$33 TO California

From Chicago, every day, March 1 to May 15, 1905, to San Francisco, Los Angeles, Santa Barbara, Sacramento and many other points in California. Tickets good in tourist sleeping cars. Rate for double berth, Chicago to San Francisco, Los Angeles, Santa Barbara, Sacramento and many other points in California, $7. Through train service from Union Passenger Station, Chicago, via the

Chicago, Milwaukee & St. Paul
AND
Union Pacific—Southern Pacific Line

If you are thinking of such a trip, this is your opportunity to make it at least expense.

Handsome book descriptive of California sent for six cents' postage.

F. A. MILLER,
General Passenger Agent,
1245 Railway Exchange,
CHICAGO.

or,

W. S. HOWELL,
General Eastern Agent,
381 Broadway,
NEW YORK CITY.

Complete information will be sent free on receipt of this coupon with blank lines filled. Coupon should be mailed to-day.

Name _____

Street Address _____

City _____ State _____

Probable Destination _____

Let an EXPERT BUGGY MAKER Give you some INSIDE FACTS

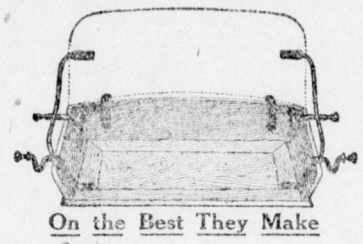
Mr. F. L. Shaw, manager of our vehicle interests, bought two buggies from the same house the other day. One cost $18.00 more than the other. Then he took the buggies all apart to see just why one was higher priced than the other. Here is what he found out:

Both buggies had exactly the same seat and back, same size body, same wheels, shafts and everything else, except that the higher priced one had 14-oz. cloth trimmings instead of Keratol, found in the cheaper; a leather boot, instead of rubber; a better axle, and the finish on the woodwork was slightly better, but not very much.

Read the difference—and learn how easily price can be raised without changing the grade, in a buggy.

SIDE BY SIDE:

Difference in Cost $3.80. Difference in Price to You $18.00.



On their Cheap Buggy	On the Best They Make
Seat and back (see illustrations).	Same.
Body 23 inches wide, 54 inches long.	Same.
Malleable 5th wheel without anti-rattler.	Same.
Malleable head block (considered poor).	Same.
Malleable Bailey Loop (cheapest made).	Same.
Common reaches.	Same.
Steel sockets.	Same.
Hickory and elm wheels (low grade).	Same.
Common axle.	Long distance.
Wheels painted by dipping.	Same.
6-oz. head lining in top.	Same.
Shafts. (cheap grade).	Same.
Keratol trimming.	14 oz. cloth.
Rubber boot.	Leather Boot.
Leather quarter top	Same.
Finish, cheap	Slightly better.

What do they give for the $18.00 difference in price?

The actual difference in cost, to the buggy maker, did not exceed $3.80, yet one buggy costs you $18.00 more than the other.

Now, either the factory making and selling these buggies to the house Mr. Shaw bought from, was fooling the house, or the house was fooling you. In either case, you were paying $18.00 for $3.80 worth.

We tell you these things because we believe in a square deal!

There isn't one purchaser of a buggy in a hundred—no, nor in a thousand—who can tell of his own knowledge the cause for the difference in prices between one buggy and another.

We make our own buggies.

We are the only general merchandising concern in the world that does.

The prices to you on our different buggies are based on the manufacturing costs.

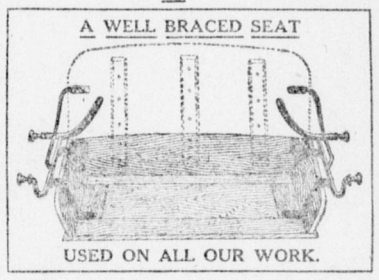
We make the same small percentage of profit on a $70.00 rig that we do on a $40.00 outfit, and you get full value for every dollar you pay.

The difference in our buggies is not merely in the price. It's in the quality.

If you are a judge of buggy values we ask you to compare our vehicles with any make you know of, price for price.

If you are not an expert judge of buggy values, you are safe to order from us, for we give honest value for every dollar you spend. And we guarantee you satisfaction.

A WELL BRACED SEAT



USED ON ALL OUR WORK.

The thousands who have purchased vehicles of us write us of their perfect satisfacton and of $10.00 to $50.00 saved on each one.

WHAT OTHERS SAY

"I feel I cannot say enough for Ward buggies, but mine speaks for itself."
A. L. TAYLOR, Albion, Ill.

"The timber in your work stood our mountain roads well. Used it 4 years."
P. H. HAWKINS,
Cashier Bank Columbus, Mont.

"My $46.90 job is far ahead of the $60 to $70 buggies sold here." JNO. T. CARTER.

Our New Vehicle Catalogue tells the truth without exaggeration. It describes in detail just the rig you want. Safe rig, safe price, safe house to deal with. Let us send you this vehicle catalogue, free. Remember, Mr. F. L. Shaw, an expert vehicle man, looks after your interest.

Address, 5

Montgomery Ward & Co., Michigan Ave. Madison and Washington Sts., **Chicago**

Jayne's 1905 Almanac

FREE! Most useful of Family Hand-Books. 62d year of Publication. Printed in NINE DIFFERENT LANGUAGES. Contains Correct Calendars for all latitudes, Eclipse, Tide and Weather Tables, Astronomical data, list of Feast, Fast and other Holidays, graphic Moonlight Diagrams and choice illustrations, to which is added a complete CATALOGUE OF DISEASES, with directions how to treat them, given in perfectly plain, yet absolutely clean language. Your Druggist or Dealer will supply it to you FREE. If you fail to get it, a Postal Card request to DR. D. JAYNE & SON, PHILADELPHIA, will bring it to you FREE.

Educate Your Bowels With Cascarets. Candy Cathartic, cure constipation forever. 10c, 25c. If C. C. C. fail, druggists refund money.

Foley's Honey and Tar cures colds, prevents pneumonia.

DYSPEPTICIDE The greatest aid to DIGESTION.

Make Money In California

If you are industrious and capable you can make money there. The big ranches are breaking up into small farms that need more workers to care for the increased product. The towns and cities are prosperous because the country is prosperous.

There are great valleys of the richest soil in America waiting for you. If you have a little capital you can own one of these small farms yourself, or you can rent one on shares and pay for it out of the product in a few years. We will send you descriptive booklets and folders giving full information about the money-making opportunities for every member of the family.

You want to see what the country is really like; you can go there, work a few months, enjoy the delightful climate, the flowers, fruit and scenery, and earn enough to *pay your expenses both ways* by taking advantage of the

Bargain Rates

Every Day March 1 to May 15

$33 From Chicago **$30 From St. Louis**

For one-way colonist tickets. Correspondingly reduced rates from almost any point East.

The trip is easily and comfortably made via the Rock Island. Two routes—one through New Mexico, the other through Colorado.

Through tourist cars—hours quicker than any other line. Double daily tourist service via El Paso—tri-weekly via Colorado. Dining-car service and free reclining chair cars, both routes.

The Rock Island has representatives throughout the United States; they are travel experts and can save you money. You can have their assistance in arranging the California trip for the asking. Consult your home ticket agent or write to the undersigned for our California book and complete folder "Across the Continent in a Tourist Sleeper."

Rock Island System — Southern Pacific — El Paso Route — Company

Remember the Rock Island runs more tourist cars to California than any other route. Many of them are of the latest pattern, with wide windows and lavatory and toilet rooms for both men and women, unusually large and complete in their appointments.

Cut out this advertisement, fill in spaces below, and mail to

JOHN SEBASTIAN,
Passenger Traffic Manager, Rock Island System,
CHICAGO.

Please send me rates of fare to California and time tables—also your illustrated California book, and full information about your new service.

I expect to leave for California about _____

and would like information about _____ (NAME SECTION)

Name _____

Address _____

City _____ State _____

CALIFORNIA

Do you want to live where the climate is mild the year round—where labor is never oppressed by stress of weather, and where animal vitality is never lost by mere conflict with cold?

Do you want to live in a region where the resources are more varied than in any other equal area in the world, where the division of great ranches affords a fine opportunity to get a small farm that will assure you a competence?

Do you want to live where, with a minimum of labor, you can grow profitable crops of grapes and small fruit, oranges, lemons, olives, prunes and almonds, alfalfa and grain, where crops are sure, business is good and capital easily finds profitable investment?

Then go to California, where both health and opportunity await your coming.

The Chicago, Union Pacific and North-Western Line

is the most direct route to the Pacific Coast, and there are two fast through trains daily via this line, over the famous double-track railway between Chicago and the Missouri River. One-way Colonist **$33** tickets are on sale daily, March 1 to May 15, at the rate of $33.00 from Chicago, with correspondingly low rates from all points, give you an unusual chance to make the trip.

These tickets are good on daily and personally conducted excursions, on which a double berth in a Pullman tourist sleeping car from Chicago costs only $7.00. Round-trip tickets are always on sale from all points at reduced rates via the

Chicago & North-Western, Union Pacific and Southern Pacific Railways.

FILL IN THIS COUPON AND MAIL IT TO-DAY.

W. B. KNISKERN,
P. T. M. C. & N.-W. Ry., Chicago, Ill.

Please mail free to my address, California booklets, maps and full particulars concerning rates and train service.

_____

NW484