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## THE GRANGE

Conducted by J. W. DARROW, Chatham, N. Y., Press Correspondent New York State
Grange

### STATE LECTURERS' WORK.

Model System In Vogue In Massachu-

setts State Grange.
The advantages of putting grange so systematized the work done during the lecture hour that at the end of the year a complete total can be drawn off exactly as the large business concern draws off its annual balance sheet for

the inspection of its stockholders.

This result is made possible by a carefully prepared report system whogeby every subordinate and Pomona lecturer in the state sends to the state lecturer once in three months a complete summary of all lecture hour work in that grange, how many people helped do it and how many persons attended the meetings. At the end of the year the entire work of each grange in the state is summarized and shown on a large chart that is ex-hibited at the annual state meeting. By this system the astounding fact was brought out of last year's work that over 40,000 persons had contributthat over 40,000 persons had contributed something to the lecture hour programmes in Massachusetts and that the total grange audience of the year was 245,000 persons.

This system affords more than a

mere record of results. It provides the means of comparison one year with another; it furnishes every three months a correct idea of how each grange is getting along, whether holding its own getting along, whether holding its own or not; it also gives the local lecturer added reason for urging his members to do their best in order that that grange shall make the best possible showing on the year's chart at the state meeting. A record is also kept of the leading topics discussed during the year, and this also is presented to the state meeting to show along what lines grange thought is being especially directed, while the distinct grange efforts in behalf of town improvement, good citizenship, better schools and other matters of civic betterment are enrefully recorded.

Few people realize the power of the grange organization or the influence that it is exerting along such a variety of important lines every year. Such a system as that in vogue in Massa-chusetts, which puts into actual and easily understood figures the total work done in a state during a year, alds greatly in bringing a realization of the magnitude of the work and in-fluence of the Order not merely to those not identified with it, but even to its own members who do not always appreciate the scope and power of the Order of which they are a part.

### GRANGE CO-OPERATION.

A Profitable Business Enterprise at Vineland, N. J.

Vineland grange of New Jersey, in connection with the Farmers' Club and Fruit Growers' union, formed an association about six years ago under the name of the Grange Co-operative society. Nine directors were chosen as a board of managers. Persons beas a board of managers. Persons be-came members by buying stock at \$5 per share, but two-thirds of the mem-bers must be Patrons. In July, 1994, a grange store was opened, which car-ried a full line of groceries, feed, etc. The co-operative plan provided for the payment of 5 per cent on each stock-holder's interest in the concern at the holder's interest in the concern at the end of the year; also such a percent-age on all goods he had purchased as sales would allow after paying the censes. All sales must be for cash. The business amounts now to over \$30,000 a year. Last April the store building was burned, and a new one is now being erected. This will contain a grange hall with all modern improvements. The membership of this flourishing grange is 364. It has become one of the most popular so-cleties in Vincland,

Connecticut Patrons Helped Celebrate The Patrons of Connecticut took a prominent part in the bridge celebraprominent part in the bridge celebration at Hartford. The grange feature of the parade were a terring car containing the officers in full regular and a float representing colonial agriculture drawn by three yolic of exen, followed by floats representing Flora Peimona and Ceres. A Lig automobile farm truck loaded with form mechinery of the latest pattern was lest it. ery of the latest pattern was last in the grange procession. The animal-drawing these various floats were blanketed and marked "Connecticut State Grange P. of H."

### Pushing the Work.

The work of organizing new grange. will be pushed with vigor after the election is over. State Master Godfrey New York state will put out one o wo special organizing deputies in the field. State Master Pierce of Vermont as also secured the services of two organizers for like work.

## THE GRANGE

J. W. DARROW, Chatham, N. Y., Press Correspondent New York State Grange

An Influential Factor in Business and Legislation.

National Master Bachelder's Warning to Those Who Would Benefit by the Grange Name In Enterprises Outside the Grange.

In his department in the National Grange Organ in a recent number Nasetts State Grange.

The advantages of putting grange work upon a thoroughly systematic basis, so that exactly what is being one can be positively known and definitely recorded, is shown in Massachusetts, where the state lecturer, Charles M. Gardner of Westfield, has so systematized the work done during the protected. There is and will continue to be, he says, great effort made by people with wares to sell and legby people with wares to sell and leg-islative matters to promote to in some way use the word grange in the name adopted to designate their business or scheme in order to deceive the people and draw support to the enterprises by causing them to be known as grange enterprises. There is absolutely no justification for this unless the grange or some committee appointed by the grange has absolute authority in the management.

To be more specific, we may say that an agricultural fair should not be

known as a grange fair unless its management is in the hands of the grange agement is in the hands of the grange or has been specifically indorsed by the grange having jurisdiction. A store should not be known as a grange store unless conducted by the grange or giving special rates to members of the grange through grange authority. A paper has no real authority for the use of the word grange in its title unless its policy is directed by the orless its policy is directed by the or-ganization, but grange departments in papers designed for other fields do not come within this restriction, for they simply contain grange news and do not carry any policy or responsibility of the grange. The use of the word grange in the title of banks without a

which wrong impressions are conveyed and the name of the grange placed in great jeopardy by the use of its name. In a word, the name of our or-ganization should be restricted by ac-tion of the national grange to such enterprises as at least have their policies dictated and their affairs directed by members of the grange in some official capacity, for any other course in case of disaster would bring much odium upon us, even though we have no opportunity to prevent such disas-ter. We do not undertake to say that an agricultural fair, store, paper or bank using the name grange in its title should necessarily be financed by the organization, but we do most emphatically assert that the use of the name carries with it or should carry with it the authority to dictate the policy and direct its general management.

### Thanksgiving Programme.

The following programme is taken from the Michigan State Grange Lec-turers' Bulletin and is a good one to use at the approaching thanksgiving THANKSGIVING SPECIAL.

"The best Thanksgiving is thanks liv-

ng."

Rong—"Nearer, My God, to Thee."

Roll Call—Bible quotations.

Reading—Proclamation of governor.

Recitation—Pen pleture of the first

thanksgiving day.

Reading—"Thanksgiving," by Phoebe

larv.

Sary. "Song—"Beulah Land." Knapsack. Reading—"The Pumpkin." by Whittler. Paper—"History of Thanksgiving Day." Recitation—"The Story of Thanksgiv-

Short Talks-What has our grange to be thankful for? Song-"The Sweet By and By."

A notable event which took place at Oxford, Mich., last month was the celebration of the one hundredth anniversary of the birth of Aunt Charity Stevens, a charter member of Oxford grange. Over 1,000 people assembled to pay tribute to the venerated, sister. Congressman Smith was one of the speakers on the occasion and recount-ed events that had taken place during Mrs. Stevens' long life, which covered the administration of twenty-four of our twenty-six presidents.

## The Work In Connecticut.

State Master L. H. Healy says that the grange work in Connecticut since Jan, 1 has been on the "jump." granges have been reorganized and four new ones organized, with a total increase of membership of about 1,200. Special work in that state has been along the lines of co-operation, and a committee has been appointed to in-vestigate the subject in all its details. The field meetings are reported as the most successful ever held.

New Hampshire grange recently tried to determine "the value of a kicker in the world's progress." There is more to that question than would appear on the surface.

Gilman grange of Exeter, N. H., observed its thirty-fifth anniversary on Oct. 5. An address was given by Na-tional Master Bachelder.



People generally read advertisements more than they did a few years ago The reason is to be found in the advertisements themselves.

Advertisers are more careful than they used to be. They make the advertise Some of them even become, in a way, a department of the paper, and people look for them every day with as much zest and pleasure as they turn to

any other feature.

This is true of many department stores all over

In many cities there is just one man who appreciates the value of such interest. He breaks away from the old set style. He tells

something interesting in his space every There are lots of interesting things in business. Look over the miscellany page of any paper-look at its local news columns, and its telegraph news, for that matter, and you'll see that the majority of the

items are more or less closely related to some business fact. Dress these facts up in a becoming garb of words, and they will find readers, even though they be in a "mere advertisement."

Let the merchant come

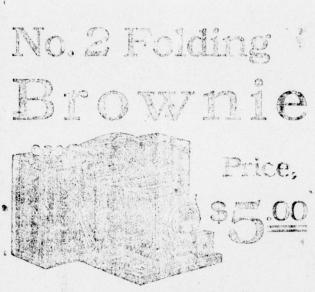
down off his pedestal and talk in his He needn't be flippant-far from it, but let him not write as if he were addressing somebody afar off, and telling him about something at even a greater

The newspaper goes right into its reader's house-goes in and sits down with him.

It is on the table when he eats, and in his hands while he is smoking after the meal. It reaches him when he is in an approachable condition.

That's the time to tell him about our business-clearly, plainly, convincingly-as one man falks to another.

Capyright, Charles Austin Bates, New York



A wonderfully capable and accurate camera built on the Kodak plan. Good enough to satisfy experienced photographers, yet so simple that children can use it.

PICTURES 24 x 34 inches. Loads in daylight with film Cartridges.

Fitted with meniscus lons, and soutter with iris diaphragm stops.

> Full description in Redok Catalog FRES at any photographic dealers or by mail.

> > EASTMAN KODAK CO., Rochester, N. Y



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NVENTIVE ACE Cultivate the Habit of buying reputable goods from a reputabe concern.

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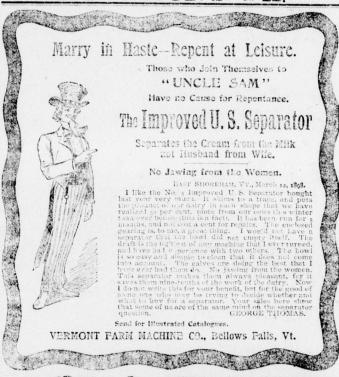
## Clothing Made to Order

All have the right appearance and guaranteed otsd in both material and workmanship and price mte.

We also manufacture Feed, the Flag Brand. It is not cheap, but good. Is correctly made. Ask your dealer for it or write us for prices.

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