

That Salvation Army Smile



Several thousand veterans of the Argonne Forest recently entered New York harbor. Among them were several badly wounded Marines. One man, easily distinguished because of a coat sleeve that dangled empty at his side and a Croix de Guerre, was making his way slowly to the waiting ambulance when a Salvation Army girl approached him and offered doughnuts and coffee. "Now I know I am home," he said. "Those doughnuts helped a whole lot 'over there,' and, first crack out of the box when we land, we find more waiting for us. The best thing about the Salvation Army work out near the front line was the smile that accompanied the gift. Those girls had a knack of wrapping up every doughnut and every cup of coffee in a smile. The doughnuts were fine, but the smile—that took the place of powdered sugar." The Salvation Army Home Service Fund Campaign for \$13,000,000 opens May 19, to last one week.

SALVATION ARMY VALIANT IN WAR

Having Served Gloriously in the Trenches, Is Coming Back From Overseas for Peace Time Activities.

ASKS HOME SERVICE FUND.

National Campaign to Replenish Resources Depleted by Long and Direct Contact Services With Our Boys Scheduled for May 19-26.

New York (Special).—Like the 2,000,000 American boys whom it served so gloriously in the trenches of France, the Salvation Army is coming back from overseas, ready to put aside its khaki uniform of war service, don again the "Civvies" and embark once more on its normal peace time activities.

And, just like those doughboys, the Salvation Army has come out of the war victorious and with citations for bravery, decorations for gallantry under fire and golden chevrons indicative of honorably won wounds on its arm. The victory which the Salvation Army has won is a victory over the obstacles that lay before it in its purpose of efficient service of the fighters of Pershing's army. Its citations are the thanks, cheers and prayers of 2,000,000 doughboys. Its wound stripes are rightfully golden of hue, for they typify the unselfish way in which the Army threw all its resources—financial, spiritual and moral—into the effort to help the American soldiers in France.

Now the Army is asking the people of America to give it concrete evidence of the gratitude which has been so loudly, and so willingly expressed. From May 19 to 26 the Salvation Army will conduct in the United States a campaign to raise \$13,000,000 for its Home Service Fund. The money is needed both to recoup the fortunes of the Army, shattered by its long service of the soldier and to permit it to carry on the work it has always done on the larger scale which the public now demands. Raising the money by this means, the Salvation Army explains, will eliminate, perhaps permanently, the necessity for the ceaseless solicitation of funds which has been a bugbear to the Army and the public alike. It will permit the workers of the Army, who, forced to devote more than half their time to gathering money, were in consequence only half efficient in their evangelistic and social service work, to devote all their time in future to the duties for which they have been trained.



SALVATION ARMY NEEDS

Annual Budget Shows Reasons for \$13,000,000 Drive.

Vast Activities Conducted by 1,000 Corps in United States—Future Plans.

New York.—(Special).—The annual budget of the Salvation Army, containing a detailed and comprehensive statement of the cost of maintaining its varied activities throughout the United States, has been issued from National Headquarters, 122 West Fourteenth street. The statistics show why it is necessary for the Salvation Army to go before the American people in the week of May 19 to 26 and ask them to contribute \$13,000,000 to its Home Service Fund.

There are 939 corps and outposts of the Salvation Army in the United States. The cost of maintaining these is \$2,685,000. The maximum income which these corps may expect from collections in meetings, contributions of members and other outside contributions is \$715,000, making the net total cost of supporting the corps \$1,970,000.

The cost of maintaining divisional and provincial headquarters, which supervise the work of the local corps, will be, according to the budget, \$530,000.

Besides the work of supervising the local headquarters, the provincial and divisional headquarters are in charge of several of the Salvation Army's largest activities, including the operation of fresh air camps for children, relief and employment bureaus and the provincial bands.

Under the heading of "national and territorial obligations" the Salvation Army includes the expenses of maintaining what are among its best known institutions, those which may be grouped under the general name of "social work." For this purpose the Army wants \$1,270,000.

The pension fund budget is \$400,000. The Salvation Army has determined on the erection of many new buildings for social work in the future. The building program will require expenditures of \$1,875,000.

The remainder of the amount sought for the Home Service Fund is for corps, divisional and provincial buildings and a small contingent fund.

Details of the Salvation Army's activities in the United States for the last year show how remarkable is the scope of the Army's endeavors and what vast numbers of people it serves. For instance, the Army maintains seventy-five hotels for men and women. Last year 1,656,528 persons found sleeping accommodations in these. Beds were supplied for 127,889 children in the Army's four children's homes in the same period, while 48,519 children were sheltered in the slum nurseries. In the industrial homes beds were supplied for 1,742,815. In the rescue homes and maternity hospitals 1,899 girls went under the care of the Army last year.

The Army has 2,918 officers and cadets in the United States. Last year they preached to over 24,000,000 persons.

The amount of the fund has been determined exactly and logically by means of budgets prepared locally by workers of the Salvation Army in all parts of the United States.

Already headquarters for the campaign have been established in New York City. A ready response in encouragement and cheering wishes for success has been heard from all parts of the country. Men and women prominent in all walks of life have volunteered their services as active participants in the drive. The Army's 2,000,000 loyal rooters—the boys who went overseas in khaki—are all lined up ready to help. The Army not only helped them over there, but it found jobs for many of them after they had been mustered out of service, helped them get the civilian clothing that was necessary if they wanted to take those jobs, fed many of them, gave them shelter and furnished them with transportation to their homes.

For the war service of the Salvation Army is still under way. Its workers are still, many of them, in France, and its huts, clubhouses and hotels for the reception of the boys returning from abroad are in full swing here.

Neither, the Salvation Army asserts, will its war work be abandoned until the last boy is out of the khaki of the army or the blue of the navy. The larger activities which necessitated the coming campaign will exist and be financed independently of the service of the fighters from abroad.

CARDINAL GIBBONS ENDORSES S. A. DRIVE

Venerable Churchman Expresses Hope That \$13,000,000 Will Be Raised.

The following letter was addressed to former Governor Whitman of New York state by Cardinal Gibbons:

"Honorable and Dear Sir—I have been asked by the local Commander of the Salvation Army to address a word to you as National Chairman of the Campaign about to be launched in behalf of the above named organization. This I am happy to do, and for the reason that along with my fellow American citizens I rejoice in the splendid service which the Salvation Army rendered our soldier and sailor boys during the war. Every returning trooper is a willing witness to the efficient and generous work of the Salvation Army both at the front and in the camps at home. I am also the more happy to commend this organization because it is free from sectarian bias. The man in need of help is the object of their effort, with never a question of his creed or color.

"I trust, therefore, your efforts to raise \$13,000,000 for the Salvation Army will meet with a hearty response from our generous public. Faithfully yours,

"J. CARD. GIBBONS."

Thunder Not Heard Far.

The limit of the carrying power of thunder is about fifteen miles, while twice that number of miles is not considered any great distance for the sounds of battle to travel.

Asphalt.

Asphalt, with which so many roads are paved, was found by accident. Many years ago, in Switzerland, natural rock asphalt was discovered, and for more than a century it was used for the purpose of extracting the rich stores of bitumen it contained.

EVANGELINE BOOTH TELLS HOME SERVICE FUND'S NEEDS.

Evangeline Booth, commander of the Salvation Army in the United States, explaining the purpose of the campaign for \$13,000,000 which will be conducted from May 19 to May 26 for the Salvation Army Home Service Fund, said:

"The Salvation Army has been toiling on the upward trend for more than half a century, doing just what it did in France, all in the same spirit and manner, but you did not happen to hear of it, perhaps.

"The war depleted our forces and our finances at home. There must be not only a rehabilitation now, but we must rise to the new high-tide mark and equip ourselves to maintain here in the United States the contracts we were privileged to make on both sides of the sea because of the war."

The Salvation Army Home Service Fund campaign for \$13,000,000 will be conducted during the week of May 19-26. Its success will enable the Salvation Army to practically double its efforts among the poor.

The Salvation Army returns from the trenches of France to take up its half century old battle in the trenches of poverty in the United States. Remember the Salvation Army Home Service Fund campaign for \$13,000,000 May 19-26.

★ LLOYD GEORGE ★
★ PRAISES "ARMY." ★

★ Evangeline Booth, Commander ★
★ of the Salvation Army in the ★
★ United States, received the fol- ★
★ lowing letter from David Lloyd ★
★ George: ★

★ "British Delegation, ★
★ Paris, April 8, 1919. ★

★ "Dear Madam—I have very ★
★ great pleasure in sending you ★
★ this letter to say how highly I ★
★ think of the great work which ★
★ has been done by the Salvation ★
★ Army amongst the Allied Armies ★
★ in France and the other theaters ★
★ of war. From all sides I hear ★
★ the most glowing accounts of the ★
★ way in which your people have ★
★ added to the comfort and wel- ★
★ fare of our soldiers. To me it ★
★ has always been a great joy to ★
★ think how much the sufferings ★
★ and hardships endured by our ★
★ troops in all parts of the world ★
★ have been lessened by the self- ★
★ sacrifice and devotion shown to ★
★ them by that excellent organiza- ★
★ tion, the Salvation Army. Yours ★
★ faithfully,

★ "DAVID LLOYD GEORGE. ★
★ Commander Evangeline Booth, ★
★ New York City." ★

★ The Salvation Army Home ★
★ Service Fund Campaign for \$13, ★
★ 000,000 will be conducted during ★
★ the week of May 19-26. ★

The Salvation Army's slogan is "A man may be down, but he's never out!" The "Army" will ask for \$13,000,000 during the week of May 19-26. Your contribution will help prove the truth of the slogan.

The success of the Salvation Army Home Service Fund campaign for \$13,000,000—May 19-26—means less poverty and less crime in the United States.

THE \$13,000,000 SALVATION ARMY POSTER

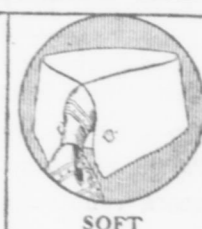


"A man may be down, but he's never out," the Salvation Army slogan, furnished the theme for the official Home Service Fund Campaign poster designed by Frederick Dunce, the noted artist. From this he has evolved a striking artistic creation, typifying the hand of the Salvation Army reaching out to rescue those who are enshrouded in the clouds of poverty and vice. A Salvation Army lass is the principal figure, and the scarlet lining of her cloak, thrown back as she enfolds those who are calling out to her in distress, furnishes the poster with its one spot of brilliant color. The background is of blacks, grays and greens, indicative of the storm clouds of misery and want.

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Small Pill Small Dose Small Price

ROSY CHEEKS or HEALTHY COLOR indicates Iron in the Blood. Pale or faces usually show its absence. A condition which will be much helped by

CARTER'S IRON PILLS

Not Much of a Pusher. It was the elevated station at 8:30 on a weekday morning. The advice of the Irish guard who helps close the gates of the rear cars was an education in itself. But he had a competitor in a girl who was doing her valiant best to get on. "Push, push," she urged of a weak little masculine beside her. In a wish-washy voice he replied that he was pushing. Back came the swift retort: "You make me tired? You push like a jellyfish!"—New York Sun.

Music Not His Strong Point. The leader of a volunteer orchestra was greatly annoyed by the 'cellist, who repeatedly at a rehearsal was in error; finally he stood near him, listening. "Why, man," he exclaimed, "your 'cello is not in tune!" The player screeched at the pegs, but a few moments later the discord was repeated. "Can't you tune your instrument?" demanded the conductor irritably. "No-o!" said the stout 'cellist, "not always." Then his face brightened. "But you should see how I can skin fish!" The skinning of fish was his trade, the orchestra his side line.

Few Free From Errors. Why not try to look over the other fellow's mistakes? We have been making them ever since Grandfather Adam lost his place in the Garden of Eden.

Psychologically Tested. Psychological tests are being used by the United States employment service in New York to aid in determining the work for which applicants are best fitted.

Daily Thought. What is nearer when we are than when we soar.—Wordsworth.