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Royal is made from pure, refined Grape Cream of Tartar-Costs more than Alum but you have the profit of quality, the profit of good health.


Let an EXPERT BUGGY MAKER Give you some INSIDE FACTS Mr. F. L. Shaw, managur
two buagrie! from the same house the echer day. One coort $\$ 18.00$ more than the other. Then he took the buggien all apart to see just why one was higher priced than the other. Here is what he found out:

Boch buggiee had exactly the same seat and back, tame size body, same wheels, shafis and everyching eise, except thask the higher prised one had 14-oz. cloth trimmings instead of Keratol, found in the cheaper;

Read the difference-and learn how easily price can be raised without changing the grade, in a bugey. SIDE BY SIDE:
Difference in Cont \$3.80. Difference in Price to You \$18.00.



The prices to you on our different buggies are based on the manfacrive come.
We mane the same amall pergentage of profit on a $\$ 70.00$ rig that we do an a $\$ 40.00$ oucfif, and your jec full value for every dollar you pay. The diflresper in our buisies io not merely in the price. It's in the gin ify.
If you are a judge of buggy valuee we ulk you to compare our vehiclor with any make you know of, price for price.
 every dolihr you apend. And we guarantec you autisficion.

The theusande who have purchased vehicles of us write us of their perfect minfiction and of $\$ 10.00$ to $\$ 50.00$




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Mr. F. L. Shaw, an expert vehicle man, booko afier your inserces.

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