

Published Every Thursday Afternoon
By The Sullivan Publishing Co.
At the County Seat of Sullivan County,
LAPORTE, PA.
Entered at the Post Office at Laporte, Pa.
second-class mail matter.

SOME PLAIN TRUTHS

IF REPUBLICANS ARE TO WIN, THEY MUST GET TOGETHER.

Stop Talking About Trusts and High Prices and Let Democrats and Free Traders Do All That is Done in the Way of Attacking the Tariff.

It is indeed "The Plain Truth About the Tariff" that is told in an editorial under this heading that appears in the latest issue of the Iron and Steel Bulletin. And it is full time the truth were told, full time that certain influential Republicans in and out of congress—statesmen, editors and business men claiming to be Republicans—should comprehend to its full significance the fact that their course in regard to tariff revision and reciprocity leads straight to the downfall of the protective policy and all that is therein involved. In terse terms the Bulletin makes this perfectly clear. It urges that the clamor for a downward revision of the Dingley tariff and for special reductions of duty rates by means of trade treaties ought to have been left to the Democrats. Certainly it should not have come from Republicans.

There are too many producers who want the tariff taken from some other fellow's product in order that they may reap an advantage through increased sales in foreign markets.

There are too many producers insisting upon an extension of the list of free raw materials, but unwilling to forego protection on their finished products.

In short, there are too many half hearted, inconsistent protectionists, far too many for the good of the Republican party and the maintenance of the protection policy.

They are to be found holding seats in both branches of congress, to which they were elected on protection platform by protectionist constituencies.

They are to be found even higher up in national affairs.

They are to be found in control of the editorial expression of newspapers professing to stand for straight Republicanism.

Right and true is the plain speech of the Bulletin on this point—namely, that "the result of this partial surrender of the protective principle" is seen today in the development of "the Iowa ideas" and in the open abandonment of sound protectionist principles by Republican nominees for congress in various parts of the country, notably in Massachusetts. What wonder, then, that "many Republican voters have been led into the quicksand of doubt and unbelief on the question of protection?"

If the principle of protection is to be maintained in this country, if the Dingley tariff is to be saved from mutilation by its professed friends and if the business of the nation is to be spared the dreadful shock of panic and calamity, there must be an awakening to the dangers of the situation and a return to the safe, certain basis of sound economic doctrine.

All talk of tariff revision at this time or in the near future must be dropped by Republicans. Let the Democrats have a monopoly of that kind of talk. They can be relied upon to talk tariff revision into disrepute and repudiation. It is Republican talk that keeps it alive. Drop it!

The voters of this country, as the Bulletin wisely says, must be led to understand that the adoption of a general policy of reciprocity implies a reduction of tariff duties, a relaxation of the principle and policy of protection. Democrats and free traders fully comprehend this plain fact.

The concluding paragraph of the Bulletin's earnest appeal should be read and taken home to himself by every Republican in the land:

"Forewarned is forearmed. All sincere protectionists everywhere should rally to the support of the protective policy and the Dingley tariff at the approaching congressional elections. Their best efforts are needed to prevent a free trade victory in November. Nor should this activity in defense of protection end with the November elections. A campaign of education should be commenced immediately. Protection literature of the most uncompromising character should be placed in the hands of every voter. The Dingley tariff can be saved from the touch of unfriendly hands and a serious business reaction can be averted if a prompt and intelligent appeal is at once made to the common sense of the American people."

The real weakness in the Republican line, the real peril of the situation as it exists today, is distinctly disclosed in the above statement. A campaign of education has not been carried on. Protection literature of the most uncompromising character has not been placed in the hands of every voter. The American Protective Tariff League has to the extent of its resources carried on a campaign of education, and as far as its funds permitted has placed in the hands of voters protection literature of the most uncompromising character. Witness its extensive distribution of No. 75, Senator Gallinger's great speech, "Prosperity is the Issue," and kindred documents. What it could do has been



John D. Reeser's Big Store Bank Block, Dushore, Pa. John D. Reeser's Big Store Bank Block, Dushore, Pa

Millinery! Millinery! Millinery!

Everybody knows' or should know, or if they don't know, should be told of Reeser's Millinery Store. The Principal store in Sullivan County. The large number of hats that are daily turned out makes it the principal store. The Draped Hats are beautiful to behold. Ready-to-wear Hats are very pretty, Special sale of Feathers, Silks, Velvets, Ornaments and Shapes. Coats, Capes and Jackets new line has just been received for Ladies, Misses and Children, New Dress Goods in Granite Cloths, Serges, Etamines cloths, Zobelins, Venetians and other weaves.

In all the new shades. Cream cashmeres 25c upward. Cream cardinals, Navy,gest range from 2.75 upwards. Corsets, carry a full line of the best brand made, and Blue Brilliants at 50c a yard. Our assortment of Black Dress Goods is by far the greatest in Sullivan County. NEW FURS, NEW FURS, These we buy from the best Manufacturers and every article is the very best of its kind. Underskirts just received. Lace curtains, couch covers, and other upholsters stuffs at prices considerably below the regular price.

We carry a Full Line of Dry Goods, Millinery, Boots and Shoes, Groceries, Carpets, Rugs and Oilcloths and Crockery at

John D. Reeser's Big Store, Bank block.
THREE STORES IN ONE. DUSHORE.

Horse Blankets and Robes

Wieland & Kessler have thirty-two pairs to select from at 75c each to \$8.50 per pair. A manufacturers consignment.

We have the **BLANKETS** and guarantee the price.



5-A Goods
our leader
The **BLANKETS** are right.

The **PRICE** is RIGHT.

Wieland & Kessler, Nordmont, Pa.,

Short Talks On Advertising
By Charles Austin Bates.

No. 47.

A small advertisement is better than none, but it isn't so likely to bring profitable returns as a big one.

Sometimes it is expedient to use a very small space. At such times particular care should be taken in the preparation. If the small advertisement is to do any good at all, it must be of a better quality in proportion than a big advertisement.

It is comparatively easy to construct a good advertisement if you have all the space you want to do it in. Skill is shown when a good advertisement is put into contracted space. Small advertisements can be made to pay, but they must be entirely different from the general run of small advertisements.

It is so much harder work and takes so much longer time to make a good advertisement for a small space than for a larger one that very often it would be cheaper to take more space and save the time. There is a lot of money wasted in advertising, because merchants are too economical with their space. It is much easier to waste money by using insufficient space than by using too much.

One good advertisement is better than three or four poor ones.

You might give a nail a thousand light taps and not get it into the wood a sixteenth of an inch. You would be just about where you started when you got through. Two or three good, strong blows with a hammer would drive it clear home.

Use small advertisements when you have to; use big advertisements every time you can.

If you will consider the money spent in advertising in its proper light, as an investment, you will not very often think that the space must be reduced.



"It is comparatively easy to construct a good advertisement if you have all the space you want to do it in."

Copyright, Charles Austin Bates, New York.

IF YOUR ADVERTISEMENT WAS IN THIS SMALL SPACE IT WOULD BE READ.
Just the Same as You Are Reading it Now.

ARE YOU GOING TO BUILD A NEW HOUSE
OR LAY NEW FLOORS IN THE OLD ONE?

If so, it will pay you to get some of our

Hard Wood Flooring

Kiln dried, matched sides and ends, hollow backed and bored, MAPLE and BEECH.

It will out-wear two ordinary floors and is very much smoother, nicer and easier to put down than soft wood flooring. All kinds kept in stock by

Jennings Brothers, Lopez, Penn'a.

ALSO ALL SIZES IN HEMLOCK WE HAVE IN STOCK NO. 1 AND 2
LUMBER, SIDING, PINE SHINGLES,
CEILING, LATH, ETC. AT LOWEST PRICES.

BEAUTIFULLY DECORATED

Hand Painted Chinaware.
Absolutely Free.

We will give with each purchase, coupons which entitles the holder to a set of High Grade China Dishes, irrespective of the extremely low prices prevailing here.

Oh! No Trouble at all to Show Goods.

The Quality, price and style of our spring and summer SHOES which are marked down for closing out are the main attractions. Call and see them.

Our Complete Line of Groceries.

Our new Grocery Department is growing popular. You save yourself if you let us save your money. When you think of true economy this is the place to come.

J. S. HARRINGTON,
OPERA HOUSE BLOCK
DUSHORE, PA.

Williamsport & North Branch Railroad
TIME TABLE.
In effect Monday, Sept. 16, 1902.

Read down				Read up			
P. M.	A. M.	P. M.	A. M.	P. M.	A. M.	P. M.	A. M.
10 22	5 20	4 20	10 22	7 40	Halls	6 00
10 25	5 23	4 23	10 25	7 45	Fennedale	6 15
10 34	5 32	4 32	10 34	7 55	Hughesville	6 20
10 42	5 40	4 40	10 42	8 03	Picture Rocks	6 28
10 48	5 46	4 46	10 48	8 08	Lyons Mills	6 30
10 54	5 53	4 53	10 54	8 14	Chamont	6 32
11 02	6 01	5 01	11 02	8 22	Glen Mawr	6 35
11 07	6 06	5 06	11 07	8 27	Strawbridge	6 38
11 10	6 10	5 10	11 10	8 30	Muncy Valley	6 40
11 16	6 16	5 16	11 16	8 35	Sonestown	6 45
11 31	6 31	5 31	11 31	8 50	Nordmont	6 50
11 48	6 48	5 48	11 48	9 05	Mokomb	6 55
11 50	6 50	5 50	11 50	9 10	Laporte	7 00
12 07	6 63	5 63	12 07	9 15	Ringdale	7 05
12 16	6 71	5 71	12 16	9 20	Berneck Road	7 10
12 20	6 74	5 74	12 20	9 25	Satterfield	7 15
A. M.	P. M.	P. M.	P. M.	A. M.	P. M.	P. M.	A. M.

STAGE LINES

Stage leaves Hughesville post office for Lairdsville, Mengwe and Phillipsdale daily Wilson, Beaver Lake and Fribley on Tuesday, Thursday and Saturday at 11.30 Stage leaves Glen Mawr for Hills Grove and Forkville at 11.02 a. m. Stage leaves Muncy Valley for Unityville, North Mountain and Lungerville daily at 11.19 a. m.

Philadelphia & Reading, Lehigh Valley and New York Central mileage will be accepted only for through passengers traveling from Halls to Satterfield or Satterfield to Halls.

The general offices of the company are located at Hughesville, Pa.

B. HARVEY WELCH, President, Hughesville, Pa. S. D. TOWNSEND, Gen. Mgr., Hughesville, Pa.

Try The News Item Job Office
WHEN IN NEED OF FINE STATIONERY.
The NEWS ITEM IS 75c a Year.
Only 50c If Paid in
ADVANCE.