Football

the average 3.4 season tickets for Analysis; and Alan Graefe, asso-

Geoffrey Godbey, professor in of Recreation and Parks. the Department of Recreation and Godbey, Guadagnalo and Parks, said that it is believed Graefe are part of Penn State's "that when one experiences some- new Center for Travel and Touthing only once, they're likely to rism Research. Erickson said that spend more money than if they do this survey was a good initial it routinely." So the research team project for the new center. was interested in the fact that "It was a very good vehicle for Penn State football generated so moving the initial research promuch money even though it is a gram to the new Center for Travel

State College with people that and Human Development," Erick-didn't attend the football games. son said. The survey showed that 13 percent Erickson said the study is not of the fans were accompanied by complete, and that he and his people who didn't go to the con- colleagues are "looking toward

sponded) after last year's Notre effort. spending by the 41,500 season tick- means, we've just begun to mine et holders and 12,400 other fans the wealth of data that was prothat reside at least 25 miles out-vided to us by the Penn State side of State College.

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Frank Guadagnolo, acting chair of Erickson said the study also the Department of Recreation and showed that Penn State football is Parks; Godbey; William D. Ana "very stable family-oriented ac- derson, assistant director of the tivity." The respondents held on Center for Regional Business ciate professor in the Department

and Tourism Research that's tak-Many times fans traveled to ing shape in the College of Health

tests, and 70 percent of these peo- the publication of not only results ple reported shopping locally. but a number of methodological The study was based on questionaires sent to 1.974 season ticket about travel and tourism that we holders (85 percent of whom re- believe are going to flow from this Dame game. It only reflects "The project is not done by any

season ticket holders.

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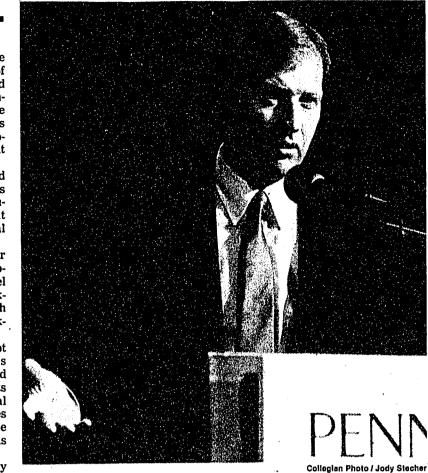
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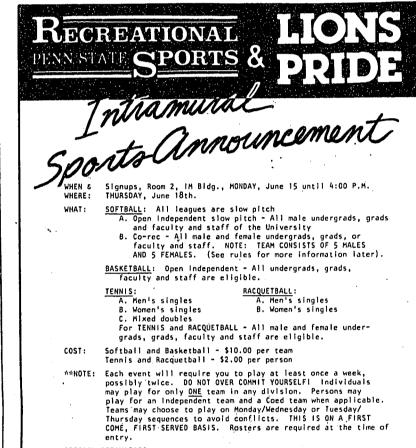
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Rod Erikson answers a question on the economic impact of Penn State football on Centre County. Erikson presented the results of his study to the press in a conference Tuesday at Beaver Stadium.



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3-on-3 Basketball FRIDAY, 6/12 at 6:30 P.M. SIGN-UPS IN GYM III of the IM Building. Fun Runs: Hash House, start Tues. 6/16 then every Tuesda until summer session ends.

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Here's the ticket. Join the Business Division of The Daily Collegian and gain real business experience while attending Penn State. If you have tons of energy, some spare time this summer and a desire to excel, come to our introductory meeting and learn more about what it takes to become a staff member of The Daily Collegian. Students of all majors are welcome. Helping to run one of the finest college newspapers in the country is one of the most rewarding and unique student activities at Penn State. Sales, marketing, accounting, creative, layout, office; the Collegian experience is a great ticket to the "real world."

Collegian Business Division Introductory Meeting

Tonight? 7 p.m. in 69 Willard Building.

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Mark Ticehurst, a University entomology student, that feed on the gypsy moths internally for 10 to 15 offers a unique natural method of gypsy moth control. days, after which time they emerge from the dying He sells wasps that do only one thing — they kill the caterpillars and spin cocoons around themselves," he

Ticehurst, a doctoral student, runs the National and the cycle repeats itself." Gypsy Moth Management Group Inc., located in Landisburg, Pa. The company's products include two species of wasps which are parasites to gypsy moth

"The insects (that we produce) occur naturally in

other parts of the world." Ticehurst said. "We import one from India and one from Korea, and breed them mechanical pencil and only one-eighth to one-fourth of

areas in which they are introduced, Ticehurst said. Entomology, noted the chronic problem of gypsy moth infestation and the role that parasites play in their "We will never be totally free of gypsy moth caterpillars." Pitts said. "Our goal is to prevent them from parasites." Ticehurst said. causing a total defoliation state."

the control of gypsy moth caterpillars by themselves, they are certainly a strong asset. Ticehurst said the two species of wasps his company produces have slightly different life cycles, but each

Pitts said although parasites are not the solution to

follows a similar pattern. "When the female stings a gypsy moth caterpillar, it parasites.

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lays one or several eggs — depending on the species — in the body of the caterpillar," Ticehurst said. "One day later the eggs hatch into parasite larvae

Ticehurst said his company is the only commercial producer of the wasps, which are sold primarily to the Virginia State Department of Agriculture and Consum-

said. "Later they emerge from the cocoons as adults

"We are primarily a wholesaler to the government now, but we hope to get into retail in the future," Ticehurst said, adding that his company offers consult-

Ticehurst explained that beginning in the early 1900s, an inch in length, do not harm any organisms other shortly after gypsy moths were introduced into this than gypsy moths and go virtually unnoticed in the country and became a problem, the U.S. Department of Agriculture and state agriculture agencies were C.W. Pitts, head of the University's Department of playing the major role in raising and distributing the

> laboratories for the mass production and release of the "In the early '80s these funds were reduced, the state governments received less money, and the process of

"The Department of Agriculture and the state agri-

culture agencies provided funds to state government

down," he added. In 1983, Ticehurst established the Management

Group to provide the needed gypsy moth control

DOVER, Del. (AP) - Itsy-bitsy, teeny-weeny polka-dotted ladybugs are inundating Delaware beaches. "They would come in hordes and attack you while you were on the beach. I'm not kidding," said Pam Denny, 19, of Dover.

But ladybugs, which entomologists call ladybeetles, are helpful because they feed on aphids, according to Paul Schaefer, a Department of Agriculture research entomologist at the Beneficial Insects Research Laboratory, which is affiliated with the University of Delaware.

"The more the merrier," said Jay Windsor, the Sussex County agent from the University of Delaware extension service.

Aphids attack important ornamental trees, such as maples and oaks. Since at least last week, the ladybugs, carried by easterly winds, have been covering the Delaware shore. Most are coming from alfalfa, pea and red-clover fields, where they

have been feeding on aphids. The red, black-spotted insects have gone to the beach to dine before. In 1984, Schaefer said, he found 2.300 ladybugs in a one-meter-long sample along the beach.

Del.'s ladybugs horde beaches, feed on aphids

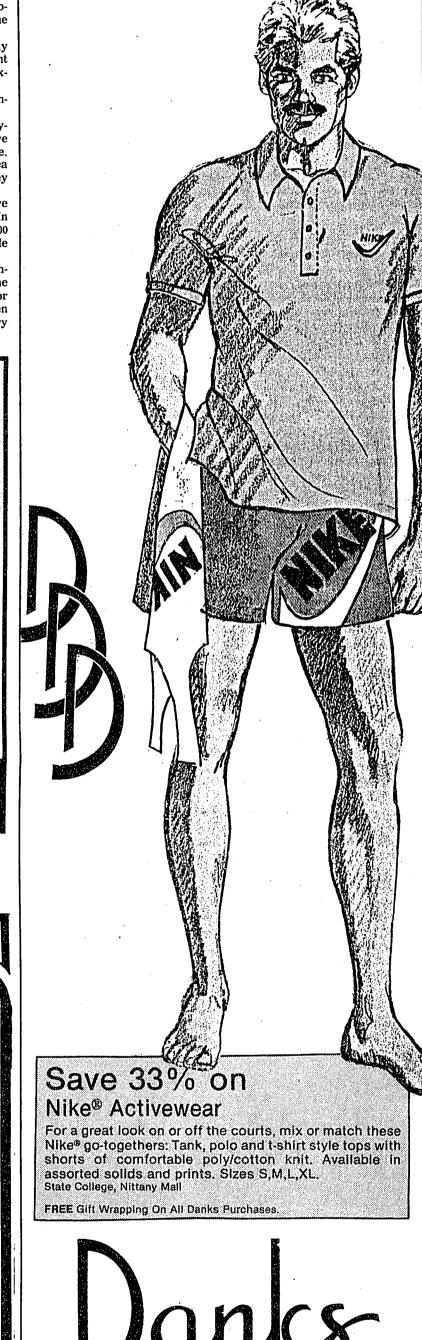
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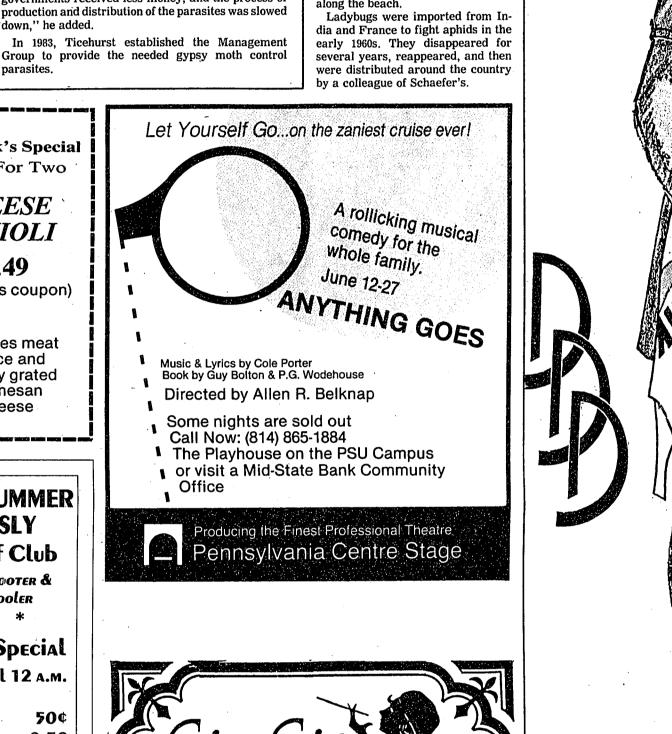
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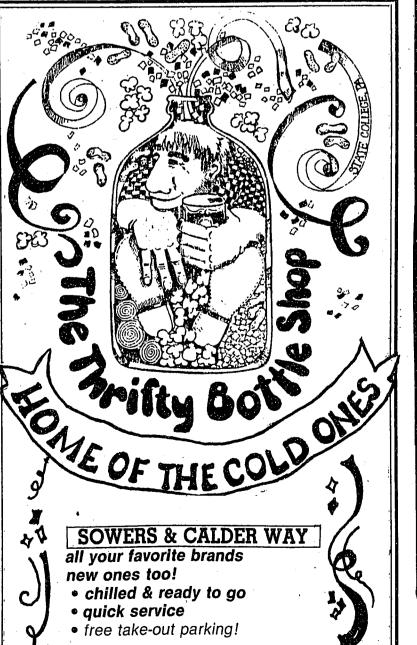
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