

## Simplified Storekeeping

What simplified spelling does for our language, simplified storekeeping does for merchandizing. The unnecessaries, the expense-making features are dropped. In our business simplified storekeeping means, when yon simmer it down,
Buying for Cash, Selling for Cash, One Price to All No Special Concessions for Anyone
You Pay No Less Nor No More Than Others That All May Share Alike
Simply the Shortest Cut from the Producer of Goods to the Consumer
No switches, no expensive credit accounts, no load debts, no fuss or frills to swell our selling prices. We have one caspfier and one manager over The Big Store, which is the equivalent of fhree to five ordinary sepa rate stores. But how does that save? We know. That's why we are leaders in universally low prices, and make a new chapter in the history of merchandizing in this section of Pennpylvanis and New York: It' all done under one roof. Simplified storgkeeping must be a popular proposition; at least through it we find oqr records show a healthy
gain in sales. As seasons come and seasons go gain in sales. As seasons come and seasons go we are always ready
with the right merchandise at the right prices.

## NOW IN PROGRESS Nobby Stylos at Tag-End-of-theap to 8asairls, Miseses, alrand Womens. Rare Bargains on all Small Odd Lots of Merchandise. Special to close on All Olasses of MerCalyandise throughout the store. <br> touel with the Price R


W. T. GIMEV, , ACE

ILEX D. STEVEMS, mSLANME ADD RELL ESTATE.
gotiatod, Insurance Writ
ROOF \%, 3LTER BLOCK LOCITVRT EK., BATRE.
DR. A. G. REES, I. D. OIFICE HoURS:
$8 t 111: 50 \mathrm{Im}=2,2$ to $8: 50,7: 50$ to $8: 50$.

4, I. MURRAY, II. D. SPECILITIES!


## OSBORU'S LIVERY

 pur M. Lohteh Avo. Villoy Phone rees

## A.E.BAKER

Garpentor and Bullder.
${ }^{3 y}$ Plemeant St. Waverly, I. $\mathbf{7}$.
H. L TOWMER, II. D. Specialties.
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 At St Joseph's Catholic churct and at $10: 30 \mathrm{am}$, followed by ser mon, also at $7: 30$ p.m. The Jesuit Fathers will open the mission at mass and sermon at 8 and $10: 30$
m. and $7: 30$
$p$. a. in charge of Prof. Deming of To wand2.

## In the absence of Dr. Simpson Mrs. Manie Law will occupy the



The district convention of theP. O. S. of A convened in the hall
of the local lodge this afternoon at
$20^{\prime}$ 'clock. There was a large at

Gottleib Esseawine and wis went to Towanda this morning
where they reside. Mr. Essenwine where they reside. Mr. Essenwi
is employed in the Tool works this place.
Prof. F. D. Deming of Towanda
will come to Atheas Sunday ven-
will come to Athens Sunday even-
ing in order to reharse with he he
Coll mission of the Jesuit Fathers.
Dr. C. L. Stevens and wite w
to Bediord Springs, Pa, this morn-
ing where the dootor will attend the mecting of the Pennsylvania
Sate Medial Society for a week.

ANIOUICEHEITI
$\qquad$
upholstering materials. I will be
pleased to call at house and samples and dive estimates on all
kinds of upholstering, mattress

## McMahan's

We have a full line of lace curtains, ranging in price fro
per pair.
We have alsoa full line
We have alsoa full line
of shoes, and are giving of shoes, and are giving
special bargains in chilspecial bargains in chin-
dren's school shoes and drea's sc
You all know the "Len
x" shoes for children.
D. E. MOMAMMM,

Cor. Phimel Mols Sts, Alves

workmanship, variations in dentas
forencess in the various brands
gree of proficiency-the skill and
inowuldge thet
knowledge that will make YOUR
filings
fuangs servicable nventy-five years
from today-come in or phone for
an appointment. On the other hand,
if you sake pleasure in having your
If you take pleasure in having your
tecth filled over and over again every
year or two, you should go elsewher

- we do not do that kind of work.
J.W. Murrello,D.D.S.

106 Contre St, ATHENS, PA.
Valley 'Phone 97 D.
E. II. DUNTINI,
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The Valley Record Thomen $A$ ar, 0 opport
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The Saltsfactory Plafa."

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our promites.

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Valley Plone 128x.

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