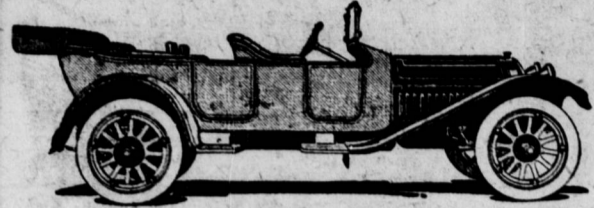


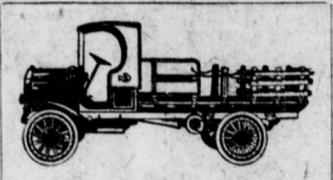
Automobile Page

REO CARS AND TRUCKS



6-Cylinder Touring, 122 Wheel Base, \$1385
 4-Cylinder Touring, 115 Wheel Base, \$1050
 4-Cylinder Roadster, 112 Wheel Base, \$1000

REO



REO

3/4 to 1-ton Truck complete with body, \$1075
 1 1/2 to 2-ton Truck Chassis only, \$1650

ALL F. O. E. FACTORY



HARRISBURG AUTO CO.
 Third and Hamilton Streets



The Latest Sensation

"Hollier" 8 Cylinder Car

\$985

Backed by twenty-five years' experience in building cars and parts; unlimited capital; and built within own factory; early deliveries. A few reliable agents wanted in Central Pennsylvania. Address

HOLLIER SALES CO.

1139 Mulberry St.

Harrisburg, Pa.

CHALMERS

DODGE BROS. AND SAXON

Motor Cars

KEYSTONE

MOTOR CAR CO.

1019-25 Market Street

HAYNES

AMERICA'S GREATEST LIGHT SIX

A Light Six That's Different

Two Models Three Body Styles

Model 30—Five-passenger Touring Car, \$1485
 Model 29—The prettiest Roadster in America, \$1485
 Model 23—Kokomo Six, a light seven-passenger Touring Car, \$1550

Bell Phone 724.

Arrange for demonstration now.

ROBERTS & HOIN

Distributors

Salesroom—CENTRAL GARAGE, 334 CHESTNUT ST., HARRISBURG

IMPORTANCE OF IGNITION SYSTEM IS ITS DEPENDANCE

George W. H. Roberts, Distributor of Haynes Car, Says Generator-Battery Is Superior to Magneto at Cranking and on Low Speed

"The most important characteristic of any ignition system should be its dependability under all conditions," states George W. H. Roberts, of Roberts & Hoin, distributor of the Haynes America's first car. "The generator-battery system of ignition has caused much discussion as to its reliability in comparison to the high tension magneto system. As a matter of fact there is in reality very little difference between the two systems. The generator-battery system is standard equipment on more than sixty per cent. of the leading 1915 models and by actual results is proving the equal of the magneto in all respects and the superior at cranking and low speeds.

"It is a significant fact that the new eight-cylinder motors are depending upon the generator-battery system for ignition in preference to the magneto. The two systems have their distinctive fields of operation.

"The magneto system is, of course, reliable, but it has its limitations: in output the same as any electrical generator. From observations and tests made of the two systems, it seems that when all arguments are boiled down, one system is as dependable as the other, and that the generator-battery system is pre-eminently suited to the touring car where extremely low speeds are necessary at times, while the magneto system works to its best advantage in the racing car where the speeds are high and fairly constant.

"Suppose that the armature of a high tension magneto be taken and mounted stationary at some point on the car and that the magneto distributor be driven from the same shaft as before. Then if an outside source of current, such as from the lighting generator, be sent through the distributor and armature, the ignition current is given exactly in the same manner as would be given by the magneto, were its armature revolving, except that the current would be stronger at the low motor speeds.

"The motor buyer has been confused by comparisons being made between the high tension magneto and the old time vibrator coil system, instead of the modern high tension distributor generator-battery system. This latter system can be made a dual system as is the case with most of the magneto systems."—Adv.

HIGH SERVICE IN CHALMERS

Nearly 4,000,000 Parts of All Models On Hand For Owners of 50,000 Cars

Hugh Chalmers, whose achievements in motor car manufacturing are a source of perennial amazement, has perfected an endless chain of service to the nearly 50,000 owners of Chalmers cars.

"This product of the judgment of the president of the Chalmers Motor Company, is a significant development in the new era of American business methods.

"The sale of service has reached its most extraordinary development in the motor car field. Hugh Chalmers is manufacturing and selling service. The car itself is just one detail of that service. With a multitude of proficient arms, the organization reaches out to owners, wherever they may be, in an organized effort to keep every Chalmers car measuring up to the highest possible degree of satisfactory performance at all times.

"The department carries in stock at all times over 4,000,000 parts of all Chalmers models, from the earliest to the latest. For some of these innumerable parts there will probably never be a call. They are carried as an insurance that Chalmers owners may have swift and satisfactory service in any contingency.

"Chalmers service does not mean giving something for nothing. It means giving prompt attention to every Chalmers need at as low a cost as possible.

"The Keystone Motor Car Company, local distributors of this car, say precisely the same care and attention are accorded to owners of re-sold cars. The Detroit millionaire feels the same pain-taking concern over the oldest of the line as he does over the latest and proudest models."—Adv.

MOTORCYCLE NOTES

The Capital City Motorcycle Club of Sacramento, Cal., will hold its annual spring race meet on May 2.

April 1 the Federation of American Motorcyclists will launch its annual nationwide campaign for new members. The contest will extend over three months—April, May and June, and every motorcycle club affiliated with the F. A. M. C. is eligible to compete for the prizes, which consist of fifteen Old Sol motorcycle lamps with Universal brackets and one Old Sol electric lighting system. To the club securing the largest number of new members during any of these three months will be awarded five Old Sol motorcycle lamps with brackets. And then as a Grand Prize, a complete electric lighting system will be given to the club affiliating the largest number of riders during the entire three months' period.

"The greatest motorcycle race meet ever held in Pennsylvania is being planned for April 24, by the Blair County Motorcycle Club of Altoona. The Motorcycle Trade Association of Philadelphia will hold its first race meet on July 3.

LAWYER'S PAPER BOOKS

Printed at this office in best style, at lowest prices and on short notice.

CHANDLER ANNOUNCES NEW SEVEN-PASSENGER MODEL

Longer Wheel Base and Extra Carrying Capacity Feature New Body—Price Remains Unchanged—Demand for a Room Car Is Recognized

Recognizing the demand for a roomy seven-passenger car of the six-cylinder type, the Chandler Motor Car Company of Cleveland has just announced a new seven-passenger body style for the coming season at \$1,295. To accommodate the handsome stream-line body, the Chandler Six wheel base has been lengthened considerably, and the complete car will take its place as one of the smartest of late-season models.

Although the car's value has been greatly increased, officials of the company state that no change will be made in the price, which remains at \$1,295. In designing the new seven-passenger body, Chandler engineers have given special attention to the comfort of passengers in the tonneau. The two extra seats in the rear are among the most ingenious devices seen in motoring circles for some seasons. These auxiliary seats when not in use, fold into the back of the front seat, and are cleverly concealed by flaps, giving the car the appearance of a five-passenger machine. When raised in position, they are self-supporting, no thumb-screws or levers of any nature being necessary to keep them in place. One direct motion of the hand raises a seat in position, ready for use or lowers it out of the way. The absence of supports under the auxiliary seats affords the occupants of the rear seat, additional leg room and freedom from annoyance.

Since the announcement of the \$1,295 Chandler at the Chicago automobile show, the big Cleveland plant of the Chandler Company has been working day and night in an effort to keep up with orders. Several large additions to the factory, now nearing completion, will more than double the capacity of the plant. These additions include an entirely new assembly building and extensive enlargement of the body finishing and testing departments.—Adv.

STATES TO GET LARGE RETURN

Transcontinental Travel This Year In Monetary Value to Run High Says American Auto Association

Reduced to figures that will demonstrate the monetary returns from the great volume of transcontinental travel that will be done this year, the most conservative estimate is well borne out by the inquiries for touring and route information received at the Washington and New York touring bureaus of the American Automobile Association. On April 1 the total was 1,006. Facts supplied by all these inquiries indicate an average of four persons to a car. Placing the average expenditure at \$3.00 per head per diem—and this makes allowance for a portion that will come out at least some of the way—this plainly shows a net income of not less than \$42,000 to each of the States in which the touring party has crossed. As the season for this information is hardly started, it can readily be seen that the amount of money which will be spent in each of the States by the automobile tourists will run into seven figures.

Whatever estimate may have been made as to the amount of touring that will be done this year in the United States, it will fall far short of the actual count. This view of the situation is warranted by the enormous increase in the number of inquiries being handled this spring by the A. A. A. This increase over any previous year's records not only comes from the membership of the National body of motor car owners, but also through the various Chambers of Commerce and like business associations between the Atlantic and Pacific oceans. These inquiries logically find their way to the National body of organizers, motorists because it has at its command all the general touring and route information, and has accumulated a large amount of unusual data as to roads and conditions. Contributions are continuously being received from the more than one hundred thousand membership of the A. A. A. throughout the country.

EVERY REO CAR SELLS TWO

Company Certain That All Autos Turned Out of Factory Are Up to the Standard

"It's awfully hard to have to turn down two orders for every one you can accept and fill, but we'd rather do that than force the factories to the limit, put on a lot of unknown, untried men and send cars out that might not be up to the standard," says R. C. Rueschaw, sales manager of the Reo Motor Car Company.

"There's an almost irresistible temptation to 'shoot them out,' as they say in the trade, and try to fill all dealers' demands. We have, however, become so accustomed to an over-demand and to resisting that kind of temptation, it has now become a habit with us and so it's easier than if it were a new experience with us.

"Our plan is to make every car sell two others. Only way to do that is to be certain every car is fully up to standard. That isn't easy at any time—it is almost impossible when working under pressure with the safety valve tied down. We never do it.

"Business is certainly wonderful," continued Mr. Rueschaw. "We have never seen anything like it. Lansing postoffice will be in the first division in a few weeks if the mail keeps up."

"This is only one of the factory reports sent to the Harrisburg Auto Company, local distributors, and Mr. George C. McFarland, president, is awake to the immense local demand for Reo products."—Adv.

DEALERS FLOCK TO PAIGE FACTORY FOR MORE CARS

Big Demand From All Over Country Makes Sales Manager Krohn Comment on Prosperity—Pessimists Must Take a Back Seat

Where is the man who said these were hard times, that business was bad and every day a blue Monday?

If this pessimist is about, Henry Krohn, sales manager of the Paige-Detroit Motor Car Company, would like to meet him. If he does meet him Mr. Krohn would like to ask him what particular brand of gloom he is smoking.

Mr. Krohn has been hustling about the country at a pretty lively pace ever since the opening of the New York show in January and he has yet to find any evidence of business depression or arrested prosperity.

"Within my experience and from the viewpoint of our company," said Mr. Krohn, "conditions were never better, nor have they ever promised more for the future. These are not mere pleasant generalities. They are based upon actual facts. For example, our factory is now overwhelmed with orders and there is a constant procession of dealers, twenty and thirty a day, coming to our headquarters to hasten the completion of their allotments and to be for more cars. Almost every important dealer we have wants more of our Sixes than he contracted for.

"In Chicago the Bird-Sykes Company since the first of the year have sold and delivered more than 200 Paige Sixes in Chicago territory, which, I believe, is a record unsurpassed in the Six field. As a result their allotment is gone, and Mr. Bird joined the procession to the factory to beg for more cars. The Bird-Sykes Company will celebrate this exceptional prosperity with a Paige jubilee month, keeping open house all through April.

"Just about the same story can be told of New York, Philadelphia, Detroit and all other big distributing points. The result is that our factory has, for some time, been working double shifts to meet the orders and will continue to do so indefinitely. That is why I wonder why any one should imagine all is not right with business. If conditions were any better we couldn't stand it."—Adv.

STORY OF HOLLIER "EIGHT"

Beauty, Power and Comfort in Popular Car Satisfy Demands of American People

The American people demand change and improvement with every season, and the latest favorite for 1915 is found in the Hollier "Eight" which has been received with great acclaim, both the dealer and the owner have extended it the glad hand.

Throughout the entire car the handiwork of the master designer is found. Its popular price and economical feature appeal to the good business man, while the beauty, power and comfort satisfy the buyer who needs not consider price.

The Lewis Spring and Axle Company have by the elimination of excessive overhead costs and abnormal advertising campaigns made it possible to offer to the buyer the first car in which all of the intrinsic value is found in the component parts of the car.

Fred Lewis who has designed the new Hollier "Eight," has produced a machine that has none of the defects found in the early "Eights," and the new car will be found a full season ahead of its competitors.

The Hollier "Eight" was first quietly offered to the trade during the National show period, and the cars to the value of \$2,000,000 were sold to the large distributors within two weeks' time. A record proving its own merit. Almost every builder of four cylinder pleasure cars has been endeavoring to secure an eight cylinder motor for their four cylinder chassis, and a number of these motors are now being offered with hurriedly assembled motors of unproven performance.

This disposition on the part of the manufacturer, however, proves the demand for the eight cylinder construction, which now seems to be the ultimate design, because of its power and compactness. Harrisburg has been recognized as a distributing center and fourteen counties will be supplied from this city. Early deliveries are guaranteed by the Hollier Sales Company, I. W. Dill, manager.—Adv.

NORTHWAY'S O. K. ON NEW CAR

"Hollier 8" in Hands of One of the Best Engineers

I. W. Dill, who has lately taken a new car, the Hollier 8, is very much delighted not only with the car itself but also with the ones who are representatives of it, and says:

"R. E. Northway, the founder of the Northway Motor Company and original designer of the Northway Motor, takes the agency and will sell 'The Hollier Eight.' When a man like R. E. Northway, who has had years of experience, made exhaustive tests and expensive experiments, puts his O. K. on a car it is almost proof positive that the car is as near perfect as it is possible for human hands to make it. For Mr. Northway is recognized as one of the greatest engineers in this country. Now if the 'Hollier Eight' is good enough for Mr. Northway to use and sell, it certainly is good enough for the most fastidious."—Adv.

American Dry Powder Fire Extinguisher.

Tested—Tried and Proven
 The effect of the powder thrown upon a fire is almost incredible.

EBY CHEMICAL COMPANY

Manufacturing Chemists and Physician Supplies

33 S. FOURTH ST., HARRISBURG, PA.

JUDGE LAUDS DODGE CAR

Supreme Court Official Says It's a Unit of Perfect Mechanism

Valued, because entirely unsolicited, is a recent letter received by Dodge Brothers from a Judge of the Supreme Court, State of Missouri, who recently purchased a Dodge Brothers' car. "I have been using my car every suitable day since its arrival and I find it to be in every respect a unit of perfect mechanism and great power. The environs of this city are hilly and have furnished a thorough test as well as demonstration of power and capacity of your car. It has been a delight to me every day I have ridden in it, and in my judgment is incomparably the best value which has been offered to the public."—Adv.

The Canal Zone Motorcycle Club of Ancon, Canal Zone, is planning to affiliate with the Federation of American Motorcycles.

Miller Tires

GEARED TO THE ROAD
 are averaging a third and more over their guarantee of 4,500 MILES in this district.

Get the Proofs
Stirling Auto Tire Co.
 Distributors and Adjusters
 1451 Zarker Street
 The Vulcanizers

PAIGE

Six-Cylinder, 46-Horse Power, 7-Passenger Touring \$1395 F. O. B. Detroit

"The Standard of Value and Quality." Whether you consider the motor, the body design, the electric system, the spring suspension, the clutch, or any other of the vital parts of Paige cars, you will find unsurpassed quality for the price you pay.

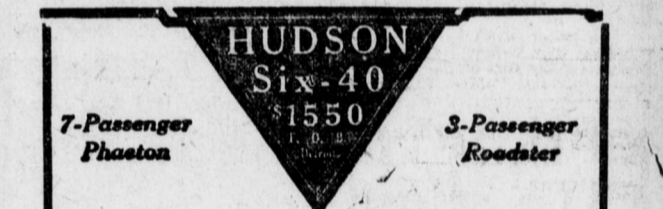
4-Cylinder 36 H. P., 5-Passenger Touring, \$1075
RIVERSIDE AUTO CO. Bell Phone 3731 R
 Rear of 1417 N. Front Street GEORGE R. BENTLEY, Proprietor

THE NEW REGAL CARS

REGAL CARS for the Coming Season will Comprise Three Models

The New Regal Light Four \$650
 Touring Car or Roadster
 The New Regal Standard Four \$1085
 Touring Car or Roadster
 The New Regal Eight, \$1250
 Touring Car or Roadster

D. W. FITTING
 Residence and Office, 1240 Market St., Harrisburg, Pa.
 GARAGE CLOSE TO RESIDENCE



Sold by I. W. DILL, Harrisburg, Pa.

"Trucks for Every Purpose"
 'G. M. C.', 'Republic' & 'Bessemer' Trucks
 34 to 6 Tons

When in trouble on the road, phone us—Bell Phone 1710—and we will tow you in free of charge.

We Repair and Remodel Automobiles of every make. All work guaranteed. Let us estimate on your repairs.

Auto Transportation Machine Shop

No. 5 North Cameron St., Harrisburg, Pa.

Efficiency Also Means Economy "GET A TRUCK"



3/4 to 1 Ton, \$995—1 1/2 to 2 Tons, \$1575
 All Models Gear Driven

Specifications—Continental motor, Bosch magneto, Three-speed transmission, Stromberg carburetor, Dry plate clutch, Long wheel base, Demountable tires. A size and model for every purpose.

Sold at the Hudson Agency by
I. W. DILL
 We have sold seven Republic Trucks in ten days.

ARTISTIC PRINTING AT STAR-INDEPENDENT.