

Campus tour to benefit Asian schools, new artists

By Ashley Smalls
FOR THE COLLEGIAN

A school will be built in Southeast Asia because two up-and-coming artists will play at Penn State this weekend.

Tonight, the Student Programming Association will bring the Pringles Xtreme Campus Tour featuring J. Cole and We The Kings to HUB-Alumni Hall.

For every school the tour visits, Jake Sasseville, host of TV talk show "Late Night Republic," will build one school in Southeast Asia, he said. This effort is organized in conjunction with Room to Read — a nonprofit organization that promotes worldwide literacy by establishing schools and libraries.

The tour will visit 15 campuses across the country to raise money, according to the "Late Night Republic" website.

We The Kings singer Travis Clark said the fundraising for Southeast Asia was a deciding factor when his band choose this tour.

"We felt that this was a good way to do our part in helping to make the world a better place," Clark said.

Pringles donated \$20,000 to the cause in Asia, said Caitlin Engel, Sasseville's publicist.

"It's not a fundraiser, but I think the fact that we are also doing something good is an added bonus," Sasseville said. "This also gives campuses a chance to give back to education."

Artists were chosen for the tour through surveys given to college students.

"We work with a bunch of colleges to bring who they want," said Bill Cottom, president of Next Step Productions, another organizer of the tour. "The selection we choose is always a mixed genre this way students can get a little taste of music they may not usually listen to."

J. Cole is a new rapper and was the first artist to be signed to Jay-Z's new Roc Nation label.

We The Kings is a pop-rock band that recently had an album on the No. 1 Billboard's New Alternative Album Sales Chart.

And Clark said he can't wait to come to Penn State.

"We all missed college life, so it's good to get a taste. We want to interact with the students, too," he said.

Clark said his band is also excited for this concert because they understand college students' financial burdens.

"We thought it would be good for college students, who probably don't have a lot of money, to be able to go to a big concert," he said.

If you go

What: Pringles Xtreme Campus Tour featuring J. Cole and We The Kings

When: 10 tonight

Where: Alumni Hall, HUB-Robeson Center

Details: The show is free with a student ID.

Alumnus makes cut to finals

By Madeline Fitzgerald
FOR THE COLLEGIAN

Jason Olcese is about to find out what it takes for a Penn State student to survive in Hollywood.

Olcese, Class of 2006, is headed to Los Angeles tomorrow for the BOSS Loop Station National Finals.

He will compete against five other finalists from across the country at the Musician's Institute Concert Hall. A panel of six celebrity judges — including a former band member of The Police — will determine a winner who will go on to the Loop Station World Championship.

For the contest, Olcese submitted three videos of himself "looping" — when a single musician records the various components of a song, like vocals, guitar and drum, and then meshes them together so they sound like one cohesive song.

"It's a totally different kind of recording," Olcese said. "It's a vehicle to make shows more interesting. I get bored playing the same songs over and over again."

Known by his stage name Jason O, Olcese began producing music during his senior year at Penn State. His first album — titled "Back to the Beat" — was composed for his senior project for the Schreyer Honors College.

Olcese said he wrote the album in the laundry room of Simmons Hall as a part of his thesis, which related the songs to his degree in psychology.

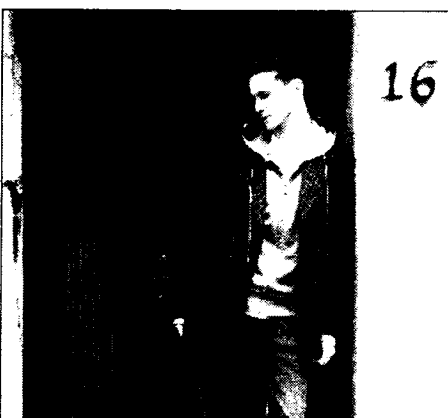
His second album, "Sink or Swim", was released in 2008. He is currently working on a third album, but put it on hold for the contest.

"This contest is an amazing opportunity," Olcese said. "I didn't want to go in unprepared."

SHC Dean Christian Brady knew Olcese as a student and said he isn't surprised by Olcese's success.

"His music is excellent," Brady said. "It has a good energy to it. He manages to combine compelling lyrics and great music."

Olcese performs frequently around the



Courtesy of jasonmusic.com

Jason Olcese, Class of 2006, will travel to Los Angeles for BOSS Loop Station National Finals tomorrow.

State College area with his current band My Hero Zero. Brady also invited Olcese to perform a solo act as Jason O for the 2010 Schreyer Honor Orientation. Students who saw him perform there said they were impressed by his talents.

"He was very creative and original, like a one-man acoustic band," Myles Billard (freshman-engineering science) said. "He radiated talent."

Carl Schoon (freshman-psychology) said he was impressed with how "cool" Olcese was.

"He's not pretentious," Schoon said. "And he has a great voice."

Olcese admits that he is nervous for the contest — in fact, he still feels nervous before any solo performance.

"I feel a little anxiety before I go onstage. But once I get a few notes out, I get a feeling like this is where I'm supposed to be," Olcese said.

The majority of his nerves stem from the new material he's producing.

Olcese said he likes to take chances on stage by coming up with new versions of songs.

"When I perform, I feel like a magician doing a new trick that I'm not sure will work," Olcese said.

pursuit of their goals," he said.

Menaker, Class of 2008, will perform as well and describes her sound as a fusion of slow jazz and storytelling.

Walker, president of the Penn State Songwriters Club, said he advocates the event because it's not only an effort to help others, but it gives artists an opportunity to spread their messages through music.

"This musical benefit expresses the power of giving. When you give, others give back," Walker (senior-psychology) said.

Paul Barsom, an associate music professor, will also perform.

Tibbetts said the musicians are coordinating another benefit for the organization because it's small, new and the charity is in need.

"Singing a New Tune," though usually held at Webster's Bookstore Café, 121 S. Fraser St., will instead be at the University Club. The living room in which the event is to be held is "intimate and cozy," Tibbetts said.

He said not to worry about the change of location because the café will still cater the event.

"So expect the delicious-as-usual food," Tibbetts said.

If you go

What: Singing a New Tune performs for charity

When: Saturday, Oct. 23 from 8 p.m. to 10 p.m.

Where: University Club, 331 W. College Ave.

Details: Tickets will be sold at the door, all ages welcome. The cost is \$10 for adults and \$5 with a student ID.

Concert to benefit homeless

By Courtney Warner
FOR THE COLLEGIAN

Four musicians, each with a different sound, have at least two things in common: a connection to Penn State and a desire to help others through song.

Brian Walker, Lia Menaker, Stacy Glen Tibbetts and Paul Barsom will perform a charitable concert at 8 p.m. Saturday at the University Club.

This is the fifth "Singing a New Tune" charity. Since the first, \$2,000 has been raised and donated to multiple organizations. This is the second year the show will benefit the United Way's Bridge of Hope Centre County — which provide education and money for housing for homeless and at risk families.

The organization currently aids two families with the funds they receive. This money goes to rent assistance and forming 18- to 24-month plans for the families.

Pam Fuller, board chairwoman for Bridge of Hope, said fundraisers like "Singing a New Tune" not only provide funding but also raise awareness and provide emotional support for the charity, which is the most critical part of Bridge of Hope.

Fuller said she praises "anyone willing to stand up for the homeless, because although it is not such a serious problem in Centre County, it still exists and these people acknowledge that."

Tibbetts, an English lecturer and co-producer of the event, describes his music as a mix of classic folk rock with elements of swing that is influenced by musicians from the '60s and '70s, specifically Paul Simon.

Tibbetts said he's eager to introduce the talents of Menaker and Walker.

"They are young and they are talented, which gives people a role model to follow in

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PRESENTS

WHAT'S GOING ON

YOUR GUIDE TO MOVIES, LATENIGHT, MEETINGS & EVENTS AT PENN STATE

LATENIGHT

NOW PLAYING

Friday, Oct. 22
CREATIVE CRAFTS - Make a Halloween Treat Jar! - 9 PM-1 AM, Ground Floor
GAPS GAMING - 9:30 PM-1:30 AM, Ground Floor
LATENIGHT BILLIARDS - 9 PM-1 AM, Corner Pocket
ARHS MOVIE: DINNER FOR SCHMUCKS - 7 PM, 9:30 PM & 12 AM, Auditorium
FRIDAY LATENIGHT FOOD SPECIALS:
Ground Floor Carts: \$1 Nathan's Hotdog, \$1.29 Soft Pretzels, David's Large Cookies at \$1.59, and 75c Box of Popcorn - 9 PM-1 AM
Sbarro: \$1.99 Meatball Hero or Pasta Special and \$1 slice of Cheese or Pepperoni Pizza - 9 PM-2 AM
WHITE BUILDING ACTIVITIES:
Open Recreation - 9 PM start
Ballroom Dancing - 10 PM start
Open Pool Recreation* - 9 PM-12 AM (Closed if no Lifeguard)
Fitness Center* - 9 PM-1 AM (*Requires Fitness Pass/ID)

Saturday, Oct. 23
NERF CAPTURE THE FLAG - Everyone welcome (sneakers only)! - 10 PM-1 AM, Alumni Hall (Sponsored by Urban Gaming Club)
CREATIVE CRAFTS - Make a Halloween Treat Jar! - 9 PM-1 AM, Ground Floor
GAPS GAMING - 9:30 PM-1:30 AM, Ground Floor
LATENIGHT BILLIARDS - 9 PM-1 AM, Corner Pocket
ARHS MOVIE: DINNER FOR SCHMUCKS - 7 PM, 9:30 PM & 12 AM, Auditorium
SATURDAY LATENIGHT FOOD SPECIALS:
Ground Floor Carts: \$1.99 Fruit Smoothies, \$1.29 Soft Pretzels, David's Large Cookies at \$1.59, and 75c Box of Popcorn - 9 PM-1 AM
Nathan's: 59c Mini-Hamburger, 99c Nachos, \$1 Nathan's Hotdog, and 5 Kenny Rogers Roasters Wings for \$1.99 - 9 PM-2 AM
WHITE BUILDING ACTIVITIES:
NTTA Table Tennis Tournament - 9 PM start
Open Recreation - 9 PM start
Open Pool Recreation* - 9 PM-12 AM (Closed if no Lifeguard)
Fitness Center* - 9 PM-1 AM (*Requires Fitness Pass/ID)

Sunday, Oct. 24
ARHS MOVIE: DINNER FOR SCHMUCKS - 7 PM & 9:30 PM, Auditorium

PSU-UPac Student ID required at most events. All events are in the HUB-Robeson Center unless noted otherwise. www.latenight.psu.edu Check out Union St. and get a great deal on late night food on Friday and Saturday nights!

ARHS Movies Presents

DINNER FOR SCHMUCKS

Friday & Saturday: 7 PM, 9:30 PM & Midnight
Sunday: 7 PM & 9:30 PM

PSU Student ID required. All ARHS movies are shown in the HUB Auditorium. All ARHS movies are free & funded by UPAC! Your Student Activity Fee at work!

COMING UP

The Power of Pink First Annual Race to Save Second Base

Oct. 25 11 AM IM Building Lawn

The Power of Pink is hosting its first annual "Race to Save Second Base" on campus! Join us as we race to fight breast cancer and raise awareness. All students, faculty, locals, and their families are welcome to attend! For more information on how to register, please visit www.powerofpink.weebly.com

STUDENTS,

PAY TRIBUTE TO OUR

Penn State faculty & staff!

Nov. 2 - 4 10:30 AM - 2 PM

HUB-Robeson Center first floor

Recognize a special staff assistant, housekeeper, professor or any full-time Penn State employee for his/her act(s) of kindness.

*Personalize a "thank you" note
*Let us mail it
*Receive a gift

Advertising Club Presents

MARC USA Agency

Information Session

Oct. 25 7 PM Carnegie Cinema

Join us at this networking event to learn more about the agency, its culture, and any available job opportunities (internships and full-time).

FLP

The Time is Now...

Learn To Lead.

Lead To Achieve.

Oct. 23 11 - 4 PM

Heritage Hall - HUB Robeson Center

The Office of Union and Student Activities is proud to sponsor the 4th annual Fall Leadership Program. This year's theme is: The Time Is Now...

Learn To Lead. Learn To Achieve. This program offers a valuable opportunity for you to engage in personal leadership development and social justice awareness. This year's keynote speaker is the energetic and inspiring Marlon Smith. Marlon advocates that success is a choice that can be exercised by everyone. The program is FREE and includes lunch and door prizes! For more information or to register for The Time Is Now... leadership@sa.psu.edu

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