

BEEF IN THE EAST.

Big Profits and the Methods That Will Bring Them.

Nine cents a pound, live weight, for fancy beef in Chicago, 1,000 miles inland, arouses once more a keen interest at the east in beef production. Cows make a slave to exact time twice a day every day of the year and pay but a modest sum for the labor, compelling as it is. Hence there is in this section a close watching of beef production and of the current trend of the beefing industry. Present prices for most products of all kinds are remunerative for the eastern producer, provided he is fully up to date in his methods. A pound of live steer has a larger purchasing power than heretofore. This being true, as I believe it is, the average farmer is surely on a beef growing basis under right methods.

Beef Growing on a Right Basis. As there is a slight drift toward beefing, it is of great importance that this movement be on right lines. The spread in prices of beef ranges from 4 to 9 cents per pound, live weight. It is only the very best grade of beef that has any ray of hope in it, and this cannot come from mothers and fathers of the distinctly dairy type, with thin crops, narrow tails, flat ribs, sloped rumps and narrow loins. There is a dairy Shorthorn type that will serve the double purpose of dairy and beef products very well, and nothing better should be drawn upon. Bushes, weeds and shade will not make beef. There can be no compromise, and these must go and a clear, close, rich nut of rich grass must be the basis of grazing—a nut of grass good for approximately a steer to the acre. If this cannot be, then selling or grazing at pasture is inevitable. This advice I have in mind the imperative necessity of early maturity. This can only come by high feeding and continuous growth from start to finish.

The Master Beefmaker. The western farmer, who is producing the finest grades of beef, has become the best breeder and feeder of the world. We of the east, now long devoted to dairy products and dairy types of live stock and partially oblivious of the slow deterioration of our pastures and the loss of our best beef stock, have fallen far behind in the art of beefmaking. In no single feature are we so weak as in that of early maturity. Maintenance ration is more than half (about two-thirds) the food cost of beefmaking. The larger this cost is permitted to be the more hopeless is the task of money making in beef raising. Baby beef is a sine qua non. Baby beef rests on intensive breeding and feeding, mainly on the latter, and a sure feed may cover half the year's feed, though not the full feed for this period. If the pastures are good—Country Gentleman.

Drying preparations simply develop dry catarrh; they dry up the secretions, which adhere to the mucous membrane, causing a far more serious trouble than the ordinary form of catarrh. Avoid all drying inhalants, fumes, snuff, and use that which cleanses, soothes and heals. **Ely's Cream Balm** is such a remedy and will cure catarrh or cold in the head easily and pleasantly. A trial size will be mailed for 10 cents. All druggists sell the 50c size. Ely Brothers, 50 Warren St., N. Y.

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We have a new lot of hats in soft and stiff. Large shaped hats. The swell kind.

See our new line of neckwear and shirts.

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How to Prolong Life. The following rules for warding off death have been compiled with great care for the Modern Miller by experts and meet with the indorsement of the most competent medical authorities in the world: Never step into an elevator hatchway when the car is not there. Do not permit yourself to be run over by a street car or railroad train. Under no circumstances allow a brick to drop from the top of a building on to your head. Be careful not to be in a place when a bolt of lightning strikes it. Never fall from the top of a high building. Do not take hold of a live electric wire. Both you and the wire cannot remain alive. **Training is Necessary.** The time has come when to be master in any line, it requires long years of careful training and preparation. It is true that the opportunities open to young men are greater today than they ever were before; but, on the other hand, there never was a period in the world's history when the qualifications requisite for success in any line of worthy endeavor were of a higher character, says Success. The artisan, the farmer, the business man, the clergyman, the physician, the lawyer, the scientist, each in his various rank must prepare to reach up to ever enlarging ideals if he would attain his full height. **A Discouraging Position.** "Do you think a literary woman ought to marry?" "Not if she is a novelist. Her ideas of manly perfection as depicted in her books would be enough to make any conscientious husband give up in despair and leave home to look for work as a truck driver."—Washington Star.

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SWELL MONTE CARLO COATS We feel justified in claiming for our coats a sterling worth not to be approached at similar prices. Monte Carlos at \$8.00, \$10.00, \$12.00, \$15.00, \$20.00, \$25.00, \$30.00. **Jackets \$5.00, \$7.50, \$10.00.**

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Special Values in Blankets and Comforts We have established a high standard even in the least expensive lines of our Blankets and Comforts, and as a consequence they will give better service than others at similar prices. Cotton Blankets, 50c, 75c and \$1.00. All Wool Blankets, \$2.50, \$3.00, \$4.00, \$5.00, \$6.00. Splendid Waists, \$1.00 to \$1.25, \$1.50, \$2.00.

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