

Local Items.

Watch for the comet.

Brink's ad is corrected weekly.

All kinds of quality printing at the News Item office.

Fred Schanbacher of Sonestown was a Laporte visitor Tuesday evening.

Mrs. Morgan who has been seriously ill for some weeks is slowly recovering.

James Sickler of Colley has been painting at the Tannery for the past week.

Edw. Hall and son Francis of Muncy were business men in Laporte Tuesday.

W. J. Devanney of Emmons, attended the funeral of Jno. Sweeney at Dushore Monday.

St. John's Church, (Episcopal) Sunday School 9:00 a. m. Regular Service 7:30 p. m.

The Village Improvement Society will meet at the home of Mrs. F. W. Meylert on Tuesday evening May 17.

Misses Nora O'Brien and Barbara Farrell, of Dushore, spent Saturday with the latter's sister, Mrs. Leo J. Fries.

Some of our street crossings are in great need of attention, and unless mended promptly may result in the downfall of comet gazers.

Supt. J. E. Reese Killgore of Dushore attended the commencement exercises here Thursday night and delivered an excellent address.

Willis Edmister Esq., of Binghamton, is busy this week making many improvements on the Cherry summer residence on Muncy street.

The work of cleaning up the Lake Mokoma grounds is progressing rapidly, and by the time the season opens will be in excellent condition.

We are pleased to note that parties having rubbish to dispose of are hauling the same to the dumping grounds provided by the borough council.

Base ball—All those interested in the organization of a base ball team to represent Laporte are requested to meet in the office of F. W. Mylert Esq. Friday evening at 8:00 o'clock.

The May Sessions of the County Courts will open Monday. This will be a busy week for Laporte as the indications point to one of the largest courts the county has ever held. Many criminal cases have developed which will take most of the week to dispose of.

H. H. Kumm for several years bookkeeper for the Elk Tanning Co., at this place has been promoted to an office in Portland Mills, Elk Co., Pa., and last week moved to that place. Mr. and Mrs. Kumm have been well liked in Laporte and many friends regret their departure but wish them success in their new location.

C. W. Saam of R. D. #3, Dushore, writes: "I hived one swarm of Carmiolan honey bees May 1, and one swarm May 2. If any of our bee men in Sullivan county can beat this I would like to hear from them." According to the old rhyme, "A swarm of bees in May is worth a load of hay," Mr. Saam has the wherewith in those two hives to buy a couple big loads of fodder.—New Albany Mirror.

John Hassen Jr., landlord of Hotel Bernard, has greatly improved the appearance and convenience of that hostelry by building a concrete walk in front which extends the full length of the property. Edward Edler of Hughesville has charge of the concrete work. Mr. Hassen has gradually improved the old Commercial Hotel, putting a touch here and there until he has one of the finest hotels in the county.

M. P. Gavitt of Sonestown was in this place Saturday.

Ulysses Bird of Forksville spent Tuesday in the county seat.

W. B. Snider of Nordmont was a business caller in town Tuesday.

W. L. Saxer of Dushore transacted business in Laporte Tuesday.

E. E. Mecum of Williamsport was a business man in town Tuesday.

Glen Peterman of Nordmont was a business man in Laporte Saturday.

Nute Maben has been confined to his home for the past week with Erysipelas.

The Ladies Aid Society will meet at the home of Mrs. Andrew Rose, Friday afternoon May 13.

Rev. David L. Dixon was called, to his home in Petersburg Saturday by the death of his father.

The Ladies Aid Society will sell ice cream at the residence of J. V. Finkle Saturday evening, May 14.

The Mokoma booklet for 1910e has made its appearance and while it is neat and attractively composed and illustrated, still it does not exaggerate the beauties, comforts and pastimes that the Lake and town of LaPorte offers to rest-seekers.

Next Wednesday is the day scheduled for the comet's transit across the face of the sun from west to east. The exact hour of the expected transit is not known so if skies permit you should focus your eyes on old Sol's disk quite frequently on that date.

The following people from Nordmont and Sonestown attended the Commencement Exercises here Tuesday evening: Misses Nellie Hunter, Iva Hess, Freda Armes, Edna Jones, Dolly Snyder, Miss Young, Harry and Robert Hunter, Howard Hess, and Ernest Botsford.

St John's Episcopal church has been fortunate in securing a fine bell for its new building. The bell was formerly in use by a Williamsport church. Owing to a gift of a new building with equipment to the Williamsport church the bell was offered for sale and was purchased by the Laporte church. It is a large fine toned instrument and was placed in the belfry Thursday from which place it will peal forth its first music to Laportians on Sunday next.

We are glad to speak of the excellent condition of the park as a result of the ladies' efforts with rakes and mowers and now think a movement should be started to secure some seats for that beautiful place. It might also be timely to mention the contrast between the appearance of the park and the Court House lawn which is sadly in need of some grass pursuader. We are informed that no fertilizer has been distributed on this lawn for fifteen years which probably is the principal cause of its ill looks. The grass has nearly disappeared in places while a fine crop of noxious weeds is crowding its way in. Town beautifiers should give this their attention.

Junior Entertainment.

The Junior Entertainment was given on Monday evening in the school auditorium. Recitations, songs, and piano solos completed a very interesting program, and the audience was highly appreciative. The class colors, crimson and gold, adorned the stage in the shape of Indian wigwags, tomahawks, and bows and arrows.

County M. D.'s Meet.

A meeting of the Medical Society of Sullivan County was held at Hotel Bernard yesterday. Many physicians of the county and leading surgeons of various hospitals were in attendance including Dr. Guthries of Sayre and Dr. Nutt of Williamsport.

SHUNK.

Jesse Williams who has been suffering from a severe attack of diphtheria is slightly improved at this writing.

Mrs. Clara Andrus and Misses Emily Porter and Helen Williams of Canton visited friends at this place Saturday and Sunday.

Mrs. Frances Kilmer is ill at this writing.

John McNamire and son Leslie made a business trip to Sonestown last week.

A few from this place attended the commencement exercises at Hillsgrove, May 4.

Chas. Heinze, who has been employed at Williamsport, returned to his home at this place, Saturday.

The Commencement exercises of Fox Township High School were held in the church at this place, Saturday evening, May 7. The programme consisted of instrumental music, a class will, by Belle Rightmire, class prophecy by Hazel Voorhees, and an oration Abraham Lincoln, by the valedictorian, Edgar Campbell. The exercises were greatly enjoyed by the large number of people who attended.

Harry Campbell, who is attending college at Lewisburg, came home Saturday on a short vacation.

Mrs. James Campbell is nursing her niece, Mrs. Katon, at Forksville.

Mrs. SinClaire of Williamsport is visiting Mrs. J. P. Kilmer.

Emery Bagley of Athens spent a few days of last week fishing in the streams near here.

ESTELLA.

John Wheatley and daughter Pearle of Sayre visited his mother and brother Edward over Sunday.

S. P. Shoemaker is the champion fisherman in this place. In half a day's fishing he caught seventeen trout and their aggregate length was just eleven feet.

Mr. and Mrs. Fred Rinker visited at C. J. Fullers Sunday.

Mrs. Wm. Brown and two children spent Saturday and Sunday at Indian town, visiting her parents.

Albert Ray and wife and Miss Anna visited at J. M. Osler's on Sunday.

Maude Pardo and friend of East Canton visited her parents Ira Pardo and wife Sunday.

Some of the young folks attended the Commencement Exercises at Shunk Saturday evening.

Harvey Porter of Shunk visited his daughter, Mrs. Sam Parish on Bear Mountain Friday and Saturday last week.

MUNCY VALLEY.

Mrs. Adam Bradley is on the sick list.

Pearle Jillson spent Saturday and Sunday with friends at Eagles Mere.

Miss Ruth Miller after spending some time with friends here returned to her home at Williamsport.

Vearle and Nellie Jillson are seriously ill at their home with the quinsy.

Pearle Jillson, Kate, Etta and Jessie McClintic and Charles Parmeter enjoyed a ride from Eagles Mere to this place Sunday afternoon.

Arthur Basley passed through this place on Saturday evening enroute to Eagles Mere.

Martha Remensnyder, Pearl Jillson, Josephine Houseknecht, Morte Houseknecht and Leo Peterman drove to Sonestown Sunday Evening.

Mill Map Injured.

While making some repairs in his saw mill at Lincoln Falls, on Monday afternoon, Summer C. Rogers got his hand in a cut-off saw, nearly severing his fingers. Dr. Bradford of Forksville was called and dressed the injured members.

Mr. Kipp and the Treasuryship.

A Harrisburg dispatch to the Philadelphia North American says: "A lot of persons, by the way, have felt ever since Stober's death that Kipp is entitled to the office, because Stober died before the board to compute the vote met last January. It is argued by them that Stober couldn't be elected until that board found that he was elected; that that board couldn't declare a dead man the state treasurer-elect, and that Kipp, being next highest, should have the place.—Towanda Daily Review.

John Sweeney.

John Sweeney died at Pittsburg where he has been working at the blacksmith trade, on May 5, of typhoid fever. He had been ill only a short time. The remains were brought to Dushore on Friday and interment made in St. Basil's cemetery on Monday. Deceased was 32 years old. He was a son of Mr. and Mrs. Owen Sweeney of Cherry township. A wife and one child survive him.

EXPOSES THE BEEF TRUST.

High Prices Due to Fictitious Competition, Says Packer.

St. Louis, April 25.—The high price of meat is due partly to fictitious competition in bidding for cattle between buyers regularly employed by Swift, Armour and Morris and buyers employed by the National Packing Company, which is controlled by those interests, according to testimony given today by A. N. Benn, vice-president of the St. Louis Dressed Beef and Provision Company, in the investigation of the packing companies by Attorney-General Major of Missouri.

Benn gave the list of stockholders in the National Company, which shows that the J. S. Swift estate owns 10,047 shares, J. Ogden Armour 60,158 shares and Edward Morris 19,782 shares. The thirteen directors and the attorney own one share each.

Midshipman Wilson Buried. Covington, Ky., April 25.—Attired in the full dress uniform of a midshipman of the United States Navy, the body of Earl Wilson, who died at Annapolis from injuries sustained in a football game, was buried in the family lot at Independence, Ky.

Still on Earth.

A Missouri clergyman had in his pastoral flock a member who was reluctant about meeting the contribution basket. The pastor had thrown out many broad hints, but all to no avail.

One day the member fell ill and was taken to the Ensworth Hospital. When the clergyman arrived the man was delirious. While the pastor was sitting beside his bed a wild yell of "Fire! Fire!" came from across the street.

The sick man drew himself up on his elbows. "Where—where am I?" he asked excitedly.

"Calm yourself, brother," soothed the pastor, with just the faintest twinkle in his eye. "You are still at the Ensworth Hospital."

SUMMER SCHOOL.

The Annual Session of the Sullivan County Summer School will open at Dushore, Monday, June 6, 1910, and continue for four weeks.

The work of this school has been carefully planned for the special benefit of the teachers of the county. Students are requested to bring textbooks.

The instructors will be Co. Supt. J. E. Reese Killgore, Prof. J. H. Balentine and Ex. Co. Supt. M. R. Black.

Tuition for full term \$5., For Students attending less than full term \$1.50 per week.

M. R. Black, Manager.

Register's Notices.

Notice is hereby given that the following Accounts of Executors, Administrators etc., have been filed in my office:

Second and Final Account of Jacob J. Suber, Executor of the Estate of Benjamin Suber, late of Cherry Township, Deceased.

First and Final Account of Andrew Edgar, Administrator of the Estate of Jeremiah Edgar, late of Davidson Township, Deceased.

Second and Final Account of Laura B. Lauer, Administratrix of the Estate of F. B. Pomeroy, late of Dushore Borough, Deceased.

In the Estate of Albert S. White, late of Davidson Township, Deceased, Inventory and Appraisal of Personal Estate set apart to widow.

And the same will be presented to the Orphans Court of Sullivan County, to be held at LaPorte, Penna., on the Sixteenth day of May A. D. 1910, at 3 o'clock P. M., for confirmation and allowance, and they shall then be confirmed N. S. and unless Exceptions are filed within ten days thereafter Confirmation Absolute will be entered thereon.

ALBERT F. HEES, Register of Wills, Register's Office, Laporte, Pa. April 16, 1910.

Best Goods

Right Prices

For Dry Goods, Groceries, Boots and Shoes, Hats and Caps, Gloves and Mittens, Notions, Fancy Goods etc. call and examine my stock. You will find my goods and prices attractive.



James McFarlane.

LaPorte Tannery

JOB Printing

The best is good enough for anybody. It is not too good for you. You get the best

At This Office

Short Talks on
Advertising
By Charles Austin Bates.

People used to say: "Oh, I never pay any attention to advertisements; they never tell the truth." Now it's different; people do read advertisements and they believe them. Advertisers are becoming more careful and more scrupulously truthful every day. I know a firm of advertising agents who also own a medicated soap. I said: "Is it really such a wonderful thing, and do you take the care you say you do in making it?"

The answer was: "Of course it is a good thing. We have seen too much of advertising to be fools enough to spend money pushing a poor article."

Most all advertisers understand this nowadays, and that is why advertising pays better than it used to.

The best place to put an advertisement is in the paper that enjoys the confidence of the community. I believe that the standing of the paper reflects on the advertisements it carries. There is another thought which never occurred to me, but which was conveyed in a remark recently made to me by Mr. M. M. Gillam, the advertising manager at Wanamaker's. He said: "A sleepy paper gathers a sleepy constituency. An alert, wide-awake, progressive sheet gets readers who like that sort of thing—or lifts them to its level."

Wide-awake people are the ones most influenced by advertising—progressive people who are not afraid of a new thing or a new idea; people who believe in the paper they read because they have learned to rely on it.

Depend upon this. If the editorials carry weight, the ads. will pay. Put your trust and your money in that sort of a paper. Occasionally an advertisement will fall flat. The wise man looks for the reason. He doesn't say blindly: "Advertising doesn't pay." He looks at the condition of general trade, at the weather, at the goods and the price and the way the ad. was worded.

This is certain: A readable ad. in a readable paper will be read. Probably not by all of the readers of the paper, but by a sufficient number to make the ad. pay, if the goods are right. No doubt about it whatever. It's as sure as sunshine. A cloudy day comes sometimes, but it doesn't stay long.

If the editorials carry any weight.

Copyright, Charles Austin Bates, New York.