## How to Make Money.

A merchant, says an exchange who goes into a certain line of busiwho goes into a certain line of ousi-ness does it for the purpose of making money. The longer the list of cus-chant. How will be secure customers? We answer, then, there are several ways, but there are certain things in-diancesible to success: dispensible to success: 1st. He must sell a good article.

If he is a dry goods merchant, his calicoes must always wash when warranted; if he is a grocer, his sugar and his spices must be pure; if he is a hardware dealer, he must not sel iron for steel. - He must, in fact, be honest, though many a dishonest mer-chant has succeeded. 2d. He should sell at fair prices.

3d. His stock should be full, of the kind, adapted to the wants of the public, and suited to every variety of taste.

taste. 4th. Employing clerks or assist-ants, none but gentlemen or ladies should ever be allowed behind a coun-ter. Let a cus'omer once meet with a curt answer from a clerk, and he a curt answer from a cierk, and he makes affidavit inwardly that he will no more enter that store while life lasts. No matter how nice the goods, he will make himself believe that some other establishment sells just as good stuffs as the gruff clerk exhibits. You have lost that customer forever. Courtesy is a great card to draw

custom. 5th. The arrangement of the es-tablishment both outside as well as in, must be cheerful, attractive and convenient. The number of the store, the business, the name of the

store, the business, the name of the proprietor—all should be made prom-inent and clear. After having fulfilled all these indispensible prerequisites, the next thing to be done is, to to let the peo-ple know that you have done all these things. How is that to be accom things. How is that to be accom-plished? It can be done only in one way, and that is through the medium of advertising. The whole business world acknowledges this as one of the axioms of trade. To succeed in business through liberal advertising is a natural result—to fail from neglect to do so is equally demonstra-ble as the result of business laws.

-Bears are quite plenty in Clear-field county, Pa.

Senator Guthrie is ill at his home in Kentucky.

-Government destroys overy week over \$400,000 of muilated fractional currency.

 $-\Lambda$  wealthy planter of Mississippi is at New York urging emigrants to go South instead of West.

-Madame Ristori, the great Ita!ian tragedienne, has gone on a pro-fessional visit to Boston.

-Fourteen inches of snow fell in the Lake Superior mining regions on Friday night last.

-A society favorable to the an-nexation of Canada to the United States has just been organized at Toronto.

-All branches of trade in Paris are very much depressed. There are fewer strangers than usual at this season of the year.

-The old town clock at Harrisburg is decidedly out of order. It struck forty-three o'clock the other day.

-The shool fund of Indiana am'ts to \$180,340, of which \$45 350 is re-ceived from licenses paid for the privilege of selling llquors.

-Mr. Richards, of Providence, Rhode Island, has invented a combination paper collar and bosom, ob-tained a patent, and sold it for the comfortable sum of \$300,000.

-Mr. G. W. Eastman, of Delmar, - Ar. C. W. Eastman, or Defmar, Tioga county, Pennsylvania, now in his fifty-eigth year, dug the other day, one hundred and uwenty bush-cls of potatoes. Besides this, he shot six squirrels and one weasel.

-Australia has had a financial panic which causes great agitation, and has resulted in the overthrow of

COMPANY OF NEVADA. LOCATION OF MINES: LOCATION OF MINES: MAMMOTH AND NORTH UNION, CENERAL JOB PRINTING, In the Arbitration room in the Court

THE HAMILTON:

inder a Spec er from the State of Pe CAPITAL STOCK \$1,000,000 200.000 SHARES, \$5 EAC

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Gold & Silver Mining Co.

OF NEVADA.

The property of the second property of the se The property of this Company Issituated in the Mak Leviallion Leign-mannensenten Distribution of the Interson Leign-main Distribution of LEDGRS IN NORTH\_UNION DISTRICT. Hamilton Leign-main Twelve hundred feet, Hamilton Lis, Leign-Market District feet Decisia Leign-Market District feet Ornes Valley Ex, Leign-Twelve hundred feet Forest Queen Ex, Leign-Twelve hundred feet Sent the above combination of twenty rich and value is skille hier configured to twenty rich and value is skille hier configured to the sentences a proper ges, comprising twenty-five thous confidently believe embraces a pro-silver mining unsurpassed by any was selected and located by practi-miners, among the first, in North Uni-which are justly regarded among to g district in the State, on account is cores, the width of the velow, the fi numbin, and the suit basins and gro the mountain, and the wat basins and grass (b) grap of one idege to set (orth statements not lev verified, and prefer under-satimating: believe the results will prove. Fuel is an sat exponse in many of the district. The ord, A' werk stam, and the order of the satisfied of the satisfied of the district of the satisfied of the satisfied of the district of the satisfied of the satisfied of the district of the satisfied is the satisfied of the

iterition of the Company to work all this present time, but to hold it if reserve sition, either to form a part of it into ions, or to ever other mills, as may be mi. A twenty stamp mill near a welf-il pay a large dividend on the capigal year, and leave a reserved fund in fir-yuniled to the exclusion douber mill. It, the erection of another itend to erect a first-class m le, which is four and one-red one of the richest silve d will afford an ample supply of ore for a

hly, who is a scientific, toliable, and theman, says of this lode : ng well-defined voin, showing every scontenant, says of this loofs : strong well-defined voin, showing every (depth and permanence. The ore is of us, and well diffused throughout the ven, well pay for working from the very sur-va very valuable mine and can be made to beginning." A. BLACCHX.

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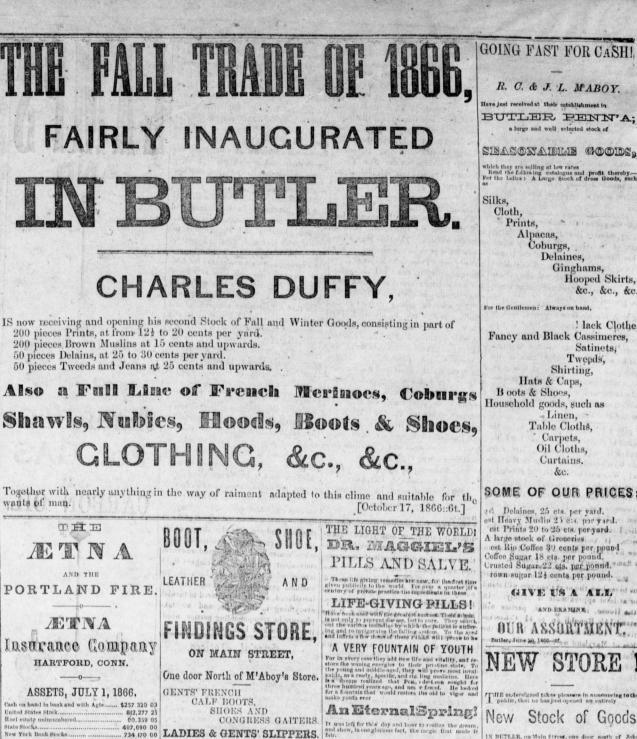
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feetly worthless everywhere. How well we have accomplished this may be under stood from the fact, that after so many years of public trial, we now make MORE THAN ONE-HALF OF ALL, THE WATCHES SOLD IN THE UNITED STATES, and that no others have ever given such universal satisfa-tion. While this department of our business is contin-ued with increased facilities for perfect work, we are at meand endaged in the manufacture of watches of the

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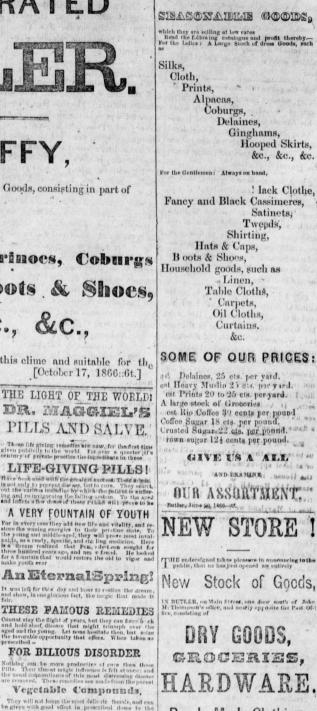
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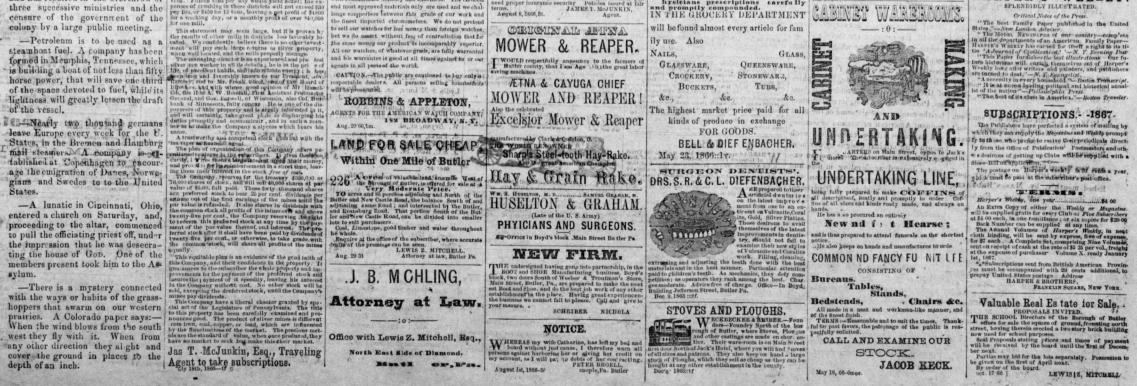
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