

# CHRISTMAS GIFTS!

Let us help you select ideal Gifts worthy of the name.

Conclusively the Christmas Headquarters.

Buyers can walk into this great store and be able to pick out without delay just the article they wish at just the price they care to pay. Our almost limitless assortment assures you of this. A visitor will answer the puzzling question now troubling so many people. Come early and secure first choice.

RECORD-BREAKING TOY VALUES.

## Our Extensive Lines of HOLIDAY GOODS

Are Larger Than Ever.

Artistic and Attractive Dolls,  
ranging in price from 1c to \$1.50

### Mechanical Toys

consisting of Engines, Automobiles, Walking  
Fowls, Kicking Donkeys, Etc.

### Toy Books Galore

Prices from 5c to 25c. Better books from 25c to \$2.00  
including Teachers' Bibles. Games of all kinds, from  
10c to \$1.00.

### Delicious Candy

BON BONS—Palatable Delights, made from the best  
of materials and suitable to those who like the best  
confections. Sold at a variety of prices.

FRUITS AND NUTS.—Judged by Our Fruits. We  
sell nothing but the best. Prices moderate.

The Store is overflow with things appropriate  
for CHRISTMAS PRESENTS. Everything is in  
readiness and the selling is increasing daily. Seems  
as though everyone is buying earlier this season—a  
good move in the right direction, for in that way  
you'll get the pick of the entire assortment and have  
comfort in selecting.

Hundreds of new toys and games and the best  
of the old favorites to make up our assortment,  
the most comprehensive ever displayed anywhere in  
Sullivan or adjoining counties.

### Lamps

The finest assortment of Lamps ever brought in  
this section of the county. Prices from \$1.00 to 8.00  
Large and beautiful assortment of

### Chinaware

consisting of Moustache Cups, Mugs, Creams, Oat  
Meal Sets, Fruit Plate Salads, Globe Bowls, Fancy  
Cups and Saucers, Tray Sets, Water Sets, every  
thing in chinaware for nice CHRISTMAS PRESENTS,  
suitable for young and old alike.

## Useful Things Are the Most Appreciated Gifts

and the longest remembered. We have directed all our  
attention and energy to gathering such a Christmas stock,  
strictly in our regular lines of merchandise.

We carry a large line of Dry Goods, Notions, Boots  
and Shoes, Rubber Goods, Notions, Queensware,  
Groceries, Hats and Caps, Wood and Willow ware; and  
while purchasing Christmas goods we invite your atten-  
tion to our General Line.

From now until Christmas we will sell Good Tomatoes,  
10c a can. The best flower, \$1.00 a sack. Granulated  
sugar, 5c a pound. Clear Toys, 10c a pound.

A large line of Fancy Cases in Manicure Sets, Shaving  
Sets, Cigar Cases, Toilet Cases, Work Boxes,  
Handkerchief Cases, Necktie Cases, Cuffs and Collar  
Boxes, Etc. Fancy Silk Handkerchiefs and Silk Mufflers,  
Drums, Horns, Toy Pianos, Sleds, Wagons, Shoo-Flys,  
Rocking Horses and Doll Carriages.

Monday, December 21, 1903

WILL BE

Children's DAY,

From One o'clock p. m. until Nine p. m.

Santa Claus will give a Phonograph Entertainment in the Store,

and will give every child under 12 years old a Christmas present. Everybody come and bring the Children.



**GIVEN  
AWAY!**

Being desirous of increasing our business and acknowledging favors extended to us by our present customers, we could think of no better way of showing our appreciation than offering something which we are sure every one will appreciate. A set of these beautiful dishes is within the reach of every one of our customers, and we feel that all will avail themselves of the opportunity.

We will give with each purchase, coupons which entitle the holder to the Full Set of High Grade Hand Painted China ABSOLUTELY FREE OF CHARGE.

We furthermore want our friends to distinctly understand that our prices for goods will not be increased to enable us to do this. On the contrary, our prices will be as low, or we may say lower, to give this up-to-date way of advertising the endorsement it deserves. We shall rely upon our old customers and feel that our most generous offer will be taken advantage of by those who have hitherto not given us their business.

**W. L. Hoffman, Muncy Valley, Pa.**