

**REPUBLICAN NEWS ITEM.**  
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## BRICK ROAD BUILDING

Methods of Construction Adopted  
 by an Ohio County.

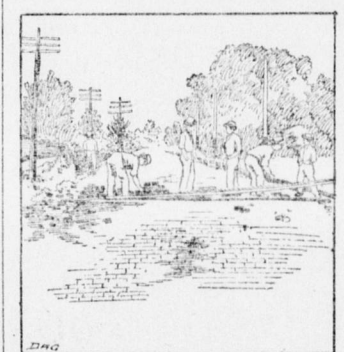
MACADAM IS TOO EXPENSIVE.

Homer W. Jackson Tells Why Properly Constructed Brick Highways Are Cheaper Than Stone Ones—Ten Feet Wide Enough For Country Use.

Washington county, O., has pretty definitely committed itself to a policy of brick road building. The county officials and the different city and country organizations are a unit on the subject. Some work has already been done, and a comprehensive road building campaign only waits on a little more definite knowledge as to what scheme of road building will best suit local conditions.

The unanimity of opinion as to the desirability of brick roads is surprising. I attended a monthly meeting of the Valley Farmers' club, a social organization which unites the farmers of the Ohio valley in Washington county, where the subject of an afternoon debate was, Shall Washington county issue bonds for \$100,000 to build brick roads? This club has a membership of about 200, and probably 125 were present at the debate, but if there was a man among them who did not favor brick roads he did not say so either in public or private. The member who took the negative side of the question in the debate contended that with their present knowledge of brick road material and construction they were not yet ready to expend large sums.

As the facts become known about the relative cost of stone and brick roads and the enormous cost of maintaining the former brick roads are rapidly growing in popularity. While it is true that brick roads cost more than stone, the difference is not as great as is generally thought. In Wash-



LAYING BRICK ON A SIXTEEN FOOT ROAD. In Washington county, for example, brick roads are being built at a cost of only \$2,000 to \$3,000 per mile more than macadamized roads would cost, and it has been found that the cost of maintaining the latter will in six or eight years consume all the difference. After that the maintenance of the stone road continues increasingly expensive, while the properly constructed brick road will under ordinary conditions need no repairs for an indefinite period. One of Washington county's farmers observed, "The first cost of a stone road is only the beginning of the expense; the brick road is an asset."

Here, as elsewhere, it has been found that the best argument for brick roads is—a brick road. Two or three years ago the first one was built for a distance of half a mile along the Ohio river where the road is flooded two or three times a year and where it was conceded that no other kind of a road would "stay put" for a single season. The brick road stayed, and every farmer who drove into Marietta over that road is clamoring for its extension.

It is the time of my visit to Washington county last fall the commissioners were finishing two new brick roads. One up the Muskingum valley is sixteen feet wide with two feet of gravel outside the curb and two feet of earth berm outside the gravel, practically a twenty-four foot roadway. Here the brick is laid on a seven to eight inch gravel base with concrete curb, brick, curb and berm all rolled to an even surface. The cost of this road was \$11,500 a mile, and it was built under state aid law.

On the west side of the Muskingum river, on the ridge above Marietta, they were building a ten foot brick road. This road was built on a direct levy made by the county commissioners, and the fact that they dared to make such a levy proves how generally public sentiment approves this kind of road building. This road has a broken stone base with two feet of stone and two of earth berm, making an eighteen foot roadway. The curb on this road is of brick. While this is the cheapest of all curbing, opinions differ as to its permanence. Certainly the berm must be kept up most carefully, as any falling away of the support will let the curb down. The cost of the different curbs used was put at \$4,000 a mile for stone, \$2,250 to \$2,500 for concrete and \$1,500 to \$1,800 for brick. This ten foot road cost about the same as the sixteen foot—\$11,840 for a same length—owing to the fact that it was laid out among the hills, where the grading was heavier, the hauls longer and harder and cracked stone used in place of gravel.

The ten foot roadway re-enforced with eight feet of stone and earth berm seems wide enough for ordinary country roads and met the approval of most farmers I interviewed. There was a pretty general sentiment, however, in favor of sixteen foot roadways on the main traveled roads and approaches to the city.—Homer W. Jackson in National Stockman and Farmer.



Short Talks on  
**Advertising**  
 By Charles Austin Bates.  
 No. 19.

People generally read advertisements more than they did a few years ago. The reason is to be found in the advertisements themselves. Advertisers are more careful than they used to be. They make the advertisements more readable. Some of them even become, in a way, a department of the paper, and people look for them every day with as much zest and pleasure as they turn to any other feature.

This is true of many department stores all over the country. In many cities there is just one man who appreciates the value of such interest. He breaks away from the old set style. He tells something interesting in his space every day.

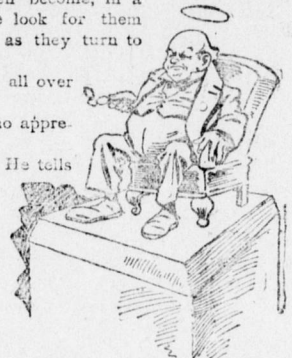
There are lots of interesting things in business. Look over the miscellany page of any paper—look at its local news columns, and its telegraph news, for that matter, and you'll see that the majority of the items are more or less closely related to some business fact. Dress these facts up in a becoming garb of words, and they will find readers, even though they be in a "mere advertisement." Let the merchant come down off his pedestal and talk in his ads.

He needn't be flippant—far from it, but let him not write as if he were addressing somebody afar off, and telling him about something at even a greater distance. The newspaper goes right into its reader's house—goes in and sits down with him.

It is on the table when he eats, and in his hands while he is smoking after the meal. It reaches him when he is in an approachable condition. That's the time to tell him about your business—clearly, plainly, convincingly—as one man talks to another.



"The newspaper goes right into its reader's house and sits down with him."



"Let the merchant come down off his pedestal."

Copyright, Charles Austin Bates, New York.

**THE TRI-WEEKLY GAZETTE and BULLETIN**  
 Tells all the general news of the world, particularly that of our State, all the time and tells it impartially. Comes to subscribers every other day. It is in fact almost a daily newspaper, and you cannot afford to be without it. We offer this unequalled paper and the NEWS ITEM together one year for  
**\$1.50**

**THE LAPORTE REPUBLICAN NEWS ITEM**  
 Best dressed and most respected newspaper in Sullivan county. Pre-eminently a home newspaper. The only Republican paper in county and comes from the seat of justice with new news from the county offices, clean news from all sections of the county and political news you want to read. This with Tri-weekly at  
**\$1.50**

## The REPUBLICAN NEWS ITEM and Tri-Weekly GAZETTE AND BULLETIN.

In every city there is one best paper, and in Williamsport it is the Gazette and Bulletin. It is the most important, progressive and widely circulated paper in that city. The first to hold the fort journalistically. Order of the News Item.

If you want to keep in touch with the Republican party organization and be informed on all real estate transfers or legal matters in general that transpires at the county seat you must necessarily take the NEWS ITEM.

**WINCHESTER**  
 "NEW RIVAL"  
 FACTORY LOADED SHOTGUN SHELLS  
 No black powder shells on the market compare with the "NEW RIVAL" in uniformity and strong shooting qualities. Waterproof. Get the genuine.  
 WINCHESTER REPEATING ARMS CO. New Haven, Conn.

## GRANGE BANKS.

Pennsylvania Has Twenty of Them. With Resources of About \$3,000,000.

Through the grange organizations in the state of Pennsylvania there has been worked out a practical demonstration of the fact that farmers are able to have and successfully operate their own financial institutions. In the short space of about three years, says Past Master Hill, some twenty banks and one trust company have been organized. The capital stock of these institutions is considerably over \$1,000,000, and their resources at this time approximate \$3,000,000.

There are about 3,000 shareholders in these various institutions, and while the institutions all receive the usual examination by the state and federal authorities they are also audited and thoroughly examined at frequent intervals by private auditors specially employed for this purpose by the institutions themselves. They are so organized that not one of them is in any way responsible for the operation of another, nor is there any liability attached to the state grange as an organization. This movement has, however, done much to popularize the grange and indicates the progressive character of the membership in the state.

## A Woman State Inspector.

Miss Dora Ellis, who holds the office of penman in the Ohio state grange, is one of the women visitors or inspectors of workshops and factories. She spent most of the winter in Columbus. She was called to Cincinnati for six weeks' work and then sent to Columbus for the third week in April. She next visited Marion and Delaware in her official capacity.

## Fire and Tornado Insurance.

The Kansas Patrons' Fire and Tornado association has decreased the cost of insurance to grange farmers of that state by fully one-half. It is now carrying \$8,289,000 in risks on something over 4,000 policies. The cost on each \$1,000 for 1908 was \$2.17. The president and treasurer each draw the insufficient salary of \$50 each.

## The business agent of the Ohio state grange reports combined purchases by the members in that state last year of \$10,000 worth of binder twine.

## A Use For Poetry.

"Do you enjoy poetry?" "Yes," answered Miss Cayenne. "It is a great conversational convenience. It enables people to quote instead of being stupidly original."—Washington Star.

## "His only happiness can keep us young."—Blackwood.

## Japan's Good Roads.

Japan is peculiarly well off in respect of good highways. The Tokaido, which runs from Kyoto to Tokyo, is over 300 miles in length and is admirably constructed. There is also the Nakasendo, which is even longer and passes through some of the finest scenery in the world. The reason of Japan's excellence in the matter of roads is that in the old days—not so very long ago—the daimios, or territorial nobles, had to journey to Tokyo once a year in order to pay their respects to the sovereign. They traveled by road, with great retinues; and if the highways were not in perfect condition feudal justice was meted out to the delinquents.

# J. M. WHITON, MUNCY VALLEY, PA.

50 and 75 Boys' Knee Pants heavy weight Assorted style Special.

Never Before Have We Received so many praises and heard so many flattering remarks as we have had this Season. Were you one of the vast throngs that crowded our store during the past week? Did you get your share of the articles advertised? If not you should



"Dramatical Clothing" MADE BY BLENDEL BROTHERS CO. New York - Philadelphia

## COME HERE NOW

We are making new friends fast: selling more goods than ever before

But we still want more friends, want to sell our stock faster, yet we are spurred on to deeper price cutting. People wonder how we can do it. To this we can answer, that no other store in this section has the wholesale buying facilities enjoyed by this establishment. We can buy lower, we can sell lower.

**Sweater Coats**

Mens or Boys' Sweater Coats	38
Mens sweater coats	75
Mens sweater coats	1.25
Mens sweater coats	1.50
Mens sweater coats	2.00
Mens V neck sweaters	25 and 46c
Mens cardigan jackets	1.25

**Specials Men's Corduroy Pants**  
 From 1.19 to 2.50

**CHILDRENS' SUITS**  
 From 99c to 1.50 and 5.50

**MEN'S TROUSERS**  
 From 69c to \$4.75.

**MEN'S OVERALLS.**  
 From 39c to 75c

**MEN'S ODD COATS**  
 All Prices

**Duch and Corduroy** 85c to 2.25

**Men's Shirts**

Mens Negligee Shirts	39c
Mens Work Shirts	39c
Mens Flannel Shirts	85c
Heavy Flannel overshirts	1.39

**Underwear**

Boys Shirts or Drawers	20 and 26c
Mens ribbed underwear	39c
Mens fleeced lined underwear	39c

**Men's extra heavy cotton mixed socks** 08c  
**Men's all wool socks** 19c  
**Boys and Girls Stockings** 09c  
**Ladies' Hosiery** 09c  
**Ladies' Fascinators** 19c

Also big line men's lumbermen rubbers—Lambertville and Ball Band. A big saving for you.

**Boys Corduroy Pants.**

Boys' corduroy knee pants, lined, throughout, fine ribbed quality worth regular 75c Special	39c
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## SHOES

Also big line of Shoes at saving prices \$1.65 for 2.50 Dress Shoe. Ladies' 1.05 shoes for 1.09 Men's Working Shoes 1.65 W. L. Douglas Shoes at reduced prices.

**Men's Caps** 19c  
**Boys' Caps** 19c

**Ladies' FURS** at great reduction

**BED BLANKETS** from 75c up

**TRUNKS** all sizes from 1.50 up

**Men's Suits**

Mens Suits	4.65
Mens Suits	6.75
Mens Suits	8.50
Mens Suits	10.50
Mens Suits	9.65
Mens Suits	11.75
Mens Suits	14.50
Mens Suits	15.50
Mens Suits	16.25

**Ladies' Sweaters**

Ladies' Sweaters all colors	99c
Ladies' Waists, blue, black,	39c

**Ladies' Coats**

Ladies' Coats from 3.50 to 12.00	
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So Come to J. M. Wighton's to satisfy your wants. Remember sale only lasts this month. Railroad fare from Laporte and Nordmont for purchase of \$10.00 or over.

## "The Jewel Shop."

Where your repair work receives special attention and you are sure to be pleased.

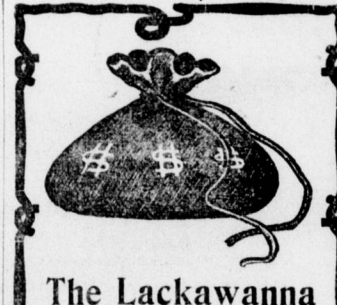
Where you can get glasses correctly fitted, that make your eyes see like young eyes.

Where you can get high grade Watches, Clocks and all kinds of Jewelry at the bargain prices you have long looked for.

**L.J. Voorhees, SONESTOWN.**

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Suggest Your Towels With Cascarots. Only Cathartics, cure constipation forever. 25c. If C. C. J. J. druggists refund money.



## The Lackawanna Trust and Safe Deposit Co.

is one of the strongest financial institutions in the State. It has a capital and surplus of \$450,000.00. It's an absolutely safe place for your savings, and every dollar you deposit will earn 5 per cent. compound interest.

Write for the booklet "Banking by Mail."  
**LACKAWANNA TRUST & SAFE DEPOSIT COMPANY**  
 404 Lackawanna Avenue SCRANTON, PA.