



Courtesy of myspace.com

Unsigned artist Dev will be performing at Mezzanine on Sunday night.

Dev to bring 'G6,' pop songs to Mezz

By Courtney Warner
FOR THE COLLEGIAN

If you go

The crowd can expect to get "slizzard" at Mezzanine this Sunday.

Unsigned pop artist Dev, a Los Angeles-based artist who is best known for her collaboration with Far East Movement in the hit "Like A G6," will take the stage in State College this weekend.

Penn State Songwriters Club President Brian Walker (senior-psychology) said "Like A G6" is perfect for people who want to dance.

But she's not the most original artist, he said.

"It's too trendy, too similar to Top 40 hits," he said.

Walker said Mezzanine's knack for booking artists who are usually heard on the Top 40 is not the best way to use the power they have to promote new artists.

But some Penn State students said they're excited Mezzanine is attracting artists who know how to dance and have a good time.

Jenna DeAngelis, president of dance group Whiplash, said Dev's hit is an "easy-to-dance-to" song that is good for warm-ups.

But, she said, she would never use it in a choreographed number.

"The choreography we develop in the beginning of the season is used throughout the entire song. Granted that 'Like A G6' is a danceable song, it isn't enough of a hit to endure an entire year," DeAngelis (senior-nursing) said.

Since Dev is a female performer, Dev will not necessarily

What: Pop artist Dev performing at Mezzanine

When: Time pending Sunday, Oct. 24

Where: The Mezzanine, 420 E. College Ave.

Details: Admission will be \$3 to \$5 for ages 21 and up and \$7-\$10 for those between 18 and 20. IDs are required.

attract a larger audience than previous Mezzanine performances, but a different one, DeAngelis said.

DeAngelis said she gives kudos to Mezzanine for contracting pop-techno artist because her "trance-like" music will bring more energy and movement to the crowd than "head-bobbing rap."

Dominic Manno, Mezzanine general manager, said Dev was booked as the audience's request for Sunday's Alternative Music Night.

Since she is a new artist, Dev will perform a brief set that will last between 15 to 25 minutes, Manno said.

Performance time has not yet been determined. Manno said Dev is expected to arrive around 5 or 6 p.m.

The starting time depends on her arrival and the crowd size, Manno said.

Also at Mezzanine that night is DJ Remedy, the club's regular DJ on Sunday nights.

Clarks 'shimmy' to State College

By Madeline Fitzgerald
FOR THE COLLEGIAN

Heinz ketchup isn't the only thing to come to State College from the Steel City.

Pittsburgh-area rock band The Clarks will perform at 8 tonight at the State Theatre, 130 W. College Ave.

The band will play songs from its latest album, "Restless Days," as well as old favorites. This is the key to keeping fans interested, Tour Manager John Williams said.

"You gotta give the people what they want," he said. "Born Too Late," "Shimmy Low," "Penny On the Floor." They're crowd favorites.

Bassist Greg Joseph said the band is excited to play in State College yet again.

"It will be a blast. We always have fun in State College," Joseph said. "These are good people. It's a good environment, good everything."

But for the band, it won't stop there.

"There's also good food," Joseph said. "We'll probably get some grilled stickies from the Diner at 1 in the morning or something. I love those."

Though the band has performed in State College a few times before, Joseph said he promises to change things up.

"We added a keyboard player, Skip Sanders, and a pedal steel guitar player, Gary Jacob," Joseph said. "The band has been together so long. The new people give us a different sound and different flair."

Williams said the new members definitely bring something new with them.

"The group has been around for 25 years. They don't want to



Courtesy of clarksonline.com

Pittsburgh-based rock band The Clarks will be returning to State College tonight to perform at the State Theatre, 130 W. College Ave.

grow stale," Williams said. "It definitely gives them something fresh."

The band was originally comprised of four members: Scott Blasey, Robert James, Dave Minarik and Joseph.

Best known around the western Pennsylvania and Ohio area, students from other areas may not be familiar with The Clarks, but that shouldn't matter, said Kristy Cyone, director of marketing and membership at the State Theatre.

"People hear about them through friends and get dragged to shows all the time," Cyone said. "Then all of a sudden, they're fans, too. You get hooked pretty quickly."

Williams said part of The Clarks' appeal is that the band members are such good guys.

"They treat fans well, and none of them have big egos," Williams said.

"I think that definitely comes through in their music."

They have been together since 1986 and have released more than a dozen albums.

But even with all that, Joseph said he doesn't think the band will stop producing music anytime soon.

"It's the greatest job in the world. It's not some stuffy business. It's creative every day," Joseph said.

"We don't get sick of performing. We don't get sick of each other."

Tickets are on sale at the theater's box office for \$20, and can also be purchased online at statetickets.org. Doors open at 7 p.m.

If you go

What: The Clarks

When: 8 tonight. Doors open at 7 p.m.

Where: The State Theatre, 140 W. College Ave.

Details: Tickets are on sale at the theater's box office for \$20 and can also be purchased online at statetickets.org

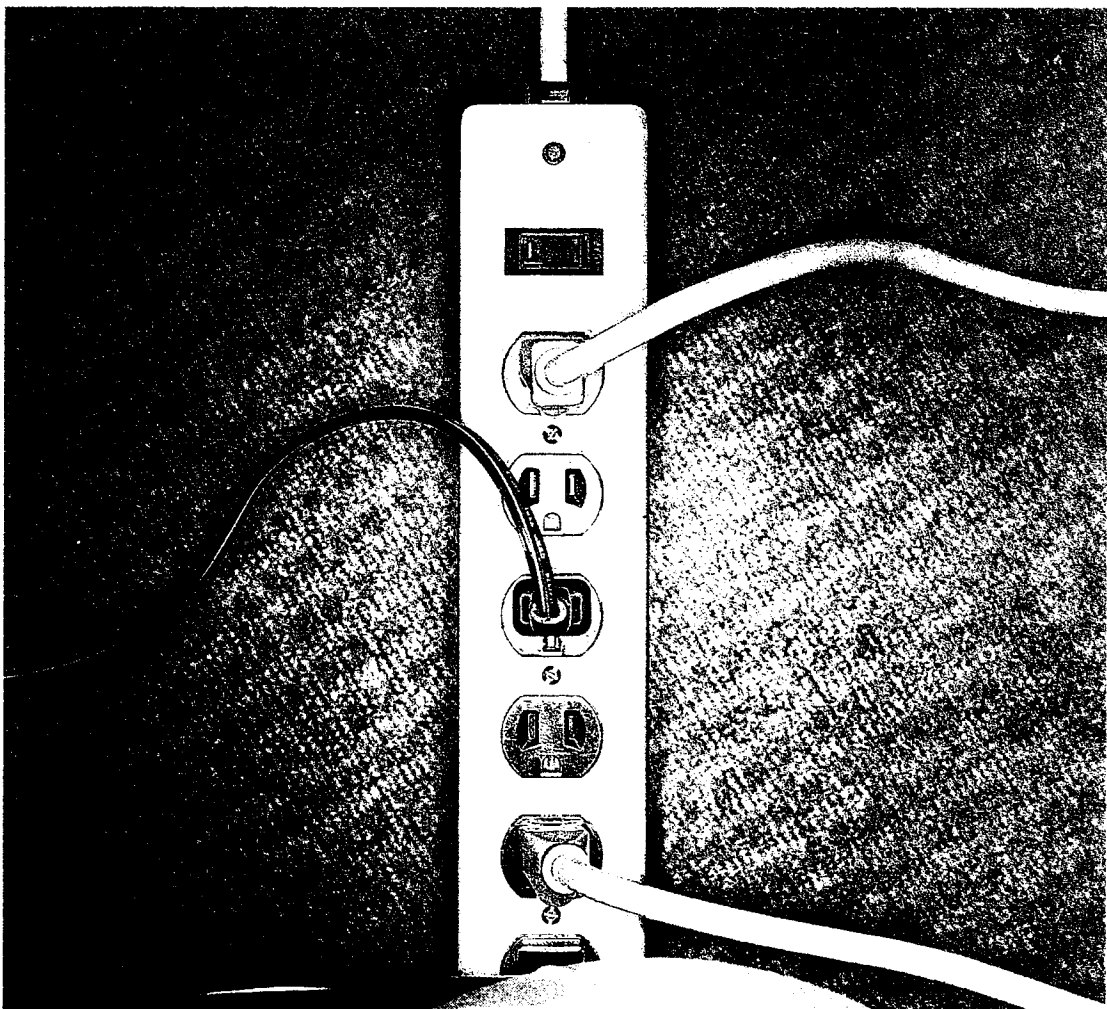
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