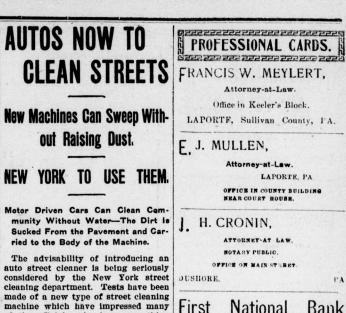
MANY SCHOOL CHILDREN ARE LOSING THEIR SIGHT.

Light Coming In Through Windows Af fects Those Seated Near Them.

In a recent physical examination of the school children of River Forest, Ill., it was found that 55 per cent of those in need of medical attention were suffering from defective vision, says W. L. Nida in the Good Housekeeping Magazine. A study of con-ditions in these schools and many others has disclosed the fact that pu pils who are seated at the rows of desks by the windows are subjected to a flood of light rays coming direct from the open sky and striking their faces at such an angle as to cause se

vere exhaustion. Their eyes are in danger of being permanently injured, not only because of the wrong direction of the light, but also by the undue amount received These alarming conditions are known to prevail in almost all schoolrooms in the land, and open minded inves-tigators may be convinced of the truth of this by themselves occupying for a few hours seats which the pupils are required to sit in for ten months of the

Josh Billings said, "I don't care how much a man talks if he only says it in a few words." That is the hub of the whole adver-tising creed and the secret of building trade.



First National Bank OF LAPORTE, PA.

Capital \$25,000.00 Transacts a general banking business. J. L. CHRISTIAN EDW. LADLEY President, Cashier. 3 per cent interest paid on time deposits, ACCOUNTS SOLICITED.

Advertise in the News Item.



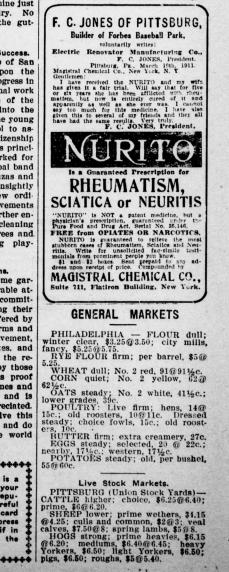
EGGS FOR SALE-Buff Leghorn single or double comb. \$1.00 per setting of 15. M. J. Walls, Box 175, Laporte, Pa. Jul I

EGGS FOR SALE-The famous E. B. Thompson strain, Ringlet Barred Rocks. \$1.00 per setting of 15. S. K. Brown, Ricketts, Pa. J*

Anybody needing floor oil should inquire of John Hassen, Jr., at Hotel Bernard. In order to secure reduced rate on oil for his own use he ordered a half-barrel and will sell the balance in gallon lots at cost. This is an extra quality oil which he will guarantee to give the best satisfaction to every buyer. ad



Subscribe for the News Item.



Case in Point. Of all ironclad rules in business only

year.



tenance.

body of the machines, which hold five and ten cubic yards respectively. The process raises absolutely no dust, thus avoiding the spreading of germs and doing away with other objectionable

features of the present day method of cleaning streets. The machines when tilled can be driven to the nearest dumping station, emptied and the work resumed. One of the claimed ad vantages of the machine for flushing purposes over the other types now on the market is that it will clean 1,000 square yards with forty gallons of wa-ter as against 400 to 650 gallons used by other machines, and wet sweepings too, are taken up into the machine just as expeditiously as are the dry. No sweepings are washed into the gut-ter, catch basin or sewer.

of the officials who have something to do about the welfare and improve-

ment of the city. The demonstrations showed that the streets can be thor-oughly, noiselessly and dustlessly

The machines, which are manufac-

tured and operated by the Emerson

Contracting company, as was shown in the tests, can, at the will of the

operators, clean the streets either by a sweeping or a flushing process, it thus having a distinct advantage over the

various types of flushing machines in that cleaning can be done without wa-

are to be purchased by the city. The Emerson company's offer is that the street cleaning department shall lease

these machines for the use of the de-

partment and pay for such use at a stated price per 1,000 square yards of

streets cleaned, the Emerson company

paying all costs of operation and main-

The machines, which require but two men to work them, are motor drive

en and built in different sizes to suit different conditions of traffic and

street width, with a carrying capacity for sweeping proportional to the width of brooms. The brooms are five and

of broms. The brooms are five and nine feet in width, and the sweepings are instantaneously thrown into con-

veyors that carry the sweepings to the

not intended that the machines

ter as well as when using water.

cleaned.

Texas Improvement Club a Success. The Civic Improvement club of San Antonio, Tex., looks back upon the year 1010 as one of distinct progress in civic betterment. Its educational work has included the introduction of the study of civic improvement into the public schools, so that when the young student leaves the high school to assume the responsibilities of citizenship he will be fully grounded in its princi-ples. The league has also worked for the establishment of a municipal band to give free concerts in the plazas and parks, for the removal of all unsightly billboards and fences, for new ordi-nances making such improvements compulsory and preventing further en-croachments on the river, for cleaning up vacant lots and planting trees and and for establishing play grounds.

in Manhattan, four in the Brons, ten satisfactory, they will be placed in all of the schools.

ance and will no doubt secure the a calamity howler, even if everydoes not meet highest expectations nomination for his qualifications for the office he seeks are generally known. throughout the country.

Joseph A. Helsman of Bernice is a candidate on the Republican ticket for the nomination for County Treasurer. Mr. Helsman has the ability required to execute the duties of the office to which he aspires and his knowledge of the financial affairs of the county makes him a proficient candidate.

Messrs. R. S. Wilcox and C. H. Keeler of New Albany, and Hon. Mial E. Lilley of Towahda, enjoyed a few days' camping and fishing at Forest Castle on Loyal-sock Creek last week. They captured quite a number of Sullivan County's speckled beauties and went home as speckled beauties themselves for the "plunkies" of this neck-of-the-woods are strictly Democratic and enjoy a juicy bite of Bradford County "elephant" oc-casionally. "So there is in cheese."—Exchange.

in business relations generally J. F. Miller of Williamsport is spending a few days with his wife's

parents, Mr. and Mrs. A. A. Ludy. Quite a large party from Harrisburg are enjoying themselves on the banks of the creek two miles above town. They are made up largely from the legal fraternity of their city and are here solely for rest. They certainly could not have chosen a more perfect spot.

The Hillsgrove mountain road to Proctor and the creek road leading to Forksville have not been in so good a condition for many years. Supervisor Sadler is proving the right man in the right place.

styles in fig leaves and shoestrings to the original pinhead check.

In business the only rules that count are made by the customer .- Philadelphia North American.

Jail For Mail Order Man.

Imprisonment in the federal prison at Leavenworth, Kan., for three years and a fine of \$1,000 is the sentence imposed upon William P. Harrison, wealthy head of a mail order concern, by Judge Hollister in the United States district court at Cincinnati. He was found guilty of using the mails to defraud, conviction coming upon all seven counts of two indict-ments, alleging that he advertised and sold through the mails a vacuum car-pet cleaner and a washing machine neither of which would do the work required. The trial lasted more than four weeks and cost the government thousands of dollars to bring witnesses from all parts of the country.

Grand Forks to Have Water Filtered. The new rapid sand filter which has been in the course of construction has been in the course of construction since early last fall for the city of Grand Forks, N. D., has been com-pleted, and official tests are now in op-eration. It is expected that the city will accept the plant, and the citizens will again have pure drinking water after being without it for more than four mostles.

A New Sanitary Scheme For Schools. Dr. C. E. Coulter, president of the board of education of Ogden, Utah, stated that in accordance with the board's determination to give the "sanitary towel" a tryout in the local schools orders have been placed with the manufacturers for a trial consign-ment, which will be installed at once. These towels are of paper about 12 by 18 inches in size and come in big rolls, which are hung in convenient places about the wash rooms. 'The individual in using one tears it from the roll by means of the perforations and after drying himself deposits the towel in a metal box provided for the purpose,

from which it cannot be withdrawn and used over again by some one else.

Make Owners Improve Buildings. An inspection of the homes of the poor of Kansas City, which the board of public welfare considers the first move in its social survey, has been in progress six months.

When buildings have been found un-inhabitable the owners have been compelled to make repairs or close their houses

The four commissioners of health who have been going from home to home have learned that poor ventila-tion is the most prevalent evil. In-sanitary plumbing, lack of sunlight and too much dirt also cause com-plaints.

Prizes For Home Gardens. The offering of prizes for home gar

dens is now receiving considerable at-tention in many cities, for the committees on awards are completing their work. These premiums are offered by civic organizations, business firms and individuals for general improvement, best gardens and window boxes, and the high praise that is given the results in the public press and by those interested in the movement is proof that nothing beautifies our homes and cities more than horticulture and is more easily and readily appreciated. The florist should certainly give this movement his hearty approval and do all in his power to make the world more beautiful.

Every sign in your store is a word directly from you to your customer. If you value a repu-tation for veracity be careful that every word on every card is properly chosen to express just what you would eav if in personal conversation with the purchaser. ***************