Ex-PSU student now heads DBA

Collegian Business Writer

veterinary school and kicked around as a part-time University graduate student and bike mechanic before he finally decided to become a down- is a federal program that helps im-

years. He will serve as DBA chair- years, respectively, Brugler said. man until March 1987.

sees all meetings and committee ac- College's department of community tivities and is interested in working affairs budget and total operating with the borough and the University budget of the mainstreet manager on a comprehensive area plan for the program that would initially total

ied physiology at the University until zation that represents downtown 1972. Brugler's said his business business, Brugler said current memsense initially told him to open a bership consists of 75-out-of-190 busibicycle shop in another town.

needed in State College. ment such as hiking and camping gear, but now focuses on lifestyle to do more, he said. items as well. These items include had only one other outdoor shop.

Brugler said his involvement with Brugler added that the DBA has, without any contribution," Brugler "helped my business more than my said. "The DBA is an organization business has helped the DBA. You get that is 100 percent committed to the to see a lot of issues, the things that businesses downtown and for the act on a business." Brugler said. businesses downtown to not be com-He added that the DBA deals with mitted, I think they lose out. To sit concerns, complaints and sugges- back, complain and not participate the borough.

"State College has a lot of small said.

Geoff Brugler considered attending from the state's Main Street Manager program directed to the borough, Brugler said. The Main Street Manager program

own businessman.

Brugler, now chairman of the economic development. If State Col-Downtown Business Association, has lege is chosen for the program, the owned Appalachian Outdoors House, municipality could receive \$25,000, 324 W. College Ave., for the past 12 \$12,500 and \$6,250 in three consecutive Under the program, the DBA would As DBA Chairman, Brugler over- make up the difference between State

\$25,000 to \$35,000 in the first year. As an undergraduate Brugler stud- But although the DBA is an organi-

The DBA's lack of membership results in less money for programs, Brugler's Appalachian Outdoors Brugler said. More membership House originally sold outdoor equip- money would make the DBA budget stronger and enable the organization

Brugler said many businesses that clothing for people who walk their do not participate in the Downtown dog or work outdoors, Brugler said. Business Association are reaping When he opened his store, the town benefits without contributing any ef-

"These businesses are getting a lot of benefits from what the DBA does tions from downtown businesses and isn't an effective way to run a busifocuses on promotion and advertising ness.'

facilitate better working ing together."

"With the borough the main thing is important to the University as far as

the Main Street Manager Program. having a great place for people."

"The cooperation that's gone on ty and borough on common problems.

relationships with the University and

We've worked with them on this for

the past couple of months. We've also

gotten a lot of University support,"

of the downtown commercial dis- "If (DBA) could double membership, we'd triple our strength," he

specialty shops. It's got a lot of char- Brugler said the DBA is also inter-

shopping areas, Brugler said.
The DBA has applied for funds

Dole to lead local rally for Clinger By JANE KOPACKI Collegian Staff Writer

U.S. Senate Majority Leader Bob Dole will lead a rally for Republican incumbent U.S. Rep. William F. Clinger at 4 p.m. Sunday in Schwab Auditorium. "I'm extremely proud to have Senator Dole coming into the district," Clinger said. "We've worked together on a number of

his abilities and his commitment to the country. Clinger will face Bill Wachob for the 23rd Congressional District seat, which the Democratic National Committee has targeted as one of the most important races in

issues and I have great respect for

University support groups, including Students for Clinger and the College Republicans, helped with the "leg work" involved in preparing for Dole's visit, Clinger Campaign Manager Jim Clark Dole was first elected to the U.S.

Senate in 1968 and has been the majority leader since 1984. He also served four consecutive terms in The Kansas senator was chairman of the Senate Finance Committee from 1981 to 1984 and is also a member of the Agriculture Com-

mittee. Dole was Gerald Ford's running mate in the 1976 presi-Although Dole has been cam-Clinger is one of the few House



members Dole has expressed interest in during this election. A private \$25-a-plate reception at the Sheraton Penn State, 240 Pugh St., will follow the rally

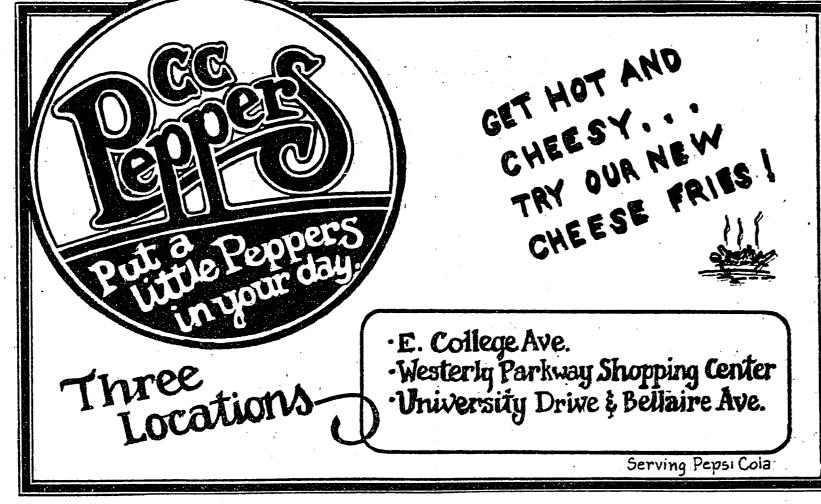
The Wachob campaign has also drawn House Majority Leader Jim Wright to the area. Wright, of Texas, will visit the State College Elks Club Monday night at 7:30 in a reception co-sponsored by the Centre County Democratic Com-

paigning for Republicans in Sen- Wright will be the next speaker of ate races across the country, the House because Thomas P. "Tip" O'Neill is retiring.

Correction

Because of a reporter's error, yesterday's Collegian incorrectly stated the choice of representation that University faculty had when they were voting whether to unionize. They could have been represented by the American Association of University Professors or the Pennsylvania State Education

acter," Brugler said. " Our main ested in working with the University interest is to create this as a shopping on the Campaign for Penn State, but Brugler said it would "premature" to with the Main Street Manager pro- The DBA tries to take a look at the More businesses are leaving down- disclose any DBA contribution plans. gram has been the most dramatic things that affect everyone. Introductory Sale Friday thru Sunday only! PERSON'S **FUN WEAR** Jackets Sweaters Shirts Slacks The new look nersonally designed for you!



"The University is very important

Robert Steinbach, owner of the

Bumblebee, 214 E. College Ave., said

the organization's different commit-

tees communicate with the Universi-

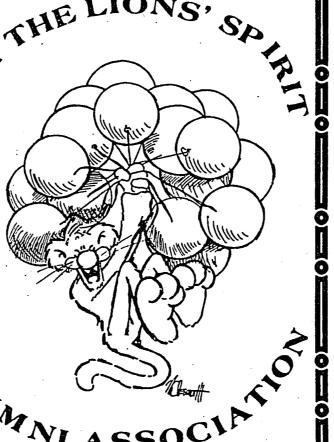
to the town," he said, "and the town is

football tradition is A THE LIONS, A colorful Penn State being launched.

Helium-filled blue and white balloons will be released by Beaver Stadium fans when the Nittany Lions make their appearance for the opening kickoff at each home game.

Joint project of: Penn State Alumni Association Lion Ambassadors

Proceeds will be used to benefit Penn State clubs and charities selected by the Lion Ambassadors.



PSU-Pitt rivalry goes political

The Penn State-University of "We think we need to be up there Pittsburgh football rivalry is well with Pitt, we need to get the same known, but now the campaign for kind of funding for our students the state House of Representatives is adding a new dimension.

Democrat George Field, run- He added, "It was a fun way of ning for the seat in the 77th District, recently ran a local newspaper advertisement pointing out the differences between his non-political background and that of his opponent, Republican incumbent state Rep. Lynn Herman.

The advertisement shows two football players, one from Penn State and the other from Pitt, be a Pitt graduate and I'm proud representing Field and Herman respectively. The ad compares Field, a 1982 Penn State graduate, to Herman, a 1978 Pitt graduate. The ad reads, "We always cheer for Penn State.'

"It was really meant to be a humorous ad to point out the disparities of Penn State versus Pitt," Field said during a squareoff against Herman on Wednesday

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here at Penn State that Pitt has for their students."

showing the difference ... the way (Penn State) is being shortchanged for student funding." Herman said the advertisement is "a non-issue." He added that he was born and raised in Centre County and has "a longtime allegiance" to Penn State.

"I'm sure (Herman) is proud to

to be a Penn State graduate," Field said. "It was a way of calling attention to (the differences in funding) and it did. We've gotten a lot of response from that ad." "It doesn't matter what somebody has under their shoulder-pads, it's what somebody has up

between their two ears," Herman

Susan Dore

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Steve Palmer

U.S.-Soviet meeting subject of hope

By KATHLEEN CASEY Collegian Staff Writer

between Soviet leader Mikhail S. Gorbachev and President Ronald Reagan is the subject of hope for and associate professsor of political science at the increasingly better relations between the two

The possibility of agreements on strategic and that the meeting appear successful, but much intermediate range missles, as well as human hostility clearly remains, Branyan said. Aspaturirights and regional issues, are expected to be the an said he believes Gorbachev needs the meeting main points of discussion, say University experts more. on U.S.-Soviet relations.

to free American reporter Nicholas Daniloff from Soviet captivity. Soviet physicist Gennadiy Zakharov, accused of paying an FBI informant for scientific secrets, with Western Europe, another University profes-

was returned to the Soviet Union as part of the sor added. Before the Daniloff affair, a summit meeting science at Behrend College, said Gorbachev's Soviet Union on his Strategic Defense Initiative, Daniloff deal. had been tentatively scheduled, said Vernon Aspaturian, Evan Pugh professor of political science. "Reagan is now setting the agenda," Aspaturian

said. "When they go to Iceland, they will be discussing regional issues which the Soviets said they would never discuss - intermediate range missiles, and human rights." The Reagan administration is expected to address Soviet involvement in Afghanistan, Angola

and Nicaragua, Aspaturian said. "A cynical deal would be a trade-off for Afghanistan for Nicaragua . . . our abandonment of rebels in Afghanistan for their abandonment of the Sandi-

University's Schuylkill Campus. Both leaders think it is important to meet and

The meeting was first suggested by Gorbachev crete achievement and there is potential good for Europe," he added. in a letter to President Reagan during negotiations both the Soviet Union's domestic and political purposes," Aspaturian said. The Soviet Union suffers from internal economic

> Zachary T. Irwin, assistant professor of political action shows he is far more oriented and alert to Branyan said.

Western European concerns. "The Soviets hope to gain economic benefits from the West without political loss," Aspaturian

It all comes down to the question of arms control, said Robert Harkavy, University professor of political science and an arms control expert. "However, it's not clear to me whether Reagan

controls in the past. I don't see much coming out of a success.

nistas in Nicaragua," Aspaturian said.

Since the Daniloff-Zakharov exchange and the

it ... nothing substantive," Harkavy added.

The United States and Soviet Union agree that agreement to meet in Iceland, "the rhetoric be-medium-range missiles should be reduced in Eu-This weekend's meeting in Reykjavik, Iceland, tween the two powers has been cooled," said rope, but the leaders must still discuss verifica-Robert L. Branyan, a U.S. foreign policy expert tion, disposal of missiles after bilateral reduction,

and the number of warheads or launchers that should be reduced, Aspaturian said. "I agree with the administration in that medium-range missiles have to be approached from global perspective rather than just the European theater," Irwin said. "There has to be a global limit. There must be a reduction in medium-range

missiles (SS-20s and Pershing IIs) in both Asia and In reducing strategic or long-range missiles such as the SS-25 and SS-22 missiles, the United States favors a reduction in land-based missiles problems and is seeking to develop economic ties and warheads, while the Soviets want reductions in Navy sea-based missiles and bombers, Aspatu

rian said. "Reagan is not willing to negotiate with the

Aspaturian said: "The Soviets need an arrangement with the United States on SDI. They cannot afford to compete technologically."

"The Soviets are among the only people that believe that SDI will work," he added. The preliminary meeting in Iceland is not all

that important, Harkavy said. If Gorbachev and Reagan set an agenda to

wants arms control to come out of meeting," he discuss important strategic, regional and human rights issues at a proposed summit in December. "Reagan has not been enthusiastic about arms" University experts say, the meeting will have been

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