



"THE BIG STORE WITH LITTLE PRICES"

REESER, KESSLER, WIELAND CO., SAYRE, PA.,

Inaugurate Their

BIG ANNUAL SUMMER SALE!

Clearing Up a Big Lot of

Seasonable Goods, Prices Almost too Little to Mention

But they will interest you from start to finish of this sale, all prices becoming effective

JULY 12, AT 8 A. M. AND CONTINUE TEN DAYS

Our Reason for Turning So Much in Your Favor is:

In a business as vast as this, immense stocks must be carried in every line throughout the active season...

The Reason for the Big Midsummer Sale

We shall clear our stocks in July instead of August. You shall have our overstocks in summer goods now—when you need them.

Fancy and Black Silks

Peau de Soie. Peau de Cyne

It's not unusual to buy \$1.00 and \$1.50 a yard, 36 inch Tafetas, but it is unusual to get such as these at 87c, because a leading manufacturer has consigned us a quantity of \$1.50 goods at 10 per cent. less than they sell to the jobbing trade.

Hundreds of yards of 18 inch Fancy Silk—scarcely two alike, and Never More than two patterns of each style. Shadow Dots, Checks and the various Iridescent Effects. All \$2.00 and \$3.00 values. Clearance price 69c.

White Canvas and Tan Oxfords

At ridiculously low prices.



3 LOTS WOMEN'S WHITE CANVAS SHOES, representing as many styles and the several widths. Two lots formerly selling at \$1.25 and \$1.35. Clearance price 98c.

SOROSIS SHOES

Whoever heard of SOROSIS for less than \$3.50. We have an over stock of style 177. They are a Patent Leather Lace. Goodyear welt. Yours so long as stock holds out 2.69

Misses' \$1.50 Tan Shoes, excellent for comfort, and style correct. Clearance price 1.00 Little Gent's Shoes \$1.25 regularly; now 79c

Men's Furnishings

At less than you usually get them for at a Bankrupt Sale. Cluett Peabody & Co. Monarch Shirts, made to sell at \$1.00. All New Spring Patterns, some with Detached Cuffs, others Cuffs Attached, at least 20 patterns. Clearance price 78c

Dress Fabrics

Black and Colored Mohairs at 39c instead of 50c. 75c values 59c \$1.00 values 79c practically all shades are represented.

Notions

At Little Prices. Colgates Tooth Powder 11c Colgates entire line of Talcum Powder, Toilet Waters, Soaps, Perfumes, Sachet Powders, etc., at cut rate prices.

Gold, Silver and Gun Metal Initial Hat Pins, Guaranteed not to tarnish. Frequently sold for 25c 9c Souvenir Postal Cards, eight Views of Sayre. Four for 5c Embroidery, Sorted out in two lot, one-half price. 5 inches wide 6c per yard 7 inches wide 8c per yard worth one-half to double this price. Initial Handkerchiefs at 10 and 15c. Worth 15 and 25c. Represents all letters in the alphabet. Belts of All Sorts at Less. 50c Fire Gilt, Silk or Satin lined. Clearance price 32c 25c Gilt Belts. Clearance price 15c White Canvas Belts, 9 and 21c Children's Black Pony Hose, sizes 5 to 9 1/2, fine and coarse ribbed, the kind that took the prize

at the World's St. Louis Exposition; made to sell for 25c. Clearance sale price 17c WHITEOLA to clean White Kid Gloves, Fine Silk Fabrics, Kid Slippers. Always 25c sale price 19c Pearl Buttons, sizes 14, 16, 18, 20 and 24 3c 40 doz. Rub Dry Wash made to sell at 5c each, but to introduce 3c

McGraw Corsets, White sizes 18 to 29, made to retail at 50c. Clearance price 32c

Linen Shirt Waist Suits for Women

Sizes 34 to 40 inclusive. Embroidered Fronts and Panels, at less than factory cost.



Colors Alice Blue, Natural Linen, Champagne, Brown and Combinations of Blue and White. \$4.10 Values, now \$2.75 4.47 " 3.00 \$4.98 " 3.25 \$5.25 " 3.50 \$5.50 " 3.75 \$5.67 " 3.97 \$7.50 " 4.99 \$9.98 " 6.25

Wash Suits for Misses and Children

Linen, Gingham, Galatea, Chambray and Lawns. 69c Suits, now \$ .39 79c " .40 89c " .40 98c " .40 \$1.19 " .75 \$1.39 " 1.00 \$1.48 " 1.10 \$1.59 " 1.19 \$1.69 " 1.25 \$2.49 " 1.90 \$2.87 " 2.00 \$2.98 " 2.10 \$3.00 " 2.15

Women's Apparel

At Nearly Nothing Prices.

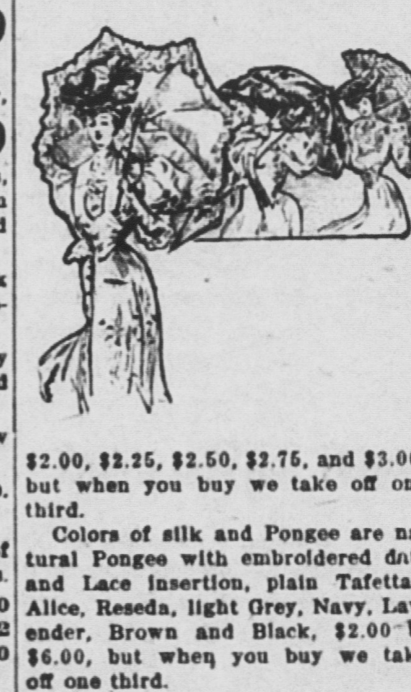
Black Silk Redingotes, 36 inch only, formerly \$12.97. Clearance price 6.50 Silk Corset Coat, 17 gores, broad cloth strapped seams. A New York House shows them at \$21.50. Clearance price 11.50 Our former price \$15.67. Short Silk Coat, fancy Cape Collar, formerly \$11.98. Clearance price 6.50 17 Women's Suits, all 1906 styles, at one half price. Dark and Medium shades, all wool—but must be sold in season they are intended for. One lot Brown, Blue and Black Silk Suits at a little better than one-half. Black in 36 inch only, formerly \$11.99 and \$14.75, now \$6.50 and \$8.75. Brown 36 inch, \$24.67, now \$15.50. Blue, 34 inch \$22.48, now \$14.00. Eton and Shirt Waist Styles. Lawn and Dimity Kimonos of High Quality at Low Grade Prices. Former 97c, Clearance Price .60 Former \$1.13, Clearance Price .72 Former \$1.67, Clearance Price 1.10 Others as low as 42c. One Lot Striped Percal Wrappers, trimmed with embroidery, \$1.69 value 1.19

Millinery Clearance

Half Off Hats of character. Many made in our own work room formerly priced at from \$1.95 up to \$8.00. They are now one-half price. Our Work rooms are still open and special work gotten out on short notice.

Parasols

Parasols of White Linen, Silk and Pongee, one third off. The White have natural wood and Enamel Handles. Some are embroidered, others inset motif, still others hemstitched and borders of soft Pastel and Dresden designs.



\$2.00, \$2.25, \$2.50, \$2.75, and \$3.00, but when you buy we take off one third. Colors of silk and Pongee are natural Pongee with embroidered dots and Lace insertion, plain Tafetas, Alice, Reseda, light Grey, Navy, Lavender, Brown and Black, \$2.00 to \$6.00, but when you buy we take off one third.

Third Floor Offers

Unusual Values All Go Carts and Baby Carriages on which our price heretofore has been \$6.00 and up, we offer a special discount of one third off during the Clearance Sale. All original marks remain and when you call to buy figure off one third. We sell and recommend the famous Block. Table Oil Cloth, in Colors, regular 18c value 12c Single Cots for Campers. Light wood frame, woven wire spring 1.47 Heavy, Collapsible frame, woven wire spring 2.69 Double Steel Bed Couches with mattress. Has drop side 6.37

Special Inducement To Visit Basement

Where prices during this Clearance sale are chopped down to a meagre nothingness. Jelly Tumblers 1c each for full 8 oz. size, with cap worth 20c dozen.

Boys' Wash Suits Boys' Wash Suits, aged 2 to 8. In Colors, Gun Metal, Natural Linen, Chambrays, Seersuckers, Percal and Galatea. Styles, Regatta, Russian, and Blouse, well tailored, and formerly marked at 70c, sale price \$ .47 97c, " .69 \$1.00, " .73 \$1.19, " .86 \$1.25, " .90 \$1.39, " 1.00 \$1.47, " 1.12 \$1.50, " 1.15 \$1.89, " 1.30 \$2.00, " 1.48 \$2.47, " 1.80

Night Gowns One Lot Night Gowns at 25c instead of 50c. A good quality of muslin, trimmed with lace and has tucked yoke and val. insertion. Clearance price 35c