

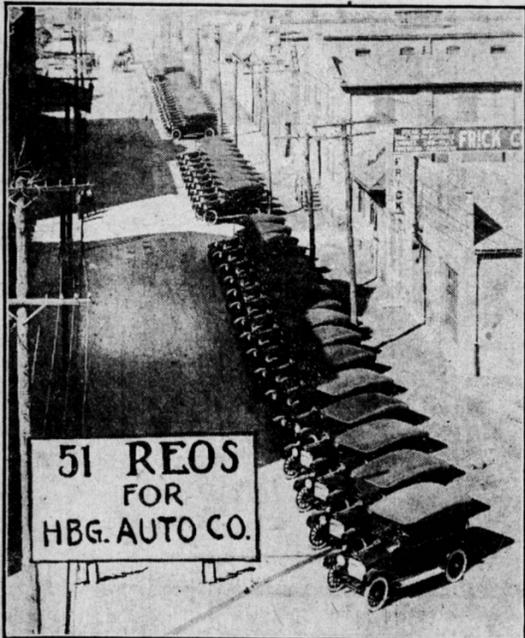
OF INTEREST TO MOTORISTS



KEYSTONE MOTOR CAR CO.

1019-1027 Market Street

Biggest Single Shipment of Automobiles Ever Made to a Pennsylvania Dealer



51 REOS FOR H.B.G. AUTO CO.

The above cut represents seventeen carloads of Reo four-cylinder touring cars received by the Harrisburg Automobile Company and unloaded on South Tenth street from the Philadelphia and Reading platforms on Monday, March 1st. This is the largest shipment of automobiles ever received by any one dealer for his own use at one time in the history of the automobile industry in this territory. This shipment, which is very large, only represents a very small fraction of the Reo cars that the Harrisburg Automobile Company have had or are getting for the rest of the year. They have already delivered to their customers 132 Reos, in addition to this 51 which have been bought for supply for the early pleasant summer months. Twenty-one additional carloads will be shipped them this month to fill further orders that have already been booked. There is no doubt but that this showing indicates the popularity of the Reo car in this territory. The Reo people shipped 1800 cars during the month of February and will ship 2600 during the month of March. They were on the 25th of February, 1500 cars back of their orders with very little chance of catching up. The storing of these seventeen carloads by the Harrisburg Automobile Company helps them to a certain extent to take care of buyers in the early summer months and shows the progressive policy of this automobile firm.

Harrisburg Auto Company

Hamilton and Susquehanna Streets, Harrisburg, Pa.

NEW ENGLAND ROADWAYS PROVE BEST IN COUNTRY

William D. Sohler, Chairman of Massachusetts Highway Commission, Arranges Color Scheme for Main Routes in the 6 Northeastern States

Interstate road travel has reached its highest development in the New England States because of their early recognition of the fact that highway progress means many visitors and consequent investment and an increase of temporary and permanent residents.

Chairman William D. Sohler, of the Massachusetts Highway Commission, has some forward with a color scheme for marking the main routes, not only of the Old Bay State, but of all the New England commonwealths. In a communication to the American Automobile Association Touring Board of Massachusetts road head sets forth a summary of his marking proposition.

Chairman S. Percy Hooker, of the New Hampshire Commission, has already put into effect a color scheme of his own, which he would have to revise somewhat in order to meet with the Sohler idea of one color for routes north and south, another color for roads east and west, and a third color for secondary and diagonal routes.

Former Highway Commissioner Charles W. Gates, of Vermont, and now the Governor of the Green Mountain state, confronts the same difficulty as Mr. Hooker in New Hampshire, because the Vermont color scheme, while designating through routes, also denotes the kind of road, and what civil sub-division is responsible for its upkeep. One color indicates State highways, and another color specifies what are known as State Aid roads; and hence all know that a blue marked road indicates State responsibility, and a red road makes clear that the local authorities are in charge.

Chairman Bennett, of the Connecticut Highway Commission, has agreed that the New England States will participate in any comprehensive plan, and Chairman Lyman H. Nelson, of the Maine Highway Commission, asserts the Pine Tree State will accept any color scheme agreed upon by the others. The Highway department in little Rhode Island also announces its vote in favor of the general plan.

A conference of the New England Highway Commissioners will take place in the near future and Chairman Sohler believes a plan can be drawn up which will make clear to the road traveler the interstate complexion of the New England avenues of communication.—Adv.*

DODGE BROTHERS APPOINT NEW PHILADELPHIA AGENT

Hanson Robinson, a Well-Known Automobile Man, Takes the Place Made Vacant by the Death of F. L. Jones

Dodge Brothers announce the appointment of Hanson Robinson as Philadelphia district representative, to fill the position made vacant recently through the death of F. L. Jones. Mr. Robinson is one of the well-known men in the automobile industry.

Purchases amounting to millions of dollars, by agents of the British and French governments in Canada, have resulted in greatly relieving the financial situation in the Dominion, according to E. P. Clarkson, Canadian district representative for Dodge Brothers. Mr. Clarkson is visiting the factory in Detroit after a tour through part of his territory.

"Canadian business men have more available ready cash right now than they have had for five years past," says Clarkson. "This is all due to the immense influx of foreign cash for purchasing war materials, including everything from food and clothing for the armies to the supplies of ammunition to keep the big guns at work."

"The automobile business has been one of the first to benefit by the changed conditions. Not only has there been a big increase in sales of cars to farmers, due to the high prices and big profits on grain, but a healthy impetus has been given the trade all along the line."

"One of our big implement makers recently received an order for 1,000,000 shovels from an agent of a European power and every factory is working overtime on orders of similar magnitude. Much of the ammunition, purchased from the big American makers, is sold to the British government through Canadian brokers, and here again, a vast sum of cash is involved."

"Although the Canadian buyer has been one of the best customers of the American automobile manufacturer, the trade between the two countries should be greatly increased during the coming year, due to the inability of British makers to furnish cars. I look for a record year in the sale of motor cars throughout the entire country."

The Keystone Motor Car Company, local distributors, have been greatly pleased with the interest shown in the new car built by Dodge Brothers.—Adv.*

COST OF RUNNING AN AUTO

Owner of Jeffery Four Runs Car 8,000 Miles in Chicago and Tabulates Expense

For a fraction over 4 cents a mile, actual out-of-pocket expense, the owner of a Jeffery Four automobile has run his car a distance of 8,000 miles in Chicago during the season March 25—November 10, 1914. The items entering into the cost statement are as follows:

Variable Expense	
Gasoline (253 gallons),	\$73.50
Oil (20 1/2 gallons),	7.90
Grease,	4.53
Tire expense,	101.50
Tools and equipment,	17.47
Labor,	27.08
Repair parts,	5.80
Total,	\$237.78
Fixed Expense	
Taxes and insurance,	\$40.60
Rent of garage,	53.02
Total,	\$93.62
Grand total,	\$331.40
Mileage—8,000,	\$41.42
Direct expense per mile,	\$0.0297
Overhead expense per mile,	.0117
Total expense per mile,	\$0.0414

REO MAKES GOOD SHOWING

New Car Covers 102 Miles With Small Gasoline Consumption—No Trouble Experienced on Run

The new Reo Six has made a wonderful showing in holding-up ability and gasoline consumption. Earl Kimmel, one of the demonstrators for the Harrisburg Automobile Company, telephoned last night to Geo. G. McFarland, from Millheim, Center county, Pa., that he had made the run from Harrisburg to Millheim over the roads as they exist at the present time with this new Reo, covering a distance of 102 miles and consumed five gallons and three quarts of gasoline. No troubles of any kind at all were experienced on the trip. Mr. Kimmel is out covering part of the twenty counties that the Harrisburg Automobile Company control for the Reo. This is remarkable mileage over country roads with a heavy wind blowing and with a new stiff car.—Adv.*

Does the Bottom of the Bin Show

Don't neglect to replenish your coal supply. Because it's March don't think that winter is over and you'll not need any more fuel.

Weeks of weather is ahead of us which will demand continuous furnace fire. Get Kelley's Hard Stove at \$6.70—most in demand for the average furnace.

Don't wait till the last piece in the bin disappears.

H. M. KELLEY & CO.
1 N. Third Street
Tenth and State Streets

STEAMSHIPS

To Bermuda
Golf, Tennis, Boating, Bathing, Fishing, and Cycling Excursions.
Tours Inc. Hotels, Shore Excursions.
Lowest Rates.
Twin S.S. "BERMUDIAN" 10,518 Tons
Screw, 12,000 H.P. displacement.
Fastest, newest and only steamer landing passengers at the dock in Bermuda without transfer by tender.

WEST INDIES
S. S. Guiana and other Steamers every fortnight for St. Thomas, St. Croix, St. Kitts, Antigua, Guadeloupe, Dominica, Martinique, St. Lucia, Barbados, and Demerara.
For full information apply to A. E. O'NEILL & CO., Agents, Quebec St. S. Co., Ltd., 25 Broadway, New York, or any Ticket Agent.

PAIGE

"The Standard of Value and Quality"

What So Good As The Glenwood "Four-36" At The Amazing New Price?

YOU know, of course, what the Glenwood is and always has been. You know its acknowledged supremacy in the motor car essentials—quality, service, beauty, distinction and sheer value.

What, then, should you think of the Glenwood NOW—the identical same "Leader of the Fours"—at a price of \$200 less than the price at which it originally won its Supreme Position?

That new price is \$1075!

We believe that the Paige "Six-46" at \$1395 has set new standards of "Six" values. We believe that the Glenwood "Four-36" surpasses in the vital essentials any other and every other four-cylinder car on the market—regardless of price.

Take the essentials of any "Four"—never mind how much more expensive than the

Paige, and compare its essentials with the Paige "Four-36." Take the motor; the Paige has the famous Paige-Motor 425. Take the wheelbase; the Paige Glenwood has 116 inches, a big, roomy, comfortable five-passenger car. Take the electric system; the Paige Glenwood has the unexcelled Gray & Davis lighting and starting system. Take the ignition; the Paige Glenwood has the famous Bosch magneto. Take the carburetion, the clutch and the lubrication; the Paige Glenwood has the Stewart carburetor, the multiple disc cork-insert clutch and the combination force-feed and constant-level splash lubrication and the silent chain drive. Take the comparative cost of maintenance and operation. The Paige, because of its excellence of mechanical design and construction and materials, has put owner's maintenance and operative costs at the minimum.

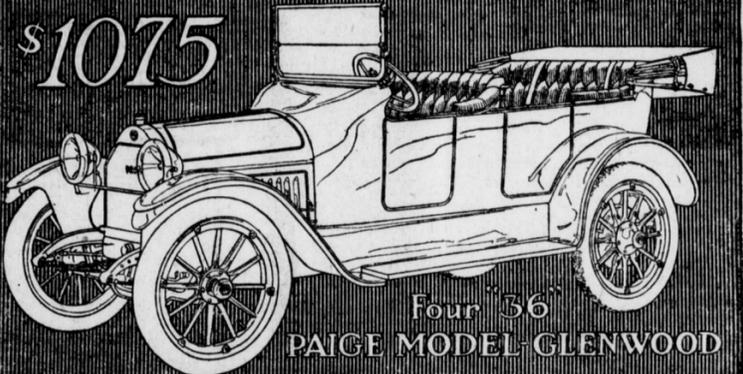
What, then, so good, so substantial and so economical as the Glenwood "Four-36" at \$1075? Come and see these two epoch-making cars—the Glenwood and the Paige "Six-46," the latter at \$1395.

Paige-Detroit Motor Car Company, Detroit, Michigan

RIVERSIDE GARAGE, Rear 1417 N. Front

George R. Bentley, Dealer

Bell 3731 R



\$1075

Four-36 PAIGE MODEL GLENWOOD

WEST POINT CHOOSES PAIGE

The United States Army Quartermasters Are the Most Exacting Buyers of Motor Cars

There are no more expert purchasing agents in the country than our Army Quartermaster. It is their business to buy right and to test thoroughly before placing their order and the Paige Company can consider it quite a feather in their cap that one of their cars has just been bought by Major Timberlake, quartermaster of the United States Military Academy at West Point.

When a motor car is wanted, the one car that comes nearest to filling the specifications is sought. It must pass minute examination and every mechanical part must be the best of its kind. It is then put through its paces and if the performance proves satisfactory it is bought regardless of price.

Sales Manager Krohn, of the Paige Company, in speaking of the matter, said: "I am more pleased with this order from Major Timberlake than orders from a dozen opera stars, Governors, or other prominent personages. In order to make this sale, we had to show that our car was right all the way through—it was not the color of the paint or the lines of the body or the popular price that Major Timberlake wanted—it was service."—Adv.*

LATEST SAXON INNOVATION

Electrically-Driven "Endless Chain" Speeds Up Production in the Company's Factory in Detroit

An electrically-driven endless chain which will carry Saxon cars through the various assembling departments with greater speed is the latest innovation at the plant of the Saxon Motor Company in Detroit. The Saxon Company has begun the installation of this apparatus. With its completion this company will have the most up-to-date and efficient assembling plant in Detroit.

Plans for this "endless chain" system have been approved, and it is expected that the system will be completed within two weeks. This chain will carry the machine through the different stages of assembling from the time that Saxon is nothing more than a frame, axle and set of wheels until it is ready to be driven to the loading dock.—Adv.*

THE GREAT LINCOLN HIGHWAY

Famous Architects Make Suggestions for Its Beautification
Chicago, Ill., March 6.—The following suggestions have been adopted by the Lincoln Highway Committee of the American Institute of Architects and are being sent out by Elmer C. Jensen, of this city, the chairman of the committee appointed by President R. Clipston Sturgis of the institute: "Encourage the location of parks and public or other important buildings contiguous to the highway." "Locate monumental markers at the

entrances to villages, towns and cities." "Locate imposing monuments at all state lines." "Encourage construction, by private funds, of mile sections in various localities, in accordance with approved designs, to serve as examples of desirable treatment." "Simple, attracting markers at road intersections, and more imposing markers at intersections of official boundaries." "Use of hedges instead of fences where conditions permit." "Memorial bridges at important rivers and streams."

Had It Lowered
Sir Augustus Harris once settled the pitch question in his own offhand fashion. A famous prima donna of his opera company came to him complaining that the piano used for vocal rehearsals was too high and asking that

it might be lowered. "Certainly," replied Druriolanus, with a bow. "Here, Forsyth, has a couple of inches sawed off the legs of this piano."

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Sterling Auto Tire Co.

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1451 Zarker Street
Sterling Auto Tire Co.

Auto Gloves

\$1.50 TO \$5.00
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When in trouble on the road, phone us—Bell Phone 1710—and we will tow you in free of charge.

We Repair and Remodel Automobiles of every make. All work guaranteed. Let us estimate on your repairs.

Auto Transportation Machine Shop

No. 5 North Cameron St., Harrisburg, Pa.

MOTORCYCLE AND BICYCLE SHOW

Chestnut Street Hall
March 6th to 13th
DOOR PRIZES DAILY
ADMISSION, 10c