

**Local Items.**

Read M. Brink's ad.

Oysters at Boudman's, Sonestown, Pa.

Joseph Stalford spent Sunday in Towanda.

They say that A. C. Jenkins has a buster of a calf.

Ash Wednesday this week started the Lenten season.

Fred Heaton made a business trip to Williamsport Tuesday.

W. B. Ritter is spending a few days in Harrisburg on business.

James Moran, Sr., is visiting his daughter, Mrs. Wm. Kelly in Binghamton N. Y.

The Sunday Schools of Eagles Mere enjoyed a sleigh ride to this place Saturday afternoon.

Miss Edith Gumble is spending a few days with her friend Kathryn Donovan at Muncy Valley.

Mrs. Mabel Ritter, who has been in Hills Grove for the past few weeks, has returned to Laporte.

A fine new daughter arrived at the home of Mr. and Mrs. Michael Flynn on Monday morning, Feb. 27.

Eighteen families have left Lycoming County to take up their residences in the State of Wyoming.

Miss Dora Crist returned to her home in Sonestown Saturday after spending some time with friends in this place.

Quite a number from this place attended a dance at the home of Jas. Russel near Nordmont, Monday evening.

Miss Mabel Moran, is again able to resume her studies in the High School, after several weeks' sickness of LaGrippe.

Prof. Bender does not request us to state that if scholars are not at their place of business when he peals the new bell, he may peel them.

Miss Minna Frickey, a deaconess of Washington, D. C., will preach in the M. E. Church in this place Sunday morning at 10:30 o'clock.

Mrs. Teresa Gallagher and children, who have been visiting for some time in Lestershire, N. Y., have returned to their home in this place.

The many friends of Donald Ingham, who has been very ill at his home in New York City, of pneumonia, will be pleased to know that he is rapidly recovering his health.

H. Z. Baker of Newville, Cumberland county, has four bottles of preserved seventeen-year locusts of dates as follows: 1851, 1868, 1885 and 1902. He was 12 years old the first time he saw them, and is now 72 years past. Each bottle is labeled and contains one locust for each of the dates names.

New Albany has passed an ordinance forbidding the sale of fire-crackers, torpedoes, etc., and exploding the same within the borough limits. This was done to provide a safe and sane Fourth. The reform bee seems to have about fifty-seven varieties of buzzes and is playing each tune in turn for the benefit of the New Albany people.

Joseph Wrede, who left this place some time ago to enter the naval service, writes home that he likes it very much. He is stationed on U. S. School ship, Franklin, at Portsmouth, Va., where he will be until June. Joe is in the Art Class and his many friends will be glad to know that he is making good in his new venture, but are not surprised as all who know him are aware that he is "good goods" and has the determination that always succeeds.

**NORDMONT.**

Mr. Clyde Sheets of Sonestown spent a few hours here Friday.

Mr. John Edgar made a business trip to Williamsport Saturday.

Mrs. O. J. Sherman who has been ill for the past few months has gone to Williamsport for treatment.

Mr. Abe Knouse has gone to Dushore to work.

Mr. Oscar Lewis and daughter Mrs. Levi Richard and son Paul, of Benton, spent Sunday evening with W. B. Snider and family.

The oyster supper held Saturday evening was very largely attended.

Mr. W. B. Snider wife and son Ernest spent Saturday and Sunday with friends at Central.

Kenneth the little son of Minard Peters is very sick at this writing.

Mrs. Houseknecht of Muncy spent Sunday with her son John at this place.

Miss Florence Peters returned home Saturday evening after spending a week at Laporte.

Mr. J. G. Hess spent last week with friends at Central.

Mrs. Howard Hess and daughters Kathryn and Josephine are spending a week with George Karge and family at Ringdale.

Mr. Lloyd Speary was in Williamsport Thursday and Friday of last week.

Mr. J. H. Gansel of Williamsport spent Tuesday night with W. B. Snider.

**MUNCY VALLEY.**

Miss Fredrica Myers entertained the following friends at her home Friday evening: Blanch and Anna Stackhouse, Mrs. Herman Myers, Jane Smith, Edna Taylor, Phoebe Worthington, Martha Jankosky, Etta Bradley, Grace Betz, Alma and Mary Myers, Mabel Fulmer, Kathryn Donovan, Kathryn Bradley, Celia Donovan, Mr. and Mrs. Frank Rimsnyder, Mr. and Mrs. Emory Worthington, Nellie Jillson, Effie Danley, Gyla Montague, Eda Worthington, Madge Fulmer, Myrl and Pearl Jillson, Lillian Crawley, Marcella and Althea Myers, Mrs. Iva Taylor, Mr. and Mrs. J. A. Myers Earl Fulmer, Garrison, Leon and Donald Myers, Donald and James Miller, Harold Bender, Ritner Fiester, Foster and Elmer Meyers. After an enjoyable evening of games of the season, refreshments were served.

The Grammar School has organized a Literary Society.

Miss Pearl Jillson has gone to Eagles Mere where she has employment.

A crowd of young ladies of this place attended church at Kedryon Sunday.

Master Lawrence Worthington has been quite ill for some time.

Albert Cragg, who recently had his foot amputated at the hospital, is recovering from his operation quite rapidly.

The schools enjoyed a sleigh-ride to Sonestown Thursday.

Miss Buelah Houseknecht has been on the sick list.

**Fire Destroys House.**

A farm house near Shunk, belonging to E. M. Letts was totally destroyed by fire on Friday of last week. The occupants, Mr. and Mrs. Floyd Morgan, were away from home at the time and when fire was discovered and help had arrived the flames had gained such headway that none of the contents could be saved. The house was partially protected by insurance but none was carried on the contents.

**A Card.**

Hills Grove, Pa., Jan. 23, 1911. To the School Directors of Sullivan Co.: I hereby announce myself as a candidate for the office of Superintendent of Schools. Respectfully submitted for your decision. Election, Tuesday, May 2, 1911. J. Robert Molyneux, Hills Grove, Pa.

**SONESTOWN.**

The high school enjoyed a sleigh-ride to Eagles Mere Wednesday.

A number from town attended the social at "Glidewell's" school house Friday evening.

The weight social held at this place Saturday evening was well attended.

Frank Magargle has purchased a Shetland pony which arrived Saturday from the West.

Mr. and Mrs. Archer Darling and daughter of Hughesville visited the gentleman's parents here over Sunday.

Mabel Speary visited Ada Simmons over Sunday.

Mrs. Chas. Simmons and Martha Simmons were Hughesville shoppers Friday.

Mrs. E. J. Lockwood was a Williamsport visitor last week.

Lester Boatman left Saturday for Few York City where he will join the standing army.

Edna Lockwood is visiting relatives at Jersey Shore.

Rev. Rounsley of Hughesville conducted a special service here Thursday evening. Twenty-two were baptized and twenty-four taken into the church.

Mary Witson is on the sick list.

Mrs. Dan Corson was a Hughesville caller Saturday.

**Meets Death in Mine.**

The O'Boyle and Foy coal mine at Bernice was the scene of a fatal accident Saturday, when in a fall of about eight tons of rock, Anthony Glimmer, an employe was killed. The mine has been in operation since 1904 and this was the first fatal accident in its history. Anthony Zebbridge, another employe, received a severe fracture in the leg.

**Fire at Ricketts.**

On Tuesday night about 8:30 fire destroyed the home of Wm. Sykes and Edward Chapman at Ricketts, the occupants escaping with scarcely apparel enough saved to clothe them. The fire was of unknown origin and was not discovered until too late to save the contents of the building.

A. P. Miller of Muncy Valley was a business man in Laporte Wednesday.

March came in neither like a lion nor a lamb this year. Draw your own conclusions.

You can get oysters of Smith Boudman at the Sonestown Hotel; Stewed, Fried or Raw.

Mrs. Jos. Carpenter was taken to the Packer hospital in Sayre on Thursday of last week, and was operated upon for cancer. At latest reports she is recovering.

Harry Pertshon of Murraytown was discharged from the Packer hospital at Sayre, Saturday. On Jan. 6, he was caught under a fall of rock in a coal mine and after being taken to the hospital it was found necessary to amputate his left leg and one finger of his right hand.

If a certain bill that has been presented in the Legislature goes through, the "rubber" practice so common on the rural telephone will have to cease. The bill provides: "making it a misdemeanor, with a penalty of not more than \$25 fine or 10 days in jail, for persons other than telephone employes to listen to conversation." There is no doubt of the necessity of such a law for the practice of listening to other peoples' conversation on the quiet is very common and is an annoyance. Besides this, when several receivers are released from the hanger at a time it makes talking between two parties very difficult because it lessens the carrying force of the wires and if the distance is very long the conversants can scarcely hear the voices of each other.

**Curfew in London.**

Although we do not ring the curfew bell to clear the streets of children, its warning sound can still be heard in one place in London. This is at Lincoln's Inn, where its ringing is a relic of mediaeval times, when barristers and students lived in the inn and were subject to the despotic rule of the benchers in such matters long after there was a legal necessity for "lights out" at 9 p. m. Now Lincoln's Inn is deserted in the evening save by watchmen and the police and perhaps the ghosts of all the parties in Jarndyce and Jarndyce, who may revisit the scene of their litigation—the old hall which remains as Dickens described it in the wonderful opening chapter of "Bleak House."—London Chronicle.

**An Unintended Error.**

The Critic—In the twelfth chapter of your novel you say, "As Clifford Dangerfield came slowly up the long garden walk Charissa, with maidenly admiration, gazed upon him."

The Author—Well, isn't that all right?

The Critic—Hardly. How can Charissa "gaze" after she has been blinded?

The Author—After she has been blinded? What are you talking about?

The Critic—Why, in the previous chapter, in which you describe Clifford's planing mill, you say, "For a long, fascinating minute Charissa rested her beautiful brown eyes upon the swiftly revolving buzzsaw."—Atlanta Constitution.

**The Oldest Known Bookkeeping.**

In the primitive villages of the Andes, scattered through Peru, Bolivia and Ecuador, the descendants of the ancient Incas depend upon the "kipu" for keeping all their accounts. It was in use when Pizarro conquered Peru, and the Andean Indians have never improved on it. It is the oldest known form of bookkeeping. The kipu is simply a collection of knotted strings. Differently colored strings denote different articles in daily use and ten distinct knots the ten numerals. In the absence of a written language it is a marvelously perfect system. Large transactions are conducted as accurately by it as if double entry bookkeeping were employed.

**Curious Cossack Customs.**

Many queer customs and usages are prevalent among the Cossacks of the Don. No man changes his clothing on a Monday. If he did it is believed that he would suffer from a severe skin disease. On Thursday no fat or flesh must be pickled or corned. If any one neglected this the meat would be full of worms in a fortnight. Wool is not spun on a holiday, else the cattle will sicken and die. A hen is always given an uneven number of eggs to hatch, never an even number. Bones left from a dinner at a funeral are thrown into the river, else the dead will appear to the living in fearful shape. And at the same meal no one dare cut bread. It must always be broken.

**Solemn Moments.**

"It is a solemn thing," said the young man, "when a woman trusts a man with her affections."

"It ain't so solemn," said the man with the pink necktie, "as when she won't trust him with his own wages."—London Tit-Bits.

**Brown Defeats Wolgast.**

Knock-Out Brown, of New York, defeated Ad Wolgast, lightweight champion, in a six-round fight in Philadelphia.

Brown carried the battle to Wolgast in every round. He was wonderfully strong and aggressive and Wolgast took many hard knocks. It was Wolgast's stamina and ring generalship that prevented Brown from knocking him out, but at that on several occasions the champion was hard pressed.

**Canada Bars Negroes.**

The Dominion government decided to stop the immigration of colored persons from the United States and stopped at the boundary at Winnipeg a party which intended to go to western Canada.

They were stopped because they were regarded as undesirable citizens.

**Pope Sees Aeroplane Flight.**

The pope for the first time saw an aeroplane flight. Aviator Fischer, starting at Caphanelle, two miles outside of Rome, circled the dome of St. Peters and returned to his starting point. His holiness watched the flight from a library window.

1911 MARCH 1911						
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**NOTICE.**  
The Directors of Colley School District, will receive bids for the six room, frame school building, to be built at Lopez Pa. Plans and specifications can be seen at the office of L. Dunn., J. P.  
The board reserves the right to reject any or all bids, and bids must be in the hands of the undersigned not later than 10 A. M. Saturday March, 18th., 1911.  
FRANK A. HOAG, SEC'Y.  
Lopez, Pa. 42-3t.

**SHUNK.**

The battle that is being fought between Winter and Spring seems at present to be in favor of Spring and we believe no one is sorry.

W. H. Fanning is on the sick list.

A. B. Kilmer Esq., of Wheelerville transacted business in town Saturday.

Mrs. William Bagley of Athens is visiting friends and relatives in this place.

C. N. Porter is ill at this writing.

The monthly meeting of the School Directors and town officers was held Saturday.

Messrs. Harry and Edward De Witt and sister Pearl visited at D. W. Battin's Sunday.

Clara Wilcox of Williamsport and Jessie Wilcox of Sayre, are spending a few days with their parents, Mr. and Mrs. G. E. Wilcox.

Mrs. J. R. Biddle is slowly recovering her health.

All cases of mumps are reported better.

D. M. Soper and wife visited relatives in Millview over Sunday.

**IN BYGONE DAYS.**

Extracts From the Columns of the News Item Fourteen Years Ago.

Married at the home of the bride's parents on Wednesday evening, by Rev. Powell of this place, Mr. George Chase to Miss Maggie Deremer.

The County Superintendents' meeting will convene at Harrisburg next Wednesday. Supt. Meylert is on the program to open the discussion on grading schools.

J. J. Webster of Estella was in town Wednesday. He is having the lines run that border the tract of timber land at the mouth of Mill Creek, upon which he will operate this spring.

Shunk—A young miller arrived at the home of O. J. Williams on Monday morning, weighing nine pounds. To say that Olin is pleased puts the expression very mildly.

Take a little time off and visit the sick in the community. It will do you no harm and will do them a world of good.

**Dependable Goods.**

We handle goods that are cheap, but not cheap goods. We want our goods to become your goods and our store your store. If it is

**Clothing, or Shoes or Anything**

to furnish man, woman or child up in classy, attractive and dependable attire, then we have just the articles you need. Give us a call now.

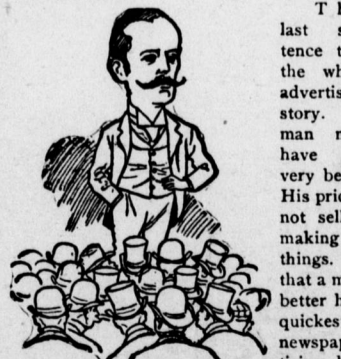
**MAX MAMOLEN, LAPORTE.**

**Short Talks On Advertising By Charles Austin Bates.**

No. 35. There is no business or profession which advertising will not help. Some of the professions have been very slow to recognize this, but gradually they are coming to a realizing sense of the importance of publicity.



"This is a quickly moving age." commercial element with the exercise of his art. It does not suffice that he considers himself great; he must succeed in impressing others with that fact."



"It does not suffice that he considers himself great. He must succeed in impressing others with that fact."

An eminent musical artist in Chicago recently published a pamphlet advertising himself. The opening paragraph states the advertising case as he sees it:

"This is a quickly moving age; the sensation of to-day is forgotten to-morrow; competition is keen and everyone is anxious to keep before the public by some means or other; the appetite of the reader has been dulled, and to attract him again either new facts have to be abduced or the old presented in different form. What is the artist to do to keep pace with the hurried throng who are too busy to listen to his little song? He must either be content with the appreciation of the few, or to a degree unite some commercial element with the exercise of his art. It does not suffice that he considers himself great; he must succeed in impressing others with that fact."



The last sentence tells the whole advertising story. A man may have the very best store and the best stock in the world. His prices may be among the lowest, but he will not sell a dollar's worth unless he succeeds in making people believe that he has and does these things. The greater number of people who know that a man is in business and what he sells, the better his business will be. Advertising is the quickest and best way to impart this information; newspaper advertising is the best kind of advertising, because it will carry the information to more people for less cost than any other kind. This is a fact which a lead pencil and a little figuring will demonstrate beyond argument.