

# PSU logo designer dies

## Early lion symbol still in use by many students

By Megan Rogers  
COLLEGIAN STAFF WRITER

Raymond Pozniak was such a devoted Penn State alumnus that after graduation he combined his job as a freelance graphic designer with his love for the university to create one of Penn State's earliest logos.

Though he passed away on Nov. 3 at age 69 at Mount Nittany Medical Center, some students who wear the Pozniak lion say they will always be proud of what the lion stands for — school pride and loyalty.

Pride and loyalty were two of State College resident Raymond Pozniak's most prominent traits, his son Stephen Pozniak said.

Raymond Pozniak was very proud of the symbol, Stephen Pozniak said, just as he was proud of Penn State.

The Pozniak lion — which was at one point used as one of the university's symbols — is the front-on view of a lion's face, with a thick line of Penn State blue outlining the shape and contrasting against the white background.

But Raymond Pozniak didn't create the symbol because he wanted praise, Stephen Pozniak said.

Penn State never had to approach his father, who worked as a graphic designer, to design the lion, Stephen Pozniak said.

"He did it out of love for the university," he said.

Stephen Pozniak said his father was a Penn State alumnus, a Penn State football season ticket holder and a fan of the university.

Currently, the Pozniak lion is used by the Penn State Lion Ambassadors, the student corps in the Penn State Alumni Association, Stephen Pozniak said — but the family would like to see the logo used more often.

Lion Ambassador President David Frankenfield said the logo represents what the organization stands for.



Courtesy of endangeredlion.com

The Pozniak lion is still widely used by many students, including Lion Ambassadors.

Just as Raymond Pozniak was excited to have created a symbol of his love for the university, the Lion Ambassadors retain the same Penn State loyalty and dedication when they don their apparel with the logo, Frankenfield said.

"We feel lucky to wear the Pozniak logo because it represents the pride, tradition and loyalty we have for the university," Frankenfield (senior-economics) said.

The Pozniak lion was recognized as one of the university logos in the 1970s and 1980s, university spokesman Geoff Rushton said.

The symbol was phased out when the organized logo system was created for the university in 1987, he said.

The system includes the shield with the university's founding year on it and the lion symbol, along with various other university logos, Rushton said.

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# Medical center may expand

## Increased demand prompts proposed hospital addition

By Zach Geiger  
COLLEGIAN STAFF WRITER

A proposal to expand Mount Nittany Medical Center is still in the early planning stages, but hospital officials said they are already feeling the demand to meet the increasing needs of Centre County.

A basic planning sketch of a proposed addition to the hospital was submitted to the hospital's planning commission for review, Director of Communications Nichole Monica said.

The plan is scheduled to be reviewed at the hospital's planning commission meeting this month, Monica said.

"One thing, is that last year in the 2010 fiscal year, we hit a record as far as emergency department patients," she said.

"We are anticipating and projecting that it will continue to grow for a variety of reasons."

About 50,000 patients accessed Mount Nittany's emergency department services during that time, Monica said.

The latest addition to Mount Nittany Medical Center — the \$38 million east wing expansion — opened Aug. 2.

The three-story expansion increased the east wing by 52,000 square feet and created an intensive care floor, adding about 20 jobs to the hospital and providing room for an additional 60 patients.

Janet Schachtner, chief nursing officer and senior vice president of patient services, said in July that the expansion was needed because the hospital had already experienced multiple days operating at "full capacity."

"This is part of the first step in acknowledging community needs and how we can accommodate and plan accordingly."

Nichole Monica  
Mt. Nittany Medical Center director of communications

Access to cardiology services is an important service offered at the hospital that may have led to an increase in patient numbers, Monica said.

Mount Nittany Medical Center also serves a large geographic area across Centre County that contributes to the high number of patient visits, she said.

Though demand for an expansion is continually growing, Monica said the proposed expansion is still in the very early planning stages pending the planning commission's approval.

The expansion would be used to better serve the community, which is a fundamental aspect in moving forward with the project, she said.

"This is part of the first step in acknowledging community needs and how we can accommodate and plan accordingly for the need for more services," Monica said.

— Collegian staff writer Kat in a Wehr contributed to this report.

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# Students test new technology

## New Xbox 360 feature showcased at HUB-Robeson Center

By Erlka Spicer  
FOR THE COLLEGIAN

It's probably the first time beach volleyball has been played in the HUB-Robeson Center — except without the sand.

The Break Zone hosted a showing of Xbox 360's newest creation, Kinect, from 2 to 8 p.m. Thursday.

Students interacted with the company's latest technology at the event "Take a Break with Kinect!"

"It's ridiculous," said Paige Sullivan (senior-public relations, Spanish and international studies), a brand ambassador for Xbox 360 and Kinect. "There's no controller, just a sensor that reads your body movements."

Kinect's sensor picks up on the player's voice and motions, allowing free-range movements along with the ability to vocal control the console.

As long as the participant stays within six to eight feet of the sensor, they can kick a ball, dance or serve a volleyball controller-free.

The event attracted a steady amount of students, averaging about 100 per hour in the beginning of the afternoon.

Anyone who attended the event was able to receive a free mug and pizza and could enter a raffle for four Best Buy gift cards.

As students filed into The Break Zone, they were able to engage in one of the six games available at the event.

One of the games, "Dance Central," allowed the participants to dance along to choreography, free of any hand-controller or dance mat.

Panhellenic Council President-Elect Paige Rothaus (junior-advertising) danced to "Funkytown" and enjoyed the fun movements and choreography.

"I thought it was pretty fun. If I was really bustin' it, I think I'd break quite a sweat."

Paige Rothaus  
junior - advertising

"I thought it was pretty fun," Rothaus said.

"If I was really bustin' it, I think I'd break quite a sweat."

Meagan Norman, Penn State's other Kinect brand ambassador, said the new technology does not function primarily for fitness.

The company just wanted to appeal to a wider female audience, she added.

"Video games aren't just for guys," Norman (senior-public relations, Spanish and international studies) said. "The aim isn't physical activity. Our hopes are that most women can have fun with these games."

But at the same time, you can't help but get a mini-workout."

Though the games are female-friendly, a variety of men attended the event and liked the games.

"I would definitely play this either way, because it's better than sitting down and twiddling your thumbs," Dan Borghetti (freshman-business) said.



For a video of The Break Zone's event showcasing the new Xbox 360 Kinect, go to [psucollegian.com](http://psucollegian.com)

# UPAC

Your Student Activity Fee

PRESENTS

## LATE NIGHT

Friday, Nov. 12  
**COMEDIAN DERAY DAVIS** - Comedy Central star and TV/Movie personality with special guest Brett Riley! - 10 PM, Alumni Hall

**CREATIVE CRAFTS** - Make your own "Give Thanks" Fleece Tie Pillow! - 9 PM-1 AM, Ground Floor

**POKER TOURNAMENT** - Prizes for winners! - 10 PM, Ground Floor (Sponsored by GAPS)

**GAPS GAMING** - 9:30 PM-1:30 AM, Ground Floor

**LATENIGHT BILLIARDS** - 9 PM-1 AM, The Break Zone

**ARHS MOVIE: THE OTHER GUYS** - 7 PM, 9:30 PM & 12 AM, Auditorium

**FRIDAY LATENIGHT FOOD SPECIALS:**

**Ground Floor Carts:** \$1 Nathan's Hotdog, \$1.29 Soft Pretzels, David's Large Cookies at \$1.59, and 75c Box of Popcorn - 9 PM-1 AM

**Sbarro:** \$1.99 Meatball Hero or Pasta Special and \$1 slice of Cheese or Pepperoni Pizza - 9 PM-2 AM

**WHITE BUILDING ACTIVITIES:**

**Open Recreation** - 9 PM start  
**Ballroom Dancing** - 10 PM start

**Open Pool Recreation\*** - 9 PM-12 AM (Closed if no Lifeguard)

**Fitness Center\*** - 9 PM - 1 AM (\*Requires Fitness Pass/ID)

**GREENBERG ICE RINK:** 90s Broomball Bash - 11:45 PM-3 AM (Sponsored by RPTM 356)

Saturday, Nov. 13  
**SWING DANCE** - 10 PM - 1 AM, Alumni Hall (Sponsored by Swing Dancing Club)

**CREATIVE CRAFTS** - Make your own "Give Thanks" Fleece Tie Pillow! - 9 PM-1 AM, Ground Floor

**GAPS GAMING** - 9:30 PM - 1:30 AM, Ground Floor

**LATENIGHT BILLIARDS** - 9 PM-1 AM, The Break Zone

**ARHS MOVIE: THE OTHER GUYS** - 7 PM, 9:30 PM & 12 AM, Auditorium

**SATURDAY LATENIGHT FOOD SPECIALS:**

**Ground Floor Carts:** \$1.99 Fruit Smoothies, \$1.29 Soft Pretzels, David's Large Cookies at \$1.59, and 75c Box of Popcorn - 9 PM-1 AM

**Nathan's:** 59c Mini-Hamburger, 99c Nachos, \$1 Nathan's Hotdog, and 5 Kenny Rogers Roasters Wings for \$1.99 - 9 PM-2 AM

**WHITE BUILDING ACTIVITIES:**

**Open Recreation** - 9 PM start  
**Open Pool Recreation\*** - 9 PM-12 AM (Closed if no Lifeguard)

**Fitness Center\*** - 9 PM - 1 AM (\*Requires Fitness Pass/ID)

Sunday, Nov. 14  
**ARHS MOVIE: THE OTHER GUYS** - 7 PM & 9:30 PM, Auditorium

PSU-UPark Student ID required at most events.

All events are in the HUB-Robeson Center unless noted otherwise. Check out Union St. and get a great deal on late night food on Friday and Saturday nights!

[www.latenight.psu.edu](http://www.latenight.psu.edu)

BROUGHT TO YOU BY



Your Student Activity Fee

# WHAT'S GOING ON

YOUR GUIDE TO MOVIES, LATENIGHT, MEETINGS & EVENTS AT PENN STATE

## NOW PLAYING

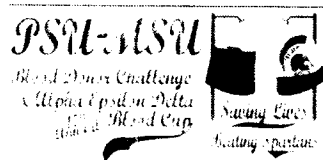
ARHS Movies Presents

### The Other Guys

Friday & Saturday: 7 PM, 9:30 PM, & Midnight  
Sunday: 7 PM & 9:30 PM

PSU Student ID required. All ARHS movies are shown in the HUB Auditorium. All ARHS movies are free & funded by UPAC! Your Student Activity Fee at work!

## COMING UP



### The Challenge Facts

We won last year by 213 units of blood, 2,127 to 1,914. The score now stands at PSU - 11, MSU - 5. The Challenge runs from Nov. 1 through Nov. 18, with drives in the Residence Halls, Hintz Alumni Center, Pasquerilla Spiritual Center, Kunkle Lounge, and of course, the HUB. In 2009, this competition provided both the Greater Alleghenies Region and the Great Lakes Region of the American Red Cross with 4,041 units of blood. The units of blood collected throughout the Challenge are needed to increase the blood inventories in both regions before the Thanksgiving and Christmas holidays. All blood drives have PIZZA at the canteen and all presenting donors will receive a Challenge t-shirt!! The donor appreciation raffle for all presenting donors includes LionCash and merchandise and gift certificates from area businesses.

- Nov. 12 10AM- 4PM HUB, Alumni Hall
- Nov. 14 12PM- 5PM Pollock Rec Room
- Nov. 15 10AM- 4PM HUB, Alumni Hall
- Nov. 16 9AM- 7PM HUB, Alumni Hall
- Nov. 17 9AM- 7PM HUB, Alumni Hall
- Nov. 18 9AM- 7PM HUB, Alumni Hall

### Student Organization Conduct Committee Student Organization Orientation

Nov. 15 260 Willard 8 PM  
Come learn about the resources available to you as a student organization including how to start an organization!

### Student Organization Conduct Committee (SOCC)

**UPUA Board of Arbitration Committee Applications Available**  
Want to be more involved with student organizations and student government? The SOCC UPUA Board of Arbitration is now accepting applications! Pick one up in 209 HUB. Application deadline is Nov. 19.

### Club Kreyol

**A Walk for Better Haiti - Nov. 12**  
Registration is \$5 for PSU Students/Faculty & \$7 for Community members. Registration Tables will be open 11AM- 2PM on Nov. 8, 9, & 10. A beautiful cause, come register to walk with us on Nov. 12. Register and get a free shirt to wear during the walk!

### CAPS Counseling and Psychological Services (CAPS) Presents Personal Issues Series:

**Out of the Darkness: A film about suicide and suicide prevention**  
Nov. 14 1 PM State Theatre

### Global Ambassadors Presents

**The Joy of Connecting Across Borders: Trusting, Laughing, and Learning**  
Nov. 16 7PM 113 IST Building  
Join us for a talk with Rita Golden Gelman who wrote "Tales for a Female Nomad" about her first 15 years as a "modern day nomad."

### GongFu Cha Club

**Traditional Chinese Tea Ceremony**  
Nov. 15 & 17 12:15PM-2:30PM 34 Ritenour  
GongFu Cha, the traditional Chinese Tea ceremony club is opening the Tea House - free of charge - for International Education Week. All types of Chinese teas are available.