

THE AIR IS FULL OF SPRING

And Bowman's Is Fairly Bubbling Over With New Spring Merchandise

Bowman's

Call 1991—Any Phone

Founded 1871

Initial Showing of Spring Suits for The Men Folks



While men as a rule won't admit it openly, we know that the majority possess feminine curiosity about style when a new season steps in.

If you doubt this, just watch them read this little style chat.

To grasp the real inspiration of suit styles would take you back to India, where men's tropical garments originated.

Briefly, this has a far reaching influence upon coming styles. The idea is to insure greater comfort, and "abbreviated" vests are the first steps. All there is to them is just enough to make folks think you have a vest on.

Coats are English, with large distinct lapels.

The initial showing features new and striking patterns, at popular prices.

Third Floor—BOWMAN'S.



Men Who Like High-Crown Hats

Can rest assured that they'll be worn again this Spring.

A number of new models can now be seen, featuring high crowns, mushroom and semi-curl brims, in dark shades.

Priced at \$1.50 and \$2.00.

Third Floor—BOWMAN'S.

Three Saturday Offerings In Men's Wear

Men's 50c Dress Shirts, 39c—percales, in good patterns; coat style; starched cuffs.

Men's 50c Night Shirts, 39c—good quality muslin, with or without collar.

Men's 50c Underwear, 39c—medium and heavyweight cotton; ribbed; shirts and drawers.

Main Floor—BOWMAN'S.

Spring White Fabrics

Palm Beach Suiting—36 inches wide—just the material for the new circular skirts. Yard, 27c

Longcloth—36 inches wide; 10-yard lengths; our leader at \$1.00. Piece, 90c

Main Floor—BOWMAN'S.

Huck Towels Are \$2.98 Dozen, Instead of \$3.48

Fifty dozen—that tells the story of the low price. Made of heavy absorbent linen. Note size, 20x37.

Main Floor—BOWMAN'S.

Special During Demonstration

Wear-Ever lipped sauce pans—1, 1 1/2 and 2 1/2 quarts; regularly \$1.60; special at 79c

4-qt. Wear-Ever Windsor cooking kettle, bail handle and cover; regularly \$1.30; special at 95c

Basement—BOWMAN'S.

BOWMAN MILLINERY

Stands Supreme in Harrisburg



Because we're first to advance the new models, and never lack a full assortment. We can do this because our advisers from leading designers are always authoritative and expert—and we act quickly.

You'll Find Here the Last Word in Millinery--At the Right--Moderate--Price

Styles have never been so wonderful. To vary the showing, we've selected hats that New York terms "unmatchable," and along with our own creations, well, we repeat the heading—Bowman's Millinery stands supreme in Harrisburg.

A chic little untrimmed shape at 95c—an exclusive model at \$20.00. This wide range gives but a faint idea of the unequalled variety you'll find here to select from.

The untrimmed hats and trimming can only be appreciated after you have seen them, and again, this assortment has no rivals in our city. They're moderately priced.

We proudly invite you to visit this department to-morrow.

Every Home May Own a Vacuum Cleaner at \$4.98

Until recently the standard price of Duntley "1915 Special" Cleaners has been \$9.50, and of Torrington "Model K" Cleaners, \$7.00, and never have you been able to purchase them for less than \$5.98. Our special price is \$4.98

All the former features of these highly efficient combination vacuum and sweeper cleaners have been retained, and the metal nozzle is an improvement. Ask for a demonstration.

Spring Gloves for Feminine Hands Are Rich in New Features

Cases upon cases have been hurrying in the past week, and all were labeled "Spring." This very large, well selected assortment will be on show to-morrow. To be sure, you'll want to see them.

The Odette 2-clasp Lambskin Gloves, in all shades and sizes; pair, \$1.25

Fowles Real Kid Gloves—2-clasp, in plain and contrasting embroidered; all shades and sizes, pair, \$1.50

Fowles French Kid Gloves—2-clasp; in the new putty shade with white and black embroidery, pair, \$2.00

The Ladimar Glove—1-clasp; P. K. finger, with heavy contrasting embroidery; pair, \$2.25

Bacmo Washable Doeskin Gloves—plain and with black embroidery, pair, \$1.25 and \$1.50

Doeskin Gloves—12 and 16-button lengths; guaranteed to wash, or a new pair given, pair, \$2.50 and \$3.00

Lambskin and French Kid Gloves—12 and 16-button length; plain and contrasting embroidery, pair, \$2.50 to \$4.75

Kaysers Chamoisette Gloves—2-clasp; in plain and contrasting embroidery; pair, 50c

Chamoisette Gloves—16-button length; plain and black embroidered; pair, 50c and \$1.25

The new sand shade Chamoisette Gloves, with the wrist strap, pair, \$1.00

Children's Kid Gloves—all sizes; pair, \$1.00 and \$1.25

Main Floor—BOWMAN'S.

Endicott, Johnson & Co. Men's and Boys' Shoes at Wholesale Prices

Men's, sizes 6 to 9, at \$1.65

Boys', sizes 2 1/2 to 5 1/2, at \$1.40

Youths', sizes 1 and 2, at \$1.25

Little Gents', sizes 10 to 13, at \$1.15

Third Floor—BOWMAN'S.

Saturday Sale of Hair Switches and Transformations

Every article is made of fine quality hair—soft, lustrous and with permanent waves.

The shade assortment is complete.

\$2.50 fine wavy switches, Saturday at \$1.45

\$3.95 fine wavy switches, Saturday at \$2.17

\$4.95 fine wavy switches, Saturday at \$2.89

\$2.95 fine wavy transformations, at \$1.65

\$5.95 fine wavy transformations, at \$3.75

\$2.95 grey wavy transformations, at \$1.65

\$7.45 grey wavy transformations, at \$3.65

Many other hair accessories not listed, at proportionate reductions.

Second Floor—BOWMAN'S.

Women's New Spring Pumps

Also Colonials and strap oxfords—smart styles in patent colt and gun metal; some with colored suede quarters; special price, pair, \$2.25.

Children's New Spring Weight Button Shoes with plump oak soles; gun metal and patent colt skin uppers; dull kid tops.

Sizes 6 to 8, at \$1.19.

Sizes 8 1/2 to 11, at \$1.39.

Sizes 11 1/2 to 2, at \$1.69.

Good wear guaranteed.

Third Floor—BOWMAN'S.

Three Important Events Close To-Morrow

—Demonstration of Wear-Ever Aluminum—showing how to bake cakes on aluminum griddles, and making fudge.

—The Sale of famous "1847 Rogers Bros." Silverware, offering new patterns from our regular stock, at pleasing reductions.

—The Final Clearing out of all Furs—prices are halved in some instances.

Henderson Corsets Accompany The First Breath of Spring

Year after year, Henderson Corsets have continually brought out new features that women welcomed, because they were practical and comfort insuring.

It goes without saying, that Spring Henderson models are examples of authoritative style and serene comfort.

They're on display now in the Corset Department—second floor.

Priced at \$1.00 to \$3.00.

Easter Is Only Four Weeks Off And Every Woman Who Desires Silks for Easter Apparel Will Know That

Our Annual March Silk Sale

comes at the opportune moment for purchasing desired weaves in order to give you ample time to have the garments made up. Others, too, will want to take advantage of the exceptional savings on black and fancy silks for use now or later.

The Following Tells of Only a Few

Genuine Pussy Willow Taffeta—value \$2.50;—40 inches wide; navy only; yd., \$1.88

Silk Crepe de Chines—value \$1.25;—40 inches wide; in Russian, wistaria and white; yd., 98c

Merry Widow Taffeta—value \$2.50;—40 inches wide; in Arizona silver; yd., \$1.88

Silk Faille Suiting—36 inches wide; in Russian, navy, battleship gray and putty; yd., \$1.88

Striped Messaline Suitings—value \$1.25;—32 inches wide; pin stripes in wistaria, navy, black and Russian; yd., 88c

Silk Poplins—value 50c;—24 in. wide; street and evening shades; yd., 38c

Plain Satin Messalines—value \$1.00;—36 inches



wide; street and evening shades; yd., 78c

Satin Foulards—value \$1.00;—36 inches wide; set figures in black, navy, Russian green and wistaria; yd., 78c

Waist and Shirting Silks—value \$1.25;—32 inches wide; Roman stripe; yd., 98c

Shepherd Check Silk Suitings—value \$1.25;—36 inches wide; yd., 98c

Panne Velva Silk—value \$1.59;—38 inches wide; in pink, battleship gray, Arizona silver, white, navy, Rocky Mountain blue, wistaria and black; yd., \$1.08

Cheney Bros. Silk Foulards—value 85c;—set figures in all shades; yd., 55c

Striped Taffeta Suitings—value \$1.25;—36 inches wide; triple and pin stripes in navy and black; yd., 98c

Satin Foulards—value 50c;—19 inches wide; plain colors; yd., 25c

Silk and Wool Poplins—value \$1.25;—40 inches wide; twenty new shades to select from; yd., 95c

Main Floor—BOWMAN'S.

New Spring Coats Are Snappy as Early Morning March



And just as pretty and fashionable as the morning air is bracing.

Balmacaans are good again; flared effects are among the leaders; Chin coats and mandarins, are new to the minute; full length silk poplins and short sport models. We've never shown such a wide range of styles—and all are so practical.

Have you noticed the increasing number of spring coats on the street, since our first showing? Why not be among the first?

All the above are established styles. Come in coverts, tweeds, bannockburns, poplins, gabardines, homespuns, mannish serges, chinchillas, and a host of white fabrics.

Prices are \$7.50, \$10.00, \$12.50, \$15.00 and up to \$50.00.

Second Floor—BOWMAN'S.

You'll Enjoy the Comfort of Wide Skirts in Spring Suits

This is without question the greatest change in coming season styles. They bring back recollections of former day fashions, especially those worn back in the thirties, but of course they're different—so different.

Here is a striking assemblage of pretty suits at

\$20 and \$25

Other models and exclusive styles, at \$15.00 to \$50.00.

Second Floor—BOWMAN'S.