Our January Silk Sale, Always Noted for Its Beautiful Fabrics at Rare Savings Opens To-morrow
These annual sales are always built on quality, for the finest silks we can buy the more attractive the values will be. Silks will be a dominant feature in the realm of fashion this Spring, and our close alliance with the are genuine savings.

The offerings in fancy and black silks will be as varied as ever, including many exclusive effects that will make this sale a distinctis
your interest to-morrow.

## 45 Pieces of New Fancy Jacquard and Brocaded Effects Many Spring Shades $\$ 1.50$ and $\$ 2.00$ Qualities January Sale Price, Yard, 59c    



Our Advertising
statement madee statement made over oin
parative price is quoted,
value stated is the
dise
wool,
position
Do you read our advertisements consistently?
Our advertising is a clear, straightforward
presentation of facts concerning our store. We
endeavor to make it interesting, to make it at-
tractive and informative; but we are very careful
to see that it is truthful, first of all.

A Demonstration of a Sink Protecting Dish Pan: In the Basement
This is the age of efficiency-a time when one article is designed to do the work of many others. It is of interest to note in this connection that the

is not only a dish pan with an accommodating shape but a dish drainer and sink strainer as well.
$\qquad$ outlet is a little strainer drawer of rustless galvanized mesh
which will catch all heavy grease and refuse from the dish water. This

Stylish Wool Dress Fabrics In the Clearance Sale

| Bringing the stock down by cleaning-up all broken color lines and odd pieces of colored dress goods-naturally the season's best selling styles-results in such good values as these |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 95 c |  |
|  |  |
|  |  |

## GOOD NEWS FOR

Wednesday Papers The most remarkable sale of MEN'S FINE SUITS ANO OVERCOATS Of the Entire Winter Season ments from such renowned makers as Hickev-Free
 Prieses will hoa merer fantion of remalar worth

Guest Towels Are Lower In Price Than at Any Time For Many Months





50c Negligee Shirts For Men In the January Sale at 35c More than a thousand regular 50 c negligee shirts with collar
attached or band style in plain white madras and striped attached or band style in plain white madras and striped
styles join the January Clearance Sale at $\mathbf{3 5 \boldsymbol { \phi }}$, or $\mathbf{3}$ for $\mathbf{\$ 1 . 0 0}$ styles join the Jan
Sizes 14 to 17 .


Final Clearance Prices Have Been Marked For a Sale Beginning To-morrow
On Our Entire Stock of Suits and Coats

Regular \$12.50 Suits Now Reduced to $\$ 9.50$
Scores of Suits in a pleasing variety of styles are to be found in this final Winter Clearance of Women's and Misses' Outergarments, beginning to-morrow.

There are several hundred coats in the season's most desirable coatings marked at prices that are really unmarked at prices that are really un-
matchable. The suits comprise sizes for matchable. The suits comprise sizes for
women and misses, in navy, brown, women and misses, in

| \$12.50 serge suits, in navy, | \$22.50 and \$25.00 black |  |
| :---: | :---: | :---: |
| ad black; back of coat | broadeloth suits. Fi- \$15.00 | suits. Final Clear- |
| trimmed with braid and but- | nal Clearance price, | ance.pri |
| ns. Final Clearance $\$ 9.5$ | $\$ 2.00$ navy and green chif- fon broadeloth suits. | \$27.50 plum and green broad- |
| \$18.50 navy, brown and black | Cleara | cloth suits. |
| velty cloth suits, with short |  | Clearance price |
| and circular skirt. Final | 00 |  |
| \$12 | \$10 | Clearance $\quad \mathbf{\$ 2 0 . 0 0}$ |

$\$ 12.50$ Coats: $\$ 7.50 \quad \$ 20.00$ Diagonal Coats: $\$ 12.50$ More Than 200 Garments In the Clearance

| 57.50 |  |
| :---: | :---: |
| \% $=$ maz |  |
| - | \% = maw |
|  | \% = woma |
| $=\mathrm{mbx}$ | 9zamy |

In the January Clearance Sale Are Many Notable Savings In White Goods 10 Yards of English Longcloth: Tuesday, 49c



Crepe Gowns and Combinations In the Annual Sale of White


NEW CUMBERLAND M. E. Sunday School Children's Spectal Correspondence.
New


