PAIRBANKS GAS or GASOLINE

ENGINES.

There are many Gas and Gasoline Engines and ONF

"FAIRBANKS"

Some resemble it in construction, others in name BUT THERE IS ONLY ONE

FAIRBANKS ENGINE.

Engines that excell in quality and moderate in cost Vinical from one to ten horse power. Horizonial three Lorse power up-

HE FAIRBANKS COMPANY. 701 Arch St., Philadelphia

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It Makes No Difference

where you live, you can avail yourself of the security and tan account in this Comds by doing your

We pay 3 per cent. compound interest on Savings. Write for the booklet, "Banking by Mail."

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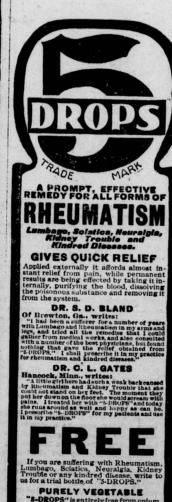
SCRANTON, PA.

The New Rotary



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You Must Have



SWANSON RHEUMATIC CURE COMPANY, Dept. 48. 174 Lake Street, Chicago

Cut off that cough with

Expectorant Jayne's and prevent pneumonia, bronchitis and consumption.

The world's Standard Throat and Lung Medicine for 75 years.

Get it of your druggist and keep it always ready in the house.

IFYOU Touch your tongue to

and look in the glass-you will see the effect-You can't help puckering-it makes you pucker to think of tasting it.

By the use of so called cheap Baking Powders you take this puckering, injurious Alum right into your system-you injure digestion, and ruin your stomach.

> AVOID ALUM Say plainly-

Royal is made from pure, refined Grape Cream of Tartar-Costs more than Alum but you have the profit of quality, the profit of good health.

CURES WHERE ALL ELSE FAILS Best Cough Syrup. Tastes Good. Use in time. Sold by druggists.

To PATENT Good Ideas

Let an EXPERT BUGGY MAKER Give you some INSIDE FAC'

Mr. F. L. Shaw, manager of our vehicle interests, bought

two buggies from the same house the other day. One cost \$13.00 more than the other. Then he took the buggies all apart to see just why one was higher priced than the other. Here is what he found out:

Both buggies had exactly the same seat and back, same size body, same wheels, shafts and everything else, except that the higher priced one had 14-oz. cloth trimmings instead of Keratol, found in the cheaper; a leather boot, instead of rubber; a better axle, and the finish on the woodwork was slightly better, but not very much. Read the difference—and learn how easily price can be raised without changing the grade, in a buggy.

SIDE BY SIDE:

Difference in Cost \$3.80. Difference in Price to You \$18.00.





Now, either the factory making and selling these buggies to the house Mr. Shaw bought from, was fooling the house, or the house was foolbran \$3.80 worth.

who can tell of his own kno

There isn't one purchaser of a buggy in a hundred—no, nor in a thousandcause for the difference in prices between one buggy and another. We make our own buggies. We are the only general merchandising concerninthe world that does. The prices to you on our different buggies are based on the

manufacturing costs. We make the same small percentage of profit on a \$70.00 rig that we do on a \$40.00 outfit, and you get full value for every dollar you pay. The difference in our buggies is not merely in the price. It's

in the quality. If you are a judge of buggy values we ask you to compare our

vehicles with any make you know of, price for price. If you are not an expert judge of buggy values, you are safe to order from us, for we give honest value for

every dollar you spend. And we guarantee you satisfaction The thousands who have purchased vehicles of us write us of their perfect satisfacton and of \$10.00 to \$50.00

WHAT OTHERS SAY "I feel I cannot say enough for Ward uggies, but mine speaks for itself."

A. L. Taylor, Albion, Ill. "The timber in your work stood our mountain roads well. Used it 4 years."

Cashier Bank Columbus, Mont. "My \$46.90 job is far ahead of the \$60 to \$70 buggies sold here," JNO. T. Carter.

saved on each one. Our New Vehicle Catalogue tells the truth without exaggeration. It describes in detail just the rig you want. Safe rig, safe price, safe house

Montgomery Ward & Co., Madison and Wash Chicago

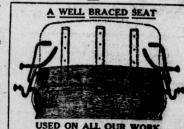




one buggy costs you \$18.00 ore than the other.

> ing you. In either case, you We tell you these things because we believe in a square

What do they give for the \$18.00 difference in price? The actual difference in t, to the buggy maker, did not exceed \$3.80, yet





Mr. F. L Shaw, an expert vehicle man, looks after your interest.