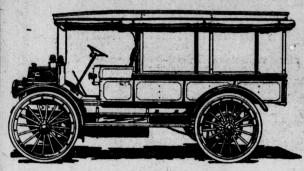
OF INTEREST TO MOTORISTS

Don't Throw Away Your Old Tires

Bring them to us for repair. The work will be satisfactory. It will we you money as the price of repair is just right.

HARRISBURG AUTO TIRE REPAIR CO., A. WENTZEL, Prop. setor. 131 SOUTH THIRD STREET

International Motor Trucks Give Year-Round Service



business man buys a motor truck for his delivery service, and sure that it will make his deliveries regularly and promptly

The 1915 models International Motor Trucks are now on exhibit at the International Motor Truck Department, 619 Walnut street, this new Department made necessary by the rapid and constant demand for the nigh-grade light and medium capacity motor trucks manufactured by the international Harvester Company in the largest factory in the world devoted exclusively to the motor truck industry.

The International is built for service and your future protection is

International Harvester Co. of America

(Incorporated)

International Motor Truck Department, 619 WALNUT STREET

Other branches at Pittsburgh, Philadelphia, Elmira, Baltimore and



Truck for Every **Purpose**

3/4 to 8 tons. Worm, Chain Gear or Shaft Drive. Solid or Pneumatic Tires.

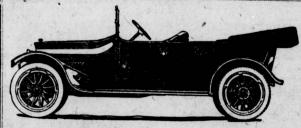
General Motors Co. Bessemer Motor Co. Republic Motor Co.

May we mail you catalogue?

Investigate our \$995 and \$1090 1500-lb. Chassis.

Sold by

at the Hudson Agency



The Operation of a REO Automobile or Truck is Profitable to the Owner

Reo service will increase your list of customers.

Ten Thousand Miles and No For Repair Bill. F. O. B. Factory,

Reo Transportation Service Is Reliable & Adequate Literature or Demonstration on Application

Harrisburg Auto Company

Third and Hamilton Streets, Harrisburg, Pa.

A SALES CAMPAIGN AS IT IS

A SALES CAMPAIGN AS IT IS
BUILT AROUND A MOTOR SALE
Why the Chandler Company Peatures
Its Power Plant in All Publicity
for the Instruction of Everybody

Contributed by Andrew Redmond, local dealer at Harrisburg, Pa., of the
Chandler Motor Car Company.

In some respects the building of automobiles bears a starting resemblance
to the clothing business. You may, for
instance, pay \$25 for a suit of readymade clothes that for perfect fit and
general appearance has all the advantages of the suit for which a custom
failor would charge from \$75 to \$100.

But the tale is not told until the record
of service is complete. Ninety-nine
times in one hundred, the suit from the
shelf passes into the discard from
syear to two years in advance of the
tailor-made product. And the purchaser
who bought the ready-to-wear article
is frequently money out, because he
failed to look beyond the mere exterior
of things.

Because we believe the motoring
public to be educated beyond this point
in the selection of their motor cars, we
have subordinated talk on the exterior
selling points in our car for the more

Adv.*

PFIFPMINF WORTH OF All TO

Falled to look beyond the of things.

Because we believe the motoring public to be educated beyond this point in the selection of their motor cars, we have subordinated talk on the exterior the more are for the more have subordinated talk on the exterior selling points in our car for the more important features of the motor in our publicity of the past year. We have not only built a sales campaign on our motor, but have just finished the most successful year in our history through selling the power plant to every prospective customer. The policy has worked out perfectly in every detail and we have found the great majority of prospective customer.

ed out perfectly in every detail and we have found the great majority of prospects eager to learn more about the mechanical parts of the car which have been so little touched upon by salesmen in recent years.

Our decision to feature the six-cylinder motor was brought about through the receipt of many letters from Chandler owners. We found that the greatest enthusiasm seemed to be centered in est enthusiasm seemed to be centered in est enthusiasm seemed to be centered in the pulling power, accelerating qualities and hill climbing ability of the motor in these owners' letters. We reasoned, naturally, that the feature that appealed—to so many owners would meet a like response from prospective buyers and our advertising of the past year has therefore centered upon the power plant of the chandler Six.

The story of the development of

motor started and a twelve-mile test run was made with the car on its own power without even a block test. The car as expressed to New York City and placed on private exhibition for a week, and its first test run was a trip in the dead of winter from New York City to Philadelphia, across the Allegany mountains to Pittsburgh and back to Cleveland. The running time for that trip was twenty-six hours and ten minutes, and although that run was made over two years ago, the same car and motor are still in service with a record of over sixty-five thousand miles. In the construction of a six-cylinder mount importance. First, the car must shelf-driven, pneumatically tired speed delivery. The car is fitted with Controls the speed of both the car and tentuction the private controls the speed of both the car and in a general way embodies every modern idea at the surprisingly low price of \$1,090 for claveland. The running time for that trip was twenty-six hours and ten minutes, and although that run was made over two years ago, the same car and motor are still in service with a record of over sixty-five thousand miles.

In the construction of a six-cylinder motor five things are of paramount importance. First, the car must

DETERMINE WORTH OF AUTO

Factor in Establishing Value

There is no better criterion in the automobile industry to determine the worth of an automobile than the second nand places operated by Hebrews in Philadelphia or New York. The make of car that is found in any quantity in a second hand automobile establishment is the one you don't want to buy. Of course, at some time or other almost every make of car gets into the possession of a second hand dealer but when you walk through any of the large second hand establishments along Broad street, Philadelphia, and find a number of cars of a certain make and of al-

street, Philadelphia, and find a number of cars of a certain make and of almost any year, you probably should forget the reason that the dealer gives for the machine being there.

I. C. Price, buyer for the Gorson's Automobile. Exchange, the largest one in Philadelphia, bought 408 second hand automobiles from different parts of Pennsylvania during 1914. Of this number, only three were Roes and they were 1910 models, and he paid for them twice as much as he would have paid for any other make of 1910 car. He stated that he had never been able to buy a 1912, 13 or 14 Reos, although he had made repeated efforts because he considered the Reo and the Ford the two best sellers that he could get, from buyers and our advertising of the past year has therefore centered upon the power plant of the Chandler Six.

The story of the development of the Chandler Six motor goes back to the days of the famous twenty-four hour races at Brighton Beach. In those days the present executives of the Chandler company were staunch afterents of the six-eylinder type of car which was just making its appearance in this country. To back their faith in the stamina of the six, they entered two six-eylinder cars in one of the big twenty-four hour events at Brighton Beach. The cars finished first and second in this gruelling race and established a new world's record for the round-the-clock event.

The perfection of the six-eylinder type of fontor since that date has been mainly along the line of weight reduction. The old sixes were perfect merchanically, but the huge separate east eylinders, connecting rods, pistons, etc., all added to the weight and therefore the cost of upkeep of the car. The designing of the present Chandler Six motor is a striking instance of the advance made in automobile engineering methods since the early days of the industry.

When our engineer, J. V. Whitbek, designed this motor, he was working toward a completely assembled car which must weigh not more than 3,000 pounds. How closely he and his assistants fluency and placed on the scales. In designing the motor it was necessary to estimate from the fact that the car weighed just 2,970 pounds when finally completed and placed on the scales. In designing the motor it was necessary to estimate from the fact what the car is motor is a striking instance of the advance and the fore that the car is motor in the striking instance of the advance and the fore the cost of upkeep of the car. The designing of the present Chandler Six motor is a striking instance of the advance and the fore the cost of the c

WHITE

Demonstrating Truck Is Here

thinking of buying a motor truck had better see

PAUL D. MESSNER

1118 James Street

before placing their orders.

Demonstrations cheerfully given.

All merchants and others who are interested or are

WHITE

Largest of Kind in Industry, Claims to Have Both Raw and Finished Material Subjected to Strenuous Tests

Realizing the importance of an ex-tensive and thoroughly equipped metal-lurgical department, Dodge Brothers have just completed extensive additions and changes in this department of their Detroit plant. F. E. McCleary, and experienced metallurgist, is in charge of the department, which is said to be the largest of its kind in the automobile

perienced metallurgist, is in charge of the department, which is said to be the largest of its kind in the automobile business.

With an expenditure of hundreds of thousands of dollars, for raw material burgical department, the automobile manufacture naturally figures that the cannot devote too great care to the selection of men and equipment for this branch of the industry. All materials entering into the manufacture of the car, including steels, paints, varies and the care of the care including steels, paints, varies are to the care, including steels, paints, varies and the care of the physical or chemical departments. And not until the metallurgist of K.'s a particular branch of material, does the purchasing agent concern himself in dealing with the outside manufacturer. At Dodge Brothers' Detroit factory, the metallurgist of the care in the care of the coal are sent to the metallurgist of the greatest aids to efficiency in the entire organization. This checking-up is carried out even to the grade of coal uses a complete of the coal are sent to the metallurgist of the coal are sent t

light six model 30, and left Newark, N. J., at 9 a. m., arrived at Delaware Water Gap in 3 hours and 39 minutes. Covered the first hundred miles to Newton, N. J., in 6 hours and 52 minutes—up hill and down hill without change of gear, making the return to Florham Park (Newark) at 8.07 p. m. without a stop of the motor—as furnished to us by Roberts & Hoin, local dealers at Harrisburg.—Adv.*

n t Opening of Excelsior Store
The Excelsior Motorcycle Store was opened about a year ago at Nos. 1007-1009 North Third street by Mr. Nat Feldstern and Mr. Harry Feldstern—brothers. A short time ago they took a lease on the property No. 10 South Market Square, at which place on Monday next they will open an additional store. It has been undergoing alteration and repairs.

At the new store they will their present line of the property will an additional store. It has been undergoing alteration and repairs.

At the new store they will their present line of the property o

store. It has been undergoing altera-tion and repairs.

At the new store they will earry their present line of bicycles, motor-cycles and sundries and have added motor oils and gasoline. The new loca-tion should prove valuable on account of its central location.—Adv.*

Harrisburg Auto Show March 13 to 20 Harrisburg Auto Show March 13 to 20
The Harrisburg Automobile Show
will be held March 13 to 20, inclusive.
Let the public know of your display, is
the manager's slogan. The Star-Independent is Harrisburg's best newspaper and will solidly cement the value
of your products and merchandise in
the minds of the people of this city and
vicinity and let them know where to
go to see them.

Bentz-Lendis Auto Company Active
The Bentz-Landis Auto Company has
been very active during the past week.
John A. Bentz, the manager, says the
company sold and delivered 15 Pullman
Juniors, one to J. H. Kreamer, of this
city, and a big six Jeffery touring car
to Edward Sponsler.

Factory Representative Local Visitor F. B. Tyler, factory representative of the General Motor Truck Company, spent several days during the past week in this city with the local dealer, I. W. Dill.—Adv.*

Imperial Rome

There are various estimates of the population of ancient Rome. The figure given by Gibbon is 1,200,000, Baker, in his notes to Montesquieu's "Grandeur and Decadence of the Romans," gives good reasons for thinking that Rome's population was 2,000,000. The city had within its walls in the time of Theodosius 48,332 habitations, built, as a rule, with several stories.—New York American. Imperial Rome

Awaiting the Outcome
"The tolks at our hotel are greatly
interested in a problem."
"What is it?"
"An irresistible blond has just met
an immovable bachelor."—Judge.

Between Friends

Kittye—Even if I do use a little peroxide my hair isn't false like yours.

Kathryn—Even if my puffs are false the color is more constant than yours.

Boston Globe.

On Thin Ice
The moment a young fellow knows
better what is right and what is wrong
than his mother the lad is on thin ice.
—Mibwaukee Sentinel.

Sloth never arrived at the attain-ment of a good wish.—Cervantes. Children's manners are molded more by their parents than by the stars of their nativity.

Royalton, Was Picked for Service in the Petit Jury-Court Opens on March 15

Ninety-six jurors—24 grand and 72 tit— were selected by Jury Commissioners Dapp and Taylor and Sheriff Wells this morning. The jurors will serve at the next criminal court session which opens on March 15. Former Jury Commissioner Emanuel H. Kling, of Royalton, has been selected to serve on the netic jury

Royalton, has been selected to serve on the petit jury.

William II. Hummel, the lone Rush township elector, who this year qualified to serve as a court juror, also was selected for trial jury duty. The list follows:

H. Hummel, Rush; J. Milton Mumma, Highspire; Martin E. Crull, First ward, Middletown; William H. Charters, Second ward, city; James H. Lemon, Upper Paxton; Abram F. Price, Middle Paxton; Charles W. Burtnett, Seventh ward, city; Daniel Pollock, Second ward, city; John H. Fraelich, Twelfth ward, city; Ernest Schadt, Second ward, Middletown; William H. Eoward, Mifflin; Morris K. Moyer, East Hanover.

MISS LANDERS PROVES STAR

Initial Attraction of Y. M. C. A. Cour

The opening number of the Y. M. C. A. Star Course was given last evening A. Star Course was given last evening in Fahnestock hall. The artist was Miss Lucile Landers, of Boston. Her program consisted of dramatic readings and folk songs. Much was expected from Miss Landers because of her connection with the Leland T. Powers school of Boston, and her success as a dramatic reader elsewhere.

Miss Landers' first appearance in this city was pronounced a success by those who heard her. She delighted everybody because of her ability as a Lyceum artist.

WILL MAKE ADDRESS TO MEN

The Rev. John M. Warden at the Y. M.

A special evangelistic services for men only will be held by the Young Men's Christian Association, Second and Locust streets, to-morrow afternoon at 3.30 o'clock. The speaker will be the Rev. John IM. Warden, the pastor-evangelist of Bethany Presbyterian church. Mr. Warden will deliver a special message to men that will be evangelistic in character. The well-known association male quartet will be present and render appropriate selections.

A praise service will be held under the leadership of W. H. Kautz and opportunity will be afforded strangers to become acquainted in the lobby with the men who attend these gatherings. A special evangelistic services for

Power of the Albatross

Power of the Albatross

The albatross, the largest webfooted bird, measuring sometimes seventeen feet from tip to tip of wing and weighing up to twenty pounds, frequently accompanies ocean steamers from the Cape to Melbourne, a distance of 5,500 miles, without being seen to rest on the way.

Father's Ultimatum "I think two can live as cheaply as

one, sir."

"You can't edge into my family on that theory, young man. I'm willing to keep on supporting my daughter, but you'll have to pay board."—Louisville Courier-Journal.

Victim—"Look here! You said the house was only a stone's throw from the station. It's fully half a mile." Agent—"Well, I've seen a blast from a quarry throw stones twice that distance many a time."—Boston Transerint.

AT THE REGENT



IN FIVE PARTS RELEASED OCTOBER 26 TH.

Monday and Tuesday, February 15th dd 16th.—Adv.*

Managers

ALL NEXT WEEK---Matinees Daily

Chas. K. Champlin

Offering Metropolitan Plays in Met-ropolitan Style by His Met-ropolitan Company Mon. Mat., "The Reformer," Mon. Evc., "The Man From Home," Ladies" Tiekets Mon. Night, 15c Prices: Mats., 10c and 20c; Nights, 10c, 20c, 30c, 50c.

AMUSEMENTS MAJESTIC THEATRE WILMER, VINCENT & APPELL

TO-NIGHT---Return Engagement

German War Films

See the German Side of this Great

Two new reels, showing Indian troops and British armored trains in action.

PRICES: Orchestra, 25c; Balcony, 15c

ORPHEUM

NEXT WEEK HOME AGAIN Musical Comedy with 15 People and

Van and Schenck

COLONIAL

logue and New Songs

OTHER

ACTS

REGENT

P. MAGARO, Owner and Manager. HOURS: 12 Noon to 11 P. M.

TO-DAY'S FEATURE

"THE GILDED FOOL"

MONDAY'S FEATURE-MARY PICKFORD, in "BEHIND THE SCENES"

In the role of the Little Actress Mary Pickford re-characterizations of her brilliant career. ADMISSION, 10c; CHILDREN, 5c

Photoplay To-day THE GUY THAT HAS THE WORLD

CHAS. CHAPLIN FEATURED IN "HIS NEW JOB"

Beautiful ALICE JOYCE, in "THE SWINDLER," 2 Acts

"THE VISION OF THE SHEPHERD 2 acts, featuring Kathlyn William

Photoplay Monday

rondway-Star Feature, "How Cissy Made Good," showing every Vita-graph Star. WEDNESDAY—The Perfect Woman, ANNETTE KELLERMAN, in "Nep-tune's Daughter."

Inverse Eugenics

"They say that action and reaction

are always eq 1." 'Yes; one of my ancestors worked

bimself to death and I'm the reaction." -Pittsburgh Dispatch.