

Late Night at the Grill
Join Bill Filer at the Piano Bar
Thursday-Saturday
Kitchen Open Late
ALLEN STREET

THURSDAYS
1/2 PRICE STEAK BURGERS 3-10pm
BEST in Town!
Corner of College & Allen St.

ADVERTISING IN ACTION
A silhouette of a person performing a high kick.

Statistics courtesy of Alloy Media and Marketing (2008, MORI Research)

70%	50%	43%
70%	50%	43%
of students say they have been motivated to take some sort of action after seeing an advertisement in the college newspaper	of students have attended an event	have mentioned an ad to a friend

Where PSU Students find their paper

83.7%	65.7%	44.4%
83.7%	65.7%	44.4%
Distribution rack or machine	Lying Around	From a Friend

The Daily Collegian

OLLIE'S OUTLET Bargain
"GOOD STUFF CHEAP"
ONE OF AMERICA'S LARGEST RETAILERS OF CLOSEOUTS, SALVAGE, AND SURPLUS MERCHANDISE

Nestle HOT COCOA MIX 99¢ theirs \$1.79
GE 8 PACK ENERGY SAVING BULBS \$9.99 theirs \$19.99

Health and Beauty Electrics Buyout
REMINGTON COMPACT HAIR DRYER \$9.99 theirs \$17.99
VIDAL SASSOON HAIR DRYER \$7.99 theirs \$12.99
ICONCEPTS LAPTOP COOLING FAN \$7.99 theirs \$19.99
SONY CLOCK RADIO \$9.99 theirs \$14.99

Eddie Bauer EST. 1920
CAMPING GEAR BUYOUT!!
SPORT CHAIR WITH CANOPY \$15.99 theirs \$29.99
33" x 77" - 3 LB SLEEPING BAG \$19.99 theirs \$29.99
36" x 90" - OVERSIZED - 4.5 LB SLEEPING BAG \$29.99 theirs \$39.99
21" HIGH QUEEN AIR BED WITH BUILT IN PUMP \$79.99 theirs \$149.99
TWIN AIR BED WITH BUILT IN PUMP \$39.99 theirs \$59.99

GALE CENGAGE Learning
HARDCOVER BESTSELLERS \$2.99 theirs \$17.99
2011 CALENDAR BUYOUT \$1.99 theirs to \$12.95
Examples include: pawpals, ASHLEY & ANNE, BIC, ECO FRIENDLY.

PLUSH FLEECE BLANKET \$14.99 theirs \$29.99
POLAR FLEECE TOWELS \$2.99 theirs \$7.99
3 TIER FOLDING BOOKCASE \$39.99 theirs \$59.99

JULIA COLLECTION AREA RUGS
Traditional and Contemporary designs • Spot Clean • Heat Set Polypropylene Pile • Stain resistant • Color Fast

SIZE	Ours Only	Theirs
2' x 8'	\$24.99	\$34.99
4' x 5'	\$34.99	\$49.99
5' x 7'	\$49.99	\$89.99
8' x 10'	\$109.99	\$179.99

20" x 30" \$5.99 theirs \$8.99

OLLIE'S OUTLET Bargain
"GOOD STUFF CHEAP"
STATE COLLEGE 1919 South Atherton St. 814-272-1250
WE'RE OPEN: DAILY 9:00 TO 9:00 SUNDAY 10:00 TO 7:00
WE GLADLY ACCEPT CHECKS (WITH PROPER ID) CASH, & VISA
30 DAY NO HARD TIME GUARANTEE... If not completely satisfied for any reason, you may return your purchase for a full refund. (Must have sales receipt)

NEW ONLINE Exclusive Specials
Search by Categories
User Ratings
THE PAPER PLATE DINING GUIDE
Delivery Take Out Dine-In
powered by StateCollege.com
Go to **PSUCOLLEGIAN.COM**