



**Let's Get
It Started!**

**How to Make the Most
of the Career Fair!**

Online Workshop - 4:00 p.m.
Presenter: ArcelorMittal

Ace the Interview

Online Workshop - 4:00 p.m.
Presenter: ZS Associates

**What Employers
Want... and How to Show
Them You've Got It!**

Online Workshop - 4:00 p.m.
Presenter: Mutual Benefit Group

Résumé Writing

Online Workshop - 4:00 p.m.
Presenter: GEICO

August

September

**Let's Get
It Started!**

Ace the Interview

*4:00 p.m. - 103 Bank of
America Career Services*
Presenter: Target

Résumé Preparation

*The Employer's Perspective
4:00 p.m. - 103 Bank of
America Career Services*
Presenter: Procter & Gamble

**Career Fair
Preparation: Be Ready**

*4:00 p.m. - 103 Bank of
America Career Services*
Presenter: Westinghouse

Resumania
11:00 a.m. - 3:00 p.m.
*2nd Floor of Bank of
America Career Services*

FASHION DOS AND DON'TS

Dress conservatively.

DON'T: Come in something more suited for clubbing.

Wear comfortable shoes!

DON'T: Wear 4" high heels or sneakers.

Style your hair appropriately.

DON'T: Think your bed head is attractive.

Wear conservative jewelry or a nice watch.

DON'T: Wear your chunky bracelets or a neon watch.

Wear neutral shades of makeup.

DON'T: Come looking like an 80s rock star.

Tone down the perfume or cologne.

DON'T: Smell like you used the whole bottle of perfume or cologne.

TECHNICAL VS. NON-TECHNICAL

The Fair is separated into three days:

Tuesday- Non- Technical Full-Time

Wednesday- Internship/Co-op

Thursday- Technical Full-Time

The non-technical day consists of many areas, including business, marketing, communications, and health services.

The technical day consists of areas like engineering, science, research, and computer technologies.

The technical/non-technical job categories may overlap. So, if you are wondering which day you fall under, visit the "Employers Attending" section of the Fall Career Days website. Remember, job categories reflect the type of position you are looking for or your career interest, not necessarily your major.

YOUR THIRTY-SECOND INTRODUCTION

Impress recruiters by articulating who you are and why you are interested in their organization by using your thirty-second introduction.

Here are two example introductions:

My name is _____. I am a senior in _____, looking for a full-time position in _____. I am interested in your organization for two reasons: _____ and _____. What opportunities do you have available?"

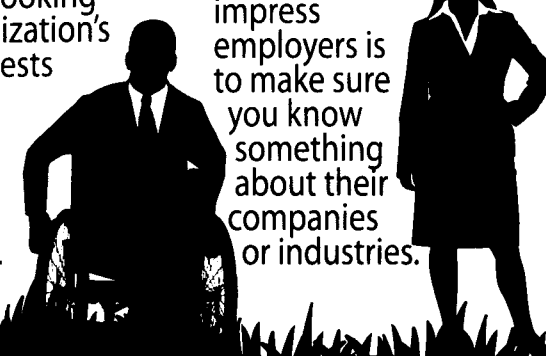
My name is _____. I'm a sophomore looking for an internship/co-op. Your organization's impressive _____ is what interests me, and I would like to know more about your opportunities.

Remember, a thirty-second introduction is something you should practice and perfect.

**WHO'S IN YOUR
TOP FIVE**

Who would you like to speak with at the Fair? Write down your top 5 or 10 companies and do some research into what they do and the positions they are looking to fill.

Remember, the best way to impress employers is to make sure you know something about their companies or industries.



www.fairs.sa.psu.edu/fall

or search: PSU Career Days