

Republican News Item
 F. L. TAYLOR, EDITOR.
 Published Every Thursday Afternoon
 By The Sullivan Publishing Co.
 At the County Seat of Sullivan County,
 LA PORTE, PA.
 W. C. MASON, President,
 THOS. J. INGHAM, Sec'y & Treas.

FIRST NATIONAL BANK
 OF DUSHORE, PENNA.
 CAPITAL \$50,000
 SURPLUS \$40,000
 Does a General Banking Business.
 S. D. STERLING, President,
 M. D. SWARTZ, Cashier.
 3 per cent interest allowed on certificates.

FRANCIS W. MEYLERI,
 Attorney-at-Law,
 Office in Keeler's Block,
 LAPORTE, Sullivan County, PA.

J. & F. H. INGHAM,
 ATTORNEYS-AT-LAW,
 Legal business attended to
 in this and adjoining counties
 LAPORTE, PA.

E. J. MULLEN,
 Attorney-at-Law,
 LAPORTE, PA.
 OFFICE IN COUNTY BUILDING
 NEAR COURT HOUSE.

J. H. CRONIN,
 ATTORNEY-AT-LAW,
 NOTARY PUBLIC,
 OFFICE ON MAIN STREET,
 PA.

First National Bank
 OF LAPORTE, PA.
 Capital \$50,000.00
 Transacts a general banking business.
 THOS. J. INGHAM, Pres., E. W. LADLEY
 Treasurer, Cashier.
 3 per cent interest paid on time deposits,
 ACCOUNTS SOLICITED.

This kind of summer is good enough for any old Indian.

E. W. VanDyke of New Albany, arrived in town Monday to work on the bank building.

Rev. H. L. Jarret received news Thursday that his youngest brother is ill of typhoid fever at his home in Selinsgrove.

The iron for our new bank building has all arrived and now we may expect to see the construction pushed rapidly forward.

Edward P. Kennedy of Ricketts, was in Laporte Monday and called at our office. He will read the News Item for the coming six months.

We heartily thank the people of Laporte for so generously responding to our request for news. They have helped splendidly this week. Keep it up please.

A correspondent writing from Powell says: "A portion of the men working in the tannery in this place were made glad on Saturday evening, October 23, by an increase of their wages of from five to twenty-five cents a day, according to their work."

P. A. Bivins received rush orders from the Rock Island Railroad at Chicago to make railroad reconnaissance in the southwest. The job means going on foot and horseback for about a month. Mr. Bivins assisted in the original construction of the W. & N. B., under Clayton Mason.

Susan Everet, 18 years old, of Hunlocks Creek, near Wilkes-Barre was accidentally shot in the side by her brother, Marvin, aged 14, Thursday. The boy procured a revolver from a bureau drawer, and, thinking it was not loaded, pointed it at his sister and pulled the trigger. The girl fell in a faint on the floor, but the wound is not serious.

The Postoffice Department has established a daily mail route between Eaglesmere and Laporte. The schedule of time is as follows: Leave Eaglesmere at 7:00 a. m.; arrive at Laporte at 8:45 a. m. Leave Laporte at 10:00 a. m.; arrive at Eaglesmere at 11:45 a. m. The service is to begin Dec. 13, 1909. This arrangement will be very satisfactory to the citizens of Eaglesmere and the county generally.

Says the Meschoppen, Enterprise, K. C. Mott's interesting and enterprising weekly: "If the Enterprise don't miss its guess there will be a big increase in the population of Meschoppen borough when the census is taken by the enumerator next Summer. Every house in town is now occupied and during the past six or seven years many new houses have been erected. Since the last census taken in 1900, there will average two or three fine, new houses built in Meschoppen every year. Four new homes have been built here during the past Summer and each of them will cost from \$1,500 to \$3,000."

County Seat
 Local and Personal Events
 Tersely Told.

Wm. Rogers has been on the sick list for several days.

Theron Allen visited relatives in New Albany Sunday.

We have a few Trespass Notices at this office. 25c per dozen.

C. Hunter of Ricketts, visited his family here over Sunday.

Miss Anna Hearn visited her parents in Dushore over Sunday.

Ulysses Bird of Fox townships was business man in town Tuesday.

Sheriff Brown was a business man at Shunk Monday and at Bernice Tuesday.

Robert Little of near Nordbont, has moved his family into rooms in the Stormont building.

Miss Ellen Donner of Dushore, is the guest of her aunt, Mrs. A. H. Buschhausen, this week.

Miss Grace Miner who has been spending some time in Williamsport, is visiting her parents in town.

The Village Improvement Society will meet at the home of Mrs. Keeler on Tuesday evening, Nov. 23.

Mrs. P. A. Bivins very pleasantly entertained a few of her friends at a card party on Saturday afternoon.

Mrs. Harley Edkins of Newberry and Ben Crossley of Dushore, spent Sunday with Mr. and Mrs. F. M. Crossley and family.

Henry Upmann and Joe Wrede who have been working at Eagles Mere, spent Sunday with friends in Laporte.

Fred Eddy and wife of Wilkes-Barre, spent Sunday with his parents, Mr. and Mrs. G. S. Eddy of this place.

Mrs. Harry Shaffer received word Tuesday of the serious illness of her father R. S. Hakes who resides near New Albany.

Miss Grace Minnier who has been at Newberry for several months, is visiting her parents Mr. and Mrs. John Minnier.

Frederick Miller and daughter Mrs. Percy A. Bivins have closed their cottage and gone to New York for the winter.

The mife social given last Friday evening for the benefit of the V. I. S., was largely attended and was a success socially and financially.

Clarence Frye has moved into the house formerly occupied by A. Lovelace, and Mr. and Mrs. Harry Kumm will commence housekeeping in the house vacated by Frye.

The Lake Mekoma Company is booking orders for winter shipments of ice. They already have orders for a large amount of ice and are preparing for an active trade this winter.

Mr. and Mrs. Jacob Fries, Wm. Fries and sister Theresa, attended the wedding of their brother Leo to Miss Marcella Farrell. The ceremony took place early Monday morning at Dushore.

Mr. and Mrs. Walter Lorah are home for a few weeks from Panama, where Mr. Lorah is employed as civil engineer on the big canal. They were guests of Mr. and Mrs. F. W. Meylert the latter part of last week.

The Rev. Leroy F. Baker, General Missionary for the Diocese of Harrisburg, will conduct services in Saint John's Episcopal church at Laporte on Sunday, Nov. 14; as follows: Morning service with holy communion at 8 o'clock, a. m.; Evening prayer and sermon at 7:30 p. m. All cordially welcomed. Services at St. John's at Eagles Mere, at 11 a. m.

Pleasant Surprise Party.
 A very pleasant surprise party was held at the home of Mr. and Mrs. A. Lovelace Tuesday evening, in honor of their daughter Ida's 17th birthday. A very pleasant time was enjoyed by all present. Dainty refreshments were served after which the guests departed leaving many tokens.

The following were present—Frank Drake, Grant Carpenter, Nelson Lawrenson, Oliver Rose, Lloyd, Charlie, Rebecca, Carrie and Carl Lovelace, Samuel Kennedy, Rex Eddy; Herbert Keeler, Hattie Trough, Pearl Hanter, Olive Keeler, Mrs. John Lovelace, Mrs. J. A. Roberts, T. J. Keeler, Esther Vough, Ida Hartong, Agnes Upmann, Alice Kennedy, Edith Gumble, Marguerite Crossley, Mamie Epler, Susie Ford, Julia Walsh, George Geiger and Fay Hess.

Temperance Rally.
 A temperance and Sunday School rally was held in the E. V. church at Nordmont, Sunday, Oct. 31. A large and attentive audience was present at both morning and evening sessions.
 Miss Sara Huckell of Forksville, County Supt. of the W. C. T. U. work, and Mrs. Chas. Bryan, Temperance Supt. of the Sullivan county S. S. Association, recited and delivered addresses. Both understand the work well and speak with such personal interest that they cannot fail to hold the attention of an audience.
 Four of the nine townships of Sullivan county are dry. Forty-four pledges were signed during the rally.
 Besides recitations by Miss Huckell and Mrs. Bryan, the following people recited temperance selections: Pearl Snider, Mary Sick, Augusta King, Florence Peters, Fay Hess, Ruth Traugh, Charles Gorman and Nellie Hunter.
 After the evening session a W. C. T. U. was organized having for its president Mrs. Joseph Traugh; Vice Pres., Mrs. J. J. Sick; Secretary, Madge Gritman; Treasurer, Mrs. Gorman. Superintendents were also elected for the Flower, Railroad, Press and Sunday School departments.
FLORA COOKE,
 Press Supt.

Temperance Sunday.
 Work's Temperance Sunday occurs this year on Nov. 28. Earnestly urge all of the Sunday Schools of Sullivan county to observe the day with a special Temperance Rally program, copies of which will be sent to the Superintendent of each Sunday School in the county.
 Offerings should be taken on this day and retained in each school to be used in purchasing Temperance literature, pledges, cards, etc., as the amount appropriated by the county Sunday School Association will not be sufficient to meet all the requirements of each school during the year.

ESTELLA.
 Hon. E. G. Rogers and lady, D. F. McCarty and lady, D. S. Miller and lady, C. D. Everett and lady, Mrs. Emma Brown, Mrs. U. G. Little, S. C. Vargason and U. Bird of Elkland Grange, attended Pomona Grange at New Albany last Thursday and Friday.
 Born to Mr. and Mrs. R. G. Rogers, a son. All smiling and happy.
 Mrs. Mina Kobbe (nee Beinnlich) died Saturday morning of diphtheria, aged about 45 years. Interment at the Reformed church cemetery.
 The school board deserve much credit for remodeling the high school building. It is now one of the best rooms in the county.
 E. C. Musselman, the Overton creamery man, will start a creamery in our township next spring.
 H. E. Shaddock has enlarged his blacksmith and wagon shop and put in a gasoline engine.
 J. Ellis Brown has moved to Masten where he will reside with his daughter Mrs. Merton Webster during the winter at least.
 The Grangers will have a rabbit supper Tuesday evening.
 Our lineman is at Laporte putting up wire from there to C. W. Jones' camp at Celestia.

Bernice and Mildred.
 Ex-Judge John S. Lines is visiting Pittston friends.
 T. V. McLaughlin who has been under the doctor's care for rheumatism, is improving.
 Adam Morey of Benton has taken possession of the Schaad hotel and in the near future will remodel the same. Man or beast that leaves Adam without having their wants attended to, will not be the fault of bartender or hostler.
 Morris Levertton has moved into the new clothing store in the Collins block, and is ready and willing to attend the wants of his old and all new friends. He extends a cordial invitation to all.
 Robert Ramsay has opened a grocery store in the Collins block, made vacant by M. Levertton.
 It must have been a bitter pill for the Democratic voters to swallow a

Prohibition candidate.
 John C. Schaad has moved into the Raymond Meyer house. We are sorry to see John leave the hotel as he was a model landlord, and it leaves the Republicans of this place like orphans without a home.
 We predict a successful journey for the News Item with Brother Taylor at the helm.
 The mines are working full time.
 Mr. and Mrs. Patrick Connors and son Lewis of Dushore, spent Sunday with Mr. and Mrs. James Connors of Mildred.
 Mrs. Catharine Schaad of Mildred, is visiting her son George at Parsons.
 John C. Schaad and John Harney were Forksville visitors Sunday.

Pomona Grange.
 No. W Albany Minor.
 The Pomona Grange held in this place Nov. 4 and 5, proved to

be a meeting of unusual interest to all Grangers in this section. After the routine of business of Thursday forenoon, the afternoon session opened by a hearty address of welcome by F. D. Lewis and response by Master Shaw. The question box was then conducted by Worthy Lecturer A. T. Lilley of Leroy. This was followed by a 5th degree session.
 In the evening a meeting was held in Exchange Hall, open to the public. After singing by the Grange and the New Albany Male Quartette, the large audience listened to an excellent essay by Mrs. Louise Piolett. The speaker of the evening was State Grange Sec'y, J. T. Ailman of Harrisburg. His theme was: "Is The Grange Worth While?" He spoke of the

beneficial Leg about directly l. ence of the Gran, the farming commu. debt to the Grange, which. paid only by joining the ran. Hon. George Moscrip then gave a short talk on the corrupt methods of some of our politicians at Harrisburg.
 Perhaps the most interesting session to Grangers was held in the Grange hall Friday morning. Lively discussions followed the report on Alfalfa, and also on resolutions presented by committee. The resolution that received the most attention was: Resolved—That the principles of Agriculture should be taught in the public schools. It was passed after the presentation of strong arguments on both sides.
 C. LaRue Munson, Judge Von Moschizker's Democratic opponent, ran far ahead of his colleagues in nearly all interior counties and greatly out down the Judge's plurality in Philadelphia as compared with that for Stober and Sisson. Munson carried a large number of counties that gave pluralities for Stober and Sisson.
 There was more cutting of the ten amendments than was looked for, but the best information at hand is that all of them were adopted.

Short Talks On Advertising
 By Charles Austin Bates.

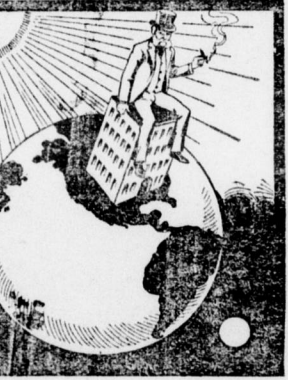
No man has reached the acme of business success. Heights that we do not dream of will be attained by twentieth century merchants I am one of those who believe that there is no limit to the possibilities of human achievement.

This is the frame of mind one gets into after looking at such stores as Wanamaker's in Philadelphia and New York, Siegel-Cooper Co.'s in Chicago and New York, Macy's and Bloomingdale's in New York, The Fair and Carson, Pirie, Scott & Co.'s in Chicago.

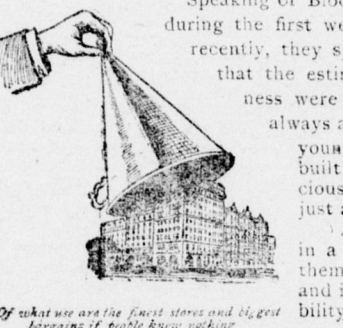
The vast scope of such enterprises, the magnificent system, the quick, alert business wit that it takes to direct them—these give one confidence in future successes. Fifty years ago such establishments were not dreamed of. What will the next fifty years bring forth?

These great stores owe their growth to advertising—to the diffusion of store news, for of what use are the finest stores and the biggest bargains if people know nothing of them?
 The science of advertising is in its infancy. It is growing in importance and efficiency every day. It used to be a speculative venture. Now it is a scientific certainty.

Speaking of Bloomingdale Bros., I understand that during the first week of a certain "sale" they had recently, they spent \$15,000 for advertising, and that the estimated profits on the week's business were \$25,000. Bloomingdale's wasn't always a big store. The brothers are both young men. The business has been built within twenty years; built by judicious, persistent, truthful advertising, just as any other business may be built.
 Advertising is merely telling people in a telling way what you can do for them. If you tell them often enough and in the right way, there is no possibility of failure.
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"What will the next fifty years bring forth?"



"What we are the finest stores and biggest bargains if people knew nothing of them!"

For a well Kept Up-to-date Stock of General Merchandise
 For prices that are Right
 For courteous treatment go to
Buschhausen'

Chippewa Lime Kilns.
 Lime furnished in car load lots, delivered at Right Prices.
 Your orders solicited.
 Kilns near Hughesville Penn'a.
M. E. Reeder,
 MUNCY, PA.

Tomorrow's Breakfast—
Have it Shot from Guns

Surprise your folks tomorrow morning with a dish of Puffed Wheat or Puffed Rice.

Then let them pass judgment. Go back to the old foods if your folks think them better. But we know that you won't go back.

These are curious foods, but not made to be curious. The object was to make them digestible. They are exploded by steam for the

Puffed Wheat—10c Puffed Rice—15c

simple purpose of blasting the starch granules to pieces. But the result is crisp, gigantic grains, made four times as porous as bread. The result is unbroken, nut-like grains, ready to melt in the mouth. Foods that the children like. They are liked so well that seventeen million dishes were consumed last month. Now it is your turn to try them.

These are the foods invented by Prof. Anderson, and this is his curious process: The whole wheat or rice kernels are put into sealed guns. Then the guns are revolved for sixty minutes in a heat of 550 degrees. That fierce heat turns the moisture in the grain to steam, and the pressure becomes tremendous.

Then the guns are unsealed, and the steam explodes. Instantly every starch granule is blasted into a myriad particles. The kernels of grain are expanded eight times. Yet the coats are unbroken, the shapes are unaltered. We have simply the magnified grain.
 One package will tell you why people delight in them. Order it now.

Made only by The Quaker Oats Company