

" ? "

The Best place to buy goods

Is often asked by the prudent housewife.

Money saving advantages are always being searched for.

Lose no time in making a thorough examination of the **New Line of Merchandise Now on**

EXHIBITION

? ? ? ??? ? ? ?

STEP IN AND ASK ABOUT THEM.

All answered at

Vernon Hull's Large Store.

Hillsgrove, Pa.

We look for a record breaking year in growth in grange membership when the returns are all in for 1904.

It is estimated by the postmaster general that postal receipts this fiscal year will approximate \$144,000,000, which is nearly double the figure of less than ten years ago. This great expansion of the revenue—and the postal expense as well, which is even greater—is largely due, of course, to the extension of the rural free delivery service.

The appropriation for the rural free delivery service for the coming year is \$20,773,700, this sum will not enable the department to create as many new routes as were possible last year. The reason for this is that 97 per cent of the appropriation will be used to pay salaries of carriers under the increased rate of pay.

It is expected that with the new order of things it will be possible to establish routes at the rate of about 600 a month. At this rate the entire appropriation will be expended by the time congress meets in December.

Miss Ruth Lane, nineteen years old, of New Bedford, Mass., has been appointed a rural mail carrier on a route that has been given up by two men because of the rigors of the position.

Weak Heart From Attack of LaGrippe.

Palpitation, Smothering, Short Breath.

Dr. Miles' Heart Cure Cured Me.

The terrible after effects of LaGrippe are most dangerous when they attack the heart, the engine of life. Weak hearts are as common as weak stomachs and when an attack is made upon the weak heart, that organ soon becomes a diseased heart and the patient will unless promptly treated, suffer long and eventually die of heart disease, the dread of millions. Dr. Miles' Heart Cure strengthens and regulates the heart's action, enriches the blood and improves the circulation.

"Some years ago I had an attack of the grip, and it left me with a very weak heart. Palpitation, shortness of breath and smothering spells that made me sit up in bed to breathe, robbing me of sleep, made me most miserable. I would become fatigued and exhausted from the least exertion and was in such a critical condition that I could not attend to my business. My physician seemed unable to control my case, and instead of getting better I was gradually growing weaker every day. Then I began taking Dr. Miles' Heart Cure and after I had used two bottles I was greatly improved. I continued with the remedy until I had taken in all six bottles when I was able to attend to business without inconvenience. I was completely and permanently cured of heart trouble by Dr. Miles' Heart Cure and cheerfully recommend it to all sufferers from this terrible affliction."—H. H. EHLER, Gloversville, N. Y.

All druggists sell and guarantee first bottle Dr. Miles' Remedies. Send for free book on Nervous and Heart Diseases. Address Dr. Miles Medical Co., Elkhart, Ind.

What is Scott's Emulsion?

It is a strengthening food and tonic, remarkable in its flesh-forming properties. It contains Cod-Liver Oil emulsified or partially digested, combined with the well-known and highly prized Hypophosphites of Lime and Soda, so that their potency is materially increased.

What Will It Do?

It will arrest loss of flesh and restore to a normal condition the infant, the child and the adult. It will enrich the blood of the anemic; will stop the cough, heal the irritation of the throat and lungs, and cure incipient consumption. We make this statement because the experience of twenty-five years has proven it in tens of thousands of cases.

Be sure you get **SCOTT'S Emulsion**, 50c and \$1.00, all druggists.

SCOTT & BOWNE, Chemists New York.

Over 250,000 Pleased Customers

ONE FULL QUART OF WHISKEY FREE

Know the meaning of words and will do as we say. We claim to be the lowest-priced Whiskey House and the Largest Mail Order Whiskey Concern in the South. All the North Carolina Whiskey we sell is good—there's no bad. People here wouldn't adulterate it if they knew how—they are too honest! Most whiskey sellers are unscrupulous, blending and watering. We sell more genuine old whiskey and less water than any competitor. "Casper's 11 Year Old Whiskey" is a liquid joy. It's made by honest people in the mountains of North Carolina, in old-style copper stills, just as it was made by our grandfathers. First-class whiskey is sold at \$5.00 to \$6.00 per gallon, but it's not any better than "Casper's 11 Year Old." It must please or we will buy it back. We have a capital of \$600,000 and the Peoples National Bank and the First Trust Savings Bank of this city will tell you our work is good. To introduce this old, honest whiskey, we offer four Full Quarts of "Casper's 11 Year Old"—two sample bottles, one 15, one 18 year old—a cork-screw and a drinking glass—all for \$3.95. If \$3.95 is sent we will double the above and put in free One Full Quart Extra. We have some of this whiskey only 1 year old, and will send five- gallon box for \$10 or will furnish twenty full quart bottles on receipt of \$11 and give free cork-screws, drinking glasses and samples, making this whiskey cost less than \$3.50 per gallon delivered. We ship in plain boxes with no marks to indicate contents, and Preship all Express. Buyers West of Texas, Kansas, Nebraska and Dakota must add 20 cents per quart extra.

THE CASPER CO. (Inc.)
Casper Bldg. WINSTON-SALEM, N. C.

MADE BY HONEST NORTH CAROLINA PEOPLE

Short Talks On Advertising

By Charles Austin Bates.

No. 25.

I talked the other day with a man who had failed in the drug business. He said that he didn't believe that advertising a drug store paid, and that it was so different from other businesses that advertising could not possibly help it.

He said that his store had been an exceptionally good one; that the location was very fair, and that the stock was above reproach, but there were two other drug stores nearby which had been there for some time before he came. The people round about were acquainted with them, and to some they were just a little bit more conveniently situated than the new store.

My friend, the druggist, didn't try advertising. That is the way he knows that it does not pay. He said: "People do not realize that there is a difference in drugs—that the paragon they get in one drug store is better than that which they get in another."

There were two other drug stores nearby. The people round about were acquainted with them.

Advertising would have saved that man's business. By advertising he would have introduced himself to the people, and they would have been acquainted with him and his store in that way. By advertising he could tell them that there were different grades of paragon, and that he kept the best grade; but he didn't try it, and so he knows positively that advertising doesn't pay.

Maybe he would have had to advertise three or six months, or possibly for a year, before he would have found that he was gaining actual profit on his advertising expenditure. Advertising a new business is, to a certain extent, like advertising in the dull season. It is the after-effect that must be looked at and not the immediate returns. Even if a new man were to meet his prospective customers personally, it would be some time before he would make actual buyers of them.

It is this way with a traveling salesman.

The first few trips in a new territory do not consume very many pages of his order book. In the mean time he is getting acquainted—advertising. He is letting people know who he is and what he is doing, and what he wants. If he is pleasant and courteous and persistent, he will win trade, but it will take time.

Do not expect an ad to do more than a man.

Copyright, Charles Austin Bates, New York.

"The paragon they get in one store is better than that they get in another."

Tri-Weekly N. Y. Tribune and News Item 1.50

Tribune Farmer and News Item, Thirty pages a week 52 times, \$1.

THE NEW YORK WORLD

THRICE-A-WEEK EDITION.

Copy 1.50; Clubbed with the News Item, 1 year.

Try The News Item Job Office Once.

Fine Printing

NEAT WORK MODERN FACILITIES

We Print To Please.

WINCHESTER

"NEW RIVAL"

FACTORY LOADED SHOTGUN SHELLS

No black powder shells on the market compare with the "NEW RIVAL" in uniformity and strong shooting qualities. Sure fire and waterproof. Get the genuine.

WINCHESTER REPEATING ARMS CO. New Haven, Conn.

FOLEY'S KIDNEY CURE

Will positively cure any case of Kidney or Bladder disease not beyond the reach of medicine. No medicine can do more.

FOLEY'S KIDNEY CURE strengthens the urinary organs, builds up the kidneys and invigorates the whole system.

IT IS GUARANTEED

TWO SIZES 50c and \$1.00

SOLD AND RECOMMENDED BY

JAMES McFARLANE Laporte, Dr. Voorhees Sonestown, Pa.

Passed Stone and Gravel With Excruciating Pains

A. H. Thurnes, Mgr. Wills Creek Coal Co., Buffalo, O., writes: "I have been afflicted with kidney and bladder trouble for years, passing gravel or stones with excruciating pains. Other medicines only gave relief. After taking FOLEY'S KIDNEY CURE the result was surprising. A few doses started the brick dust, like fine stones, etc., and now I have no pain across my kidneys and I feel like a new man. FOLEY'S KIDNEY CURE has done me \$1,000 worth of good."

No Other Remedy Can Compare With It

Thos. W. Carter, of Ashboro, N. C., had Kidney Trouble and one bottle of FOLEY'S KIDNEY CURE effected a perfect cure, and he says there is no remedy that will compare with it.

MAGAZINE CLUBBING OFFERS FOR THE SEASON OF 1902-03

THE management of this paper is pleased to announce that it has arranged a series of combination offers, including a large number of the leading periodicals of the day, that will afford its friends their choice of magazines at a magnificent price.

THE BEST COMBINATION PRICES THAT CAN POSSIBLY BE MADE THIS SEASON.

The prices named are for one year's subscription, and in each instance include this paper paid in advance for one year. Subscriptions may be for less or more, or extend for papers followed by "n" which means new only. Periodicals may be sent to different addresses. Cash must invariably accompany each order.

CLASS A.	CLASS B.	CLASS C.	CLASS D.
\$4.00 Art Amateur 4.00 American Field (n) 4.00 Atlantic Monthly 4.00 Forest & Stream 4.00 Harper's Mag.	This Paper and Any One - \$4.00 Two - 7.50 Three - 10.50	This Paper and Any One - \$2.00 Two - 3.50 Three - 4.50	\$2.00 Breeder's Gazette 1.50 Country Gentleman 1.50 Current History and Modern Culture (n) 1.50 Etude (n) 2.00 Expansion 2.00 Humorist 1.50 Little Chronicle
\$3.00 The Horseman 2.50 Lippincott's Mag. 3.00 Kinkel's Musical Review 3.00 Town and Country	This Paper and Any One - \$3.00 Two - 5.50 Three - 8.00	This Paper and Any One - \$1.50 Two - 2.50 Three - 3.50	\$1.00 American Boy 1.00 Boston Cooking School Magazine 1.00 Campbell's Illustrated Journal 1.00 Household 1.00 Saturday 1.00 Spectator (n) 1.00 What to Eat
\$2.00 Book Lover 2.00 Critic 2.00 Great World 2.00 Popular Mechanics 2.00 Toiletries	This Paper and Any One - \$2.00 Two - 3.50 Three - 4.50	This Paper and Any One - \$1.00 Two - 1.50 Three - 2.00	With one A and one B \$3.75 and one C \$4.25 and one D \$4.75 and one E \$5.25 and one F \$5.75 and one G \$6.25 and one H \$6.75 and one I \$7.25 and one J \$7.75 and one K \$8.25 and one L \$8.75 and one M \$9.25 and one N \$9.75

SUCCESS

And This Paper \$1.50

CLASS A.

This Paper With SUCCESS and any

One - \$2.00
Two - 2.50

CLASS B.

This Paper With SUCCESS and any

One - \$3.00
Two - 4.50
Three - 6.00

CLASS C.

This Paper With SUCCESS and any

One - \$1.50
Two - 2.00
Three - 2.50

CLASS D.

This Paper With SUCCESS and any

One - \$1.00
Two - 1.50
Three - 2.00

For the lowest combination rates in any magazine or news paper published mention this paper and address to the publisher.

Tri-Weekly Gazette and Bulletin and News Item, ONE WHOLE YEAR FOR 1.50.

FAIRBANKS

GAS or GASOLINE ENGINES.

There are many Gas and Gasoline Engines and ONE "FAIRBANKS"

Some resemble it in construction, others in name BUT THERE IS ONLY ONE

FAIRBANKS ENGINE.

Engines that excel in quality and moderate in cost. Vertical from one to ten horse power. Horizontal three horse power up.

THE FAIRBANKS COMPANY,
701 Arch St., Philadelphia.
CHARLES L. WING, Agent, Laporte.