

Published Every Thursday Afternoon
By The Sullivan Publishing Co
At the County Seat of Sullivan County,
LAPORTE, PA.
W. C. HANSON, President.
THOS. J. INGLEHAM, Sec'y & Treas.

Entered at the Post Office at Laporte, Pa.
second-class mail matter.

The Next Annual Meeting to Be Held
at Altoona in December.

The next annual meeting of the Pennsylvania state grange will be held in Altoona in December. The full corps of officers will be elected for a term of two years. State Master Hill is working hard to make the membership of that state 100,000. In a recent address he said:
"Among the fraternal organizations there is none more potent than the grange. It came into existence forty-one years ago to fill a want. It continues to live and gain in strength and influence because it meets the social, educational, political and financial needs existing throughout the country today. Farmers in Pennsylvania rely upon the grange now as never before, and this nonpartisan, nonsectarian organization never hesitates to assume leadership for the betterment of farm conditions and the development of strong rural citizenship."

A correspondent writing of grange work in Pennsylvania says that the grange is making very satisfactory growth in that state. Since the last state grange meeting twenty-one new granges have been organized and six dormant ones reorganized and one Pomona organized. The initiations in the old granges are fully equal to any period during the year. He further said:
"We are a good deal worked up over the question of representation in the national grange, and no less so at the arbitrary way in which the national grange authorities dictate as to where the Order shall be planted and where not. That states which do not have as many granges in them all told as we have organized since the 1st of January shall go to the next national grange meeting and have as much to say as we shall in an American and unfair. If the Order is to continue to grow in this state there must be justice done. If the strong states will stand together in the matter it can be done peacefully. The fact is it must be done, and the sooner those who stand in the way become convinced of that fact the better."

NEW YORK GRANGES.

Some Newsy Notes of the Work in the Empire State.

There are eight juvenile granges in the state. There should be more.

Grange fairs are increasing in number every year in New York state.

Jefferson and Lewis county Pomonas have each established a scholarship in the Canton Agricultural school.

In the thirty-five subordinate granges of Oswego county the lecturer's office in twenty-seven is held by a woman.

At the "old home" celebration at Middletown, N. Y., Walkill grange won the first prize, \$50, for the best decorated float; Wawayanda the second, \$10; Gosben the third, \$30.

"In Old New England" is the title of a new comedy drama written by Harry M. Doty, formerly a member of the Chatham (N. Y.) grange, now editor of a live weekly in Connecticut. It has just been published by J. W. Darrow of Chatham, N. Y.

George P. Hampton of New York, who as a member of the grange did so much to bring about denatured alcohol legislation, is to have a large exhibit of appliances for using denatured alcohol at the meeting of the national grange in Washington in November.

Recently a man went through the town of Farmington, N. Y., selling Red Wave wheat for seed at 25 a bushel, taking orders for about fifty bushels. At a meeting of Farmington grange it was brought out that the same wheat could be bought of a nearby dealer for \$1.75. Many farmers not members of the Order were vituperated.

Neighbors' Night in the Granges.

Where granges are conveniently located one to another it may be well for them to exchange programmes occasionally—that is, a programme prepared at one grange may be given at a neighboring grange and the exchange be made of mutual interest. Occasional debates between neighboring granges are also interesting and profitable.

Washington State Grange.

Washington state grange is showing what an earnest organization can do in securing the enactment of laws for the establishment of direct primaries, the Torrens land system and an appropriation of \$10,000 for farmers' institutes.

For the information of inquirers it may be stated that in the absence of the master of the grange the overseer or a past master of the grange who is presiding has all the prerogatives of the office.

Delegates to Pomona.

In one of the Pomona grange meetings held recently in New York state a resolution was adopted making the Pomona meeting a delegated body—that is, delegates were to be elected by the subordinate granges in proportion to their membership. There was some doubt about the constitutionality of this proceeding, and the state master was consulted. He advised that the Pomona is not a delegated body and cannot be made such without amending the constitution. This item may be of interest to other granges in the state.

THE GRANGE

Conducted by
J. W. DARROW, Chatham, N. Y.,
Press Correspondent New York State
Grange

THE GRANGE NAME.

An Influential Factor in Business and Legislation.

National Master Bachelor's Warning to Those Who Would Benefit by the Grange Name in Enterprises Outside the Grange.

In his department in the National Grange Organ in a recent number National Master Bachelor remarks that as the grange is fast becoming an influential factor in social, educational and financial affairs and also in legislative affairs, both state and national, the fair name of our organization must be protected. There is and will continue to be, he says, great effort made by people with wares to sell and legislative matters to promote to in some way use the word grange in the name adopted to designate their business or scheme in order to deceive the people and draw support to the enterprises by causing them to be known as grange enterprises. This is absolutely no justification for this unless the grange or some committee appointed by the grange has absolute authority in the management.

To be more specific, we may say that an agricultural fair should not be known as a grange fair unless its management is in the hands of the grange or has been specifically indorsed by the grange having jurisdiction. A store should not be known as a grange store unless conducted by the grange or giving special rates to members of the grange through grange authority. A paper has no real authority for the use of the word grange in its title unless its policy is directed by the organization, but grange departments in papers designed for other fields do not come within this restriction, for they simply contain grange news and do not carry any policy or responsibility of the grange. The use of the word grange in the title of banks without a controlling interest in such banks being in the hands of directors chosen by the grange, whereby special privileges would be secured to members of the grange, is an unauthorized and improper use of the fair name of the grange.

Other instances might be cited in which wrong impressions are conveyed and the name of the grange placed in great jeopardy by the use of its name. In a word, the name of our organization should be restricted by action of the national grange to such enterprises as at least have their policies dictated and their affairs directed by members of the grange in some official capacity, for any other course in case of disaster would bring much odium upon us, even though we have no opportunity to prevent such disaster. We do not undertake to say that an agricultural fair, store, paper or bank using the name grange in its title should necessarily be financed by the organization, but we do most emphatically assert that the use of the name carries with it or should carry with it the authority to dictate the policy and direct its general management.

Thanksgiving Programmes.

The following programme is taken from the Michigan State Grange Lecturers' Bulletin and is a good one to use at the approaching thanksgiving season:

- THANKSGIVING SPECIAL.**
"The best Thanksgiving is thanks living."
Song—"Nearer, My God, to Thee."
Roll Call—Bible quotations.
Reading—"Proclamation of governor."
Recitation—Pen picture of the first Thanksgiving day.
Reading—"Thanksgiving," by Phoebe Cary.
Song—"Boulay Land," Knapsack.
Reading—"The Pumpkin," by Whittier.
Paper—"History of Thanksgiving Day."
Recitation—"The Story of Thanksgiving."
Short Talks—What has our grange to be thankful for?
Song—"The Sweet By and By."

A Granger a Hundred Years Old.
A notable event which took place at Oxford, Mich., last month was the celebration of the one hundredth anniversary of the birth of Aunt Charity Stevens, a charter member of Oxford grange. Over 1,000 people assembled to pay tribute to the venerated sister. Congressman Smith was one of the speakers on the occasion and recounted events that had taken place during Mrs. Stevens' long life, which covered the administration of twenty-four of our twenty-six presidents.

The Work in Connecticut.
State Master L. H. Healy says that the grange work in Connecticut since Jan. 1 has been on the "jump." Ten granges have been reorganized and four new ones organized, with a total increase of membership of about 1,200. Special work in that state has been along the lines of co-operation, and a committee has been appointed to investigate the subject in all its details. The field meetings are reported as the most successful ever held.

New Hampshire grange recently tried to determine "the value of a kicker in the world's progress." There is more to that question than would appear on the surface.

Gilman grange of Exeter, N. H., observed its thirty-fifth anniversary on Oct. 5. An address was given by National Master Bachelor.

Short Talks on
Advertising
By Charles Ausin Bates.

No. 19.

People generally read advertisements more than they did a few years ago. The reason is to be found in the advertisement themselves. Advertisers are more careful than they used to be. They make the advertisements more readable. Some of them even become, in a way, a department of the paper, and people look for them every day with as much zest and pleasure as they turn to any other feature.

This is true of many department stores all over the country. In many cities there is just one man who appreciates the value of such interest.

He breaks away from the old set style. He tells something interesting in his space every day.

There are lots of interesting things in business. Look over the miscellany page of any paper—look at its local news columns, and its telegraph news, for that matter, and you'll see that the majority of the items are more or less closely related to some business fact.

Dress these facts up in a becoming garb of words, and they will find readers, even though they be in a "mere advertisement." Let the merchant come down off his pedestal and talk in his ads.

He needn't be flippant—far from it, but let him not write as if he were addressing somebody afar off, and telling him about something at even a greater distance.

The newspaper goes right into its reader's house—goes in and sits down with him.

It is on the table when he eats, and in his hands while he is smoking after the meal. It reaches him when he is in an approachable condition.

That's the time to tell him about your business—clearly, plainly, convincingly—as one man talks to another.

"Let the merchant come down off his pedestal."
Copyright, Charles Ausin Bates, New York.



J. M. WIGHTON,
MUNCY VALLEY, PA.

Special for XMas
50 and 75 Boys' Knee Pants heavy weight Assorted style Special.

Never Before Have We Received so many praises and heard so many flattering remarks as we have had this Season.

Were you one of the vast throngs that crowded our store during the past week? Did you get your share of the articles advertised? If not you should

COME HERE NOW

We are making new friends fast: selling more goods than ever before

But we still want more friends, want to sell our stock faster, yet we are spurred on to deeper price cutting. People wonder how we can do it. To this we can answer, that no other store in this section has the wholesale buying facilities enjoyed by this establishment. We can buy lower, we can sell lower.

Sweater Coats

- Mens' or Boys' Sweater Coats .38
- Mens' sweater coats .75
- Mens' sweater coats 1.25
- Mens' sweater coats 1.50
- Mens' sweater coats 2.00
- Mens' V neck sweaters 25 and 46c
- Mens' cardigan jackets 1.25

Underwear

- Boys' Shirts or Drawers ribbed or fleeced 20 and 26c
- Mens' ribbed underwear all colors 39c
- Mens' fleeced lined underwear all colors 39c

Boys Corduroy Pants.

Boys' corduroy knee pants, lined throughout, fine ribbed quality worth regular 75c Special 39c

Men's Suits

- Mens' Suits 4.65
- Mens' Suits 6.75
- Mens' Suits 8.50
- Mens' Suits 9.65
- Mens' Suits 11.75
- Mens' Suits 14.50
- Mens' Suits 15.50
- Mens' Suits 16.25

Specials Men's Corduroy Pants
From 1.19 to 2.50

- CHILDRENS' SUITS**
From 99c to 3.50 and 5.50
- MEN'S TROUSERS**
From 69c to \$1.75.
- MEN'S OVERALLS.**
From 39c to 75c
- MEN'S ODD COATS**

All Prices Duch and Corduroy 85c to 2.25

SHOES

Also big line of Shoes at saving prices \$1.65 for 2.50 Dress Shoe. Ladies' 1.65 shoes for 1.99 Men's Working Shoes 1.65 W. L. Douglas Shoes at reduced prices.

Big Line of Men's and Children's Overcoats at reduced prices.

Cultivate the Habit of buying reputable goods from a reputable concern.

We are agents for W. L. DOUGLASS SHOES from 2.50

to 5.00 per Wood School Shoes for boys has no equal. Tracys Shoes for farms are, we find, always satisfactory.

A GOOD ASSORTMENT of CHILDRENS' and LADIES' Heavy Shoe Fine Goods at correct prices.



Clothing Made to Order
All have the right appearance and guaranteed good in both material and workmanship and price mite.

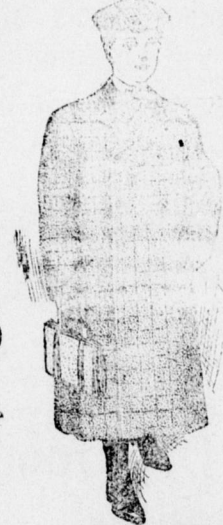
We also manufacture Feed, the Flag Brand. It is not cheap, but good. Is correctly made. Ask your dealer for it or write us for prices.

NORDMONT SUPPLY Co.
General Merchants, PROPRIETORS NORDMONT STEAM MILL NORDMONT, PA.

WINCHESTER
"NEW RIVAL"
FACTORY LOADED SHOTGUN SHELLS

No black powder shells on the market compare with the "NEW RIVAL" in uniformity and strong shooting qualities. Are fire and waterproof. Get the genuine.

WINCHESTER REPEATING ARMS CO. New Haven, Conn.



"Blumenthal Clothing" MADE BY BLUMENTHAL BROTHERS & CO. New York - Philadelphia

Men's Shirts

- Men's Negligee Shirts 39c
- Men's Work Shirts 39c
- Men's Flannel Shirts 85c
- Richy Flannel over-shirts 1.39
- Men's extra heavy cotton mixed socks 08c
- Men's all wool socks 19c
- Boys and Girls Stockings 09c
- Ladies' Hose 09c
- Ladies' Fascinators 19c

Also big line men's lumbermen rubbers—Lambertville and Ball Band. A big saving for you.

- Men's Caps 19c
- Boys' Caps 19c
- Ladies' FURS at great reduction.

BED BLANKETS from 75c up.
TRUNKS all sizes from 1.50 up.

Ladies' Sweaters

- Ladies' Sweaters all colors 99c
- Ladies' Waists, blue, black, 39c

Ladies' Coats

Ladies' Coats from 3.50 to 12.00

5-DROPS
TRADE MARK
CURES
RHEUMATISM
LUMBAGO, SCIATICA
NEURALGIA and
KIDNEY TROUBLE

"5-DROPS" taken internally, rids the blood of the poisonous matter and acids which are the direct causes of these diseases. Applied externally it affords almost instant relief from pain, while a permanent cure is being effected by purifying the blood, dissolving the poisonous substance and removing it from the system.

DR. S. D. BLAND
Of Brewster, Ga., writes:
"I had been a sufferer for a number of years with Lumbago and rheumatism in my arms and legs, and tried all the remedies that I could find from medical works, and also consulted with a number of the best physicians, but found nothing that gave the relief obtained from '5-DROPS.' I shall prescribe it in my practice for rheumatism and kindred diseases."

FREE

If you are suffering with Rheumatism, Neuralgia, Kidney Trouble or any kindred disease, write to us for a trial bottle of "5-DROPS," and test it yourself. "5-DROPS" can be used any length of time without acquiring a "drug habit," as it is entirely free of opium, cocaine, alcohol, laudanum, and other similar ingredients.

Largo Size Bottle, "5-DROPS" (200 Doses) \$1.00. For Sale by Druggists.
SWANSON RHEUMATIC CURE COMPANY, Dept. 80, 100 Lake Street, Chicago.

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