

FARCES, FAUXS

ers discuss lacking season

rew up with that, so it's
 pter of it," he said. "It's
 happy at the same time."
 e thinks "Inception" is
 e movie of the summer.
 forward to it for a long
 eption" is a real thinker
 a lot of excitement, a lot

Story 3" and "Inception."
 rated as much "hype" as
 ummers, Smith said.

ne very well, but the sum-
 ed with the audience as
 rs," he said.

said he does not think
 movie this summer that
 y good.

summer movies is that
 special effects and weak
 just try to wow you with

"Forrest (sophomore-
 said, "Every summer
 one movie that combines
 t line with good special
 but this summer hasn't

Though Forrest said he doesn't know exactly why the box office has not had any major hits this summer, he thinks it's because studios have run out of quality movie ideas and instead just "adapt and edit" plots they have already made.

Max Simone also thinks the lack of material has to do with the lackluster line-up, he said he thinks other factors play a part, too.

"It's all a bunch of chance and circumstance and if people are actually working [on new material] or regurgitating the same thing," Simone (sophomore-English and film and video) said. "I also think 3-D has kind of destroyed the movie-going experience. It's just a gimmick."

Greg Motel also said 3-D movies have diminished the quality of films.

"Hollywood is failing at making budget, so they're putting out what they know sells, which happens to be 3-D kid movies and "Twilight," Motel (junior-film and video) said.

Justin Jarrett, Class of 2009, said he attributes this season's line-up to limited funding for movie-makers.

"A lot of studios are making less and less films every year because they cost a lot of

money," he said. "The economy is a huge hole in the box office."

Because of the economy, Carmike Cinema 6 assistant manager Jarryd Beard said the theater has seen an upward trend in ticket sales because it shows movies for a dollar.

"Our sales are definitely up this summer," he said. "But it's tough to tell if it's the movies or people discovering our business model."

Beard said Carmike Cinema 6, 501 Benner Pike, is just now beginning to show the summer season's movie line-up, so he cannot tell how people will react to the movies.

Though Premiere Theatre College 9 has had less ticket sales than previous summers, Smith said it is in line with the cinemas across the nation.

"The trend is every three of four years is good, and then one year will be not as good, so ticket sales are not as high as last year but still pretty good...[there's an] amazing holiday season coming out," he said.

"I think they're really gearing up for a great season, where summer has just lacked for this year."

To e-mail reporter: krl5106@psu.edu