

Collegian photo illustration by Kelly Roster Muro.

Despite Penn State's ban of logos on shot glasses, some Big Ten schools said they market shot glasses with their name on it because they are "keepsakes and collectibles" for university fans.

## Big Ten schools react to shot glass logo ban

By Megan Rogers  
COLLEGIAN STAFF WRITER

Some Big Ten university officials said their licensing policies don't sync with Penn State's decision to ban its name or logos from shot glasses in an effort to curb dangerous drinking.

Under the new policy, the Penn State name and logo can still appear on other beverage containers like beer mugs or champagne flutes, university spokeswoman Annemarie Mountz said.

That's because other beverage containers can be used for other drinks besides alcohol, she said.

But other Big Ten schools said they believe shot glasses have other uses.

While the University of Iowa does not allow its name or logo on flasks or botas, they permit the name or logo on shot glasses because shot glasses are keepsakes, Iowa's University News Services Director Steve Pradarelli said.

"These are first and foremost collectibles," he said.

He said flasks and botas, which are leather pouches used to carry alcohol, are too closely associated with alcohol consumption at parties and viewed as unsafe.

But the Penn State licensing committee — which is comprised of individuals from all facets of university life — stands

by its decision, Mountz said.

The behavior of other schools was never discussed in licensing committee meetings, committee member and Associate Athletic Director for Marketing Greg Myford said.

The Penn State licensing committee is comprised of individuals representing the alumni association, auxiliary business department, athletic association, legal counsel, university publications and public information, he said.

"I'm not aware of any other schools doing it, but that never came up in our discussions," Myford said.

Some Big Ten schools said they have no restrictions on their logo appearing on beverage containers.

University of Illinois Licensing Director Marty Kaufmann said the Collegiate Licensing Company — which Penn State uses for licensing — often puts clauses next to alcoholic beverage containers that say some institutions may not approve of this product.

Mountz said it is impossible to calculate any loss in revenue the university will experience by changing their policy on licensing for shot glasses because figures for shot glasses are not specified.

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## UPUA to select borough rep.

By Alyssa Sweeney  
COLLEGIAN STAFF WRITER

After months of discussion, the University Park Undergraduate Association will elect the first non-voting student representative to the State College Borough Council tonight.

The selection of the non-voting representative will establish the first official relationship between student and local governments in State College. Any at-large representative, UPUA president or vice president can be nominated for the position, and the individual chosen will sit in on council meetings starting Dec. 1.

"Being engaged in issues that affect the town and not just students is so important," UPUA President Christian Ragland said. "By taking part in those conversations, we can contribute, let them hear us and show we're committed."

After the borough council revised the initial proposal for the non-voting student seat, the draft was passed unanimously by council members and UPUA.

"We're very glad to be taking this step forward," council member James Rosenberger said.

### If you go

**What:** UPUA meeting  
**When:** 8 tonight  
**Where:** HUB-Robeson Center.  
**Details:** UPUA will elect the non-voting student representative to the State College Borough Council

Those nominated for the seat will make speeches to pitch their qualifications and stand for their qualifications by the assembly, which then vote by secret ballot.

The student representative's duties include attending borough council meetings, reaching out to students and communicating all concerns and ideas to the borough.

Ragland (senior-political science) said he believes UPUA Vice President Colleen Smith is a strong candidate.

"Colleen knows the borough well and vice versa," he said. "She has a lot of experience, and that could be a great start to the relationship."

Ragland said Smith is just one of the many who he thinks would

be well-qualified for the position and that any assembly member can be nominated.

Governmental Affairs Committee Chairman TJ Bard served as a non-voting member of his hometown school board and said the position will require someone with a passionate dedication to serving both the area's residents and students.

"He or she will need to take into account borough council perspective as well as student perspective," Bard said. "The representative can't just advocate for students, but needs to for the whole community as well."

Bard said the representative must have the "dedication, time and focus necessary to adequately represent the student body."

Ragland, who is unable to attend Wednesday's meeting, said he is confident UPUA will choose an adequate representative.

"A lot of people have been working hard to make this happen for a while now," Ragland said. "I'm really excited to get this up and running."

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## New PHC leader to focus on values

By Megan Rogers  
COLLEGIAN STAFF WRITER

The election process for the next Panhellenic Council executive board is underway, and PHC President-Elect Paige Rothaus said she wants to work to bring chapters' focus back to values.

Paige Rothaus (junior-advertising) and Kimberly Sargent, the new vice president for standards, were elected to their positions on Monday night. PHC Vice President for Communications Marina Matteo said. Elections for the remaining board spots will occur throughout the week, she said.

Once sororities return to their core values, problems will subside, Rothaus said.

One problem is irresponsible drinking — a problem she said is not confined to the greek community, but is nevertheless one the greek community wants to be part of the solution to.

"I want to focus on becoming a value-based organization," Rothaus said.

Important values include sisterhood, personal integrity and service, she said.

To become more values-oriented, Rothaus plans to expand on the efforts of the current executive board to unite the individual chapters as a community.

One such initiative that could be replicated is Panhellenic Pride week, she said.

"I'm very excited for the year ahead. I'm going to keep up the momentum of what the current Panhellenic board has been doing so far," she said.

Current PHC President Sara Linkosky said she supports the new leaders and their initiatives.

Elections to the remaining

positions will occur throughout the week, Matteo (senior-public relations) said.

PHC will reopen its application for the executive vice president position because it has not yet been filled, Matteo said.

Chapter delegates voted for positions after hearing speeches from and having a question-and-answer session with the candidates, Matteo said.

The associate vice president positions for Homecoming, Greek Week and Greek Sing will be appointed after the elections are complete, Matteo said.

The new position of Vice President for New Membership will be filled by appointment, she said. The Vice President for Risk Management will be elected, she said.


Christina Gallagher contributed to this report.

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Rothaus

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