

The Bowman Easter Hair Style Exhibit

An event of more than ordinary interest is this Hair Style Exhibit which begins to-morrow, FRIDAY, APRIL 2ND, in our Hair Goods Shop—Second Floor—we will show you the very latest styles in hair dressing—the very newest ideas displayed in New York. To properly set off your new Easter hat and your gown, your hair should be, not only becomingly arranged, but in the vogue of the day. You are cordially invited to attend this Hair Style Exhibit. Let our expert advise you how to more effectively arrange your coiffure.



Special Values in Wavy Switches

20 inches long, at 79c
 24 inches long, at \$1.39
 26 inches long, at \$1.79
 30 inches long, at \$2.49
 28-inch extra fine quality switches, at \$4.49

Transformations of Good Quality

Plain shades, at \$1.49
 Grey shades at \$1.50
 Plain shades at \$3.50
 Grey shades at \$5.50



Triple Stem Hair Switches

The woman who buys one of these separate stem switches can use it in many distinct and becoming arrangements of the hair. The three strands can be separated so that you really have three small switches, wearing one, two or three of them at a time, according to the size of your new hat. Our special price is \$2.45. They positively are worth \$4.00.



Fine Quality Grey Switches

18 inches long at 80c
 20 inches long at \$1.09
 22 inches long at \$2.09
 24 inches long at \$3.49

Extra Fine Quality Hair Switches

18 inches long at 80c
 20 inches long at \$1.09
 22 inches long at \$2.09
 24 inches long at \$3.49
 26 inches long at \$4.59
 28 inches long at \$5.59
 30 inches long at \$6.59

Dependable Hair Goods

We are anxious to impress upon you that our Hair Goods Shop offers only the most dependable merchandise. Every strand is absolutely sanitary.

Our prices are much lower than is usually asked for hair goods of equal quality. Our representatives in New York are in a position to obtain the highest grade human hair goods at the very lowest cost—hence our ability to save you money.

Bowman's

Call 1991—Any Phone

Founded 1871

Personal Service

The most interesting feature of our hair goods shop is the charm of real personal service. Not service which seeks merely to sell merchandise, but service which is based upon giving satisfaction. The attendant in charge is a woman of experience. She appreciates the importance you attach to her advice—she enters sympathetically into solving the hair style questions you put to her.

5c and 10c fancy Easter Baskets, round and square shapes; with cover, at 1c and 2c each.

Handkerchiefs

Plain and crossbar handkerchiefs, at 1c each.

Plain and colored edge handkerchiefs, with colored embroidered corners; special, 6 for 25c.

Main Floor—BOWMAN'S.

Draperies

Curtain Lace at 7c and 10c yd.—regularly 12½c and 16c; cream only; 12 and 18 inches wide; with finished edge.

Curtain Ends, at 30c Strip—value \$2.50 to \$3.00 pair; 2½ and 3 yards long.

White Voile Curtains, \$2 to \$2.50 pair—values \$2.25 to \$2.98; 2½ yards long, with 2-inch hemstitched hem; 1½ inch antique lace; 2-inch hems, insertion and lace.

White Swiss Curtains, 69c pair—value 95c; 2½ yards long; stripe and colonial designs; 2-inch hems.

White Net Curtains at \$2.50 pair—values \$4.25 and \$4.75; 2½ yards long, with 3-inch hem and wide Cluny lace; also some with hem and Battenburg trimmings.

Fourth Floor—BOWMAN'S.

Ribbons

Satin Ribbons at 5c yard—formerly 8c to 12½c; 1 to 2 inches wide; odd shades.

Taffeta Ribbons, at 18c yd.—regularly 25c; 5 inches wide; good line of shades to select from.

Main Floor—BOWMAN'S.

Wash Dress Goods

Lawns, at 5c yd.—value 12½c; 40 inches wide; black figures in white.

Silk Finish Poplins at 6½c yd.—value 15c; in white, tan and rose.

Percalés at 7½c yd.—value 10c; 36 inches wide; light colors.

Percalés, at 6½c yd.—value 10c; 36 inches wide; dark colors.

Cream Storm Serge, 23c yd.—values 39c and 50c; 36 inches wide; black stripe.

Main Floor—BOWMAN'S.

Little Wonder Records
 To-morrow
 4 for 25c
 Now selling at 9c each.

Chinaware

White Porcelain Bowls, 5c—regularly 10c.

White Sauce Dishes, 5c—regularly 10c; 8-inch size.

German China Cups and Saucers, 80c doz.—regularly \$1.20; gold and floral decorations.

Imported Cream Pitchers at 5c—Blue band and three black line decoration. Regularly 10c.

Meat Platters, 5c—regularly 10c.

Dinner Plates, 5c—regularly 10c.

Frosted Sherbet Glasses, 69c doz.—regularly \$1.00.

Japanese China Tea Set, \$1.98—consisting of tea pot, covered sugar, creamer, and six cups and saucers. Regularly \$2.98.

Basement—BOWMAN'S.

A Friday Sale of First Quality Primo Enameled Ware

Made from the best American sheet metal; extra coated with ingredients of absolute purity.

Choice at 25c each—49c rice boilers, 49c water pails (10-quart capacity); 49c 14-quart dish pans; 49c 12-quart preserving kettles; 39c 8-quart straight cooking pots.

Choice at 35c each—16-qt. preserve kettle; chamber pail, enamel covered, 10-qt. Berlin kettles; 12-qt. water pail; 10-qt. straight cook kettle.

Basement—BOWMAN'S.

Wall Papers, at 4½c Roll

Suitable for bed rooms, parlors, dining rooms, kitchens and halls; 9 and 18-inch borders to match (some have cut out borders). Regularly 10c and 12½c roll.

Furniture

Brass Beds, at \$5.00—regularly \$10.00; two only, in the 3 ft. 6 in. size.

Golden Oak Dressers, \$7.50—regularly \$10.00; three in the lot.

Early English Settees at \$3.25—formerly \$7.00; two only.

Spanish Leather Fireside Locker, \$15.00—formerly \$24.00.

Turkish Leather Rocker, \$10.00—formerly \$19.75; upholstered in black mule-skin leather.

White Enamel Kitchen Cabinet, \$15.00—formerly \$28.00—slightly marked from being used as a sample.

Fifth Floor—BOWMAN'S.

Bowman's FRIDAY BARGAINS

Call 1991—Any Phone

Founded 1871

Laces and Embroideries

Voile Flouncing, 29c yd.—regularly 50c; 45 inches wide.

All Linen, Torchon and Cluny Insertions, at 5c yd.—formerly 10c to 25c yd.; also a few edges—all odd pieces that we are closing out.

Embroidery Galloons, at 5c yd.—regularly 10c and 15c.

Val. Insertions and Edges, 39c bolt—regularly 50c; match sets.

Braids at 10c yd.—values 25c to 50c; black and colors; odd lots.

Val. Point de Paris and Torchon Insertions, at 2c yd.—formerly 5c and 10c.

Main Floor—BOWMAN'S.

Kitchenwares

Viko Aluminum Sauce Pans, 89c—Made of heavy metal outside, polished exterior, round handles; sizes 1½, 2 and 3 qt. Regularly \$1.60 a set.

Punch Polish Mop, 95c—With the new any-angle handle, including 1-qt. can of Punch Oil. Regularly \$1.25.

House Broom, 23c—made of good quality broom corn, 4-sewed, handles well wired. One to a customer. Regularly 39c.

Ironing Board, 69c—folding stand, made of clear lumber, well finished. Regularly 98c.

Folding Tub Bench, 98c—Holds wringer and two tubs. Regularly \$1.25.

Nesco Steel Roaster, 49c—The roaster consists of two pans which can be used separately if desired. Regularly 69c.

Basement—BOWMAN'S.

Leather Goods

Leather Hand Bag, at 50c—value \$1.00—satin lined; fitted with purse and mirror.

Children's Hand Bags, at 19c—value 25c—all colors.

White Kid Belts, at 10c—value 50c—slightly soiled.

Main Floor—BOWMAN'S.

Muslinwear

Women's Muslin Drawers at 12c—regularly 19c; with hemstitched hem and tucks; open and closed.

Corset Covers at 18c—regularly 29c; made of nainsook, with yokes of embroidery and lace; embroidery, lace and beading trimmed; all sizes.

Women's Gowns at 25c—regularly 35c and 39c; made of cambric and nainsook; lace and embroidery trimmed; low neck and short sleeves.

Second Floor—BOWMAN'S.

Friday Economies in Women's Apparel

One Hundred Pure Wool Skirts, \$1.98—in the latest models; wide flare effects. The exact materials that are used in skirts at \$5.00.

Shepherd Check Skirts, 98c—new models for spring.

Twenty-five Spring Suits at \$3.98—not in the latest models. A small clearing out lot, that were originally \$15.00 and \$20.00.

Dresses for Stout Women at \$4.98—desirable styles; made of wool serges and other fabrics; formerly \$10.00 and \$12.50. An unusual chance for women with stout figures. Sizes to 51.

\$5.00 Silk and Jersey Silk Petticoats, at \$2.98—the most famous brand in the world. Excellent style assortment. All colors.

Second Floor—BOWMAN'S.

Art Department

Stamped Guest Towels at 8c—regularly 12½c.

Natural Linen Scarfs at 69c—formerly \$1.75 to \$2.00; embroidered in pink and green; 18x54 inches.

Linen Crash Cushions, 12½c—regularly 25c; tops and back; top stamped for embroidery.

Second Floor—BOWMAN'S.

Easter Eggs, 1c up. (Including any inscription.)

Easter Novelties, 1c up.

Easter Booklets, 5c.

Easter Cards, 9c doz.

White Goods and Linens

Pajama Check, 8c yd.—regularly 12½c—36 inches wide; fine checks.

Bowman Special Longcloth, 75c—regularly \$1.00;—10-yard lengths.

Crepe Plisse, 7½c yd.—regularly 12½c—28 inches wide; requires no ironing.

White Ratine, 29c yd.—regularly 50c—44 inches wide; fine for separate skirts.

Mercerized Table Patterns, 2 for \$1.25—regularly \$1.15 each—round patterns; hemmed, ready for use; 70x70 inches. Limit, 2 to a purchaser.

English Breakfast Cloths, \$1.49—regularly \$2.49;—mock hemstitch; in mustard, green and old blue; 72x72 inches.

Damask Hemstitched Doilies, 10c and 12½c—regularly 15c and 20c;—small lot to close out.

Huck Towels, 3 for 25c—regularly \$1.50 doz.—extra large size; 19x41 inches.

Huck Towels, 2 for 25c—regularly 18c;—red borders.

All Linen German Hand Made Toweling, 15c yd.—regularly 20c;—plain white and white with red border.

Turkish Face Cloths, 2c each—regularly 4c and 5c.

Main Floor—BOWMAN'S.

Domestics

Pillow Cases at 12½c—regularly 17c; hemstitched; 45x36 inches.

Pillow Tubing at 14c yd.—regularly 20c; cut from full pieces; 45 inches wide.

White Wool Flannel, at 25c yd.—regularly 50c; cut from full pieces; 36 inches wide.

Dress Gingham at 4¾c yd.—regularly 8c; in plaids and stripes.

Unbleached Sheeting at 23c yd.—90 inches wide; will bleach easily.

Hemstitched Sheets at 75c—regularly \$1.00; 81x90 inches.

Apron Gingham at 4¾c yd.—regularly 7c; in blue check and fancies.

Crettonnes at 6¾c yd.—regularly 10c; 27 inches wide; cut from full pieces; 10 different patterns to select from.

Unbleached Muslin at 7½c yd.—regularly 10c; 36 inches wide.

Main Floor—BOWMAN'S.

On the Carpet Floor

Window Shades at 27c—values up to \$1.00—best quality oil opaque shades, mounted on guaranteed spring rollers; mostly light colors; about 100 in the lot.

Stair Carpet and Hall Runners—greens and reds; wool and fibre combination, 22 inches wide, at 27c yd., from 39c; 27 inches wide, at 33c yd., from 45c.

Rubber Stair Pads—full standard ¼-inch thickness. Size 6x18 inches, at 10c, from 12½c; size 7x18 inches, at 12½c, from 15c; size 9x18 inches, at 16c, from 18c.

Rubber Stair Pads—in fancy moulded patterns. Size 6x18 inches, at 12c, from 15c; size 7x18 inches, at 14c, from 18c; size 9x18 inches, at 17c, from 20c.

Fourth Floor—BOWMAN'S.

Notions

10c piece Colored Embroidered Edges, 7c

15c box Dressmaker Pins, 10c

10c heavy Sew-on Hose Supporters, 8c

10c and 25c Elastic Shirt Waist Belts, 5c

10c and 12½c Dressing Combs, 5c

5c all over Hair Nets, 2c

Main Floor—BOWMAN'S.

Women's Gloves

Kid Gloves at 75c—value \$1.00; 2-clasp; in white, grey and a few tans.

Kayser's Chamoisette Gloves, 50c pr.—value 75c; 16-button length; in plain and contrasting embroidery.

Main Floor—BOWMAN'S.

Silks

Satin Messalines at 25c yd.—regularly 39c; plain colors.

Cut Piece Silks at 49c yd.—values \$1.00 to \$1.39; 40-inch foulards, crepe de chine and charmeuse.

Main Floor—BOWMAN'S.

Bedwear

Crochet Spreads at 59c—regularly 75c and 79c; Mar-seilles patterns; hemmed; full bed size; soiled from display.

Comfortables at 98c—regularly \$1.39; full bed size; dark colors; fine for camping.

Main Floor—BOWMAN'S.

Toys

Mechanical and Friction Toys, 5c—formerly 19c and 25c.

Jointed, Character and Kid Body Dolls, at 49c—formerly 75c, 98c and \$1.25.

Stuffed Animals, at 30c—values 75c, 98c and \$1.25.

Tandem Irish Mail, \$4.98—formerly \$6.98.

Third Floor—BOWMAN'S.

For Men

\$10.00 and \$12.50 Suits, at \$7.00—for men and young men; one and two of a kind; dark and light mixtures.

Men's \$2.00 Trousers at \$1.45—dark stripes and mixtures; 32 to 40 waist measures.

Boys' Clothing

Boys' All Wool Norfolk Suits at \$3.00—formerly \$5.00; greys, browns, tans and mixtures; sizes 6 to 15 years.

Boys' Norfolk Suits, at \$1.85—sizes 6 to 17 years.

Boys' Felt Hats at 59c—formerly \$1.00; in grey, blue and brown; for boys 8 to 16 years.

Third Floor—BOWMAN'S.

For Men

Men's Shirts at 39c—regularly 50c; percales, in good patterns; coat style, with attached cuffs.

Men's Silk Half Hose, 39c pr.—regularly 50c; black only; double soles, high spliced heels.

Men's Suspenders, 35c pr.—regularly 50c; lisle webbing, leather ends.

Main Floor—BOWMAN'S.

Shoes

Women's Shoes at \$1.29 pr.—values \$2.50 to \$3.50; tan, black and white shoes, either high or low, button or lace; welts and turn soles; all sizes in the lot.

Boys' Shoes—button and blucher styles; solid throughout, and their good wear fully guaranteed. Sizes 10 to 13½, at \$1.15 pr.; sizes 1 to 2 at \$1.25 pr.; sizes 2½ to 5½ at \$1.40; sizes for men at \$1.65.

Girls' Shoes—patent colt or gun metal calf, with kid tops; sizes 6 to 8, at \$1.19 pr.; sizes 8½ to 11, at \$1.39 pr.; sizes 11½ to 2, at \$1.69 pr.

Third Floor—BOWMAN'S.

Children's Wash Dresses, at 65c

Made of gingham, chambray and percale, in plaids, checks and stripes; also some plain colors; plaited or tier skirts, prettily trimmed; sizes 4 to 14 years; formerly \$1.00 to \$1.25.