

REPUBLICAN NEWS ITEM
 CHARLES L. WING, Editor.
 Published every Thursday Afternoon
 By The Sullivan Publishing Co.
 At the County Seat of Sullivan County,
 LAPORTE, PA.
 W. C. Mason, President,
 THOS. J. INGHAM, Secy & Treas.
 Entered at the Post Office at Laporte, Pa.
 as second-class mail matter.

THE GRANGE
 Conducted by
J. W. DARROW, Chatham, N. Y.,
 Press Correspondent New York State
 Grange

MAINE'S GRANGER GOVERNOR.

Governor Fernald Landed in Executive Mansion by Way of the Farm.
 Hon. Bert M. Fernald of West Poland, Me., was elected to the office of governor of that state last fall and is proving himself to be a worthy executive. Mr. Fernald was born on the old homestead in Poland, which was settled by his grandfather 100 years ago, and he still lives on it and conducts one of the largest and finest farms in that part of the state. He is one of the proprietors of five large sweet corn factories which are now doing a business of over \$200,000 a year. Fifty towns share in the business developed by this firm. He has been a member of the grange twenty-five years and prominent in all its affairs. In 1896 he was elected to the legisla-



GOVERNOR BERT M. FERNALD.
 ture and in 1899-1901 was a member of the state senate. While in the legislature he was chairman of the committee on taxation, where he had charge of what is known as the "grange measure." Largely through his work the revenue of the state was increased \$250,000 a year. He is a most genial gentleman, who has the faculty of making friends wherever he goes. His influence for the grange in his native state is great both from his personal interest in it and on account of the high position which he now holds.

WRITING FOR THE PRESS.

Suggestions by a Newspaper Man Who Writes of Grange News.
 At a meeting of the Grange Lecturers and Masters' Association of Jefferson County, N. Y., L. L. Allen delivered an address on "The Work of the Grange Correspondent." In writing grange news for the press, he remarked, special attention should be given to facts of general interest. The letter, if must be remembered, will be read by hundreds or thousands outside the membership of the one particular grange whose proceedings are made public. Consequently so far as possible the report should minimize the features of interest to the few and make prominent what will be of interest to the many. It is of general interest to know the result of discussions on public questions brought up in the grange. Some correspondents mention the fact that their grange discussed a certain current topic, but neglect what is more important to tell—what was the verdict of the grange.
 The discussion in the grange of important current events and of various phases of farm and domestic life, with the many problems involved, is increasing in a most gratifying manner. In fact, it is right here that lies the grange's greatest opportunity for good. The grange thus becomes a training school, a sort of miniature farmers' institute, where personal views and experiences are compared for the good of all. Where there is some uniformity in the discussion of questions by the granges in one county or section the reports of these discussions become the more interesting, and by a study of these published in reports the reader is enabled to know the drift of opinions among these representative agriculturists on public questions. The correspondent then should give in his report a concise summary of the views expressed, for it is infinitely of more value to know what the members think on a certain question than to be simply told that the grange discussed the topic.
 In reporting the literary features of a grange program it is better to limit the report to a list of those who participated rather than to include in full the subject of every recitation and song. Any unusual features deserve more space than ordinary routine work. When the grange is honored by a visit from some state or county officer or is addressed by some speaker who presents ideas which deserve a wider field a brief synopsis of the address will add value to the report.

Grange Horse Day.
 The Maine Farmer tells about a grange in that state which has an annual horse show where thoroughbred stallions, draft stallions, matched pairs and roadsters are exhibited, which shows a neat bit of enterprise on the part of that grange and is worthy of mention.

Over 500 candidates took the sixth degree at the New York state grange meeting in February.

Short Talks on
Advertising
 By Charles Austin Bates.
 No. 19.

People generally read advertisements more than they did a few years ago. The reason is to be found in the advertisements themselves. Advertisers are more careful than they used to be. They make the advertisements more readable. Some of them even become, in a way, a department of the paper, and people look for them every day with as much zest and pleasure as they turn to any other feature.

This is true of many department stores all over the country. In many cities there is just one man who appreciates the value of such interest. He breaks away from the old set style. He tells something interesting in his space every day.

There are lots of interesting things in business. Look over the miscellany page of any paper—look at its local news columns, and its telegraph news, for that matter, and you'll see that the majority of the items are more or less closely related to some business fact.

Dress these facts up in a becoming garb of words, and they will find readers, even though they be in a "mere advertisement."



"The newspaper goes right into its reader's house and sits down with him."

Let the merchant come down off his pedestal. Let the merchant come down off his pedestal and talk in his ads.

He needn't be flippant—far from it, but let him not write as if he were addressing somebody afar off, and telling him about something at even a greater distance.

The newspaper goes right into its reader's house—goes in and sits down with him.

It is on the table when he eats, and in his hands while he is smoking after the meal. It reaches him when he is in an approachable condition.

That's the time to tell him about your business—clearly, plainly, convincingly—as one man talks to another.

Copyright, Charles Austin Bates, New York.

THE TRI-WEEKLY GAZETTE AND BULLETIN
 Tells all the general news of the world, particularly that of our State, all the time and tells it impartially. Comes to subscribers every other day. It is in fact almost a daily newspaper, and you cannot afford to be without it. We offer this unequalled paper and the NEWS ITEM together one year for
\$1.50

THE REPUBLICAN NEWS ITEM
 Best dressed and most respected newspaper in Sullivan county. Pre-eminently a home newspaper. The only Republican paper in county and comes from the seat of justice with new news from the county offices, clean news from all sections of the county and political news you want to read. This with Tri-weekly at
\$1.50

The REPUBLICAN NEWS ITEM and Tri-Weekly GAZETTE AND BULLETIN.

In every city there is one best paper, and in Williamsport it is the Gazette and Bulletin. It is the most important, progressive and widely circulated paper in that city. The first to hold the fort journalistically. Order of the News Item.

If you want to keep in touch with the Republican party organization and be informed on all real estate transfers or legal matters in general that transpire at the county seat you must necessarily take the NEWS ITEM.

WINCHESTER
 "NEW RIVAL"
 FACTORY LOADED SHOTGUN SHELLS
 No black powder shells on the market compare with the "NEW RIVAL" in uniformity and strong shooting qualities. Are fire and waterproof. Get the genuine.
 WINCHESTER REPEATING ARMS CO. New Haven, Conn.

J. M. WIGHTON, MUNCY VALLEY, PA.

Never Before Have We Received so many praises and heard so many flattering remarks as we have had this Season. Were you one of the vast throngs that crowded our store during the past week? Did you get your share of the articles advertised? If not you should.

COME HERE NOW

We are making new friends fast: selling more goods than ever before

But we still want more friends, want to sell our stock faster, yet we are spurred on to deeper price cutting. People wonder how we can do it. To this we can answer, that no other store in the section has the wholesale buying facilities enjoyed by this establishment. We can buy lower, we can sell lower.

Sweater Coats
 Men's or Boys' Sweater Coats .38
 Mens sweater coats .75
 Mens sweater coats 1.25
 Mens sweater coats 1.50
 Mens sweater coats 2.00
 Mens V-neck sweaters 25 and 46c
 Mens cardigan jackets 1.25

Underwear
 Boys Shirts or Drawers .25
 Ribbed or fleeced 20 and 26c
 Men's ribbed underwear all colors 39c
 Men's fleeced lined underwear all colors 39c

Boys Corduroy Pants.
 Boys' corduroy knee pants, lined throughout, fine ribbed quality worth regular 75c Special 39c

Men's Suits
 Men's Suits 4.65
 Men's Suits 6.75
 Mens Suits 8.50
 Mens Suits 9.65
 Mens Suits 11.75
 Mens Suits 15.50

Specials Men's Corduroy Pants
 From 1.19 to 2.50
CHILDRENS' SUITS
 From 99c to 1.50 and 5.50
MEN'S TROUSERS
 From 69c to \$4.75.
MEN'S OVERALLS.
 From 39c to 75c
MEN'S ODD COATS
 All Prices
 Duch and Corduroy 85c to 2.25

SHOES
 Also big line of Shoes at saving prices \$1.65 for 2.50 Dress Shoe. Ladies' 1.65 shoes for 1.09 Men's Working Shoes 1.65 W. L. Douglas Shoes at reduced prices.

Big Line of Men's and Children's Overcoats at reduced prices.

Men's Shirts
 Men's Neglige Shirts 39c
 Men's Work Shirts 39c
 Men's Flannel Shirts 85c
 Heavy Flannel overshirts 1.39
 Men's extra heavy cotton mixed socks 08c
 Men's all wool socks 19c
 Boys and Girls Stockings 09c
 Ladies' Hose 09c
 Ladies' Facinators 19c

Also big line men's lumbermen rubbers—Lambertville and Ball Band. A big saving for you.
 Men's Caps 19c
 Boys' Caps 19c
 Ladies' FURS at great reduction.
 BED BLANKETS from 75c up.
 TRUNKS all sizes from 1.50 up.

Ladies' Sweaters
 Ladies' Sweaters all colors 99c
 Ladies' Waists, blue, black, 39c
Ladies' Coats
 Ladies' Coats from 3.50 to 12.00

" ? "
 The Best place to buy goods
 Is often asked by the prudent housewife.
 Money saving advantages are always being searched for
 Lose no time in making a thorough examination of the New Line of Merchandise Now on
EXHIBITION
 ? ? ? ? ?
STEP IN AND ASK ABOUT THEM.
 All answered at
Vernon Hull's Large Store.
 Muncy, Pa.

So Come to J. M. Wighton's to satisfy your wants. Remember only lasts this month. Railroad fare from Laporte and amount for purchase of \$10.00 or over.

S-D DROPS
 TRADE MARK
CURES
RHEUMATISM
LUMBAGO, SCIATICA
NEURALGIA and
KIDNEY TROUBLE
 "S-DROPS" taken internally, rids the blood of the poisonous matter and acids which are the direct causes of these diseases. Applied externally it affords almost instant relief from pain, while a permanent cure is being effected by purifying the blood, dissolving the poisonous substance and removing it from the system.
DR. S. D. BLAND
 Of Brewster, Ga., writes:
 "I had been a sufferer for a number of years with Lumbago and Rheumatism in my arms and legs, and tried all the remedies that could be gotten from medical works, and also consulted with a number of the best physicians, but found nothing that gave the relief obtained from "S-DROPS." I shall prescribe it in my practice for rheumatism and kindred diseases."
FREE
 If you are suffering with Rheumatism, Neuralgia, Kidney Trouble or any kindred disease, write to us for a trial bottle of "S-DROPS," and test it yourself.
 "S-DROPS" can be used any length of time without acquiring a "drug habit," as it is entirely free of opium, cocaine, alcohol, kumudium, and other similar ingredients.
 Large Size Bottle, "S-DROPS" (60 Doses) \$1.00. For Sale by Druggists.
SWANSON RHEUMATIC CURE COMPANY,
 Dept. 50, 100 Lake Street, Chicago.

PATENTS
CAVEATS, TRADE MARKS, COPYRIGHTS AND DESIGNS.
 Send your business direct to Washington, saves time, costs less, better service.
 My office close to U. S. Patent Office. FREE preliminary examination given. ATTORNEY FOR PATENT AND TRADE-MARKS. PERSONAL ATTENTION GIVEN—19 YEARS ACTUAL EXPERIENCE. Book "How to Obtain Patents," etc., sent free. Patents procured through E. G. Siggers receive special notice, without charge, in the INVENTIVE AGE (Illustrated monthly—eleventh year—terms, \$1 a year, in advance).
E. G. SIGGERS, WASHINGTON, D. C.
 We promptly obtain U. S. and Foreign
PATENTS
 Send model, sketch or photo of invention for free report on patentability. For free book "How to Secure TRADE-MARKS" write to Patents and
CASNOW & CO.
 Opposite U. S. Patent Office WASHINGTON D. C.