Republican News Item F. L. TAYLOR, LESSEE.
B. M. VANDYKE, EDITOR pUBLISHED FRIDAYS By The Sullivan Publishing Co
Aithe County Beat or sullven County


County Indices

## by Correspondence.

SHUNK. The coasting is fine here and The coasting is fine here and
accidents have happened yet. We are glad to report that Isa1.tle Potter is again able to be out honse for some time owing to a Irature received by a fall on the
ice.
The four and a half months' old The four and a half months' old
laty of Mr, and Mrs. Floyd Wil-
lians, died at their home near here lams, died at their home near here
wn Friday evening, Jan. 14. They
1.ane the sympathy of the whole lave the sympathy of the whole
community in their sad bereave-
Mrs. N. E. Porter is recovering
from an attack of tonsilitis.
O. J. Williams has purchased a
tiae new cutter

Murray Brown is very ill of congestion of the lungs.
Eugene Biddle, the eldest son Mr. and Mrs. Richard Biddle, owrated on for appendicitis
their home near here, Thursday of

## Lester Brown's new cutter seems

 Lester Brown's new cutter seems(1) travel Sonth street quite fre-
Itently-wonder why.
Mrs. Chas. Foster and children Mrs. Chas. Foster and childre
visted Mrs. W. H. Fanning oven

## MILDRED.

## Miss Boland of the Grammar 5 hool took her pmols for a

 s hool, took her pmpils for a sleightide to Chery Mills Wedncsday. Mr. and Mrs. S. A. Deiffenbach

C. E. Jackson of Williamsport,
was greeting old friends here Fri-

## $y$ and Saturday.

Menss. Harry Kellor and Adam Morey yere Mehoopany
Thursday and Friday.
Miss Janet Watson returner fom Fox Monday after a three Mesdames Walter Wheatley and Edward Bammgartner spent last


Gearhart Hoss has been on the
ick list.
H. B. Hazen and wife attended
he Odd Fellows' banquet at Sone-

## Gertrude Krouse spent Sunday

Mrs. Martha Botsford, an aged la
Fred Keeler has moved his family
Mr. and Mrs. George Hunter
Red Rock, have been visiting
Minar Peters and family are vis
iting at Nathaniel Peters'.
vas in Soott Wieland of Bellefont
Jacob Young of Emmons, wh
succeeds R. E. Botsfort as factory
forman, is in town.

## HILLSGROVE.

A surprise party was given a
he home of Mr. and Mrs. Robel Brong on Jan. 11, in honor of Mi-
Amy Jackson. About 20 guest were present and all reported
good time.
Prof. Molyneaux' Sumday scho class of the Union church enjoye
a sleigh ride to Estella on Monda night of last week and on the fo, lowing Saturday night they drow
to the home of Mr. and Mrs. Jo per was served.
The wife of Jacob Orhell, wh ded at this place last week, wa Overton, on Thursday.
Messrs. Harry and Oscar Suyde by the sudden illuess of their bioth er Georg
writing.


PITTSEUPR HMS "POCENNP"

GREAT PRIZES FOR AIRSHIPS

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 the direct opposites of thethe
cention of what constitue
The world says, "Blesse
blessed are the powerf
the proud, blessed are blessed are the powerful, blessed a
the proud, blessed are the beautifu,
blessed are those who have every
thing their own way," But the thing their own way." But these
giant columns read, Blessed are the
poor in spirit, blessed are they that poor in spirit, blessed are they that
mourn, blessed are the meek, blessed
are the hungry for righteounsens,
blessed are the merciful, blessed are are the hre the merciful, blessed are
blessed are
the pure, blessed are the peacemakers,
ble ssed bre the persecuted.

## $T$

## tier stras cles the



Fitzgerald won his victory to-day
In spite of the fact that not one of the
MRS. CLEVELAND'S PENSION
-


Lime furnishea in car load lots, delivered at Right Prices.
Your orders solicited. Kilns near Hughesvilla

## M. E. Reeder,

## Shori Talls On Avertising By ClamlesAushin Bates.

Economy often defeats its own ends. Sometimes economy is extravagant. Sometimes not spending is more expensive than
spending.
So in advertising. expense to avoid argument In reality it is an investment. the other eight. Maybe an eight-dollar ad. wouldn't pay when a

| DONT BUY MORE sPAGE TMUV YOU NEED. $\qquad$ | space is just what the ad. needs to lift it out of oblivion-to make it promi-nent-to make it pay. <br> Don't buy more space than you need, but don't buy too little, either. Better buy too much than too little. Better put an eight-dollar ad. in a tendollar space than to put a ten-dollar ad. in an eight-dollar space. you are ont only two drfllars; the waver way you are out eight dollars. |
| :---: | :---: |

you can, of course, but save it in the right way. Cut off the little leaks-the programs, the bills of fare, the directories, the wall charts, the pages in "souvenirs."

Cut of the inconsequential papers if you have to, but always keep your ad. in your best papers, big enough to do yo
is better to convince a few people than to talk to many.
You will always find that the best papers give you more for your money than any other media. Don't think one paper high-priced because the rate is a dollar an inch, and
another one low-priced because it is ten cents an inch. Usually the more you pay for advertising the cheaper it is.
cours. They prove the
Cofrrisht, Charlis Austion Bates, Nau York.


