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30 cents off campus

Voter deadline looms

Today is the last day to register to vote in the Nov. 2 general election.

By Katrina Wehr
COLLEGIAN STAFF WRITER

Time is running out for those planning to participate in the 2010 Pennsylvania general elections.

All voter registration forms for the Nov. 2 election must be post-marked by today, said Joyce McKinley, director of the Centre County Office of Elections and Voter Registration.

Students can register to vote in

Centre County by using their local address, she said, or their permanent address if they prefer to register in their home county. But those who choose to register in their home county will have to vote by way of an absentee ballot, McKinley said.

Generally, the student population does not make a significant showing in general elections, she said.

"So far, the amount has been typical for any group of students registering here," she said. "It's nothing like a presidential election year."

There are groups on campus that have been helping to get stu-

dents registered, McKinley said. The groups have been bringing the forms in on a weekly basis, but McKinley said she was expecting a lot more to be dropped off this past weekend.

One of those groups is ReEnergize the Vote, a non-partisan group focused on mobilizing the youth vote, according to the group's website. The organization encourages young adults to get involved in the 2010 election by helping students register and providing them with reminders and information about local polling locations.

Hana Uman, the lead campus organizer for ReEnergize the

Today is the last day to register to vote. Students can register by going to the ReEnergize the Vote website at reenergizethevote.org or at the post office at 237 S. Fraser St.



Joanna Wynar/Collegian

Vote, said the group has made every effort to ensure that
See ELECTION, Page 2.

HOMEcoming 2010

Spirit week starts

By Megan Rogers
COLLEGIAN STAFF WRITER

For Homecoming Public Relations Director Caitlin Rush, the best part about Penn State is that while everyone at the university has a different story, they all share the same blue and white pride.

That's the idea behind this year's Homecoming theme: "Bonded By Blue and White."

Homecoming Week has arrived — and those involved with the preparations say the anticipation and excitement are high.

The week encompasses a variety of activities — from Tuesday night's reorganized talent show to the traditional Homecoming parade Friday — designed to entice everyone at Penn State, Rush (junior-marketing and public relations) said.

"Homecoming Week is a chance for all students to exemplify the pride and love they have for Penn State," Rush (junior-marketing and public relations) said.

With that in mind, the Homecoming Executive Committee has been preparing for this week since last year's Homecoming celebration, Rush said. Penn State's Homecoming is one of the largest in the country, she added.

But it's not just the Executive Committee who's gearing up for Homecoming weekend.

Float preparations for the Homecoming parade begin today, Interfraternity Council Associate Vice President for Homecoming Carter Satterfield said — and he expects to see fraternities and the organizations they are paired with hard at work on their floats throughout the week.

It's not just the parade that students are excited for, he said. Satterfield (senior-energy, business and finance) said he thinks overall participation in all Homecoming events will be at an all-time high this year.

"We're just excited to see Penn State come back from a student point of view and become a Penn State tradition," he said.

The alumni association is preparing for the weekend as well. Kate Delano, associate director of strategic communications for the Penn State Alumni Association, said that while there is no way to put a number on the amount of alumni visiting State College this week, many returning students are expected.

The student-alumni ice cream social will take place at the Hintz Family Alumni Center from 1:30 to 4:30 p.m. on Friday, featuring special guests like Grand Marshal Lion, the Blue Band, cheerleaders and distinguished alumni, Delano said.

To e-mail reporter: mer5190@psu.edu

More coverage on Homecoming Week | NEWS, Page 3.

Parents fill PSU campus

By Alyssa Sweeney
COLLEGIAN STAFF WRITER

Lion Ambassadors walked backwards in time Sunday as they introduced historic characters from Penn State to touring students and families.

The walking tour was a highlight of Penn State's annual Parents and Families Weekend, which featured presentations, open houses and tours for students and parents from Friday through Sunday.

Every fall, students' families arrive at University Park to sample life at Penn State.

Events hosted by organizations like the Penn State Alumni Association and the Blue and White Society included several tours, a family barbecue and a President's Open House, where visitors could meet Penn State President Graham Spanier.

Zachary Virgin (freshman-finance) said he liked his first Parents and Families Weekend at Penn State — the idea is great for both students and parents.

"It gave students' families an opportunity to experience the school and spend time with their kids in their college lives," he said.

Sarah Monroe (sophomore-kinesiology) said she didn't participate in the events last year, but the weekend is a good way for freshmen and their parents to get oriented with the campus.

"I think it's good to have organized events. We never have any good ideas of what to do when my parents visit," Monroe said.

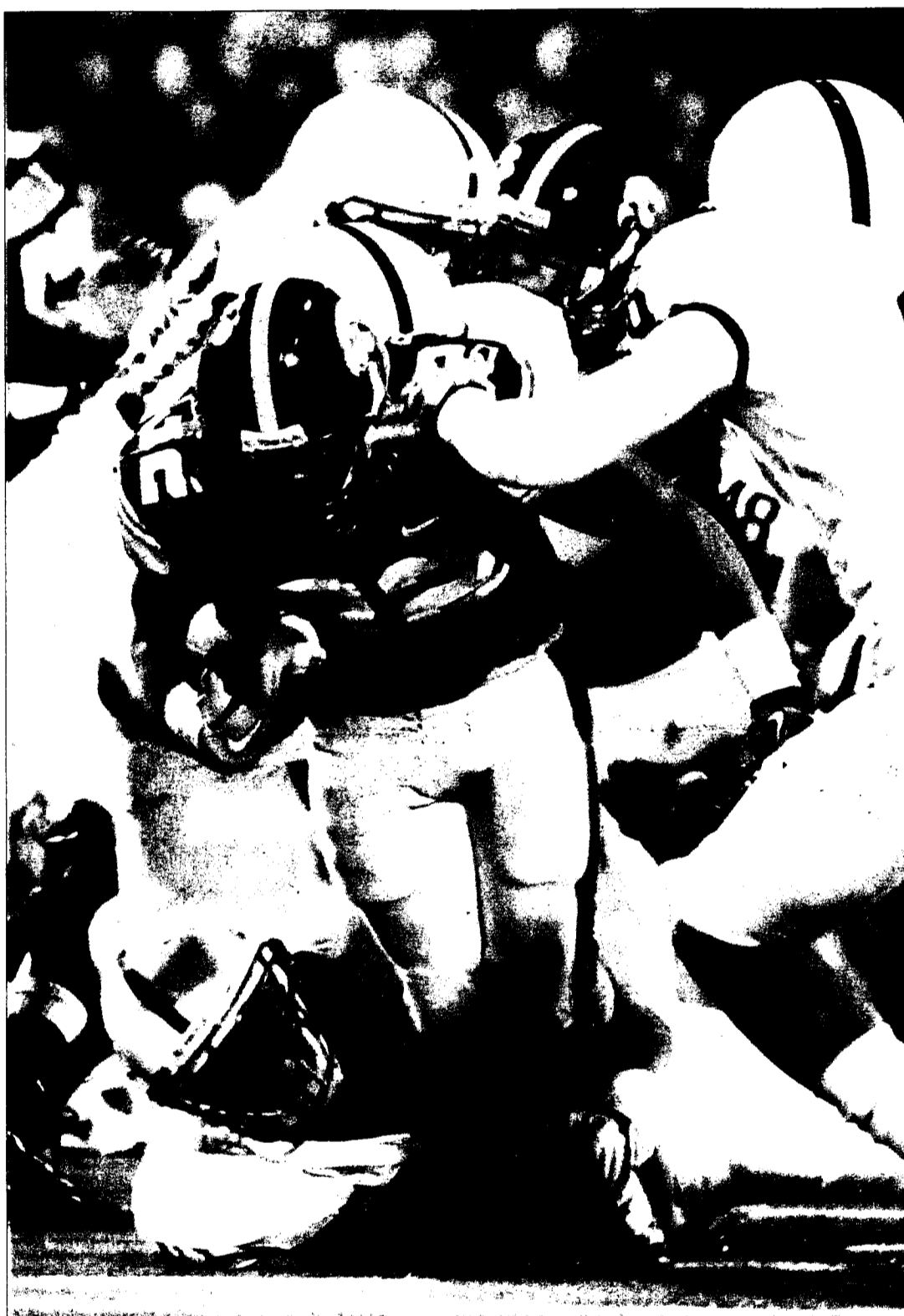
Eileen Minto, Class of 1978, said Parents and Families Weekend was not as prominent when she was in school.

She didn't participate as a student, but said she appreciates the concept now as a mother.

"From a parent's point of view, it's nice to see your kid in the environment that they're living in," she said.

"It's a good excuse to visit and get to see their new friends and dorm, and the events lined up all weekend make sure you always have something to do as a family."

Since the campus is so large, it's important to have programs
See WEEKEND, Page 2.



Andrew Dunheimer/Collegian

Iowa running back Adam Robinson (32) is tackled during Saturday's football game. The Nittany Lions failed to score a touchdown and lost the game 24-3 in Iowa City, Iowa.

Iowa overwhelms Lions

By Audrey Snyder
COLLEGIAN STAFF WRITER

IOWA CITY, Iowa — Rob Bolden sprinted to his right, closed in on the end zone and was tackled about as close as he could get to crossing the goal line.

With the ball outstretched and the referees signaling Bolden down at about the six-inch line, the quarterback put both hands

on top of his helmet as he headed toward the sideline.

Though the opening drive of the third quarter, it was a failed fourth-down conversion and the play was symbolic of the Lions' performance throughout the entire game.

Penn State (3-2, 0-1 Big Ten) was unable to put together a touchdown drive, was dominated in the trenches and lost its second road game of the season, this

time falling to No. 15 Iowa, 24-3, in front of 70,585 fans.

"We've gotta close the deal," quarterbacks coach Jay Paterno said of the missed opportunity. "We spent a lot of time on it this week and we just gotta continue to spend a lot of time on it. One thing when you get into the red
See IOWA, Page 2.

More coverage on the Penn State-Iowa game | SPORTS, Page 14.

Boys Like Girls make 'Great Escape' to University Park

By Hannah Rishel
COLLEGIAN STAFF WRITER

Boys Like Girls frontman Martin Johnson wondered one thing when he arrived at the University Park airport: Where are all the good looking ladies?

"Now I know, they've been keeping them all in this gym," he told the crowd in Rec Hall, which roared in appreciation.

The pop-rock band, sponsored by the Student Programming Association (SPA) and Homecoming 2010, turned Rec Hall from a gymnasium into a dance club when they performed Sunday night to kick off Homecoming Week at Penn State.
See BOYS LIKE GIRLS, Page 2.



Sarah Finnegan/Collegian

Boys Like Girls played Sunday night to kick off Homecoming week.

We the Kings, J. Cole to perform in Alumni Hall

By Hannah Rishel and Courtney Warner
COLLEGIAN STAFF WRITER

Rec Hall erupted into cheers at the Boys Like Girls concert when the Student Programming Association (SPA) announced that We the Kings and J. Cole will be performing at Penn State in three weeks.

The performance of up-and-coming rap and hip-hop artist J. Cole and headliner We the Kings, part of the Pringles Xtreme Campus Tour, will take place at 10 p.m. Friday, Oct. 22 in Alumni Hall in the HUB.

Jennifer Pamplin has seen We the Kings previously and plans to attend the upcoming show.

"I wondered why they were going to [Penn State] Behrend and not here," Pamplin (sophomore-psychology) said.

See WE THE KINGS, Page 2.



Courtesy of myspace.com

We the Kings and J. Cole will play at Penn State on Oct. 22 in Alumni Hall. The Student Programming Association is sponsoring the concert.