## Students anticipate fall premieres

By Karina Yücel COLLEGIAN STAFF WRITER

Fall television premieres kick off tonight, and students and faculty say they're ready to tune in.

Chelsea Saks (junior-psychology) and her sister Alexa Saks (junior-psychology) are "Desperate Housewives" fans and are excited for the premiere at 9 p.m. Sunday, Sept. 26 on ABC.

One reason Chelsea Saks said she likes to watch the show is because it can help viewers get away from their stresses and watch someone else's life.

The show is easily relatable to life in general, Chelsea Saks said - she is able to see herself in each characters' positions. The largerthan-life dramas make the show more interesting, she added.

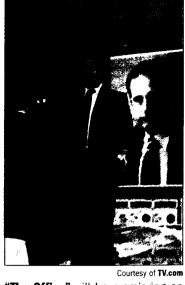
For Jessica Bogutsky, the draw of "Gossip Girl" is similar drama, she said.

Bogutsky (sophomore-division of undergraduate studies) said she is excited for the "Gossip Girl" season premiere at 9 p.m. on Monday, Sept. 13 on CW.

"It's the only show I watch," Bogutsky said.

While some love the drama in television shows, others love the music.

development and family studies) in journalism.



"The Office" will be premiering on Thursday, Sept. 23 on NBC.

said her favorite show is "Glee," which premieres at 8 p.m. Tuesday, Sept. 21 on Fox.

What I love about 'Glee' is the music. I think it's so entertaining," she said. "The characters are so

Ann Kuskowski and her family are also fans of the musical television show, Kuskowski said.

We watch 'Glee' as a family," Emily Kerner (senior-human said Kuskowski, a senior lecturer

One things she likes about the show is that it brings back songs she liked during her youth and turns them around for younger generations, Kuskowski said.

The Madonna-themed episode stands out, she said.

"I loved her back in the '80s, and my kids think that she is brandnew." Kuskowski added.

While some are excited for their old favorites, others are looking forward to new television shows.

Jessica Wisel, Class of 2010, is prepared for all of the new shows premiering in the next few weeks.

'The best new show coming out is going to be 'The Event,' " Wisel said. "I am a huge '24' fan and it looks like a cross between that and 'Lost .'

"The Event" premieres at 9 p.m. Monday, Sept. 20 on NBC.

But the show Wisel said she is most looking forward to is "The Office," which she said is bittersweet because it is Steve Carell's last season on the show.

"The Office" premieres at 9 p.m. Thursday, Sept. 23 on NBC.

"I watch shows for the humor. The humor has to be amazing for me to watch it," Wisel said. "The Office' is kind of a pick-me-up. The other shows are sheer entertainment.'

To e-mail reporter: kzy5015@psu.edu



Reel Big Fish tickets will go on sale on Sept. 7 through Sept. 10.

## 'Reel Big Fish' set to perform at PSU

By Karina Yücel COLLEGIAN STAFF WRITER

Legendary ska band Reel Big Fish is coming to State College and Student the Programming Association (SPA)

is hoping the show will sell out. Reel Big Fish will perform at 8:30 p.m. Tuesday, Sept. 14

Medlar Field is a possibility for the concert's venue, but it is not confirmed, said Chris Phillips, assistant general manager of Medlar Field at Lubrano Park.

The stage would be in the outfield and there is a possibility of special flooring so people can sit on the rest of the field, Katy Tufts, SPA entertainment chairwoman, said. With additional seating able to house about 2,000 people, more people will be able to come to the event, she said.

Tufts (junior-marketing and public relations) said she hopes the band plays their older songs because there is a bit of nostalgia to them and would bring a larger audience, like SPA saw with this weekend's Hanson show

Matt McKnight, SPA event director, said the Reel Big Fish could be a record-breaking show for the group.

'It has the potential to be the highest-attended concert in [SPA] history," McKnight (sen-

ior-political science) said. McKnight said it may be more popular than the Jack's Mannequin concert held during last year's Homecoming week-

Tufts said the committee looks up bands and artists that are in If you go

What: Reel Big Fish ticket

When: Sept. 7 from 10 a.m. to 2 p.m. at Alumni Hall and Sept. 8 through Sept. 10 in 129 HUB-Robeson Center

**Details:** Tickets are \$5 for students, \$10 for non-students

the group's price range before SPA chooses an act.

Tufts then compiles a list of five to ten artists - Reel Big Fish was No. 1. The band was popular within the committee and a lot of SPA members wanted the band to come to State College, Tufts said.

Tickets will be available for students as well as non-students, making it different from some other Penn State concerts, McKnight said. According to a SPA press release, tickets will be \$5 for students and \$10 for nonstudents. Tickets will be available for purchase on Sept. 7 from 10 a.m. to 2p.m. in Alumni Hall, and Sept. 8 through Sept. 10 in 129 HUB-Robeson Center.

Dan Skawski (senior-civil engineering) said he is a huge Reel Big Fish fan.

"They make me dance," he

Skawski said he's almost more excited by the possibility of a Medlar Field concert than by Reel Big Fish itself.

To e-mail reporter: kzy5015@psu.edu

## 'Jersey Shore' boosts MTV ratings

By Ryan Nakashima ASSOCIATED PRESS WRITER

LOS ANGELES - MTV is finally getting its mojo back, thanks to the tanned twenty-somethings of "Jersey Shore."

Ever since its December debut, the show's buzz has been huge even making it into one of President Barack Obama's speeches. The July 29 start of the second season, shot in Miami, drew 5.3 million viewers, nearly quadruple the original opener. And audiences have been staying put ever since.

"It's like a train wreck," said Tina Cordova, a Washington, D.C.based contractor, who gathers with her "Jersey"-loving girlfriends to watch every Thursday

"You just can't look away." "Jersey Shore" is just one contributor to a ratings rebound that

MTV has enjoyed since January.

"It's like a train wreck. You just can't look away."

> Tina Cordova Washington, D.C.-based contractor and "Jersey Shore" fan

It marks MTV's first consistent fake glamour and fewer competigain in three years.

That's a big win for parent company Viacom Inc., as its movie studio Paramount Pictures has been paring down its slate. Higher ratings mean advertisers from fast food chains to clothing retailers are lining up to get on board. Analysts say that should help boost the stock price in the months ahead.

Executives say that it's no fluke that many of its shows including "Jersey Shore" are taking off.

The executives credit new programming spending and plenty of research into what young people want to see.

That's more real situations, less

"'The Hills' was definitely a fabricated reality and "Jersey Shore"and "Teen Mom" are more harsh, authentic realities. And that is what's resonating much more today," said Van Toffler, president of MTV Networks' Music and Logo Group, which oversees the flagship network and other channels such as CMT.

MTV's ratings had been steadily declining as some of its reality shows such as "Real World," now in its 24th season, were getting old. Sister networks Comedy Central and Nickelodeon have ebbed and flowed for several



## Penn State students, it's the best four years of your life. Make sure you never miss a thing.

Palm® Pre® Plus and Palm Pixi® Plus connect more of your life, which makes them the perfect phones for college. With your favorite apps, social networks, videos, games, and automatically updated contacts and calendars, you can make the most of every minute.

Save 10% off basic monthly service charges with a qualified plan.

Bring your student ID to an AT&T Store today and mention code 46316 or go to att.com/wireless/psustudents

Save even more with new lowered-price data plans and stay connected via text, email, and the Web! Ask an AT&T representative for more details\*

For a store near you visit: att.com/storelocator/

