

# OF INTEREST TO MOTORISTS

## To Our Friends, Customers and Automobile Owners in Central Pennsylvania

Owing to the very large increase in our business it has become necessary to procure additional quarters in which to properly serve our patrons.

With that end in view we have secured the double store and basement, 118-120 Market Street, adjoining the Senate hotel, where in addition to showing an immense stock of automobile supplies and accessories, we will open and maintain a complete service and repair station with experts in charge. **HORNS, SPEEDOMETERS, CARBURATORS, COIL, MAGNETOS (all makes).**

In the new location we shall show accessories and supplies, while in our present quarters we shall carry the largest and most complete stock of automobile tires, tubes, and tire accessories in Pennsylvania. It will be our endeavor to have every size and type of tire in stock at all times.

We will do business at both locations, using the present store and basement entirely for the tire end of our business. Prior to the opening of our added quarters, Nos. 118 and 120 Market Street, we will conduct a **STOCK REDUCING SALE** in our present location beginning to-day.

## SATURDAY, NOVEMBER 7, 1914

in which Great Reductions will be made, a part of which is herein below included:

### Tire Saving Jacks

- 5-lb. Can Transmission Grease, ..... **60c**
- 5-lb. Can Cup Grease, ..... **60c**
- 2-lb. Can Cup Grease, ..... **25c**
- 1-lb. Can Cup Grease, ..... **15c**
- Gallon of Brass or Nickel Polish, ..... **75c**
- Half Gallon Brass or Nickel Polish, ..... **40c**
- Combination Oil and Grease Gun, ..... **40c**
- Latest Improved Spring Oil, ..... **65c**
- All makes of Spark Plugs at ..... **Half Price**
- Combination Tire and Tube Steam Vulcanizers, ..... **\$1.90**
- Tire Trunks for Demountable Rims, **\$5.50**
- Mayo Spark Plug Pumps, ..... **\$6.50**

### Specials For Ford Cars

- Rear Tire Holders, ..... **\$1.75**
- Running Board Tire Holders, ..... **\$1.35**
- Brass Bumper, ..... **\$3.95**
- Shock Absorbers, per pair, ..... **\$3.85**
- Oil Guage, ..... **15c**
- Dash Oil Guage, ..... **85c**
- Rear Brake Shoes—Raybestos Lining, **80c**
- Brake Rod Anti-Rattlers, per pair, ..... **75c**
- Radius Rod Anti-Rattler, ..... **45c**
- Steering Rod Anti-Rattler, ..... **40c**
- Cutouts, complete, ..... **55c**
- License Holders, ..... **15c**
- Redhead Priming Plugs, ..... **50c**
- Valve Grinders, ..... **20c**
- Valve Lifters, ..... **25c**
- Robe Rails, ..... **35c**
- Spark Plug Wrenches, ..... **12c**
- Valve Stem Adjusters, ..... **18c**
- Pedal Rubbers, ..... **35c**
- Radiator Hose—top or bottom, ..... **6c**
- Spark Plugs, ..... **25c**
- Electric Horn, ..... **\$2.50**
- Tool Boxes, ..... **\$1.35**
- Lighting Outfits, ..... **\$2.00**
- Radiator Covers, ..... **95c**

### ROBES, GLOVES AND CAPS AT BIG REDUCTIONS

Call and Inspect the New Gray & Davis Electric Starter and Lighting Outfit for Ford Cars

## CITY AUTO SUPPLY CO. 108 Market Street

E. L. LEINBACH, Manager

HARRISBURG, PA.

TELEPHONES—Bell 366, United 195X

OPEN EVENINGS

### ALL TRANSCONTINENTAL ROUTES READY FOR 1915

Heavy Travel to the Pacific Coast Expedition Early Next Year Is Expected by the A. A. A. Touring Information Board

With the exception of such slight improvements as may be made during the winter months, the principal transcontinental routes are now in approximately the shape they will be at the beginning of the heavy travel to the Pacific coast expedition early next year. At least no new projects can be undertaken and finished before this heavy travel begins.

Late reports reaching the A. A. A. touring information board, New York and Washington, from all quarters indicate that the road improvements on the principal cross-country lines during 1914 have been underestimated rather than overestimated. This is particularly the case on the western end of the "Northwest Trail" between Montana and Seattle, especially since the former severe grade of Snoqualmie pass has been reduced to a maximum of five per cent.

The cities, counties and towns on the line of the Lincoln highway in the far west have also made very great improvements in order to bring that route to as good condition as possible for 1915 touring. Both the "Trail to Sunset" and its principal alternate, the Sante Fe-Grand Canyon-Needles highway, have not lagged behind the others, and beginning next year the tourist has two complete options between Albuquerque and Southern California, both of which can be traveled with comfort and safety.

While unfortunately some parts of the "All-Southern Route" are yet in poor shape, that line as a whole has been greatly improved during 1914 and will not present very serious difficulties to tourists who decide to go leisurely across that way in 1915. The A. A. A. touring board has the latest information on all these lines, and is prepared to confer with tourists on the routes best suited for their particular purposes.

Maps and specific information can be had either at national headquarters, 437 Fifth Avenue, New York, or national capital headquarters, Riggs building, Washington, D. C. Parties contemplating cross-country trips in the spring are especially invited to take up these subjects with the touring board during the winter months, which is often advantageous as compared with waiting until the actual opening of the touring season next year.

### A CARLOAD OF OVERLANDS

Fifth Consignment Received By Andrew Redmond, Local Agent For Well-Known Auto Firm

The fifth car load of 1915 Overlands has just been received by Andrew Redmond, local agent for the Overland branch in this city.

Mr. Redmond has just delivered his eighth light Chandler car to the Central Construction Company, to be used in Richmond, Va., by Superintendent John McCullough. The car will be driven to that place to-day by Mr. McCullough. L. A. Faunce, a well-known West End jeweler, purchased a light Chandler from Mr. Redmond, and others which have been placed are the following:

John Musser, who has used the car for more than 6,000 miles travel in the past few months and who is enthusiastic in his praise of the Chandler; Dr. Granville, president of Gettysburg College; Mr. McClain, a prominent banker of Shippensburg; Mr. Harclerode, a merchant of Shippensburg; and J. W. Gitt, a prominent attorney of York, who purchased a light Chandler roadster.

### STATEMENT BY M'FARLAND

President of Harrisburg Auto Company Reiterates Superiority of Materials Used in Reo Machines

George G. McFarland, president of the Harrisburg Auto Company, asserts that the superiority of metals and materials employed in the making of Reo motor vehicles are precisely demonstrated with the exactness and precision in workmanship and painstaking care in the inspection of each operation, part, assembly and finished car or truck—with ideal results to the manufacturer and to the owner.

### AUTO SUPPLIES' NEW LOCATION

Large Double Store and Basement Secured on Market Street

The City Auto Supply Company, 108 Market street, corner of River avenue and immediately adjoining the Senate hotel. The large store room will be used to carry their entire line of automobile accessories and supplies.

The basement is being fitted up for the purpose of opening and maintaining a complete repair station.

The repair department will be in charge of a thorough repair expert and the best skilled mechanics will be employed so that every device known to the automobile public can be properly repaired.

The growth of the City Auto Supply Company has been in proportion to the development made in the general auto industry and no pains will be spared to satisfy every patron.

The present location will be continued for the purpose of sale and display of automobile tires. The new arrangement will enable them to have room for suitable display of the numerous articles carried in their immense stock.

Exportation of Motorcycles Report of the Bureau of Foreign and Domestic Commerce shows that during one year 3,983 American motorcycles were exported.

American Merchants Unite in praising The capacity Of the AUTOCAR for Continuous Service. Ask any Owner the Reason.

Delivery improved, Economy secured, Lower delivery costs, Increased delivery area, Valuable customers gained, Efficient in all seasons; Result—Yearly profits increased.

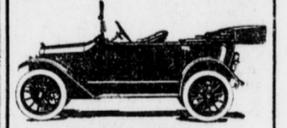
Vouched for by Enterprising and Hard-headed Individuals and Concerns who are Looking for Efficient Service

It will cost you nothing to become informed why the purchase of an Autocar will mean bigger business to you.

### ANDREW REDMOND

Third and Boyd Sts. Harrisburg, Pa.

### Maxwell New 1915 Model



\$695

Powerful, fast, silent and one of the easiest riding and most economical cars in the world.

### E. W. SHANK

Maxwell Service Station Central Auto Garage 324 Chestnut St. Bell Phone 724

### RIVERSIDE GARAGE

Rear 1417, 19 and 21 North Front Street GEO. R. BENTLEY, Proprietor

A modern brick structure, central location for storage with Practical Mechanical Service

Harrisburg Agents for

### PAIGE CARS

Correct in design, construction and price.

Demonstration by Appointment Bell Phone 3731 E

### WHEN OTHERS FAIL

To Remedy Your Electrical Troubles CALL

The Electrical Dept. of the

OTIS ELEVATOR CO.

Armature Winding, Generators, Fans, in Fact—If It's Electrical.

WE REPAIR IT

Years of Practical Electrical Experience Backs Us Up

No. 28 S. 3d St. HARRISBURG, PA. Bell Phone 3508-L

### Miller Tires

1451 Zarker Street

Sterling Auto Tire Co.

Celia (gently)—You shouldn't have proposed to me. You might have known I'd refuse you.

George (savagely)—I did know or I wouldn't have proposed!—Philadelphia Ledger.

### WONDERS IN MOTOR TRUCKS

Profitable Investment for Business Man in the Present Day

A few years' time has worked wonders in the motor truck field. Motor trucks to-day are a profitable investment for the business man—if he needs motor trucks.

The first railroad locomotives were crude; the first threshing machines were clumsy affairs; the first automobiles were inefficient for practical use.

But everything has to have a beginning, and so did motor trucks. To-day the man who selects the right kind and capacity of truck to fit his business can save money on his haulage and delivery—and to save money is to make money.

With ordinary care the present day motor truck as produced by any of the responsible truck manufacturers will last for years and give good service.

Don't condemn motor trucks because you, or your neighbor, have had, or are having, trouble with an old style model.

If you want to save money, investigate modern motor trucks.

### GOOD ROADS STATISTICS

U. S. Office Publishes Figures on Highway Construction

Accurate information just issued by the United States Office of Public Roads shows considerable variability in progress of road construction among the several States.

The total mileage of roads in all of the States now aggregates 2,228,042 miles, of which 229,219 miles are improved with hard surfacing, ranging from sand and clay mixtures to the most expensive types of modern boulevards.

### FRONT-MARKET BUSINESS

Motor Supply Company Started in Small Way, but Soon Attracted Customers Their Way

The Front-Market Motor Supply Company started in business in a rather small way at Front and Market streets just about six months ago. They have branched out and have progressed in a manner which is remarkable for its development. The increase in business is mainly due to the management of T. B. Wildermuth, who is now proprietor of this accessory and supply store for the varied needs of the automobile owners. Many changes have been made in the storerooms since the start of business and it now holds an important place in this city's business deals.

In addition to the increased stock necessitated by the wholesale and retail trade of the company, many mechanical features have been installed from time to time.

Everything that an automobile owner might possibly need from time to time has been installed. Automobile owners who have Stewart-Warner speedometers or Bosch magnetos are now enabled to get expert repairing and adjustments. All the floors of the building at River and Blackberry streets are used exclusively for the mechanical services, with a force of expert mechanics in charge of the work.

They are now sending one of their expert mechanics to the Willard storage battery plant to become thoroughly familiar with the repair of storage batteries, for the reason that now some of them begin to need repair and it is proposed to have this station service very complete.

Mr. Wildermuth is well known locally among the motor car men and is devoting his energies to building up a wholesale and mail order business, as well as having a force of assistants caring for the retail business that is attracted to the store.

### Bows in Warfare

The bow is first seen depicted on Egyptian monuments about 2000 B. C. Its form then did not differ greatly from that in use among boys at the present day. It was used in European warfare as late as 1640 and was deemed quite as effective as the arquebus then employed.

### THE AUTO ACCESSORY

It Is Good Tire Necessary Adjunct No Matter How Perfect Auto Is in Other Parts

The auto tire and accessory departments of Bowman's have both been moved to the third floor of their store. The new location is on the Market street front, immediately south of the men's clothing department. The line covers Kelly-Springfield, Goodyear, Nassau, Capitol and Imperial tires and tubes. Also tires for motorcycles and bicycles.

Tires can be loaned from this department to take on your touring trip and if you find you did not need them can be returned without expense.

This department is practically open at all hours for if you are in any tire

trouble call up by phone and you will receive prompt attention, day or night.

The department will also cheerfully give route information for travel. S. H. Kauffman is in charge of this department and has made many friends among the automobilists.

Some folks would look for happiness with a lantern when the sun is shining.

### AUTOS VARNISHED

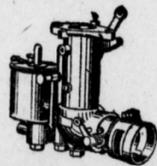
Ready in 48 Hours

Price \$10 and Upwards

Work Guaranteed

Drop postal, 501 Kunkle Bldg., or call 2423 Bell Phone

## Zenith Carburetor



This is the carburetor used in most of the German and Allies air crafts. It is the only carburetor made that requires no adjustment on account of altitude or temperature. Can you motorist imagine a war aeroplane starting out over the enemy's line with a jumping, spitting, spluttering, flooded carburetor like you have on your car; not much. This carburetor is famous for its even, dependable service from a start at sea level to an altitude of 12,850 feet and 62 degrees change of temperature. We will install one on your car on a fifteen-day trial.

### Front-Market Motor Supply

RETAIL AND WHOLESALE MARKET STREET BRIDGE LABORATORIES BLACKBERRY AND RIVER AVE.

### C. A. Fair Carriage and Auto Works

Manufacturers of Auto Tops, Bodies and Seat Covers

Auto Painting, Rubber Tiring, etc.

We Manufacture and Repair Auto Springs

"QUALITY IS OUR MOTTO"

### VULCANIZING

Expert Work Only 1451 Zarker Street Sterling Auto Tire Co.

### AUTO TIRES AND TUBES EVERY WELL-KNOWN BRAND

We carry a complete stock of tires and tubes in all sizes.

All tires carry a standard guarantee. Prices lower than usual. Goodyear, Kelly-Springfield, Nassau, Capitol and Imperial. We carry auto accessories at reduced prices. Get our prices.

### On Sale on the Third Floor BOWMAN'S

### Auto Transportation Machine Shop

No. 5 North Cameron St., Harrisburg, Pa.

Repair and Remodel Automobiles of Every Make. All Work Guaranteed.

Let Us Estimate on Your Repairs. OPEN DAY AND NIGHT

When in trouble on the road, phone us—Bell Phone 1710—and we will tow you in free of charge.