

REPUBLICAN NEWS ITEM.
CHARLES L. WING, Editor.

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LAPOORTE, PA.
W. C. MASSO, President,
THOS. J. INGHAM, Sec'y & Treas.

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second-class matter.

CONDENSED REPORT of the condition of the
First National Bank at Dushore, in the State
of Pennsylvania at close of business Nov. 12th,
1906.

RESOURCES.

Overdrafts.....	\$1,000.00
U. S. Bonds to secure circulation.....	50,000.00
Premium on U. S. Bonds.....	1,500.00
Stock securities.....	100,442.27
Furniture.....	900.00
Due from Banks and approved Res. Agt.....	71,175.62
Redemption fund U. S. Treasurer.....	2,500.00
Special and Legal Tender notes.....	19,117.71
Total.....	\$168,562.58

LIABILITIES.

Capital.....	\$50,000.00
Surplus and undivided profits.....	25,575.21
Circulation.....	49,500.00
Dividends unpaid.....	15.00
Deposits.....	243,892.92
Total.....	\$468,962.83

State of Pennsylvania County of Sullivan ss.
I, M. D. SWARTS, Cashier of the above named
bank do solemnly swear that the above statement
is true to the best of my knowledge and belief.
M. D. SWARTS, Cashier.
Subscribed and sworn to before me this 6th
day of Nov. 1906. ALBERT F. BEES,
My commission expires Feb'y 27, '09. Notary Public.
Correct Attest:
L. D. REESER
S. D. STERIGIERE } Directors.
SAMUEL COLE.

HOW TO SHOW A PROFIT.

Tricky Bookkeeping Puts Losses on
the Profit Side.

The printed report of a municipal
electric light plant in Indiana has just
been received. It shows a profit. There
is no question about it. It shows a
large profit. The figures are there in
black and white, and they show a
profit equivalent to 30 per cent of the
gross income and 15 per cent on the
capital invested. That is what we call
a profitable business.

How was this plant able to make so
good a showing? In a way so simple
that any municipal plant could adopt
it with success if its superintendent
were good at figures. And the best of
it is that it makes competition by private
plants impossible because—well,
stockholders are too inquisitive.

In the first place the fixed charges
for interest on the capital invested and
for depreciation were entirely ignored.
Then no allowance was made for taxes
lost by having municipal instead of
private ownership. Next, while full
charge was made against the water de-
partment and the city offices for lights
and supplies, the superintendent con-
veniently forgot to charge the lighting
plant with the water used in its boilers
and condensers or with its share of the
salaries in the city accounting de-
partment. Insurance was also over-
looked. Finally, to make assurance of
profit doubly sure, a number of items
properly pertaining to maintenance
were charged to "new construction." At
the same time the charge for street
and public building lights was quite as
high as in surrounding cities served
by private companies, which had some
how or other to provide for all these
omitted items.

It is perhaps needless to add that
except for the judicious way in which
the superintendent prepared his report
a considerable deficit would have ap-
peared instead of the gratifying profits.
Of course the taxpayers will have to
provide the money to make good these
paper profits, but they may not for some
years see the connection between their
profitable plant and the higher tax
rate, and meanwhile are happy in the
contemplation of its profits and will
doubtless testify enthusiastically to the
benefits of municipal ownership.

From the above we may deduce the
following rule for showing a profit:
First, omit all items of expense that
can without too much danger of de-
tection be saddled upon the general
tax list or other departments; second,
charge in as vague a way as possible
to new construction as many items of
maintenance as may be necessary to
show a large profit. (N. B.—The profit
must be large to provide for the con-
tingency of some carping critic dis-
covering one or more of the concealed
items of expense and ruthlessly draw-
ing them forth from their hiding places.)

If the above rule is scrupulously fol-
lowed there seems to be no reason
why every municipal plant should not
show a profit.—"Concerning Municipal
Ownership."

GONE OUT OF BUSINESS.

Millions Sunk in Unsuccessful Municipal
Lighting Plants.

During the past few years at least
sixty cities and towns in the United
States have sold, leased or abandoned
their lighting plants. In a few cases
they still retain their distributing sys-
tem, buying the current from some
company, but in most instances they
have gone out of the business entirely.
A number of other places have made
unsuccessful efforts to dispose of their
plants.

As with few exceptions municipal
lighting plants have been in operation
but a short time, this is a remarkable
showing of failure and one, it need
hardly be said, that is sedulously avoid-
ed by those who for ends of their own
are urging other cities to make similar
experiments.

As it usually takes some years for
a city to realize how great a burden
it is carrying in its lighting plant, it
is probable that the number of admit-
ted failures will increase rapidly from
now on, for, as an eminent electrical
engineer recently said, "There are al-
ready indications that a considerable
number of these municipalities which
have engaged in improper undertak-
ings are entering upon a period of
financial difficulty."

MUNICIPAL OWNERSHIP.

All Right in Theory, but Breaks Down
in Practice.

Theoretically there is so much in
municipal ownership of public utilities
that the practical carrying out of its
attractive features appears simple and
of no serious moment, and for a mu-
nicipally to take over and run water,
lights, sewerage and even transporta-
tion appeals to taxpayers, and the
trade is made without the first assur-
ance that the conduct of these prop-
erties will be along practical and busi-
ness lines.

It is the failure to assure the prac-
tical that works the evil, for municipal
ownership is a general ownership, and
a general ownership results too easily
in its being no special business of any
citizen or taxpayer to look into or in-
quire after the conduct of the prop-
erty under control. This leaves the
management to a few, who soon find
that they have only themselves to ac-
count to, that people are too busy to
demand accountings and taxpayers
accept any kind of report, just so
there is the appearance of all being
right and light, water, sewerage, etc.,
are given.

It is this indifference and neglect on
the part of taxpayers to take note of
municipal affairs which make munici-
pal ownership of public utilities a
hazardous and expensive matter. The
theory of municipal ownership, with
its great saving to each taxpayer, the
extra service given and the great prof-
its resulting, can all be placed in fig-
ures beforehand, but it is a failure un-
less the taxpayers shall give earnest
and serious heed to the conduct of
these public utilities, for unless this
is done they will wake up some day
with broken down properties and a big
bond issue to make good.—Newbern Week-
ly Journal.

THE GREAT TRANSITION.

Public Property Wasted Because "It
Costs Nothing, You Know."

"Hello!" said I. "What's that?" And
I stopped to pick it up.
"That?" replied the boy who hap-
pened to be passing through the school
yard with me. "That is nothing but a
lead pencil."

"But it is a whole one," said I, "and
with a rubber on the end."
"I know it," said the boy.
"What! Do you mean to tell me that
you have seen this here before?"
"Yes, everybody's seen it."
"All the children in your school have
seen this lying here day after day and
not one boy has picked it up?"
"Of course. What should we pick
it up for? There's plenty in the school-
house. The town buys 'em."

And I had been given a text for a
long meditation. Not pick up a whole
new lead pencil? And a pencil with a
rubber on it!

When I was a boy we prized even
slate pencils. A boy who hooked any-
body's slate pencil was baited until he
gave it up, but a lead pencil—we fought
and Trojans fought for Helen. We scoured
the countryside for old horseshoes to
sell to the blacksmith for money enough
to buy a lead pencil, and, having it,
we cut our private mark on it, guarded
it, kept it as our last resource in trade.
Many a time a precious two-inch lead
pencil has turned an important jack-
knife trade one way or the other. I
never had but one lead pencil at a time
and very often hardly that until I was
fifteen years old. And these ten-year-
olds seem to pick up a whole one with
a rubber! Think of it! The best
eraser I had was a piece of rubber
boot heel!—Henry T. Bailey in Journal
of Education.

Faults Enough as It Is.

The political machine that dominates
New York city is strong because large
powers are delegated to it, and the ex-
penditure of \$100,000,000 is given ab-
solutely into its keeping. We have
faults enough without municipal own-
ership in most of the cities of this
country, and the ordinary business
man fails to see the wisdom of making
the situation more complex and dan-
gerous than it is by adding the problem
of municipal ownership with all that it
implies.—Binghamton Herald.

"It."

"Municipal ownership," remarks the
Winnipeg Free Press, "should not be
discredited because of its tendency to
increase municipal debt, provided the
new enterprises are made to be fully
self-sustaining." Neither is dynamite
dangerous if carefully handled. It is
just about as safe to intrust the man-
agement of a municipalized service to
the average municipal council as it
would be to engage a seven-year-old
boy to handle dynamite.—Montreal Gaz-
ette.

Who Would Fine the City?

An exchange notes the fact that a
city council recently fined a water
company \$1,000 for supplying impure
and unwholesome water. That is right.
But if the waterworks had been owned
by the city—

Carelessness, Not Graft.

At a local government board inquiry
held at West Ham, London, to sanction
the borrowing by the corporation of
£62,300 for electricity extensions it was
stated that the electrical undertaking
up to the present had resulted in a loss
of £7,200, which had been charged to
the rates. The inspector pointed out
that loans of some thousands of pounds
had been sanctioned by the board for
purchasing various machines, and he
found the council again asking for
money to buy machinery for which
they had already received the cash.—
Morning Post.

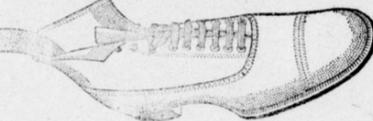
John D. Reeser's Big Store, Bank Block, Dushore, Penn'a

CASH DEPARTMENT STORE.
New Fall Merchandise. The Largest Stock in the County is now ready for your in-
spection. COATS, SUITS, MILLINERY, BLANKETS, OUT-
ING DRESS GOODS, AND UNDERWEAR.

Our Coat and Suit Department, is overflowing with the choicest Metropolitan styles
in Plaids, Blacks and Blues. They must be seen to be appreciated. WOOLEN BLANKETS nearly all colors
and prices. See our Window Display—Outings and Flannelets, nearly 100 pieces to select from.
UNDERWEAR in their department. You will find every thing in woolen and cotton wear for men, women and
children. BED COMFORTABLES from \$1.00 to \$3.50 they are beauties.

John D. Reeser's Big Store, Bank block DUSHORE.

Cultivate the Habit of buying reputable
good from a reputable concern
We are agents for W. L. DOUGLASS SHOES from 2.50
to 5.00 pr



Wood School Shoes
for boys has no equal.
Tracy's Shoes for
farms are, we find,
always satisfactory.



A GOOD ASSORTMENT
of CHILDRENS' and
LADIES' Heavy Shoe
Fine Goods at correct
prices.

Clothing Made to Order
All have the right appearance and guaranteed out-
fit in both material and workmanship and price m'te.
We also manufacture Feed, the Flag Brand. It is not cheap, but
good. Is correctly made. Ask your dealer for it or write us for prices.

NORDMONT SUPPLY Co.
General Merchants, PROPRIETORS NORD-
MONT STEAM MILL,
NORDMONT, PA.

WINCHESTER
FACTORY LOADED SHOTGUN SHELLS
"New Rival," "Leader," and "Repeater"



Short Talks on Advertising
By Charles Austin Bates.

People generally read advertisements more than they did a few years ago.
The reason is to be found in the advertisements themselves.
Advertisers are more careful than they used to be. They make the advertise-
ments more readable. Some of them even become, in a
way, a department of the paper, and people look for them
every day with as much zest and pleasure as they turn to
any other feature.

This is true of many department stores all over
the country.
In many cities there is just one man who appre-
ciates the value of such interest.
He breaks away from the old set style. He tells
something interesting in his space every
day.

There are lots of interesting things in
business. Look over the miscellany page
of any paper—look at its local news columns,
and its telegraph news, for that matter,
and you'll see that the majority of the
items are more or less closely related to
some business fact.

Dress these facts up in a becoming
garb of words, and they will find readers,
even though they be in a "mere advertisement."



"The newspaper goes right into its reader's
house and sits down with him."

"Let the merchant come down off his
pedestal!"
Let the merchant come
down off his pedestal and talk in his
ads.
He needn't be flippant—far from it,
but let him not write as if he were ad-
dressing somebody afar off, and telling
him about something at even a greater
distance.

The newspaper goes right into its
reader's house—goes in and sits down
with him.
It is on the table when he eats, and
in his hands while he is smoking after
the meal. It reaches him when he is in
an approachable condition.

That's the time to tell him about
your business—clearly, plainly, convinc-
ingly—as one man talks to another.

Copyright, Charles Austin Bates, New York.

Williamsport & North Branch Railroad
TIME TABLE.
In effect Monday, Sep. 25, 1906.

Read down		Flag stations where time is marked "F"												Read up		
AM	PM	P.M.	P.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	PM	PM
10 15	12 50	4 20	5 21	6 30	10 20	7 50	Halk	6 20	7 00	9 37	12 15	4 00	5 05	9 00	
10 20	12 55	4 25	5 25	6 33	10 25	7 55	Penndale	6 15	7 55	9 32	12 12	3 56	5 00	9 55	
10 20	1 05	4 32	5 35	6 43	10 35	8 01	Hughesville	6 35	7 48	9 22	12 03	3 45	4 50	9 45	
		1 13	4 39	5 42	6 41	10 42	8 06	Pietre Rocks	9 15	10 51	3 36	9 38	
		1 19	4 44	5 47	6 49	10 49	8 09	Clamont	9 10	10 38	3 28	9 25	
		1 26	4 51	5 54	6 54	10 54	8 14	Glenn Mawr	9 05	10 31	3 22	9 16	
		1 34	4 59	6 00	7 00	10 59	8 20	Strawbridge	9 00	10 28	3 13	9 08	
		1 40	5 05	6 03	7 03	11 03	8 26	Rechtel	8 55	10 25	3 05	8 55	
		1 45	5 07	6 05	7 05	11 05	8 26	Murry Valley	8 50	10 20	2 59	8 50	
		1 55	5 13	6 10	7 10	11 10	8 31	Scranton	8 45	10 15	2 57	8 40	
		2 00	5 18	6 15	7 15	11 15	8 36	Nordmont	8 40	10 10	2 50	8 35	
		2 05	5 23	6 20	7 20	11 20	8 41	McKenna	8 35	10 05	2 45	8 30	
		2 10	5 28	6 25	7 25	11 25	8 46	Esporte	8 30	10 00	2 40	8 25	
		2 15	5 33	6 30	7 30	11 30	8 51	Rosedale	8 25	9 55	2 35	8 20	
		2 20	5 38	6 35	7 35	11 35	8 56	Berice	8 20	9 50	2 30	8 15	
		2 25	5 43	6 40	7 40	11 40	9 01	Satterfield	8 15	9 45	2 25	8 10	
		2 30	5 48	6 45	7 45	11 45	9 06	8 10	9 40	2 20	8 05		
		2 35	5 53	6 50	7 50	11 50	9 11	8 05	9 35	2 15	8 00		
		2 40	5 58	6 55	7 55	11 55	9 16	8 00	9 30	2 10	7 55		
		2 45	6 03	7 00	8 00	12 00	9 21	7 55	9 25	2 05	7 50		
		2 50	6 08	7 05	8 05	12 05	9 26	7 50	9 20	2 00	7 45		
		2 55	6 13	7 10	8 10	12 10	9 31	7 45	9 15	1 55	7 40		
		3 00	6 18	7 15	8 15	12 15	9 36	7 40	9 10	1 50	7 35		
		3 05	6 23	7 20	8 20	12 20	9 41	7 35	9 05	1 45	7 30		
		3 10	6 28	7 25	8 25	12 25	9 46	7 30	9 00	1 40	7 25		
		3 15	6 33	7 30	8 30	12 30	9 51	7 25	8 55	1 35	7 20		
		3 20	6 38	7 35	8 35	12 35	9 56	7 20	8 50	1 30	7 15		
		3 25	6 43	7 40	8 40	12 40	10 01	7 15	8 45	1 25	7 10		
		3 30	6 48	7 45	8 45	12 45	10 06	7 10	8 40	1 20	7 05		
		3 35	6 53	7 50	8 50	12 50	10 11	7 05	8 35	1 15	7 00		
		3 40	6 58	7 55	8 55	12 55	10 16	7 00	8 30	1 10	6 55		
		3 45	7 03	8 00	9 00	1 00	10 21	6 55	8 25	1 05	6 50		
		3 50	7 08	8 05	9 05	1 05	10 26	6 50	8 20	1 00	6 45		
		3 55	7 13	8 10	9 10	1 10	10 31	6 45	8 15	0 55	6 40		
		4 00	7 18	8 15	9 15	1 15	10 36	6 40	8 10	0 50	6 35		
		4 05	7 23	8 20	9 20	1 20	10 41	6 35	8 05	0 45	6 30		
		4 10	7 28	8 25	9 25	1 25	10 46	6 30	8 00	0 40	6 25		