BLICAN NEWS ME MADLES L. WING, Edito

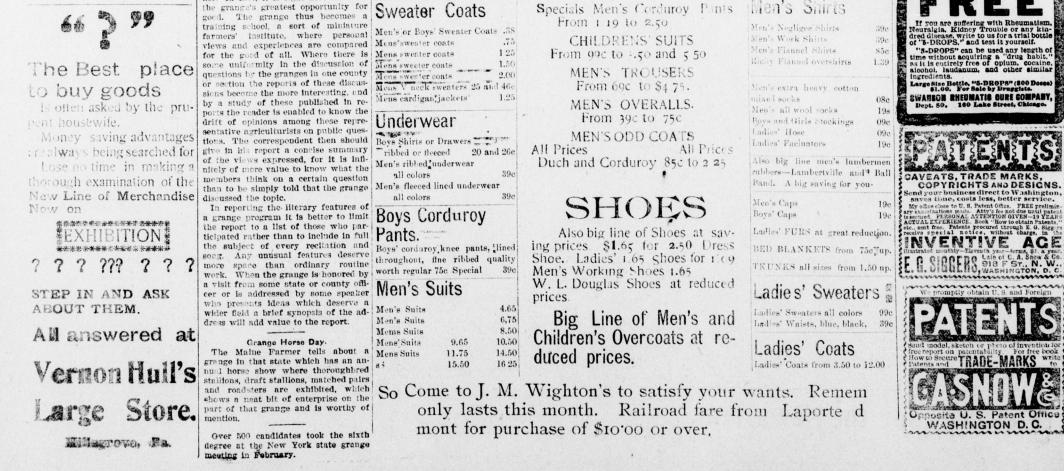
Pablishod Svery Thursday Afternoo By The Sallivan Publishing Co At the County Seat of Sullyan County. W.C. MACON, Presiden, THOS. J. INGHAM, Seey & Treas. Entered at the Post Office at Importe, as second-class mail matter.

ROAD WORK IN ENGLAND. Method of Maintaining Highways and

Filling Up Soft Spots. It may interest many to learn how road maintenance is carried out in Great Britain and Ireland. All roads and bridges are under the direct charge of the county surveyor, who is in all cases a qualified civil engineer, ith assistants under him to see to the detail work. He divides the roads of the county into sections, as seems t to him, for maintenance purposes, hese several sections are advertised cally in the newspapers and by other means, and bids are invited for their unalitenance for six or twelve months, says James Johnston of Douglas coun-Neb., in the Breeder's Gazette of ago. These bids are opened on a certain day by a board of county com-missioners, assisted by the county sur-reyor. The lowest bidder gets the orfs, but no bld is accepted until the becessful bidder puts up a bond-med by two solvent sureties that the signed by two sorvent success that the works will be performed. Should the contractor fail to do the work the contry surveyor can have it done and out the bondsmen for the work and costs. All bidders for this work have specifications of the work to be done on the several sections of road. How long the section is, how many tons of long the section is, now many tons of metal are to be broken and put on, cleaning, keeping the water tables clear and the grass of the road—all these are specified, so that he knows exactly what he has to do. The matter of putting on the metal is looked after very closely indeed. The con-tractor has to put all the material on the roadside. The surveyor or his as-sistant comes and measures it and then marks it with slaked lime, so that it cannot be interferred with un-til it is not on the road. Ensures an til it is put on the road. Farmers are that is put on the road. Farmers are always the contractors for this work. The reads everywhere are always in good condition. There are many soft spots over there—bog and low lands, with rain every day and sometimes heaviest autos can spin along the bog roads and in the rainiest weather with no damage to the read.

no damage to the read. They have no difficulty with the soft bottoms in Ireland. They simply throw in rock, and the softer the spot the bigger the rocks, until they make it a hard spot and then put the small stuff on top. A mistake will surely be made if bricks are thrown into soft mass. They are simple They are simply no good for

Convict Labor In Building of Reads At a recent meeting of the national ood roads board, held in New York By, Senator C. T. Lassiter of Virginia atlined the method of building roads with convicts in the Old Dominion C. Gordon Neff, the chairman of the board, has decided to make a canvas of the entire United States to find out which states employ convicts in the building of roads. This will be for lowed up-later with an effort to get other states to use convict labor in bond building. There is a general novement to abolish convict labor in ines of the industry where it inter





Governor Fernald Landed In Executive

Mansion by Way of the Farm. Hon. Bert M. Fernald of West Poland, Me., was elected to the office of governor of that state last fall and is proving himself to be a worthy execu-Mr. Fernald was born on the tive. Mr. bernaid was been on the old homestead in Poland, which was settled by his grandfather 100 years ago, and he still lives on it and con-juncts one of the largest and finest farms in that part of the state. He is out of the proprietors of five large sweet corn factories which are now do-ing a business of over \$200,600 a year. Fifty towns share in the business de-veloped by this firm. He has been a member of the grange twenty-five years and prominent in all its affairs. In 1896 he was elected to the legisla-

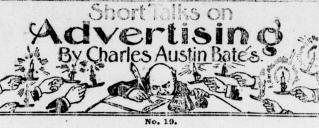


GOVERNOR BERT M. FERNALD. ture and in 1899-1901 was a member of the state senate. While in the legis-lature he was chairman of the commit-tee on taxation, where he had charge tee on taxation, where he had charge of what is known as the "grange meas-ures." Largely through his work the revenue of the state was increased \$250,000 a year. He is a most genial gentleman, who has the faculty of making friends wherever he goes. His influence for the grange in his native state is great both from his personal interest in it and on account of the high position which he now holds.

WRITING FOR THE PRESS.

Suggestions by a Newspaper Man Who Whites of Grange News.

phases of farm and domestic life, with the many problems involved, is



People generally read advertisements more than they did a few years ago. The reason is to be found in the advertisements themselves.

Advertisers are more careful than they used to be. They make the advertisements more readable. Some of them even become, in a way, a department of the paper, and people look for them every day with as much zest and pleasure as they turn to

This is true of many department stores all over

In many cities there is just one man who appreciates the value of such interest.

He breaks away from the old set style. He tells something interesting in his space every

day. There are lots of interesting things in business. Look over the miscellany page of any paper-look at its local news columns, and its telegraph news, for that matter, and you'll see that the majority of the items are more or less closely related to some business fact.

Dress these facts up in a becoming garb of words, and they will find readers even though they be in a "mere advertisement." Let the merchant come



(" The nouspaper goes right into its reader house and sits down with him."



down off his pedestal and talk in his

ads. He needn't be flippant-far from it, but let him not write as if he were addressing somebody afar off, and telling him about something at even a greater distance.

The newspaper goes right into its reader's house-goes in and sits down with him.

It is on the table when he eats, and in his hands while he is smoking after the meal. It reaches him when he is in an approachable condition. That's the time to tell him about

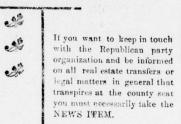
your business-clearly, plainly, convincingly-as one man talks to another.



In every city there is one best and in Williamsport it is the Gazette and Bulletin. It is the most important, progressive and widely circulated paper in that city. The first to hold the fort journalistically. Order of the News Item.

REKLY

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PORTE

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county and comes from the seat of justice with new news from

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WIHTON . NI. MUNCY VALLEY Never Before Have We Received

crowded our store during the past week? Did you'get your share of the lattices advertised? If not you should



