

\$33 TO California

From Chicago, every day, March 1 to May 15, 1905, to San Francisco, Los Angeles, Santa Barbara, Sacramento and many other points in California. Tickets good in tourist sleeping cars. Rate for double berth, Chicago to San Francisco, Los Angeles, Santa Barbara, Sacramento and many other points in California, \$7. Through train service from Union Passenger Station, Chicago, via the

Chicago, Milwaukee & St. Paul AND Union Pacific—Southern Pacific Line

If you are thinking of such a trip, this is your opportunity to make it at least expense. Handsome book descriptive of California sent for six cents' postage.

F. A. MILLER,
General Passenger Agent,
1245 Railway Exchange,
CHICAGO.

or,
W. S. HOWELL,
General Eastern Agent,
381 Broadway,
NEW YORK CITY.

Name _____
Street Address _____
City _____ State _____
Probable Destination _____

Complete information will be sent free on receipt of this coupon with blank lines filled. Coupon should be mailed to-day.

A Personal Letter from Mr. Shaw

When looking for a new factory superintendent two years ago, I visited the three great vehicle centers of the Central West; talked to and investigated the records of thirty men, many of them having charge of some of the largest factories in the country. I found my man. I know that we have one of the very best vehicle factory superintendents in America. He has had twenty years' experience in buggy building. At that time he has been accustomed to

ing more in wages. This means we have a higher class of mechanics. The result is better quality of work. We had over 60,000 orders in this department last year. Very busy now, but we have a lot of good, experienced men to help. People are realizing that this is the place to buy vehicles.

priced buggy. Imagine what they said! There was no mistake at all. The facts are (and I will stake my reputation upon it) that we are giving our customers stronger and more durable vehicles, better made in every way, easier riding, more stylishly trimmed, better finished and altogether with more lasting qualities for the money than any other buggy concern in the world.

Our vehicle business in 1904 increased 20 per cent; other houses fell behind 30 per cent. We never put a \$50 description on a \$40 job.

We have purchased material for manufacturing twice as many vehicles in 1905 as in 1904. We paid spot cash for it. We expect great things. Have really put prices upon the finished work that are extraordinarily low when considering the quality. Send us your order and we guarantee to return you good material and good labor in the shape of a good rig.

Send for Our Vehicle Catalogue

The descriptions in our vehicle catalogue are correct. We have the goods to back them up. We know what's under the paint. If you have not received a copy ask for it. Order



MONTGOMERY WARD & CO. VEHICLE FACTORY AT CHICAGO HEIGHTS, ILL. (25 miles south of Chicago)

making high grade work. That is our class. I attend personally to the buying of materials; am thoroughly conversant with every kind, size, the weight, grade, strength, finish, price and general construction of every piece of woodwork, hardware, steel, leather, cloth, paint and varnish that goes into our work; have visited and examined the material, and have torn apart the finished work of six or eight of the largest factories; want to say that I am confident we are building a better buggy than these factories ship to the dealer at one-third more than the price we ask you. A fact. Think it over.

Our pay roll, when compared with that of other factories, shows that we are pay-

I know of factories who build practically but one buggy, but have possibly twenty different prices. To explain: Here is their \$35.00 buggy; their \$40.00 buggy has the same wheels, body, axles, gear, shafts, top, etc., as their \$35.00 job, with possibly 50 cents more in little immaterial things; and so forth all the way along the line. We grade our work. We make the same small percentage of profit on a \$50.00 job that we do on a \$35.00. On high-priced work we are not only giving better quality of material and better finish, but more improvements and little equipments which you do not find on the cheaper rig.

Recently a certain manufacturing concern which builds work for a catalogue house, ordered, through another party, one of our low-priced buggies and had it shipped to their factory for examination. They wanted to know why people were buying Ward's vehicles. Upon receipt of the job it had so many features of the higher priced buggies, such a fine finish, and was so stylish and well proportioned in every way that they concluded we had made a mistake and sent them our highest



MR. F. L. SHAW

with this understanding: That if upon receipt you are not satisfied, write us and we will have the job returned, promptly refund your money and pay the expense both ways.

We shall be pleased at any time to have our customers visit our plant, and I, personally, will be glad to answer any questions regarding our work, or to assist you in any way possible in the selection of a job or to quote and purchase for you any special vehicle that we may not catalogue.

CUT OUT THIS COUPON
MONTGOMERY WARD & Co., Chicago.
Gentlemen—Please send a copy of your Illustrated Vehicle Catalogue to the following address:
NAME _____
POSTOFFICE _____
R. F. D. ROUTE _____ STATE _____
Write your name and address on above lines, cut out the coupon and mail to Montgomery Ward & Co., Chicago, and you will receive by return mail, postage paid, our large Illustrated Vehicle Catalogue, showing the rigs we manufacture at our Chicago Heights factory under the management of Mr. F. L. Shaw.

F. L. SHAW, Gen'l Manager Vehicle Factory

No. 1

Montgomery Ward & Co., Chicago

Michigan Avenue, Madison & Washington Streets

Presio (better than flour) **DYSPEPTICIDE** "reasonable force"
The greatest aid to DIGESTION.
Educate Your Bowels With Cascarella.
Candy Cathartic, cure constipation forever.
100,000. If C. C. C. fail, druggists refund money.
new pastry delights **Foley's Honey and Tar** cures colds, prevents pneumonia.

Jayne's 1905 Almanac

FREE! Most useful of Family Hand-Books. 2d year of Publication. Printed in NINE DIFFERENT LANGUAGES. Contains correct Calendars for all latitudes, Eclipse, Tide and Weather Tables, Astronomical data, List of Feast, Fast and other Holidays, graphic Month Diagrams and choice illustrations, to which is added a complete CATALOGUE OF DISEASES, with directions how to treat them, given in perfectly plain, yet absolutely clear language. Your Druggist or Dealer will supply it to you FREE. If you fail to get it, a Postal Card request to Dr. D. JAYNE & SON, PHILADELPHIA, will bring it to you FREE.

Make Money In California

If you are industrious and capable you can make money there. The big ranches are breaking up into small farms that need more workers to care for the increased product. The towns and cities are prosperous because the country is prosperous.

There are great valleys of the richest soil in America waiting for you. If you have a little capital you can own one of these small farms yourself, or you can rent one on shares and pay for it out of the product in a few years. We will send you descriptive booklets and folders giving full information about the money-making opportunities for every member of the family.

You want to see what the country is really like; you can go there, work a few months, enjoy the delightful climate, the flowers, fruit and scenery, and earn enough to pay your expenses both ways by taking advantage of the

Bargain Rates

Every Day March 1 to May 15

\$33 From Chicago **\$30** From St. Louis

For one-way colonist tickets. Correspondingly reduced rates from almost any point East. The trip is easily and comfortably made via the Rock Island. Two routes—one through Mexico, the other through Colorado.

Through tourist cars—hours quicker than any other line. Double daily tourist service via El Paso—tri-weekly via Colorado. Dining-car service and free reclining chair cars, both routes.

The Rock Island has representatives throughout the United States; they are travel experts and can save you money. You can have their assistance in arranging the California trip for the asking. Consult your home ticket agent or write to the undersigned for our California book and complete folder "Across the Continent in a Tourist Sleeper."

Remember the Rock Island runs more tourist cars to California than any other route. Many of them are of the latest pattern, with wide windows and lavatories and toilet rooms for both men and women, unusually large and complete in their appointments. Cut out this advertisement, fill in spaces below, and mail to

JOHN SEBASTIAN,
Passenger Traffic Manager, Rock Island System,
CHICAGO.

Please send me rates of fare to California and time tables—also your illustrated California book, and full information about your new service.

I expect to leave for California about _____
and would like information about _____ (NAME SECTION)
Name _____
Address _____
City _____ State _____



CALIFORNIA

Do you want to live where the climate is mild the year round—where labor is never oppressed by stress of weather, and where animal vitality is never lost by mere conflict with cold?

Do you want to live in a region where the resources are more varied than in any other equal area in the world, where the division of great ranches affords a fine opportunity to get a small farm that will assure you a competence?

Do you want to live where, with a minimum of labor, you can grow profitable crops of grapes and small fruit, oranges, lemons, olives, prunes and almonds, alfalfa and grain, where crops are sure, business is good and capital easily finds profitable investment?

Then go to California, where both health and opportunity await your coming.

The Chicago, Union Pacific and North-Western Line

is the most direct route to the Pacific Coast, and there are two fast through trains daily via this line, over the famous double-track railway between Chicago and the Missouri River. One-way Colonist tickets are on sale daily, March 1 to May 15, at the rate of \$33.00 from Chicago, with correspondingly low rates from all points, give you an unusual chance to make the trip.

\$33

These tickets are good on daily and personally conducted excursions, on which a double berth in a Pullman tourist sleeping car from Chicago costs only \$7.00. Round-trip tickets are always on sale from all points at reduced rates via the

Chicago & North-Western, Union Pacific and Southern Pacific Railways.

W. B. KNISKERN,
P. T. M. C. & N.-W. Ry., Chicago, Ill.
Please mail free to my address, California booklets, maps and full particulars concerning rates and train service.

FILL IN THIS COUPON
AND MAIL IT TO-DAY.