Significant sacrifices for Penn State Football Story staff

By BOB FETTER Collegian Sports Writer

Penn State football has been referred to as a religion. The production staff at The Penn State Football Story treat it as just that

The Penn State Football Story is a behind-the-scenes look at a day in the life of a Penn State football player.

"I watch it sometimes," safety Kim Herring said. "They do a good job of putting it together. It's informative and every time I watch it, I learn something new.'

The show has evolved gradually over the vears, adjusting to the needs of its audience. The show started as an hour-long highlight show. It was a condensed version necessary to make the program possible.

"The best thing about the job is being associated with Penn State football in any capacity."

— Guy Junker

narrator of The Penn State Football Story

of the previous day's game, consisting mostly of scoring drives.

"The best thing about the job is being associated with Penn State football in any capacity," said Penn State graduate Guy Junker, narrator of The Penn State Football Story.

Most people do not realize the effort

Games don't end before 3 p.m. Saturday and the show is sent out via satellite shortly after. The first broadcast of the show is 11 a.m. Sunday morning.

The show is made possible by the brainstorming sessions with Guido D'Elia and Michael Messner, producers, and Jay Paterno, tight ends coach and recruiting coordinator, Messner said.

Each show is designed to be an inside look with two main feature segments each show. These features include game highlights as well as post-game footage. The shows this season have taken the theme of an individual day of the week for each episode. Saturday is game day and will be the subject three times.

The story gives a closer look at the players, whether it's in the classroom, the locker room or on the field.

The Penn State Football Story crew is given more privileges than other programs.

It is allowed to sit in on locker-room talk with Coach Joe Paterno and is granted exclusive pre-game and post-game interviews.

One such exclusive showed kicker Brett Conway apologizing for putting the fans through such a gut-wrenching situation in the Texas Tech game, Junker said.

With the exception of a one year break, Junker has been the voice of the show since 1989.

"People don't realize the high-tech equipment used in making the MTV-ish product that is aired," Junker said.

Junker added that it's sometimes difficult to do the show because he's married with two children and has not attended a Penn State game since 1988 because of the time he puts in on Saturdays.

'It's a labor of love," he said. "Being paid to do Penn State football is the perfect fit for me."

Gorman is more than happy

"We've had inquires from peo-

ple recommending players in

places as far away as Spain,

Scandinavia, and Australia," Gor-

Tamir Young (senior-speech

communications) also manages

the varsity team and has helped

Kramer with the home page.

Young agrees with Gorman that

"Penn State is know for high-

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the most valuable aspect of the

page is its marketing ability.

with this exposure because it

generates interest from players

in foreign countries.

man said.

Button success prompts T-shirt sales

By JORDAN HYMAN Collegian Sports Writer

They have been one of the more eye-catching novelties on College Avenue for years. No, not the Joe Paterno masks squeezed into store fronts or those chest and face painted superfans en route to games. They are the blue and white Mellon Bank football buttons sported by alumni and students on football weekends

In fact, the intimidating slogans on the buttons have been so popular they recently took a big step towards marketing immortality-the buttons became T-shirts.

The buttons were an idea that originated thirty-five vears ago from the Mellon Bank company, which has been distributing the blue pins to local stores and hotels to be given out for football weekends to support the team.

Ideas for the slogans are submitted at the beginning of each year for all of the games that year.

A committee then selects the winners from the thousands of entries for each game.

The T-shirts were an idea thought up by the Centre County Youth Service Bureau, which approached Mellon Bank with the fund-raiser possibility.

"This is the first time that Mellon Bank has allowed

a fund-raiser to be made out of the buttons," Margie Marcotrigiano of Mellon Bank said.

The shirts contain the weekly button slogan, the date of the game, and a cartoon depicting the slogan.

The \$15 price, coupled with the highly marketable football team, has made these particular shirts a popular collectible in Happy Valley. Marcotrigiano commented, "They're real cute, each cartoon design beats out the last one.... They are well worth the price of the shirt.'

Cathy Brown from the Centre County Youth Service Bureau said it is an organization not really known by students.

"Most people are not familiar with what the Bureau does because it has so many organizations." Brown said.

The CCYSB heads organizations such as the Big Brother/Big Sister program, the Stepping Stone program and various drug awareness groups. "We also offer free counseling to youths and teens," Brown added.

As the weather continues to get colder, those infamous chest and face painted superfans might want to think about trading in their paint for a T-shirt with a button pinned to it-or one of those Joe Paterno masks.

Booters make technological advances

By AARON BASTIDE Collegian Sports Writer

In order to become one of the elites in college sports Penn State athletic teams must find new ways of staying ahead of the competition. That is exactly why the men's soccer team is using a new home page on the Internet - to stay on the cutting edge and we want better." while at the same time promoting the sport of soccer.

The Penn State soccer home page is a total information source for anyone interested in Penn State soccer. The home page includes player profiles, upto-date information on the men's varsity team, and information concerning soccer camps.

Total credit for the creation of Ross Kramer (sophomore-health Penn State soccer on campus.

policy administration). Kramer, who now serves as the team manager, decided to start the home page last spring when he discovered that Big Ten rival Indiana

already had its own home page. Kramer said when coach Barry Gorman found out about Indiana's page Gorman said, "Anything Indiana has, we want

Inspired by this idea, Kramer has worked hard to make Penn State's page up to date.

This hard work has been rewarded by an impressive display of public interest. Kramer said thousands of people have already seen the page and that he gets at least one e-mail per day from interested viewers. He believes the home page has the soccer home page goes to helped generate more interest in

class athletics and this is a way of marketing that," Young said. Kramer said he believes every Penn State athletic team should

construct a home page as a means of promoting its respective sport.

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 $\star \star \star \star \star$ Chat and make a point

has been received. Directness and

today. Consider different options to a

problem. Your greatest strength is

direction. Honoring your long-term

desires keeps you centered. Tonight:

 $\star \star \star \star \star$ This is your lucky day. Go

for what you want. A misunderstand-

ing gives you in-depth understanding

personality-plus; your smile goes a

 $\star \star \star$ Much is going on behind the

scenes. Listen to what is being of-

fered. New ventures open up because

vou say little and question opportuni-

little. Tonight: Let the night be yours.

SCORPIO (Oct. 23-Nov. 21)

You

are

Balance your books.

VIRGO (Aug. 28-Sept. 22)

including yourself.

long way. Tonight: Ask ...

LIBRA (Sept. 23-Oct. 22)

Oct. 19, 1995:

Be more in touch with your long-term Homeward bound. desires this year, especially in the ar- CANCER (June 21-July 22) eas of security and finances. There will be changes, and big ones at that. with your normal style. Others hear Be in command of your ship, instead you, but they may be reluctant to follow through. Be clear and direct, but of being at the mercy of others. By being diplomatic, you can be very get confirmation that your message successful in the business and personal world. If you are single, your creativity mix. Make a fun call later in life will undergo changes. Relation- the day. Tonight: Go to a favorite ships will settle down in 1996. If attached, you need to work together to LEO (July 23-Aug. 22) bring the kind of life you want into *** Finances are a major focus

The Stars Show the Kind of Day that you have a great sense of what You'll Have: 5-Dynamic; 4-Positive; you want. Do not lose your sense of 3-Average; 2- So-so; 1-Difficult.

ARIES (March 21-April 19)

★★★★ Keep your nose to the grindstone. Don't let news distract you from the task at hand. Handle a partnership with kid gloves. Focus on one item at a time, and you will have an of what motivates someone. You find you carry through your ideas. To-

★★★★★ Your creativity knows no Your imagination knows no limits. Take time for a child or a special rela-

GEMINI (May 21-June 20)

 $\star \star \star$ You might have a difficult time $\star \star \star \star \star$ Focus on success. Keep staying on track. There is much to your goals in mind. Staying focused handle and digest. Your ability to can make a difference in the outcome LaWanda Page (1920). concentrate needs to be developed if of things. Be careful about how you you are to succeed. Much is going respond to what looks like bad news. on. Be aware of the many levels you Be fun-loving and open to change.

HAPPY BIRTHDAY for Thursday, are dealing with. Your personal priori- Good comes out of what happens toties need to be honored. Tonight: day. Tonight: Find your friends.

SAGITTARIUS (Nov. 22-Dec. 21) ★★★ You might be jinxing yourself unnecessarily. You get spooked easily, so evaluate your choices with care. Responsibilities seem overwhelming; buckle your seat belt and handle what you must. In the long run, this pays off. Your instincts are right. Tonight: Stay on top of it all.

CAPRICORN (Dec. 22-Jan. 19)

 $\star \star \star \star \star$ Reach out to someone and listen to another point of view. Remember, there is more than one path to a goal. Brainstorming brings good news and a change in perspective. Remain confident and you can open a new door. Touch base with your desires. Tonight: Try a new spot. AOUARIUS (Jan. 20-Feb. 18)

 $\star \star \star \star \star$ One-to-one relating brings excitement and change. Listen carefully to a boss and read between the lines. Your boss is out of sorts but is more grounded than you think. Accept responsibilities and give needed excellent day. Your high energy helps solutions and make everyone happy, support. Be willing to bite the bullet. Tonight: Enjoy a romantic interlude. PISCES (Feb. 19-March 20)

★★★★★ A change in plans doesn't have to make you unhappy but can change the way you handle a personal matter. Be open to a new perspective. You will be happier if you do not resist changes. Understand ties. You see a situation differently. what is going on with someone. Tomight need to spend a little to make a ure.

BORN TODAY

Author John LeCarre (1931), actor John Lithgow (1945), actress

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night: Get some exercise. TAURUS (April 20-May 20)

limits. A challenge that occurs helps you overcome an immediate hassle. tionship. You do well just being yourself. Others make a big difference in Finances are up for changes. You night: Another's wish is your pleasyour day. Tonight: Be a wild man or woman.

existence. VIRGO reads you cold.